



BlueCross BlueShield
Kansas



PATHWAYS to a
**HEALTHY
 KANSAS**

Pathways Initiative Learning Session Agenda

May 1-2, 2024

The agenda below outlines the two days for this learning session and is subject to change as the session approaches. Any changes made to this agenda will be communicated as soon as possible. The in-person learning session will be held at [The Oread in Lawrence, Kansas](#), 1200 Oread Ave. As a reminder, 3-5 people from your communities are expected to attend the learning session in person (total number includes Coordinators/Co-ordinators/staff and community partners). Others who may be interested are free to request to join virtually for the limited number of sessions that will be live-streamed in webinar style.

The intention of the selected presentations for this year is to celebrate and honor the collective achievements of Pathways grantees, create momentum for storytelling of the work and continued networking, lift up populations of focus, and explore opportunities for sustainability.

Please note the following items throughout the agenda:

*	The blue asterisk next to general sessions throughout the agenda is meant to note the sessions that will be available for virtual attendees through live stream. Zoom links to access these live sessions will be available via the learning session website as the learning session approaches. All other sessions without this asterisk will only be available for in-person attendees.
“Community Impact Chats” Breakout Sessions	These sessions will feature communities within our Pathways initiative who will speak to broader elements of package and community work that have been an essential part of their progress. Each will highlight these elements and discuss opportunities for what is next. These breakout sessions will only be for in-person attendees.
“Exploring National Trends” Discussion Breakouts	Following the Day One “Exploring National Trends” plenary panel we will host topic-specific discussions to allow attendees to join a panelist to hear more about their topic area and to explore strategic approaches. These discussion breakouts will only be for in-person attendees.

WEDNESDAY, MAY 1

Time	General Session	Breakout Sessions		
7:30 AM	Registration & Breakfast			
8:30 AM	Welcome, Introductions, & Icebreaker* Clay Britton, SVP General Counsel, Blue Cross and Blue Shield of Kansas and Virginia Barnes, Director of Blue Health Initiatives, Blue Cross and Blue Shield of Kansas			
9:05 AM	Community Impact Story-Lyon County* Daphne Reed Mertens, Executive Director, United Way of the Flint Hills			
9:30 AM	Keynote Presentation* <i>“Storytelling for Healthier Communities: A Discussion with Sarah Smarsh”</i> Sarah Smarsh, Journalist and Author			
10:45 AM	Break			
11:05 AM	“Community Impact Chats” (Pick a breakout session based on what you would like to learn more about)	Breakout Session 1 <i>“Creating a Sense of Place”</i> Vicki Gieber, Deb Kolb, Marci Roberts (Gathering Room 1)	Breakout Session 2 <i>“Using Data & Storytelling to Invite Community Conversation”</i> Candace Davidson, Brett Martin, Becky Reid, Yazmin Wood (Hancock Ballroom)	Breakout Session 3 <i>“The Full Scoop on Health in All Policies”</i> Tom Langer, Jody Love, Deb Nuss, Sheila Roberson (521 Room)
12:05 PM	Lunch			
1:05 PM	Community Impact Story-Bourbon County* Jody Love, President & CEO, Healthy Bourbon County Action Team, Inc.			
1:30 PM	Plenary Panel* “Exploring National Trends” Healthy Eating & Food Insecurity: Maisie Campbell, Program Manager, More Than Foods, LLC Commercial Tobacco Control: Marisa Katz, Staff Attorney, Public Health Law Center Active Transportation: Tammy Sufi, Transportation Planner & Kansas City Office Director, Toole Design			
2:20 PM	Break			
2:50 PM	“Exploring National Trends” Discussion Breakouts (Pick a roundtable session based on which of the 3 previous panelists you want to hear more from)	Breakout 1 <i>Healthy Eating and Food Insecurity</i> Maisie Campbell (Gathering Room 1)	Breakout 2 <i>Active Transportation</i> Tammy Sufi (Hancock Ballroom)	Breakout 3 <i>Commercial Tobacco Control</i> Marisa Katz (521 Room)
3:50 PM	Transition Break			
3:55 PM	Partner Spotlight* Dana Book, Training Specialist, Kansas Children’s Service League			
4:10 PM	Welcome to Lawrence & Douglas County* Ginny Barnard, Executive Director, LiveWell Douglas County			
4:20 PM	Evaluations, Wrap Up, & Instructions for Evening Reception*			
4:30 PM	Adjourn for the day			
5:30 to 8:00 PM	Evening Networking Reception—A light program with awards and recognition will begin at 6:00 p.m. Abe & Jake’s Landing, 8 E. 6 th Street (Riverfront Plaza parking lot)			

THURSDAY, MAY 2

Time	General Session	Breakout Sessions		
7:30 AM	Registration & Breakfast			
8:30 AM	Opening Remarks* AAaron Davis, Director of Center for Public Health Initiatives, Wichita State University Community Engagement Institute			
8:40 AM	"Celebrating the Collective Impact of Pathways"* Virginia Barnes, Director of Blue Health Initiatives, Blue Cross and Blue Shield of Kansas Carlie Houchen, Health and Community Initiatives Specialist, Blue Cross and Blue Shield of Kansas			
9:10 AM	Keynote Presentation* "Go Together: Maintaining Momentum for Long-Lasting Change" Christina Long, Owner, CML Collective, LLC; President & CEO, Create Campaign, Inc; Strategic Inclusive Communications Director, NetWork Kansas			
10:10 AM	Break			
10:30 AM	"Community Impact Chats" (Pick a breakout session based on what you would like to learn more about)	Breakout Session 1 <i>"Successful Strategies in Schools"</i> Kelli Hansen, Sheila Robertson, Brad Stroud (Gathering Room 1)	Breakout Session 2 <i>"What's Created When You Tell the Story?"</i> Marlo Angell, Ginny Barnard, Caryl Hale (Hancock Ballroom)	Breakout Session 3 <i>"What's Next for Healthy Food Rx?"</i> Vickie James, Cathy Jones, Lorrie Kessler, Kalie Kipp (521 Room)
11:20 AM	Transition Break			
11:25 AM	Structure of Coalitions Carlie Houchen, Health and Community Initiatives Specialist, Blue Cross and Blue Shield of Kansas Jessica Smith, Program Manager, Wichita State University Community Engagement Institute-Center for Public Health Initiatives			
11:40 PM	TA Office Hours & Networking			
12:15 PM	Lunch			
1:00 PM	Community Impact Story-Jewell/Mitchell Counties* Shelby Bohnert, Director, Mitchell County Regional Medical Foundation			
1:25 PM	Plenary Panel* "Fueling Change through Strategic Funding" Elizabeth Burger, Vice President of Healthy Communities, Sunflower Foundation Christy Davis, State Director, USDA Rural Development Denise Schuele, Program Officer, Patterson Family Foundation Jeff Usher, Director of Institutional Partnerships and Issue Mobilization, Kansas Health Foundation			
2:25 PM	Break			
2:35 PM	Activity: Wrapping Up with WOW! Emily Brinkman, Program Specialist, Wichita State University Community Engagement Institute-Center for Public Health Initiatives Juliane Walker, Program Specialist, Wichita State University Community Engagement Institute-Center for Public Health Initiatives			
2:50 PM	Evaluation & Closing Remarks*			
3:00 PM	Travel Safely!			