



The Sport Administrator

Official Newsletter of the Sport Administration Program in the
Department of Kinesiology and Sport Studies and
WSU College of Education

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Tentative Spring Classes Released

While official spring 2004 course catalogs will not be available until after Oct. 31, the WSU Sport Administration program is releasing its tentative list of classes. Final class times, locations and instructors are still subject to change. Students are advised to compare this list with the official list from the Registrar's Office and to meet with their advisor before enrolling.

Spring 2004 enrollment is tentatively scheduled to begin Nov. 10. All classes are scheduled to meet in the Heskett Center.

Course (Instructor)	Day(s)	Time (Room)
KSS 112-Intro to Sport Admin (Dittmore)	MW	800-915 (105)
KSS 210-Practicum (Rokosz)		ARR
KSS 380-Organization & Admin (Dittmore)	TuTh	930-1045 (207)
KSS 475-Issues & Trends (Vermillion)	MWF	1130-1220 (105)
KSS 520-Tourn. & Event Mgt. (Shaad)	M	430-655 (105)
KSS 525-Sport Facility Mgt. (Lee)	MW	1230-145 (210)
KSS 547-Internship		ARR
KSS 560-Legal Aspects of Sport (Williams)	Tu	430-655 (105)
KSS 565-Marketing Sport (Dittmore)	MWF	1030-1120 (105)
KSS 590-Special Topics		ARR
KSS 711-Structuring Sport Tourn. (Rokosz)		Online
KSS 726-Communication in Sport (Stoldt)	W	430-655 (105)
KSS 770-Psychology of Sport (tbd)	Th	705-945 (105)
KSS 803-Sport Marketing (Stoldt)	Tu	705-945 (207)
KSS 847-Internship		ARR
KSS 860-Research Methods (Beehler)	W	705-945 (105)
KSS 890-Special Topics		ARR

KSS 520 Class Ready for .5K Krawl

Students in the KSS 520 (Sport Tournament and Event Management) class will stage the second annual .5K Krawl Saturday, Oct. 25 from 3 to 5 p.m. at Lawrence-Dumont Stadium. The event will feature a 1/3-mile run/walk/crawl and an even bigger post-race party.

The entry fee is \$25 due by Oct. 20 in order to receive a t-shirt. The first 100 entrants will also receive a freezer mug. Proceeds from the event will benefit the Leukemia & Lymphoma Society. All ages are welcome to enter, but participants must be 21 or older to drink beer at the post-race party.

That party will feature all-you-can consume food and refreshments from the following sponsors: Papa John's, Pepsi and Budweiser. Heroes Sports Bar & Grill is the fourth sponsor of the event.

Entry forms are available from students in the class and are posted on the sport administration bulletin board.



Koch Arena Open House

The WSU Athletic Department will hold a public open house for the new Koch Arena on Thursday, Oct. 16. Students, faculty and staff are invited from 4-5 p.m. with the public open house set for 5-8 p.m.

The arena has been in use since Sept. 12 for Shocker volleyball matches.

Sport Administration Mission:

To provide students with knowledge, understanding, and appreciation of the sport industry that will provide career advancement opportunities. The tools and resources provided to the students will occur in a positive learning environment combining both theory and practice.

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Lineup Card

The Wichita State Sport Administration program is a part of the Department of Kinesiology and Sport Studies (KSS) housed in the College of Education.

You may find us in Heskett Center Room 106 or by contacting:

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Sport Administration Program
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Interim chair for KSS

Mary Myers (x3340)

mary.myers@wichita.edu

Administrative assistant for KSS

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Advisor for all undergraduate students who have been admitted to the Sport Administration program

Dr. Clay Stoldt, Associate Professor (x5441) clay.stoldt@wichita.edu

Faculty member, graduate program coordinator and graduate student advisor (KSS 565, KSS 760)

Steve Dittmore, Instructor (x5442) steve.dittmore@wichita.edu

Faculty member, graduate student advisor (KSS 112, KSS 380, KSS 526)

Frank Rokosz, Associate Professor (x5443) frank.rokosz@wichita.edu

Faculty member (KSS 711)

Dr. Lori Miller, Professor and Associate Dean (x3340)

lori.miller@wichita.edu

Faculty member (KSS 835)

Fall 2003 Lecturers

Ted Ayres, KSS 560; Dr. Greg Buell, KSS 465; Dr. Greg Comfort, KSS 801; Janet Comfort, KSS 528; John Lee, KSS 525; Steve Shaad, KSS 520

Student Association numbers up in 2003-04; Election process completed

By Travis Redeker, SASA President

WSU's Sport Administration Student Association (SASA) is off to a strong start for the 2003-04 academic year. The first meeting was a success as there was an excellent turnout and a good time had by all who attended. Membership is now up to 32 members! Those students interested in joining but who have not yet done so are encouraged to join as soon as possible.

A new benefit of joining is the addition of your name to the email list which receives weekly job postings courtesy of NASSM (see story below). This benefit goes along with a free alumni directory and the chance to attend SASA events.

Future events are in the works and include recruiting noteworthy guest speakers and an alumni day where current students can network with sport administration alums.

Officer elections for this year are completed and the board makeup is as follows: Travis Redeker (President); Wes Simoneau (Executive VP); Adam Nuse (VP-Marketing); Cindy Rezac (VP-Events); Leah Walgren (Secretary); and John Flanders (Treasurer).

Faculty Search Receives Green Light

The Department of Kinesiology and Sport Studies has been approved to proceed with the selection process to hire a new faculty member for the sport administration program in 2004-05. The full process will take several months, but students may expect to see a new face around the office starting in August 2004.

SASA Students Receive Job Leads

Members of the Sport Administration Student Association (SASA) are receiving a weekly e-mail of job postings courtesy of TeamWork Online. Through an arrangement with the North American Society of Sport Management (NASSM), WSU faculty receive a weekly update of job postings and internship opportunities across the country in sport settings, most of them professional organizations. That listing is forwarded to all current members of SASA.

Faculty Update

Steve Dittmore was named interim undergraduate coordinator for 2003-04. As such, he is responsible for coordinating the schedule of undergraduate courses to be offered each semester, facilitating assessment measures, and promoting the program to prospective students ... Dr. Lori Miller and Mary Myers played host to the Executive Council of the Sport and Recreation Law Association Oct. 10-11. Lori is the executive director of SRLA (formerly known as SSLASPA) and Mary serves as the executive secretary ... Dr. Clay Stoldt served as a co-author to two articles that appear in the fall issue of the KAHPERD Journal. One is titled "The Coach as an Ethical Leader" and the other is "Improving Player and Team Performance." Dr. Greg Comfort, formerly a faculty member at WSU, was the lead author in both pieces and Donovan Nelson, a graduate of the master's program, also served as a co-author.

SPAD Alum Lands "Super" Job

By Amy Geiszler-Jones

Connections made while doing a required internship as a WSU Sport Administration student have led **Nikki Epley (G 97)** to a job with one of the sports world's most prominent events.

Epley, who worked for the Alumni Association as director of events for the past two years, left WSU earlier this month to become director of events for the 2005 Super Bowl, being held in Jacksonville, Fla.

So how does a Valley Center native get a job with football's premier event? It's all in who you know. While working on her master's degree in Sport Administration at WSU in the 1990s, Epley did a required internship with the Wake Forest University athletics department. Her boss at the time was Michael Kelly, who is now president of the 2005 Super Bowl event. As he put together his staff he called upon Epley and another former intern.

"Michael told me it's not every day a Kansas girl works the Super Bowl," said the 32-year-old Epley, the day before she hopped into her car with her dog for the 21-hour drive to Jacksonville.

As director of events, Epley will be working with different businesses around the Jacksonville area that want to hold Super Bowl-sanctioned events. Usually about 200 sanctioned events are held in the months leading up to the game.

Fall Internships Underway

Sport administration students conducting internships this fall are all over the map both geographically and in terms of the diverse elements within the sport industry. Those students and their internship assignments are as follows:

Undergraduate Students

Brian Chew (South YMCA, Wichita); Gabe Dick (Wichita Baseball Inc.); Spencer Frame (Johnson County Community College Track and Field, Overland Park, Kan.); Evan Graff (Wichita Thunder); Jason Pedigo (South YMCA, Wichita); Chad Pore (Athletic Operations-Wichita State); Pat Tetrick (Denver Broncos)

Graduate Students

Leigh Ashman (Disney's Wide World of Sports, Orlando, Fla.); Maureen Burt (Villanova Athletic Ticket Dept., Philadelphia, Pa.); Ryan Berg (Heskett Center-Wichita State); Dave Denly (Southwestern College Athletic Department, Winfield, Kan.); Matt Esau (Athletic Operations-Wichita State); Brooke Herring (Derby Recreation Commission, Derby, Kan.); DeAnn Huxman (Bethel College, North Newton, Kan.); Karl Kandt (Athletic Student Services-Wichita State); Melissa McKallagat (Athletic Ticket Office-Wichita State); Rhonda Place (NCAA, Indianapolis, Ind.); Darice Pratt (Dixie State College Athletic Dept., St. George, Utah); Brandon Raupe (Okarche District Athletic Dept., Okarche, Okla.); Travis Redeker (Intramurals-Wichita State); KJ Richey (Independent School Athletic Dept., Wichita, Kan.); Jeremy Rogers (Cessna Fitness Center, Wichita); Mike Ross (Athletic Media Relations-Wichita State); Ryan Schmidt (Fort Hays State Athletic Dept., Hays, Kan.); Amanda Schuster (Derby Recreation Commission, Derby, Kan.); Wes Simoneau (Athletic Operations-Wichita State); Tyler Waltz (Sport Claims, Amarillo, Texas)

Good Leads ...

Sport administration students have landed internships with Disney's Wide World of Sports for three consecutive years. Those interested in working with Disney during 2004-05 can start learning about the program by attending an informational meeting Monday, Nov. 3 at 5:30 p.m. in Hubbard Hall 209. Disney representatives will be on hand to talk about their college program. And while applications for the Wide World of Sports are administered separately, the on-campus meeting will be a valuable opportunity to learn about the Disney philosophy and benefits available to interns.

The WSU athletic ticket office is hiring ticket sellers for the upcoming basketball season. Those hired have the opportunity to earn extra spending money while also gaining valuable experience. Interested students can call 978-3267 or stop by the ticket office in the new Charles Koch Arena.



Guest Speakers

A number of local experts have visited Sport Administration classes already this fall. Thanks to all of them for sharing their experiences with our students.

Becky Endicott, Senior Associate AD, WSU Athletics (KSS 112); Sally Fisher, Spikes Law LLC (KSS 835); Pat Hughes, Adams & Jones Law (KSS 835); Cherish Johnette, Executive Director, East YMCA (KSS 112); Shannon Lawellin, Marketing & Promotions Director, WSU Athletics (KSS 565); Mike McCoy, General Manager, Wichita Stealth (KSS 380); Doug Rohr, Member Services Supervisor, Genesis Health Clubs (KSS 565)

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Sport Admin Alumni Association Updates

Founded last year, the Sport Administration Alumni Association (SAAA) continues to grow. SAAA has two objectives for the 2003-04. The first is to continue to grow its membership base, and the second is for its current membership develop a constitution to guide the organization in its future endeavors.

Membership packages range in price from \$25 annually to \$500 for a lifetime membership. Interested alumni can request membership information by contacting either Clay Stoldt or Steve Dittmore.

Current SAAA members who would like to play a role in developing the organization's constitution are also encouraged to contact a faculty member to express their interest. Several alumni have already volunteered for this important task, but additional help is most welcome!

Donovan Nelson (G 03) is in the PhD program in recreation at the University of Arkansas.

Jason Novascone (U 03) is in ticket sales with the Dallas Mavericks.

Mike Ross (U 02), media relations assistant at WSU, wrote a news story that won two awards in this year's Fred Stabley Writing Contest administered by the College Sports Information Directors of America. His article "1962-63 Team Remembered 40 Years Later" placed first in the historical feature category

and second in story of the year contest.

James Nicas (G 01) was promoted to assistant director of athletics for development at the University of Houston.

Deb Scheer (G 01) is a sales representative for Forest Pharmaceuticals.

Renee VanLaningham (U 00) is a full-time event operations assistant for the Kansas City Royals.

Ryun Ferrell (G 99) is in his fifth season as women's tennis coach at Drake.

Cami Wells (G 99) is in her fifth season as women's cross country coach at Bowling Green State, and her second season as men's coach.

In Memory ...

Sport Administration senior Brock Poe of El Dorado died Sept. 1 as the result of injuries sustained in a car accident in Butler County.

Poe had completed his internship work at the El Dorado YMCA and was enrolled in several classes this semester. He was scheduled to graduate in the spring.

WSU Sport Administration

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