

THE SPORT MANAGER

Official Newsletter of the Department of Sport Management

Major New Initiative Launched

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WICHITA STATE UNIVERSITY

DEPARTMENT OF SPORT MANAGEMENT

Partnership for the Advancement of Sport Management

A new entity aimed at linking academics, practitioners, and students in sport management has been established this semester. The Partnership for the Advancement of Sport Management (PASM) was approved by university administrators earlier this semester, and department faculty and staff are currently working to get the new organization up and running.

The purpose of the PASM is to serve the profession and society as a resource regarding sport management knowledge and practice for the purpose of advancing the field and its impact on key constituents. PASM activities are expected to include:

- Enhance linkages with practitioners and other academics in the field of sport management.
- Engage in interdisciplinary networking and scholarship.
- Provide a forum for faculty, staff, students, practitioners, and/or community members to present and disseminate professional information and scholarship.
- Work with sport organizations in order to provide both faculty and students with professional experiences and improve the organizations effectiveness.



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Contact Us: Department of Sport Management Wichita State University Heskett Center Room 109 1845 Fairmount Wichita, KS 67260-0127

316-978-5445 FAX: 316-978-5954 johny.buchananspachek@wichita.edu

FACULTY:



Dr. Mark Vermillion, associate professor, has been named PASM's Executive Director. He feels the organization possesses great potential. "The Partnership for the Advancement of Sport Management is an exciting opportunity to provide students, faculty, practitioners, and community members with access to import sport-related ideas," he said. "The PASM will serve as a repository for information, which can be used by anyone interested in sport or sport management activities."

Annual Career Fair Brings Together Students, Practitioners



Wichita Wings, Wichita Wild & Wichita Thunder and Others at the 9th Annual SMSA Career Fair

The Ninth Annual Sport Management Career Fair saw 14 organizations and more than 70 students come together to discuss jobs, internships and career opportunities. The event, co-sponsored by the Sport Management Student Association (SMSA) and the Office of Cooperative Education and Work-Based Learning, was held March 6 in the Heskett Center lobby.

The annual Sport Management Career Fair continues to be an excellent opportunity for students to meet one-on-one with potential future employers," Abby Ready, SMSA president, said. "I am already receiving positive feedback from the featured employers regarding the quality students at WSU. This event allows undergrad and graduate students alike to not only learn about internship opportunities, but also to discover

Dr. Wonyoung Kim, Assistant Professor, (ext. 5449), wonyoung.kim@wichita.edu

Dr. Jeff Noble, Assistant Professor, Undergraduate Coordinator (ext. 5442), jeffrey.noble@wichita.edu

Mike Ross, Instructor (ext. 5980), mike.ross@wichita.edu

Dr. G. Clayton Stoldt, Professor, Department Chair (ext. 5441), clay.stoldt@wichita.edu

Dr. Mark Vermillion, Associate Professor, Graduate Coordinator (ext. 5444) mark.vermillion@wichita.edu

OTHER CONTACTS:

Johny Buchanan-Spachek, Office Manager (ext. 5455), johny.buchananspachek@wichita.edu

Carol Pitetti, Undergraduate Advisor (ext. 6952), carol.pitetti@wichita.edu

Cathy Razook-Ellsworth, Co-op Education (ext. 3668), cathy.ellsworth@wichita.edu

LECTURERS AND OTHER FACULTY

Matt Brokaw - Sport Governance & Policy Dr. Scott Crawford -Financial Management in John Lee — Sport Facility Management Sheri Light - Legal Aspects of Sport & Physical Activities 1 David Moses - Legal Issues in the Profession II Dr. Martin Perline — Economics of Sport Frank Rokosz – Struct. & Scheduling Sport Tournaments Steve Shaad — Sport Tournament & Event Mgt, Selling in the Sport Industry

Dr. Richard Laptad – Assistant Professor Emeritus

Dr. Lori Miller – Professor Emeritus what is trending in the sport management world from the people that are there every day."

Participating organizations included: Anytime Fitness, Butler County Community College Athletics, Central Plains Youth Sports, Derby Recreation Commission, Greater Wichita YMCA, Kansas Collegiate Athletic Conference, Kansas Sports Hall of Fame, Wichita Parks and Recreation, Wichita Wild, Wichita Wingnuts, Wichita Thunder, WSU Athletics, WSU Career Services, and the WSU Office of Cooperative Education.

Alumni Survey In Progress

Alumni who graduated from WSU Sport Management programs between 2010 and 2012 are being surveyed as part of the department's ongoing efforts to assess effectiveness and continue to improve.

If you are an alumnus who graduated in 2010, 2011, or 2012 and have not received an invitation to complete the online survey, please contact Johny Buchanan=Spachek at (316) 978-5455 or johny.buchanan-spachek@wichita.edu.

SMSA Recruiting Volunteers for Habitat for Humanity Build

The Sport Management Student Association (SMSA) will volunteer on a Wichita Habitat for Humanity build April 23 from noon to 4 p.m.

All volunteers must register online at www.wichitahabitat.org. To request registration instructions, please contact Johny Buchanan=Spachek at (316) 978-5455 or johny.buchanan-spachek@wichita.edu.

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Wichita State University - Department of Sport Management 1845 Fairmount - Wichita, KS 67260-0127 316-978-5445 - FAX: 316-978-5954