Wichita State University has a new entrance from 21st Street and will soon have a special way to welcome guests.

This new entrance features a stop light on 21st Street and a new beginning to Perimeter Road. The landscaped, clearly marked entrance provides easy access to Eck Stadium, Braeburn Golf Course and the Woodman Alumni Center. It was created to accommodate future traffic to the Marcus Welcome Center.

Excitement is building for the impending Marcus Welcome Center. The center will be the new entry point to campus for prospective students and their families, returning alumni, and visitors. The new building will consolidate the admissions, scholarship and information offices in one convenient location. In addition, it will feature a 100-seat auditorium and three multipurpose rooms. Interactive displays will tell the WSU story.

No public funds will be used for building the new structure. Howard and Rose Marcus provided the lead gift, continuing a family tradition of WSU support. The Marcus Welcome Center will be constructed on the site of the former Marcus Continuing Education Building, which was supported by Howard’s parents.

With admissions and scholarship offices in one convenient location, students will find it easier than ever to apply for the more than $4 million in private scholarships provided to WSU students every year. This includes the three largest scholarships in Kansas: the $44,000 Barton scholarship and two $40,000 Harry Gore Memorial Scholarships.
WSU’s National Institute for Aviation Research is independent from any specific University college, and its researchers come from many departments, including computer science, mathematics, psychology, and especially engineering.

Working in NIAR’s state-of-the-art laboratories has its advantages. For example, each year NASA’s Dryden Flight Research Center in California selects 10 students nationwide for a cooperative education program. In 2003, three of the chosen students were from WSU’s College of Engineering. Norma Campos, Brian Derstein and Bryan Steele all worked as student employees at NIAR and are scholarship recipients.

“This is something I’ve been waiting to do most of my life,” Steele said, no doubt expressing what the other two students think as well.
It’s a long journey from the plains of Kansas to the homeland of the Asmat, a tribal region of Irian Jaya, which is the western half of the island of New Guinea in Indonesia. But WSU’s Lowell D. Holmes Museum of Anthropology has one of the top three research collections of Asmat art in the United States.

The collection began when alumnus Barry Downing and his wife, Paula, funded a University expedition to the area in 2001. This original collection was enhanced when Peter Bakwin donated 97 pieces that had been exhibited in Chicago. WSU will exhibit its Asmat collection on campus in spring 2004.

Alumnus John “Jack” Morgan donated an outstanding assortment of Southwestern pottery to the Lowell D. Holmes Museum of Anthropology at WSU during fiscal year 2003. The 112 pieces of high-quality Pueblo pottery are valued at more than $400,000. The collection is especially valuable because the museum focuses on teaching and research, with its collections available for study by students and the public.

The Morgan collection of 20th century pottery complements the museum’s pre-Columbian American and prehistoric Southwest pottery. Morgan, who graduated from WSU in 1937, also contributed 250 books and magazines about Southwest culture and pottery and a $100,000 endowment for the collection’s research and care.

“We shall not cease from exploration and the end of all our exploring will be to arrive where we started ... and know the place for the first time.”

T.S. Eliot
WSU’s Center for Physical Activity and Aging is reaping benefits from a $140,000 pledge from the Frank and Betty Hedrick Foundation. The funding will support CPAA faculty through professorial stipends, program initiatives such as balance and fall prevention demonstrations, and research. Current study areas include diet and nutrition, developing effective educational materials for other professionals, and strength and bone density.

“The CPAA is setting the bar for the nation in the field of the science of physical activity among senior citizens,” said Fred Clayton, Hedrick Foundation president. “Its research in balance and strength is truly important ó not necessarily for prolonging life ó but for enhancing and improving the quality of life for seniors.”

The Hedrick Foundation also funds WSU scholarships and has supported various University projects through the years. Betty Hedrick, chair of the Hedrick Foundation board, attended Wichita University in the 1930s.

WSU’s College of Education’s Robotics Camp gives students and teachers the opportunity to learn together by pairing technology with teamwork. Teachers then take their new-found knowledge and equipment back to their classrooms.

During the workshop, teachers learn to use robotics to engage their students in problem solving while learning math, science and technology concepts at a concrete level. This annual event uses Lego Mindstorm Robotics Invention Systems, and teachers can access on-line teaching aids provided by WSU. The Boeing Charitable Trust provides teachers with robotics equipment for use in their classrooms. In addition, the College of Education teams with the College of Engineering each spring to offer a robotics competition for fourth through eighth-graders.
Scholars from across the country access WSU’s Special Collections at Ablah Library for research on a wide variety of topics. The collections range from digitized Kansas maps to manuscripts and photographs about local history. The storage requirements for these collections go far beyond the typical library bookshelf, and to assist with these needs, James and Beverly Mershon have donated funds for display cases and installation of compact shelving.

This is the latest of several pledges of support to Special Collections by the Mershons. One of the gifts, made in 2001 from the Dr. James Mershon Endowment to University Libraries, helped fund the digitization of more than 300 pre-1900 maps of Kansas (or the area that would become Kansas) from the Robert W. Baughman Map Collection.

Wesley Medical Center donated $57,000 for enhancements at Ahlberg Hall, the home of WSU’s College of Health Professions. The donation funded building improvements such as display cases, bulletin boards and photo displays, as well as an endowed fund for student leadership development.

Over the years, Wesley has contributed more than $250,000 to WSU. “This support demonstrated the shared belief of educational excellence, leadership, professionalism, innovation and collaboration that both institutions hold,” said Dean Peter Cohen.

BKD, one of the leading CPA firms in the U.S., contributed $100,000 to WSU’s W. Frank Barton School of Business. Ten thousand dollars provided technology upgrades to BKD’s seminar room in Clinton Hall. BKD established the room for School of Accountancy classes in 1997.

The enhancements include a new, built-in podium, a projector and Smartboard, new computer hardware, and imaging equipment. BKD also established two endowed scholarships in accounting during the 2002-2003 academic year.

“We make the world we live in and shape our own environment.”

Orison Swett Marden
Offices once scattered across campus are now consolidated in the James Sutherland Garvey International Center, dedicated June 20, 2003. What was once a fraternity house is now the hub of WSU international education programs, including those for international students, domestic students, and faculty and staff. Approximately 1,400 students from more than 100 countries attend WSU.

The Garvey family donated $500,000 for furnishings, equipment and an endowment that will provide scholarships for international and domestic students and funds for international alumni and program development.

Student exchange agreements so far include universities in Germany, Japan, New Zealand and Australia.

The Southside Education Center and the Boeing Partnership in Education program opened a new global learning interactive television classroom in May. The room features video/audio/data interaction between the south Wichita location and multiple remote sites.

The new classroom at the Southside Education Center allows students to see, hear and talk to students and instructors at other sites; see their audiovisuals; and share data from wireless laptops during group problem-solving exercises. This highly successful model for collaborative education is being extended to WSU’s West Side Campus, to Phillipsburg, Kan.’s new Learning Center, and to 19 different universities in 10 countries.

“\textit{The key to understanding others is to first understand yourself.}”

Source Unknown
Museums are usually not open 24 hours a day, seven days a week, 365 days a year. But nearly 70 pieces of art are readily available day and night on the WSU campus. “WSU’s outdoor sculpture collection is one of the oldest and largest in the country,” said David Butler, director for the Ulrich Museum of Art. “Our emphasis now is on conserving and caring for the collection.” This substantial repair task was made possible by the anonymous gift of $525,000 for the exclusive purposes of conserving and preserving the collection.

Ulrich staff members were able to clean the sculptures and perform other simple tasks, but a professional company was engaged for corrosion removal, applying chemicals and solvents, and the actual physical repair of damaged or deteriorated pieces.

Of the gift, $25,000 was used during fiscal year 2003, and the remainder is in an endowment which will pay for most of the collection’s ongoing basic maintenance and care.

WSU’s well known outdoor sculpture collection has an additional point of interest now that the Grafly Garden is open. Six bronze sculptures by the successful American artist Charles Grafly are featured in the midst of a classical-style colonnade located west of McKnight Art Center.

Construction was funded entirely by a bequest from Grafly’s daughter, Dorothy Grafly Drummond. “Grafly was probably one of the most prolific and successful sculptors working in America in the early part of the 20th century,” said David Butler, director of the Ulrich Museum of Art.

For more information about Grafly, consider visiting the Special Collections Department at Ablah Library, where a collection of Charles Grafly Papers occupies 55 linear feet of shelf space.
Wichita State opened Charles Koch Arena this fall after a year of construction and several years of increasing excitement for the newly remodeled "roundhouse." The inaugural event was a volleyball tournament in September, and an open house was held in October. The official arena dedication is scheduled Dec. 20, 2003, during a men's basketball game against Tulsa.

The Roundhouse Renaissance contribution by Koch Industries is the largest single gift in the history of the company and Wichita State University. "WSU is part of the Wichita community, and the Wichita community is part of WSU," said Charles Koch, CEO, Koch Industries. "We are proud to be a partner in this exciting new era of Wichita State University Athletics."

The complex includes the three-level Geist Student Services Building. A primary feature of this structure is the Barry and Paula Downing Academic Learning Center, which contains computer labs and study rooms. In spring 2003, WSU student-athletes recorded an overall grade point average of 3.15, while 63 percent of our athletes achieved a GPA of 3.0 or better. This is one of the best academic performances ever by student-athletes at Wichita State. In addition, 35 student-athletes were named to Missouri Valley Conference All-Academic teams in their respective sports. The new arena and adjacent student facilities will help to continue to build championships on the athletic field as well as champions in the classroom.

“Catch on fire with enthusiasm and people will come for miles to watch you burn.”

John Wesley
Dear Alumni and Friends of Wichita State,

Your generosity to Wichita State University has resulted in an outstanding year with exciting changes and improvements, and I join students, faculty and staff in thanking you for your continued support. The Roundhouse Renaissance was a success and the new Charles Koch Arena is open. Because of your belief in Wichita State, plans for construction of the Marcus Welcome Center are underway. Your hopes for the future of our students provided two newly established fellowships and thirty-two new scholarships of at least $10,000 each.

Now is the time to chart our course for the future of the WSU campus. One major project on the horizon is a research building that will be affiliated with our nationally recognized National Institute for Aviation Research. This facility will enhance our ability to participate in aviation research projects, which will enhance our students' educational experience and benefit aviation businesses in our area.

Another major project is rehabilitating existing buildings. As our facilities age, it is challenging to bring them up to today's standards. Replacing old pipes or laying new sidewalks may not be glamorous pursuits, but they are vital to maintaining the overall condition of the campus. It is not an easy task to upgrade aging buildings to accommodate the demands of today's technology, but we are working to overcome any obstacles to provide our faculty and students with the tools they need to succeed.

Thank you for your enthusiasm and support. I hope you will continue to be a part of our journey of academic excellence.

Respectfully,

[Signature]

Donald L. Beggs, President
Wichita State University
Dear alumni and friends of Wichita State,

Your support is amazing. With economic challenges at every turn, you led the way to the WSU Foundation's second-highest fund-raising year. In all, 15,576 alumni and friends contributed $17.68 million during fiscal year 2003.

Some particular points of interest:
- Donors have pledged more than $3.1 million for the Marcus Welcome Center, a new point of entry to the campus for prospective students and their parents, returning alumni, and visitors.
- The Annual Fund exceeded its goal of $400,000. More than 7,000 pledges totaling $434,745 will be used by WSU’s six colleges.
- Thirty-one new planned gifts were established with a face value of more than $1.54 million, including a provision for the first faculty of distinction in the College of Fine Arts.

Your role as a private donor for the future successes of WSU is crucial. Thank you for your loyalty and generosity to our great university.

Ronald L. Baldwin
Chair, WSU Foundation Board of Directors 2002 - 2004

Elizabeth H. King
Vice President for University Advancement and Executive Director, WSU Foundation
## Asset Allocation for Pooled Endowed Funds

<table>
<thead>
<tr>
<th>Asset Class</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>International equities</td>
<td>10%</td>
</tr>
<tr>
<td>Fixed income</td>
<td>10%</td>
</tr>
<tr>
<td>Alternative investments</td>
<td>15%</td>
</tr>
<tr>
<td>Mid-cap U.S. equities</td>
<td>15%</td>
</tr>
<tr>
<td>Large cap U.S. equities</td>
<td>30%</td>
</tr>
<tr>
<td>Small cap U.S. equities</td>
<td>15%</td>
</tr>
</tbody>
</table>

**Pie Chart:**
- International equities: 10%
- Fixed income: 10%
- Alternative investments: 15%
- Mid-cap U.S. equities: 15%
- Large cap U.S. equities: 30%
- Small cap U.S. equities: 15%
About Our Donors

- **Non-Alumni** (26%)
- **Alumni**
- **Organizations, Foundations, Corporations** (10.8%)

- **Financials**
WSU Foundation Net Assets

- 1994: $71.3
- 1995: $76.3
- 1996: $81.3
- 1997: $93.8
- 1998: $113.3
- 1999: $122.1
- 2000: $125.5
- 2001: $135.0
- 2002: $125.1
- 2003: $122.8
# WSU Foundation Financial Statements

### Assets

<table>
<thead>
<tr>
<th></th>
<th>6/30/03</th>
<th>6/30/02</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash and Cash Equivalents</td>
<td>$13,727,074</td>
<td>$5,110,942</td>
</tr>
<tr>
<td>Pledges Receivable</td>
<td>10,904,239</td>
<td>11,927,358</td>
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<tr>
<td>Real Estate</td>
<td>418,080</td>
<td>387,423</td>
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<tr>
<td>Art Collection</td>
<td>13,424,813</td>
<td>12,577,310</td>
</tr>
<tr>
<td>Other Assets</td>
<td>20,641</td>
<td>7,119</td>
</tr>
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</table>

### Investments (At Market)

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<tr>
<th></th>
<th>6/30/03</th>
<th>6/30/02</th>
</tr>
</thead>
<tbody>
<tr>
<td>U.S. Government Securities</td>
<td>10,589,519</td>
<td>12,587,223</td>
</tr>
<tr>
<td>Corporate and Municipal Bonds</td>
<td>4,087,572</td>
<td>14,778,965</td>
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<tr>
<td>Common and Preferred Stock</td>
<td>44,162,727</td>
<td>39,481,966</td>
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<tr>
<td>Foreign Stock</td>
<td>14,852,253</td>
<td>17,324,969</td>
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<tr>
<td>Cash Surrender Value of Life Insurance</td>
<td>2,470,119</td>
<td>2,656,724</td>
</tr>
</tbody>
</table>

### Total Assets

- **6/30/03**: $114,657,037
- **6/30/02**: $116,839,999

### Liabilities and Net Assets

<table>
<thead>
<tr>
<th></th>
<th>6/30/03</th>
<th>6/30/02</th>
</tr>
</thead>
<tbody>
<tr>
<td>Current Liabilities</td>
<td>8,486,313</td>
<td>9,203,261</td>
</tr>
<tr>
<td>Net Assets</td>
<td>106,170,724</td>
<td>107,636,738</td>
</tr>
</tbody>
</table>

### Total Liabilities and Net Assets

- **6/30/03**: $114,657,037
- **6/30/02**: $116,839,999

### Revenue

- Gifts: $12,935,025
- Net Investment Return: $(689,023)
- Other: 2,679,555

**Total Revenue**: $14,925,557

### Expenses

- Scholarships: 2,407,198
- University Support: 11,676,988
- Other Expenses: 2,307,385

**Total Expenses**: $16,391,571

**Change in Net Assets**: $(1,466,014) (8,716,016)

### Net Assets, end of year

- **6/30/03**: $106,170,724
- **6/30/02**: $107,636,738
Summary of Investment Performance

- **Pooled Fund**
  - 1 Year: -0.50%
  - 5 Year: -0.60%
  - 10 Year: 6.20%

- **Balanced Index**
  - 1 Year: 3.40%
  - 5 Year: 1.80%
  - 10 Year: 7.80%
The Pooled Endowment Fund is a diversified investment portfolio designed to provide support to the University for perpetuity. The fund is managed by the Investment Committee of the WSU Foundation Board. The committee has designed an asset allocation to support spending policies to maintain the purchasing power of the endowment for future generations while enhancing the real (inflation adjusted) principal value of the endowment.

Gifts of $10,000 or more are used to create an endowment to benefit the University as designated by the donor.

A distribution of endowment funds for fiscal year 2003 was based on 5 percent of a three-year moving average of the endowed fund's market values as of June 30. The asset allocation of the portfolio is 70% equities, 10% alternative investments, and 20% fixed income.
### Donor Information

<table>
<thead>
<tr>
<th></th>
<th>2003</th>
<th>2002</th>
<th>Variance</th>
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</thead>
<tbody>
<tr>
<td>Number of new donors</td>
<td>1,924</td>
<td>1,946</td>
<td>(22)</td>
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<tr>
<td>Dollars contributed</td>
<td>$2,894,963</td>
<td>$2,142,149</td>
<td>$752,814</td>
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<tr>
<td>Average contribution</td>
<td>$1,505</td>
<td>$1,101</td>
<td>$404</td>
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<table>
<thead>
<tr>
<th></th>
<th>Current</th>
<th>Endowed</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of new funds established</td>
<td>88</td>
<td>38</td>
<td>126</td>
</tr>
</tbody>
</table>
**Financials**

Scholarships  $2,131,866  
Fellowships  71,184  
Departmental, Faculty & Staff Support  2,141,294  
Buildings & Improvements  5,545,783  
Equipment  24,144  
SASO  2,515,394  
KMUW  424,119  
Ulrich Museum  584,085  
Other Restricted  4,240,161  

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$17,678,030

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**WSU Foundation FY03**

Contributions by Support Type (Total $17,678,030)**
Support Payouts in FY03

<table>
<thead>
<tr>
<th>Category</th>
<th>Current</th>
<th>Endowed</th>
<th>Total</th>
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</thead>
<tbody>
<tr>
<td>Scholarships</td>
<td>$758,820</td>
<td>$1,943,983</td>
<td>$2,702,803</td>
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<tr>
<td>Fellowships</td>
<td>2,450</td>
<td>156,483</td>
<td>158,933</td>
</tr>
<tr>
<td>Departmental, Faculty &amp; Staff Support</td>
<td>2,213,985</td>
<td>832,583</td>
<td>3,046,568</td>
</tr>
<tr>
<td>Building &amp; Improvements</td>
<td>5,657,190</td>
<td>226,451</td>
<td>5,883,641</td>
</tr>
<tr>
<td>Museum</td>
<td>36,896</td>
<td>492,181</td>
<td>529,077</td>
</tr>
<tr>
<td>Library</td>
<td>180,954</td>
<td>314,222</td>
<td>495,176</td>
</tr>
<tr>
<td>Athletics</td>
<td>819,839</td>
<td>398,513</td>
<td>1,218,352</td>
</tr>
<tr>
<td>Other Restricted</td>
<td>1,233,508</td>
<td>92,017</td>
<td>1,325,525</td>
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<tr>
<td>Unrestricted</td>
<td>288,285</td>
<td>153,215</td>
<td>441,500</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$11,191,927</strong></td>
<td><strong>$4,609,648</strong></td>
<td><strong>$15,801,575</strong></td>
</tr>
</tbody>
</table>
MISSION

Our Mission: Working to assure a university of excellence by identifying donors, cultivating and maintaining relationships, securing gifts, and managing resources to enable students and faculty to excel.
CONTACTS

How to Reach the Foundation

Mailing Address: 1845 Fairmount, Wichita, KS 67260-0002
Telephone: (316) 978-3040
Fax: (316) 978-3277
E-mail: foundation@wichita.edu
Location: Woodman Alumni Center, 4200 block of East 21st Street North
Hours: 8 a.m. to 5 p.m. weekdays; closed major holidays
CREDITS

The 2003 annual report is a project completed under the direction of the Division of University Advancement. Elizabeth King, vice president.

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- Web development: Bryan Masters, director, interactive communications and Taewook Kang, web developer, interactive communications
- Photographers: Jim Meyer, Gavin Peters and Paul Talley

Additional thanks to: Tammy Allen, associate executive director of communications/director of marketing; Sherry Compton, scholarship coordinator, Foundation; Mark Eby, director, interactive marketing; James Goode, Information System coordinator, Foundation; Susan Ogden, editor, University Publications; and Patsy Selby, associate vice president for finance, Foundation.

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