President’s University Update
Strategic Plan

- Remains important and needs continuous development
- Great progress in many areas; needs continued focus on next steps
- Commitment of each individual to making things happen in their area
- Regardless of specific job, moving WSU forward is everybody’s business
- Any plan is only as good as its people and WSU has great people!
Cross-cutting Issues: “Bardo Five”

Five key priorities:

✦ Improve Overall Quality
✦ Increase Enrollment
✦ Improve the Quality of the Student Experience
✦ Enhance Basic Research
✦ Pursue Technology Transfer
HOW ARE WE DOING?

Time to evaluate
Improve Overall Quality – “B”

- Hiring well at all levels: great people across campus
- Commitment to doing well in programs & increasing program quality

However:
- Processes still get in the way and slow us down
- Some key indicators of a major research university not yet the focus of our campus culture
Enrollment – “I”

* Major improvements in processes & developing consistent message
* Added resources & better coordination especially undergraduate level

**However:**
* Not fully implemented models at any level
* Not yet a campus culture of recruitment and retention
* Great deal of work to do in support areas to better link to enrollment
Student Experience Quality-“B”

- Rhatigan Center a great facility
- Shocker Hall: created ‘residential core’ around which activities & events are developed
- Living-Learning Communities started well and continue to improve
- Cohen Honors College opened well and will continue to improve
- Developments in support for adult learners and veterans/military enrollees is helping and will get better
However:

- Learning communities for commuter and non-resident students not yet developed; they are critical
- Need to consider a strong summer reading transition program
- Need to implement the excellent new Internship/Co-op/Career Placement strategic vision
- Need to implement the planned extended orientation
- Need to examine expanded One Stop and how to reduce students’ experiences of bureaucracy
Research – “C+”

- Strong culture of scholarship across the university
- Increased numbers of patent disclosures; potentially important intellectual property; research in excellent journals

However:
- Top research universities have culture of extramural funding; WSU is not there yet
- Extramural funding needed to enhance funding for graduate students
Technology Transfer – “A-”

- Brookings recognition
- Innovation Campus/Ideas Lab
- Indicators very positive

However:

- Need reward systems for faculty & staff who are willing to innovate
- Innovation a whole campus process, not just technology or business
Active Discussions this Year

- Smoke free campus
- Diversity
- Sustainability
- Maintaining a safe campus
- Fairmount Neighborhood partnership
- Title IX developments
- HR processes
Areas of Emphasis

- Enrollment
- Innovation
- WATC and WSU
- Continuing planning
As always...

It is a great day to be a Shocker!!
Please go “collide” with your colleagues in the lobby for snacks and idea-making!