Finance

Wichita State University is located in the largest economic and cultural center in the state of Kansas. Because of the location, the W. Frank Barton School of Business utilizes relationships with local, national and international companies to provide real-world experiences. Some companies who have partnered with the Barton School of Business include: Allen, Gibbs & Houlik LC; Grant Thornton; Dean and Deluca; Koch Industries Inc.; Spirit AeroSystems Inc.; The Coleman Company; Cargill; and CID Group in China.

All business students are encouraged to take advantage of the following opportunities available: Cooperative Education, Internships, Career Network Experience, Community Organizations, Student Groups, National Student Exchange, and Study Abroad. The Barton School of Business currently has study abroad exchange programs in Austria, Germany, Sweden, France, Mexico, China, Taiwan, and Japan with many classes taught in English.

The W. Frank Barton School of Business is committed to excellence in teaching, research and publication. The faculty represents diverse interests, certifications, and backgrounds. The faculty members publish regularly in a variety of top business journals, and have also written several business textbooks. Faculty members have received or been nominated for numerous awards for teaching, such as the WSU Regents Teaching Award, the WSU Board of Trustees in Excellence in Teaching Award, and the Academy for Effective Teaching Award.

The Barton School is accredited by The Association to Advance Collegiate Schools of Business (AACSB International). AACSB Accreditation is the longest standing and most recognized professional accreditation in the world. The Barton School of Business maintains the highest level of accreditation by having all business and accounting programs at all levels (undergraduate and graduate) being accredited.

Less than 5 percent of the world’s business schools have earned AACSB Accreditation. Fewer than 190 institutions worldwide have earned the specialized AACSB Accreditation for Accounting. The scholarship program annually commits over a quarter million dollars to students in all areas of business. Scholarships range from $250 to the $48,000 Clay Barton Scholarship.

Finance is the study of the acquisition, distribution, and flow of funds. Finance professionals analyze capital markets in relation to risk and time factors to make decisions about saving, lending and investing money.

Financial professionals may work with individuals (personal finance), businesses (corporate finance) and within government agencies (public finance). Financial service job opportunities exist in banking, real estate and insurance. Managerial finance and investment career opportunities include capital budgeting, credit management, portfolio management and personal financial planning. Finance majors may choose to become a Certified Financial Planner (CFP).

Also available is an emphasis in real estate. The finance-real estate option is for students interested in commercial banking, real estate asset management, real estate investment analysis or corporate real estate management.

WSU is the only Kansas Board of Regents’ institution to offer a degree program in real estate. By providing an emphasis through four different majors, WSU allows you to custom design your program of study in an unique way among real estate programs in the United States.

Admission

When you choose to major in entrepreneurship, you are admitted to the W. Frank Barton School of Business. An academic advisor from the Business Advising Center will help you enroll in an orientation course where you will learn to develop a study plan and specific requirements for degree completion.

Masters Program

The Barton School of Business also offers four master’s degree programs. The Masters of Accountancy (MACC), Masters of Arts in Economics (MA-Econ), Masters of Business Administration(MBA) with four different focus areas, and the Executive Masters of Business Administration (EMBA).

For more information

To receive more information, or to arrange a campus visit, contact the Office of Admissions.

wichita.edu/visit  Marcus Welcome Center
admissions@wichita.edu  1845 Fairmount
(316) 978-3085  Wichita, KS 67260-0124
This sheet is an overview of the business major. Many courses have prerequisites and many have minimum grade requirements. Always check with a Business Advisor or your catalog for specifics.

**Business Advising Center   Clinton Hall, Room 008   (316) 978-3203**

**General Requirements**
The Barton School of Business requires that at least 50% of upper division courses be completed at WSU. A minimum of 124 credit hours is required for a Bachelor of Business Administration degree. Community college transfer students must complete at least 60 credit hours at a 4-year institution. Courses are 3 credit hours unless otherwise specified. Example (1), (3-5), etc. All majors must have a minimum of twelve unduplicated credit hours; minors a minimum of three unduplicated.

**Foundation**
- College English I
- College English II
- Public Speaking
- College Algebra

*Note: The above must be completed within the first 48 credit hours of college coursework with a grade of 'C-' or better.*

**Orientation**
For incoming freshmen:
- Becoming a Business Student I (1)
- Becoming a Business Student II (1)
For transfer and returning students:
- Transferring to the School of Business (1)

**General Education for Business**
- Critical Reasoning
- General Psychology or Intro. to Sociology
- Fine Arts introductory course
- Humanities intro. course outside of philosophy
- Intro. course from BIO, CHEM, GEOL, or PHYS
- Business Ethics

**Advanced Standings**
- Business Calculus or Calculus (5)
- Introductory Business Statistics
- Statistical Software Applications for Business (1)
- Principles of Macroeconomics
- Principles of Microeconomics
- Business Software
- Financial Accounting
- Managerial Accounting

**Business Core**
- Marketing
- The Entrepreneurial Experience
- International Business
- Financial Management I
- Intro to Production & Operations Management
- Principles of Management
- Management Information Systems
- Legal Environment for Business
- Strategic Management capstone course

**Finance Major**
- Financial Accounting and Reporting: Assets
- Money and Banking
- Financial Management II
- Investments
- Five more upper-division finance courses

**Finance- Real Estate Major**
- Principles of Real Estate
- Money and Banking
- Financial Management II
- Real Estate Finance or Real Estate Investment Analysis
- One more upper-division finance course
- Three more upper-division real estate courses from select list
- Up to 3 credit hours of COOP may be used in either the Finance or Finance-Real Estate major.

**Related Programs**
All business majors share most of the Advanced Standing and Business Core requirements. You may choose to double major or minor in other areas such as economics, entrepreneurship, finance, human resources management, international business, management, information technology and management information systems, marketing, operations management (minor only), or personal selling (minor only).

**KSDegreeStats.org**
Wichita State University does not discriminate in its employment practices, educational programs or activities on the basis of age, color, disability, gender, gender expression, gender identity, genetic information, marital status, national origin, political affiliation, pregnancy, race, religion, sex, sexual orientation, or status as a veteran. Retaliation against an individual filing or cooperating in a complaint process is also prohibited. Sexual misconduct, relationship violence and stalking are forms of sex discrimination and are prohibited under Title IX of the Education Amendments Act of 1972. Complaints or concerns related to alleged discrimination may be directed to the Director of Equal Opportunity or the Title IX Coordinator, Wichita State University, 1845 Fairmount, Wichita KS 67260-0138; telephone (316) 978-3187.

For more information on Finance at WSU visit wichita.edu/finance or call (316) 978-3000.