REAL ESTATE EMPHASIS

Wichita State University is located in the largest economic and cultural center in the state of Kansas. Because of the location, the W. Frank Barton School of Business utilizes relationships with local, national and international companies to provide real-world experiences. Some companies who have partnered with the Barton School of Business include: Allen, Gibbs & Houlik LC; Grant Thornton; Dean and Deluca; Koch Industries Inc.; Spirit AeroSystems Inc.; The Coleman Company; Cargill; and CID Group in China.

All business students are encouraged to take advantage of the following opportunities available: Cooperative Education, Internships, Career Network Experience, Community Organizations, Student Groups, National Student Exchange, and Study Abroad. The Barton School of Business currently has study abroad exchange programs in Austria, Germany, Sweden, France, Mexico, China, Taiwan, and Japan with many classes taught in English.

The W. Frank Barton School of Business is committed to excellence in teaching, research and publication. The faculty represents diverse interests, certifications, and backgrounds. The faculty members publish regularly in a variety of top business journals, and have also written several business textbooks. Faculty members have received or been nominated for numerous awards for teaching, such as the WSU Regents Teaching Award, the WSU Board of Trustees in Excellence in Teaching Award, and the Academy for Effective Teaching Award.

The Barton School is accredited by The Association to Advance Collegiate Schools of Business (AACSBInternational). AACSB Accreditation is the longest standing and most recognized professional accreditation in the world. The Barton School of Business maintains the highest level of accreditation by having all business and accounting programs at all levels (undergraduate and graduate) being accredited.

Less than 5 percent of the world’s business schools have earned AACSB Accreditation. Fewer than 190 institutions worldwide have earned the specialized AACSB Accreditation for Accounting. The scholarship program annually commits over a quarter million dollars to students in all areas of business. Scholarships range from $250 to the $48,000 Clay Barton Scholarship.

Real Estate Emphasis at WSU

Wichita State University is the only Kansas Board of Regents’ institution to offer a degree program in real estate. By providing an emphasis through four different majors - economics, entrepreneurship, finance and marketing - Wichita State allows you to custom design your program of study in an unique way among real estate programs in the United States.

The Economics-Real Estate option is for students interested in broader conceptual and policy issues associated with real estate and land use.

The Entrepreneurship-Real Estate option is for students interested in pursuing a career in property development or managing their own real estate company.

The Finance-Real Estate option is for students interested in commercial banking, real estate asset management, real estate investment analysis or corporate real estate management.

The Marketing-Real Estate option prepares students for careers in commercial and residential real estate brokerage and property management.

Admission

When you choose one of these majors, you are admitted to the W. Frank Barton School of Business. An academic advisor from the Business Advising Center will help you enroll in an orientation course where you will learn to develop a study plan and specific requirements for degree completion.

Masters Programs

The Barton School of Business also offers four master’s degree programs. The Masters of Accountancy (MACC), Masters of Arts in Economics (MA-Econ), Masters of Business Administration(MBA) with four different focus areas, and the Executive Masters of Business Administration (EMBA).

For more information

To receive more information, or to arrange a campus visit, contact the Office of Admissions.

wichita.edu/visit
admissions@wichita.edu
(316) 978-3085
Marcus Welcome Center
1845 Fairmount
Wichita, KS 67260-0124
This sheet is an overview of the business major. Many courses have prerequisites and many have minimum grade requirements. Always check with a Business Advisor or your catalog for specifics.

**General Requirements**
The Barton School of Business requires that at least 50% of upper division courses be completed at WSU. A minimum of 124 credit hours is required for a Bachelor of Business Administration degree. Community college transfer students must complete at least 60 credit hours at a 4-year institution. Courses are 3 credit hours unless otherwise specified. Example (1), (3-5), etc. All majors must have a minimum of twelve unduplicated credit hours; minors a minimum of three unduplicated.

**Foundation**
- College English I
- College English II
- College Algebra
- Public Speaking

Note: The above must be completed within the first 48 credit hours of college coursework with a grade of C- or better.

**Orientation**
For incoming freshmen:
- Becoming a Business Student I (1)
- Becoming a Business Student II (1)
For transfer and adult students:
- Transferring to the School of Business (1)

**General Education for Business** *(ECON majors see note below)*
- Critical Reasoning
- General Psychology
- Intro. to Sociology
- Fine Arts introductory course OR
- Humanities intro. course outside of philosophy
- Intro. course from BIO, CHEM, GEOL, or PHYS
- Business Ethics

**Advanced Standing**
- Business Calculus
- Calculus (5)
- Introductory Business Statistics
- Statistical Software Apps for Business (1)
- Principles of Macroeconomics
- Principles of Microeconomics
- Business Software
- Financial Accounting
- Managerial Accounting

**Business Core**
- Marketing
- The Entrepreneurial Experience
- International Business
- Financial Management I
- Intro to Production & Operations Management
- Principles of Management
- Management Information Systems

**Legal Environment of Business**
- Strategic Management capstone course

**Economics-Real Estate Emphasis**
- Principles of Real Estate
- Intermediate Macroeconomics
- Intermediate Microeconomics
- Money & Banking OR Urban Economics
- Four more upper-division Economics & Real Estate courses

**Entrepreneurship-Real Estate Emphasis**
- New Venture Feasibility Analysis
- Entrepreneurial Finance
- Growing & Managing an Entrepreneurial Firm
- New Venture Development
- Principles of Real Estate
- Urban Land Development
- Two more upper-division real estate course

**Finance-Real Estate Emphasis**
- Principles of Real Estate
- Financial Management II
- Applied Financial Analysis
- Real Estate Finance OR Real Estate Investment Analysis
- Three more upper-division Real Estate electives
- One more upper-division Finance elective

**Marketing-Real Estate Emphasis**
- Marketing Research
- Consumer Behavior
- Marketing Programs
- Marketing for Service & Nonprofit Organizations OR
- Selling & Sales Force Management
- Principles of Real Estate
- Three more upper-division real estate courses

ECON 201 & 202 can't be used in gen ed requirements for ECON majors. ECON majors need an additional Social/Behavioral Science & Further Study course.

**KSDegreeStats.org**

Wichita State University does not discriminate in its employment practices, educational programs or activities on the basis of age, color, disability, gender, gender expression, gender identity, genetic information, marital status, national origin, political affiliation, pregnancy, race, religion, sex, sexual orientation, or status as a veteran. Retaliation against an individual filing or cooperating in a complaint process is also prohibited. Sexual misconduct, relationship violence and stalking are forms of sex discrimination and are prohibited under Title IX of the Education Amendments Act of 1972. Complaints or concerns related to alleged discrimination may be directed to the Director of Equal Opportunity or the Title IX Coordinator, Wichita State University, 1845 Fairmount, Wichita KS 67260-0138; telephone (316) 978-3187.

For more information on a Real Estate emphasis at WSU visit wichita.edu/business or call (316) 978-3203.