Sport Management

Sport management is one of the fastest growing degree programs in the country. A degree in sport management is designed to prepare students to compete for jobs in the sport industry. At WSU, we combine classroom and real-world learning opportunities to give students the skills they need to succeed. The Sport Management program prepares students for careers in major and minor league professional sports, college athletics, park and recreation departments, and fitness service providers.

Students in the sport management program take courses in sport marketing, sport law, sport tournament and event management, and sport facility management as well as complete an extensive internship requirement. Student internships take place with sports organizations in Wichita, nationally and internationally, giving our students the chance to build a resume, make connections and gain an advantage in today’s job market. WSU has the only dedicated sport management department in the state of Kansas. All of the required courses in the program are sport management-specific rather than general business or health/physical education courses.

Accreditation
The quality of instruction and experience-based learning opportunities at WSU are well-known in the field of sport management education. WSU is one of 24 universities in the world accredited by the Commission on Sport Management Accreditation (COSMA).

Career Opportunities
WSU alumni have gained jobs in diverse sectors of the sport industry. A few of the organizations where graduates from the Wichita State University sport management program are currently working include: Denver Broncos, Kansas City Royals, Duke University, American Junior Golf Association and Disney Sports.

Admission
When you choose to major in Sport Management your academic advisor who will help you plan a your course of study and outline specific major requirements.

Related Opportunities
Students can participate in the Sport Management Student Association (SMSA). SMSA hosts many events throughout the year to bring sport management students together with current industry professionals and provide students with the knowledge needed to succeed in the sport industry. Some of these events include: career fairs, guest speakers, mentoring program and sporting events.

Minor
There is also a minor in sport management available. The minor consists of a minimum of 18 hours of sport management courses.

Masters Program
The Department of Sport Management also offers a Master’s of Education in Sport Management (M. Ed. in Sport Management).

Faculty
Wonyong Kim (PhD, University of Southern Mississippi)
Sport Finance, Sport Marketing, Sport Tournament and Event Management, and Analytics in Sports
Jeffrey Noble (EdD, University of Northern Colorado)
Introduction to Sport Management, Human Resource Management in Sport, and Management in Sport
Mike Ross (MEd, Wichita State University)
Sport Marketing and Sport Technology
G. Clayton Stoldt (EdD, University of Oklahoma)
Sport Marketing
Mark C. Vermillion (PhD, Oklahoma State University)
Sport in American Culture, and Sport Psychology

For More Information
To receive more information or to arrange a campus visit, contact:

Marcus Welcome Center    wchita.edu/admissions
Office of Admissions       (316) 978-3085
1845 Fairmount
Wichita, KS 67260-0124
Bachelor of Arts Degree: Sport Management

**General Requirements:** Minimum of 124 total hours for graduation; GPA of 2.50 required

**Required Major Courses (55 hours)**

- SMGT 112 Intro to Sport Management - 3 credit hours
- SMGT 210 Practicum - 3 credit hours
- SMGT 300 Technology in Sport Management - 3 credit hours
- SMGT 426 Sport Public Relations - 3 credit hours
- SMGT 428 Sport Finance - 3 credit hours
- SMGT 444 Human Resource Management in Sport
- SMGT 446 Pre-Internship Seminar - 1 credit hour
- SMGT 447A Internship - 12 credit hours
- SMGT 461 Legal Aspects Sport & Physical Activity - 3 credit hours
- SMGT 465 Psychology of Sport - 3 credit hours
- SMGT 466 Marketing Sport & Physical Activity - 3 credit hours
- SMGT 475 Sport in American Culture - 3 credit hours
- SMGT 511 Selling in Sport Industry
- SMGT 520 Sport Tournament & Event Management - 3 credit hours
- SMGT 525 Sport Facility Management - 3 credit hours
- SMGT 545 Sport Governance - 3 credit hours

**Electives (27 Hour Minimum)**

Students may satisfy elective requirement by selecting courses with the consent of the advisor and/or by pursuing a minor. Common minors include marketing, general business, communications, and exercise science.

*All students are required to take 45 hours of courses numbered 300 or above.*

Wichita State University does not discriminate in its employment practices, educational programs or activities on the basis of age, color, disability, gender, gender expression, gender identity, genetic information, marital status, national origin, political affiliation, pregnancy, race, religion, sex, sexual orientation, or status as a veteran. Retaliation against an individual filing or cooperating in a complaint process is also prohibited. Sexual misconduct, relationship violence and stalking are forms of sex discrimination and are prohibited under Title IX of the Education Amendments Act of 1972. Complaints or concerns related to alleged discrimination may be directed to the Director of Equal Opportunity or the Title IX Coordinator, Wichita State University, 1845 Fairmount, Wichita KS 67260-0138; telephone (316) 978-3187.

For more information on Sport Management at WSU visit [wichita.edu/sportmanagement](http://wichita.edu/sportmanagement) or call (316) 978-5445.