Welcome.

A beacon of education and opportunity, Wichita State is dedicated to illuminating minds and lighting pathways to success. With your support, WSU helps build bright futures. Take a peek inside and see the luster that your contribution has added to higher learning.

The Wichita State University Foundation is working to assure a university of excellence by identifying donors, cultivating and maintaining relationships, securing gifts and managing resources to enable students and faculty to excel.
Welcome!

Welcome to a new day where the light shines brightly on the students, staff and faculty of WSU because of your inextinguishable support. You have helped ignite more opportunities, better experiences and enhanced rewards for our people and ultimately for our community.

One of our shining moments of the past year was the opening of the new West Campus on 37th St. and Maize Road. This facility provides a great opportunity for us to better meet the needs of our students, and places WSU in a major growth area. During its first semester, more than 2,000 students enrolled in classes. An unexpected surprise was that 72 percent of those students also were enrolled in courses on the main campus. The 24,000 square-foot building meets our needs today, but because we have seen such growth on the west side over the past years we have planned with ample space to be able to expand in the future.

Also looking to the future of WSU is the construction of the Engineering Research Laboratory Building—the first of two much needed lab and research facilities. The second, to be built as part of Phase II, is scheduled to begin in early 2007. All four engineering departments will have increased laboratory and research space in the first new building. Completion is expected in February 2007. The new labs will permit engineering faculty and National Institute for Aviation Research personnel to take on more externally funded research projects and involve more undergraduate and graduate students. Industries in the areas of materials, communications and manufacturing should benefit from the increased capabilities of the new labs when they retain WSU for research and testing.

Bright minds, bright classrooms, bright futures. Thank you for illuminating our endeavors to meet the needs of those who shine at Wichita State.

Respectfully,

Donald L. Beggs
President, Wichita State University

Donald L. Beggs
President
WSU West Campus
Dear Shocker family member:

This past year has been the brightest for the WSU Foundation thanks to your support. The money you have gifted is the largest amount since the establishment of the Foundation – and an increase of nearly 14 percent over the last fiscal year. We are proud of the amount of support we are able to provide to benefit the campus. Of the $3.3 million in endowed gifts, nearly 70 percent goes toward scholarships, fellowships and faculty and staff support. This demonstrates your partnership with us to make the future of WSU shine.

Our cause to celebrate the past year is two-fold. In closing the books on the second year of the three-year “We are Wichita State” fundraising campaign, we were so pleased to raise more than 75 percent of our goal of $35 million. More than 100 new funds were opened for scholarships, fellowships, professorships and other faculty and staff support. Thank you for helping us recruit new Shockers, provide enhanced education for current Shockers and retain our quality professors with improved working environments. Many colleges still need your assistance so help keep our momentum going through the coming year.

With the growth the Foundation continues to experience, it was recognized that effective management now requires a leader’s full attention. In addition to increases in the number of donors and their gifts, we have seen growth in financial requirements and management of funds. This position will concentrate on the efforts toward continuing this growth.

And, as it is time to change board chairs, we celebrate our successes and look forward to new challenges and achievements.

Private support is essential to the future of WSU. We sincerely appreciate your continued support and guidance toward the success of this great academic institution. Thank you for providing the ray of opportunity to our people – students, faculty and staff.

Our warmest regards,

President & CEO, WSU Foundation

Barry Schwan
Chair, WSU Foundation Board of Directors

2005 – 2006
Shocker of a Trauma Team

When these lights are staring you in the face, you want the brightest in the medical field at your side. That’s what you’ll receive with this team from WSU.

**Tyler Raile** is a second year graduate student at WSU in the physician assistant program and a former EMT. His family radiates the gift of helping others. One of his brothers is an EMT. One of his sisters is a physical therapist.

Tyler began his rotation on the trauma team at Wesley Medical Center in November.

“I couldn’t be more excited to work in a state-of-the-art facility, surrounded by the wealth of knowledge provided by the staff.”

When Tyler completes his education and gains additional experience, he wants to return to his hometown of St. Francis, Kan.

“That’s where I grew up and feel most comfortable,” said Tyler. “I saw first hand how important the role of a physician assistant is in a smaller community and I want to make that kind of a difference. I want to give back to the community that’s given me so many opportunities. I can’t imagine anything being more rewarding!”

The beacon of healthcare has guided Sue Nyberg’s life since she was 16 years old working as a nurse’s aid and lab assistant in Marion, Kan., her hometown. Sue met one of the first WSU physician assistant graduates who moved to Marion to work for a local physician and that helped set Sue’s career path. She began by receiving both her bachelor and master of health science degrees from WSU.

“I love learning,” said Sue, who is currently an assistant professor and has been at WSU for 10 years. “So, teaching was the perfect career because the field of medicine changes so fast. I have to continue being a student to be an effective teacher.”

When she’s not teaching, she’s doing. Sue works part-time as a physician assistant at Wesley Medical Center. She has worked on an ER trauma team since 2003.

“The medical community in Wichita is very supportive of the College of Health Professions,” said Sue, “and our students continually benefit from their involvement and expertise.”

**Evelyn Fisher-Williams** began working at Wesley Medical Center in 1969 as a nurse’s assistant. She had a few family members who were nurse’s assistants and the profession grew on her.

“I enjoy my work,” said Evelyn. “I enjoy working with people.”
Evelyn was an LPN for 10 years before returning to school and attending Wichita State University to obtain her Bachelor of Science degree in nursing. All the while, she continued working at Wesley.

Evelyn graduated in December 1983.

“I was able to do that with the encouragement of family and friends,” explained Evelyn, “and Wesley is very supportive of its employees furthering their education.”

Now Evelyn works as a clinical advisor in Wesley’s Surgical Intensive Care Unit. She coordinates the care for the most critical patients after heart surgery, traumatic injuries and life-threatening illnesses.

Through her education at WSU, Evelyn was better equipped to provide for her family and she was able to enhance her skills to continue a career path she had grown to love.

Since the age of 6, Paul Harrison wanted to be a doctor. He is a former Shocker football player and practically grew up on the WSU campus attending various athletic events. Paul graduated in 1971 with a Bachelor of Arts in biological sciences. He continued his education at the Kansas University School of Medicine with scholars from Harvard and other Ivy League schools, but said, “I felt I had as good of a background, if not better from WSU.”

Now Paul works as a trauma surgeon for Kansas Surgical Consultants and continues to give back to WSU. One innovative way he supports his alma mater was a donation with his wife, Carolyn, to help purchase Sim Man, a simulated human, on which the students in the College of Health Professions can practice. Carolyn earned her Master of Nursing at WSU and is the education director for Kansas Health Ethics.

For those who knew as children they wanted to be in the medical field and for those who are just figuring it out, Paul Harrison is a role model and a guiding light.
“Wichita State University is where I want to go!”

That’s what Chase Willhite said to his parents after spending an illuminating day on campus competing in the Distinguished Scholarship Invitational at WSU. Chase, a senior in high school at the time, spent the day talking to students and faculty and, in addition to participating in the competition, learning as much as he could about the university.

That day was like the figurative light bulb being turned on.

“Everywhere I turned, I saw another reason for WSU to be the place where I’d spend my college years,” Chase said.

Chase, in fact, was one of the two winners of that year’s Harry Gore Memorial Scholarship, and the year he entered WSU as an incoming freshman. It also was the 50th anniversary of the establishment of the Gore Scholarship. The scholarship, which is awarded to freshmen students on the basis of leadership potential, remains one of Kansas’ most prestigious scholarships. For the next four years, Chase would receive the scholarship support to pursue a Bachelor of Arts in communication, graduating summa cum laude with a major in print journalism from the Elliott School of Communication. But he walked out with more than a diploma.

“The scholarship enabled me to take what I wanted to do and make it happen,” Chase said. “It was wonderful financially, but it meant much more. The legacy of the scholarship makes you work harder. You feel — you believe, you owe it to the Gore family and other Gore Scholars. You want to prove that you’re a good investment. In addition, there’s the relationship with the former and current scholars. You instantly have something in common — you’re connected.”

Chase found other special occasions to connect himself with fellow Shockers. During his senior year he was recognized as Shocktoberfest Man of the Year and Senior Honor Man.

“I am quite proud of these honors and enjoy sharing the experience with other winners, but look at it more as just a small sign that I made the most of my college life,” said Chase.

Chase said he benefited from a complete college experience at WSU. He said WSU does have the metropolitan advantage.

“It’s a cliché, but clichés are clichés because they’re true,” Chase said. “The education, the internships, the jobs — they all can and do happen right here in Wichita. I’m fortunate to live in a community willing to take chances on WSU students because they know their investments will pay off.”

The Elliott School prepares students for
a career in the real world. According to Chase, everyone brings something to the table—both the faculty and the students—which stimulates class discussions and motivates students to go beyond just what is expected. He says the faculty and staff support students and want them to succeed, which leaves them ready and willing to take on the next challenge.

Chase was drawn to the communications field because of the overall career challenge, including the daily changes in the field, and the fact that everything done is seen by the public. Whether it’s newspaper or magazine articles, ads, public relations or special events, it’s all in the public’s eye.

Today, Chase is using the lessons he learned at WSU and the Elliott School and applying them to his job as an associate communication officer at the Kansas Health Foundation. Chase landed his job at the Foundation in part because of his involvement on campus. He served as the student representative on the search committee for the Kansas Health Foundation Distinguished Chair of Strategic Communication in the Elliott School, where he worked with Chris Power, the Foundation’s director of communication. This led to a meeting with Marni Vliet, the Foundation’s president and CEO, and eventually ended with Chase accepting his current position. In addition to seeing his capabilities and his potential, Marni and Chris saw his love of Kansas and his desire to help others. What better person to bring in to champion their mission to improve the health of all Kansans?

And it all began with one very enlightening day of competition on the campus of WSU.
Wichita State Donors

Corbin Society Associates
Corbin Society Members
Fairmount Society Annual Associates
Fairmount Society Annual Members
Fairmount Society Life Associates
Fairmount Society Life Members
Harvest Club Associates
Harvest Club Members
Morrison Club Associates
Morrison Club Members
National Advisory Council
President’s Club Annual Associates
President’s Club Annual Members
President’s Club Life Associates
President’s Club Life Members
Society of 1895
Sunflower Club Associates
Sunflower Club Members

For a complete listing of individual donors, please visit:
http://www.wichita.edu/2006annualreport/donors.asp
ABOUT OUR DONORS

- Alumni: 61%
- Non-Alumni: 29%
- Organizations, Foundations, Corporations: 10%
DONOR INFORMATION

Number of Donors by Year

- 1996: 10,964
- 1997: 12,916
- 1998: 13,960
- 1999: 12,197
- 2000: 14,132
- 2001: 15,199
- 2002: 14,767
- 2003: 15,576
- 2004: 16,065
- 2005: 15,918
- 2006: 16,558

(Thousands)
### WSU FOUNDATION
### GIFTS RECEIVED BY SUPPORT TYPE

<table>
<thead>
<tr>
<th>Support Type</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Scholarships (undergraduate &amp; graduate)</td>
<td>$9,992,974</td>
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<tr>
<td>Faculty &amp; Staff Support</td>
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<tr>
<td>Departmental</td>
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<td>Equipment, Buildings &amp; Improvements</td>
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<td>SASO</td>
<td>$2,769,727</td>
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<td>KMUW</td>
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<td>Ulrich Art Museum</td>
<td>$74,394</td>
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<td>Ablah Library Support</td>
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<td>Other Restricted</td>
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<tr>
<td>Unrestricted</td>
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<td><strong>Total</strong></td>
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## WSU FOUNDATION SUPPORT PROVIDED TO THE UNIVERSITY

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<th>Category</th>
<th>Current</th>
<th>Endowed</th>
<th>Total</th>
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<td>191,073</td>
<td>233,076</td>
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<td>Ablah Library Support</td>
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<td>53,751</td>
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<td>Other Restricted</td>
<td>1,193,783</td>
<td>50,986</td>
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<td>Unrestricted</td>
<td>158,034</td>
<td>597,326</td>
<td>755,360</td>
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**Total:** $ 7,006,714 $ 3,324,052 $ 10,330,766
SUMMARY OF INVESTMENT PERFORMANCE

Pooled Fund

- One-Year: 12.30%
- Five-Year: 4.80%
- Ten-Year: 7.10%

Balanced Index

- One-Year: 11.60%
- Five-Year: 6.80%
- Ten-Year: 8.60%

S & P 500 Index

- One-Year: 8.60%
- Five-Year: 2.50%
- Ten-Year: 8.30%
ASSET ALLOCATION FOR POOLED ENDOWED FUND

- Alternative Investments: 15%
- International Equity: 15%
- Large-Cap U.S. Equities: 30%
- Mid-Cap U.S. Equities: 12.5%
- Small-Cap U.S. Equities: 12.5%
- Fixed Income: 15%
ABOUT THE POOLED ENDOWMENT FUND

The Pooled Endowment Fund is a diversified investment portfolio designed to provide support to the university for perpetuity. The fund is managed by the Investment Committee of the WSU Foundation Board. The committee has designed asset allocations to support spending policies to maintain the purchasing power of the endowment for future generations while enhancing the real (inflation adjusted) principal value of the endowment. The asset allocation of the portfolio is 70% equities, 15% alternative investments and 15% fixed income.

Gifts of $10,000 or more are used to create an endowment to benefit the university as designated by the donor.

A distribution of endowment funds for fiscal year 2006 was based on 4 percent of a three-year moving average of the endowed fund's market values as of June 30. The WSU Foundation Board made the decision to change from a three-year moving average noted above to a five-year moving average over the next two years.
MARKET VALUE OF WSU FOUNDATION NET ASSETS

1996: $81.3
1997: $93.8
1998: $113.3
1999: $122.1
2000: $125.5
2001: $135.0
2002: $125.1
2003: $122.8
2004: $129.5
2005: $138.9
2006: $161.3

(Millions)
WSU FOUNDATION
FINANCIAL STATEMENTS
6/30/05       6/30/06

**Assets**
- Cash & Cash Equivalents $5,567,435 $4,739,362
- Pledges Receivable 7,594,654 5,658,849
- Other Receivables 59,069 2,120,356
- Real Estate 339,675 343,581
- Collections 12,767,984 12,945,512
- Other Assets 4,906 1,960

**Investments (At Market)**
- Repurchase Agreements — 1,326,000
- U.S. Government Securities 12,836,194 16,656,856
- Corporate & Zero Coupon Bonds 8,601,123 6,567,835
- Mortgage-backed Securities 12,704,861 14,639,558
- Common & Preferred Stock 53,982,847 71,379,100
- Foreign Stock 17,283,962 24,362,505
- Foreign Bonds & Government Securities 384,918 1,243,042
- Cash Surrender Value of Life Insurance 3,106,922 3,429,659

**Total Assets** $135,234,550 $165,414,175

**Liabilities & Net Assets**
- Current Liabilities 506,453 466,814
- Due to Other WSU Entities 14,711,461 14,361,293
- Net Assets 120,016,636 150,586,068

**Total Liabilities & Net Assets** $135,234,550 $165,414,175

**Revenue**
- Gifts 11,268,608 24,598,280
- Net Investment Return 6,773,490 11,321,489
- Transfer of assets from Board of Trustees — 4,004,894
- Other 4,012,198 3,237,623

**Total Revenue** $22,054,296 $43,162,266

**Expenses**
- Scholarships 2,068,117 2,527,681
- University Support 10,409,349 7,802,785
- Management & General 1,102,975 1,130,209
- Fund-Raising 1,053,124 1,132,179

**Total Expenses** $14,633,565 $12,592,854

**Change in Net Assets** 7,420,731 30,569,432
**Beginning Net Assets** 112,595,905 120,016,636

**Ending Net Assets** $120,016,636 $150,586,068
Donor Bill of Rights

Philanthropy is based on voluntary action for the common good. It is a tradition of giving and sharing that is primary to the quality of life. To assure that philanthropy merits the respect and trust of the general public, and that donors and prospective donors can have full confidence in the not-for-profit organizations and causes they are asked to support, we declare that all donors have these rights:

* To be informed of the organization’s mission, of the way the organization intends to use donated resources, and of its capacity to use donations effectively for their intended purposes.
* To be informed of the identity of those serving on the organization’s governing board, and to expect the board to exercise prudent judgment in its stewardship responsibilities.
* To have access to the organization’s most recent financial statements.
* To be assured their gifts will be used for the purposes for which they were given.
* To receive appropriate acknowledgment and recognition.
* To be assured that information about their donations is handled with respect and with confidentiality to the extent provided by law.
* To expect that all relationships with individuals representing organizations of interest to the donor will be professional in nature.
* To be informed whether those seeking donations are volunteers, employees of the organization or hired solicitors.
* To have the opportunity for their names to be deleted from mailing lists that an organization may intend to share.
* To feel free to ask questions when making a donation and to receive prompt, truthful and forthright answers.

The text of this statement in its entirety was developed by the American Association of Fund-Raising Counsel (AAFRC), Association for Healthcare Philanthropy (AHP), Council for Advancement and Support of Education (CASE), and the Association of Fundraising Professionals (AFP), and adopted in November 1993.
How to Reach the Foundation

Mailing Address: 1845 Fairmount Street, Wichita, KS 67260-0002

Telephone: (316) 978-3040

Fax: (316) 978-3277

E-mail: foundation@wichita.edu

Location: Woodman Alumni Center, 4200 block of East 21st Street North

Hours: 8 a.m. to 5 p.m. weekdays; closed major holidays