

KPHA 2018



75
YEARS STRONG

CREATING THE FUTURE OF KANSAS PUBLIC HEALTH



October 2 - 3, 2018
Hyatt Regency
Wichita, Kansas

CONFERENCE WELCOME

Please join us for the 75th Annual Kansas Public Health Association Fall Conference to be held at the Hyatt in Wichita, October 2- October 3, 2018. Conference sessions will focus on many public health issues important to Kansas, including our theme, “**KPHA 2018, 75 Years Strong , Creating the Future of Kansas Public Health**”

Get Active on the Ark with KPHA

Want to be active AND network with other public health professionals at this year’s Kansas Public Health Association Conference? Join us on **October 2, 2018** at the Hyatt Regency Wichita for the 3rd Annual Kansas Public Health Association 1 Mile Walk/5 K Fun Run. Held in conjunction with the 2018 KPHA Annual Conference, everyone is invited to participate in this opportunity to be active and walk or run along the beautiful Arkansas River in downtown Wichita. The Kansas Public Health Association Walk/Fun Run begins at 6:00pm. The cost to register is \$25 and includes an AWESOME Wichita flag inspired t-shirt. All proceeds benefit the Kansas Public Health Association, who serves as a voice for public health, provides forums for individuals and organizations to work collectively and ensures the conditions in which Kansans’ lives will be healthy. Be sure to register for the 3rd Annual Kansas Public Health Association 1 Mile Walk/5 K Fun Run when you register for this year’s Conference!

CONFERENCE OBJECTIVES

At the conclusion of the conference participants should be able to:

1. Demonstrate awareness of initiatives that are targeted to improving health outcomes in Kansas and its diverse populations.
2. Discuss the interventions for disease specific best practices to improve the health of all Kansans.
3. Identify promising and evidence-based practices to develop interventions that address social determinants of health, disease specific best practices and environmental issues through policy and practice.

PLANNING COMMITTEE

Erica Anderson, MPA,
*KPHA Co-Conference Chair;
Population Health Strategist,
Humana*

Sonja Armbruster,
*MA, Ex Officio Member,
KPHA; Health Sciences
Educator, College of Health
Professions, Wichita State
University*

James Brewster, BS,
*Conference Coordinator,
Office for Workforce
Professional and Community
Education, Wichita State
University*

**Cristi Cain, BS, MPH in
process, Treasurer, KPHA;
Director, Local Public Health
Program, Accreditation
Coordinator, Kansas
Department of Health and
Environment**

Eldonna Chesnut, MSN,
*BSN, Ex Officio Member,
KPHA; Division Director
of Child Care Licensing,
Johnson County Department
of Health and Environment*

Daniel Craig, MS,
*Tobacco, Mental Health &
Substance Abuse Section
Chair, KPHA; Wellness and
Prevention Coordinator,
Central Kansas Foundation*

Megan Foreman, BA,
*APHA Representative,
KPHA; Program Manager,
Johnson County Department
of Health and Environment*

**Tanya Honderick, RN,
MS, MPH, PHCNS-BC, Ex
Officio Member, KPHA;
Director, KU-MPH,
University of Kansas
Medical Center in Kansas
City**

Bob Moser, MD,
*Immediate Past President
KPHA; Executive Director,
Kansas Heart and Stroke
Collaborative, The University
of Kansas Hospital*

**Christi Nance, MPH, Oral
Health Section Chair, KPHA;
Policy Director, Oral Health
Kansas**

Shirley Orr, MHS, APRN,
*NEA-BC Public Health
Consultant and President,
SOCO Consulting*

Denise Schuele, BS
*Director-at-Large, KPHA;
Program Manager, Healthy
Community Innovations,
Cerner Population Health*

Miranda Steele, MPA,
*Secretary, KPHA; Director,
Product Development and
Management, Sunflower
Health Plan*

Shari Tedford, RN, BAN,
*Workforce Development/
Student Intern Coordinator,
Johnson County Department
of Health and Environment*

Becky Tuttle, MA,
*President, KPHA;
Community Development
Director, Greater Wichita
YMCA*



KEYNOTE SPEAKERS

KPHA 2018

TUESDAY, OCTOBER 2
8:45 - 10:00 A.M.

Public Health as an Influencer of Change in Collaboration with Partners & Affiliates

Joseph Telfair

DrPH, MPH, MSW

American Public Health Association, President



Dr. Telfair received both his Masters in Social Work and Public Health from the University of California at Berkeley and Doctorate in Public Health from Johns Hopkins University. He is currently Professor, Dual Chair and Karl E. Peace Distinguished Chair of Public Health at Georgia Southern University. He is a 27-year member of APHA and has served in numerous leadership roles within his section (MCH) and the association (Governing Council, Executive Board), as well as a supporter of his caucus (CBPH), forum (Genetics) and his past (North Carolina) and current (Georgia) Affiliates.

Dr. Telfair brings nearly 30 years of experience working with the populations in primary care and public health settings directly as a clinician, researcher, evaluator, project director and advocate; he has been a public health faculty member and leader in three schools of public health for 23 years; been a faculty member, co-director or director of a number of HRSA, NIH and CDC funded training programs (as an MCH and Community Public health faculty, environmental health) and research and coordinating Centers. He has served and serves on numerous local, state, national and international expert medical, health and public health research and evaluation, advisory committees and workgroups/taskforces (as both member and leader) for numerous agencies

including states of North Carolina, Pennsylvania and Alabama departments of public health, NIH, HRSA, DHHS (OPA, AHRQ), and CDC. He has developed materials for and taught courses designed to build, enhance the knowledge and skills of community, medical and public health workers in maternal and child health, research and evaluation design and methods, issues of access to, and utilization of, health care. He has extensive experience training, working with and assessing performance of providers at all level in USA and developing countries experiencing high levels of social, economic and health disparities including Africa, India, Pakistan, Malaysia and Sri Lanka.

He has devoted his career to and is internationally known for his research, teaching, and practice in the areas of cultural and linguistic competency, public health genetics, elimination of health inequities, community-based and rural health practice, and program evaluation.

TUESDAY, OCTOBER 2
1:15 - 2:15 P.M.

Social Determinants of Health: Going Beyond Acute Needs

Paul Kuehnert

DNP, RN, FAAN

Robert Wood Johnson Foundation,
Associate Vice President



PAUL KUEHNERT is Associate Vice President – Program, for the Robert Wood Johnson Foundation where he provides leadership and management direction for the Foundation’s work related to leadership and transforming health and health care systems.

As an executive leader for the past 25 years, Kuehnert has led both governmental and community-based organizations in order to help people lead healthier lives. In the late 1980s he was a founder and later CEO of Community Response, Inc., one of the Chicago-area’s largest housing, nutrition and social service providers for people living with HIV/AIDS. He moved to Maine in 1999 and served in the state health department, leading the development of a regional public health system and becoming deputy director of the department in 2005. Most recently Paul was the county health officer and executive director for health in Kane County, Illinois, a metro-Chicago county of 515,000 where he initiated and led “Making Kane County Fit for Kids,” a public-private partnership to reverse the epidemic of childhood obesity.

Kuehnert is a pediatric nurse practitioner and holds the Doctor of Nursing Practice in executive leadership as well as the Master of Science in public health nursing degrees from the University of Illinois at Chicago. He was named a Robert Wood Johnson Foundation Executive Nurse Fellow in 2004 and inducted into the American Academy of Nursing in 2015.

He has devoted his career to and is internationally known for his research, teaching, and practice in the areas of cultural and linguistic competency, public health genetics, elimination of health inequities, community-based and rural health practice, and program evaluation.





WEDNESDAY, OCTOBER 3

9:25 - 10:25 A.M.

Getting Public Health to Where It Needs to Be: The Workforce and Strategic Moves to Get There



Brian C. Castrucci is the Chief Executive Officer of the de Beaumont Foundation. Castrucci is a disruptor, instigator, and fierce advocate for public health. In just six years, he has helped build the Foundation into a leading voice in health philanthropy and public health practice.

An award-winning epidemiologist with 10 years of experience working in state and local health departments, Castrucci brings a unique background to the philanthropic sector that allows him to shape and implement visionary and practical initiatives and partnerships and bring together research and practice to improve public health.

Under his leadership, the de Beaumont Foundation is driving change to improve population health, foster collaboration between public health and primary care, and strengthen the nation's public health infrastructure. Among the projects he has spearheaded are CityHealth, the BUILD Health Challenge, and the Public Health Workforce Interests and Needs Survey.

Castrucci is an editor and contributing author to *The Practical Playbook. Public Health. Primary Care. Together*, published by Oxford University Press in 2015. He has contributed more than 60 articles in peer-reviewed journals on topics including public health systems, research, maternal and child health, health promotion, and chronic disease prevention. He has been featured in media including *Nation's Health*, *Hospitals and Health Networks*, *Public Health Newswire*, the *American Journal of Public Health*, *KevinMD*, and the *Health Affairs Grantwatch* blog.

Castrucci graduated summa cum laude with a Bachelor of Arts degree in political science from North Carolina State University and a Master of Arts degree in sociomedical sciences from Columbia University. He is currently pursuing a Doctorate in Public Health Leadership at the Gillings School of Global Public Health at the University of North Carolina at Chapel Hill.

Brian Castrucci

MA

de Beaumont Foundation, Chief Executive Officer

WEDNESDAY, OCTOBER 3

1:00 - 2:00 P.M.

The Future of Health Reform: Opportunities for Bipartisanship?



David K. Jones is an Assistant Professor in the Department of Health Law, Policy and Management at Boston University's School of Public Health. He was the inaugural Editor-in-Chief of www.PublicHealthPost.org, an online forum for public health policy launched in November 2016.

David earned a Ph.D. from the University of Michigan in Health Services, Organizations, and Policy. He holds a Master of Arts (MA) in Political Science from the University of Michigan, a Master of Science in Public Health (MSPH) from the University of North Carolina, and a Bachelor of Arts (BA) from McGill University. His research examines the politics of health reform and the social determinants of health. His recent book *"Exchange Politics: Opposing Obamacare in Battleground States"* (Oxford University Press 2017) focuses on how states made decisions around what type of health insurance exchange to establish as part of the Affordable Care Act's implementation. He is working on a new book using Photovoice to examine the social determinants of health in the Mississippi Delta, re-tracing Robert Kennedy's steps in the region. He also studies Medicaid, CHIP, and health reform in France. He has been cited in the *New York Times*, the *Washington Post*, and the *Wall Street Journal* among other places. He testified before the Michigan Legislature's House Health Policy Committee during their consideration of a health insurance exchange. He has been awarded AUPHA's John D. Thompson Prize for Young Investigators, AcademyHealth's Outstanding Dissertation Award, and the BU School of Public Health Excellence in Teaching Award.

Prior to graduate school he interned in the Idaho Legislature, the Canadian House of Commons, and Congressman Charlie Rangel's district office in Harlem, NY. David is originally from New York City where he worked as a pretzel vendor at Yankee Stadium.

David K. Jones

PhD

Boston University School of Public Health, Assistant Professor



TUESDAY, OCTOBER 2

7:30 - 8:30 a.m.

Registration, Breakfast Buffet & Vendor Setup

8:30 - 8:45 a.m. WELCOME

8:45 - 10:00 a.m. KEYNOTE

Public Health as an Influencer of Change in Collaboration with Partners & Affiliates

Joseph Telfair, DrPH, MSW, MPH, President, American Public Health Association

Dr. Telfair will provide an update on the broad advocacy efforts of APHA as the nationally and globally recognized public health leader; a brief of the work APHA, Affiliates and Partners are carrying out to address health inequities; and a brief about poverty as one of the a key issues and challenges that impact social determinants. The session will wrap-up with recommendations of what we as public health workers can do together to address these issues.

10:00 - 10:45 a.m.

KPHA Awards and Recognition Ceremony

10:45 - 11:15 a.m. BREAK

11:15 a.m. - 12:15 p.m.

1.1 KPHA Past President's Panel: Introduction to Public Health in Kansas

Moderator: **Cristi Cain**, BS, MPH in process, Treasurer, KPHA; Director, Local Public Health Program, Accreditation Coordinator, Kansas Department of Health and Environment

Panelists: **Erica Anderson**, MPA, KPHA Co-Conference Chair; Population Health Strategist, Humana, **Sonja Armbruster**, MA, Ex Officio Member, KPHA; Health Sciences Educator, College of Health Professions, WSU; **Eldonna Chesnut**, MSN, BSN, Ex Officio Member, KPHA; Division Director of Child Care Licensing, JCDHE

Recent state-wide public health workforce assessments indicate that local and state level staff need training on the fundamentals of public health. This session, hosted by KPHA's past-presidents, is designed to introduce new public health employees to the public health system in our state.

Participants are strongly encouraged to complete four Fundamentals of Kansas Public Health modules in Kansas TRAIN as a supplement to this session: Overview of the Kansas System (1056214), Governance and Policy (1063682), Financial Management and Preparedness (1063773), and Workforce Development (1063774).

1.2 What are Diseases Like this Doing in Northeast Kansas

Authors: **Tisha Coleman**, RN, Administrator, Linn County Health Department; **Elizabeth Holzschuh**, MS, Epidemiologist, Johnson County Department of Health and Environment (JCDHE); **Tiffany Wallin**, RN, Disease Investigator, JCDHE; **Caitlin Walls**, MPH, Epidemiologist, JCDHE

This session will describe the investigations into two uncommon vaccine preventable diseases that occurred during late 2017 and early 2018 in Northeast Kansas. In November 2017, The Johnson County Department of Health and Environment (JCDHE) investigated a case of rubella in a pregnant woman and will discuss the investigation, including how they identified and confirmed the source of her infection, as well the follow up that is being performed with her child. JCDHE and Linn County Health Department will recount a measles outbreak that resulted in 22 people becoming sick in March and April 2018. This outbreak, which started in a childcare center, spread to multiple counties and included several vaccinated adults who presented atypically, complicating the investigation.

1.3 Over 4 Million Reasons to End the Trend on Vaping

Author: **Jamie Katz**, MPH, CPP, Prevention Coordinator, Johnson County Mental Health Center

Vaping, especially through the use of JUUL, has become a rapidly increasing trend among teens. A social norms media campaign, End the Trend, was developed to counter misperceptions about vaping among middle- and early high-schoolers. The campaign educated teens and parents about vape products and worked to provoke conversations about the potential dangers and related consequences of using vape. With edgy, audience-driven creative, precision targeting and testing, End the Trend campaign reached millions of teens (4,298,577 impressions) and far exceeded expectations for reach and impact.





1.4 Let Their Voices Be Heard: Health and Well-Being in Rural Minority-Majority Communities

Author: **Debra Bolton**, PhD, Instructor, Extension Specialist, Kansas State University

This mixed-methods study explored health, well-being, and social connectivity of refugees and other immigrants in rural Southwest Kansas. The multi-lingual study (Spanish, English, Somali, Burmese, Tigrinya, and French) identified issues of access to health care, education, political voice, and living wages for these displaced populations. A positive outlook remains prevalent for the majority of respondents in terms of safety and hopes for the future of their children. Highlights and implications of this study's results will be discussed.

1.5 Integrating Mental Health: Spotlight on Maternal Depression Screening

Author: **Stephanie Wolf**, RN, BSN, Maternal Child Health Perinatal Consultant, Kansas Department of Health and Environment

This session offers participants Mental Health Integration Plan and toolkit created to systematically integrate screening for maternal depression to ensure accurate diagnosis, effective treatment, and appropriate follow-up. The toolkit is based on research and recommendations from the US Preventive Services Task Force and the Substance Abuse & Mental Health Services Administration. Screening and crisis intervention algorithms have been adapted from the Minnesota Department of Health. A panel of public health experts using the plan and toolkit with community providers will share their stories.

12:15 - 1:15 p.m. LUNCH

1:15 - 2:15 p.m. KEYNOTE

Social Determinants of Health: Going Beyond Acute Needs

Author: **Paul Kuehnert**, DNP, RN, FAAN

By the conclusion of this session the participant will be able to articulate an understanding of social determinants of health (SDOH) in terms of both vital conditions and social needs. As well as understanding the importance of community resident engagement and collaborative relationships with community organizations in order to address SDOH.

2:15 - 2:45 p.m. BREAK

2:45 - 3:45 p.m.

KPHA PRESENTS: SUNFLOWER SPOTLIGHTS

Sunflower Spotlight presentations are short, succinct talks that are 12 minutes or less and will focus on one of Public Health 3.0's critical dimensions: Strong Leadership & Workforce; Strategic Partnerships; Timely and Locally Relevant Data, Metrics and Analytics; Flexible & Sustainable Funding; and Foundational Infrastructure.

Each of the dimensions will feature four 12 minute presentations during this 60 minute breakout session. Each speaker will present a single PowerPoint slide that includes 4-5 speaking points and their contact information. Each presentation will be featured twice, as we will repeat each dimension in a second breakout session immediately following. This allows attendees to hear more than one Sunflower Spotlight presentation.

2.1 Strong Leadership and Workforce

The Importance of Systems Thinking in Public Health

Author: **Jason Orr**, MPH, Analyst Kansas Health Institute

Everyday life is full of systems, from the supermarket to the phone in your pocket and to the heart in your chest. Each follows its own rules and constraints and produces exactly the outcome it is designed to achieve, for better or worse. When trying to fix a broken system, maybe a systems thinking approach is what the doctor ordered.

Educating Public Health Concerns: Zika, Ebola and Influenza

Authors: **Amy Chesser**, PhD, Associate Professor, Wichita State University (WSU); **Nikki Keene Woods**, PhD, MPH, Associate Professor, WSU

Participants will learn about the importance of prevention for infectious diseases. Infectious diseases for the state of Kansas for the past three years will be described. Vulnerable populations including older adults and pregnant women are of particular concern and will be highlighted for this discussion. From a public health perspective, this project highlights the importance of taking action and the need for continued collaboration for evidence-based education and interventions.





Advancing A Workforce of Kansas Community Health Workers

Authors: **Sarah Jolley**, PhD, Evaluation Coordinator, Center for Applied Research and Evaluation, Wichita State University; **Alissa Rankin**, MPH, CHES, Project Manager, Center for Public Health Initiatives, Wichita State University

In 2016, the Community Engagement Institute identified key agencies and community health workers (CHWs) to participate in the first Kansas CHW Workforce Assessment. The assessment informed several actions, including the establishment of a CHW Coalition. Round two of the assessment will explore whether Kansas should adopt a CHW certification or training process, examine possible ways to address reimbursement for CHW services, and inform standardized curriculum/educational system development. This session will discuss lessons learned and next steps suggested by the two rounds of assessment data.

Facilitating Participation of People with Disabilities at Public Health Events: A How-To Guide

Author: **Dot Nary**, PhD, Physical Activity and Access Coordinator, Kansas Disability and Health Program, University of Kansas

People with disabilities are often excluded from public health-related events where their voices need to be heard. As a result, community interventions may not meet their needs and significant health disparities for this population persist. This session's goal is to increase the cultural competency of public health workers in planning events that facilitate participation of people with a wide range of disabilities. It will focus on what accessibility means for different people, and emphasize practical strategies to promote inclusion.

2.2 Strategic Partnerships

Spanish-Speaking Individuals and Health Outcomes in Kansas

Authors: **Amy Chesser**, PhD, Associate Professor, Wichita State University (WSU); **Nikki Keene Woods**, PhD, MPH, Associate Professor, WSU; **Rachel Showstack**, PhD, Associate Professor, Wichita State University

This presentation will describe how national medical interpretation policies have been implemented in Kansas and will highlight the need for these services. The State of Kansas has no healthcare interpreter training requirements and only reimburses healthcare entities for

interpreter services associated with Medicaid managed care. Through a series of one-to-one interviews with providers in local healthcare programs, authors explored the implementation of healthcare interpreter policies in Kansas.

What Everyone Ought to Know About Implementing a Drive thru Flu Clinic

Authors: **Brenda Brister**, BSN, RN, Public Health Program Manager, Munson Army Health Center; **Estacy Porter**, DNP, MSN, RN-BC, PHNA-BC, LNC, Chief, Preventive Medicine, Munson Army Health Center

Attendees at this session will hear about aspects to study when considering a drive through clinic, limitations & considerations of a drive through clinic, set-up and implementation, maintenance and recovery of the clinic, resource allocation issues, and lessons learned. Attendees will also learn how critical collaboration with key stakeholders can drive the success of your mission.

Healthy Farmers - Healthy Rural Communities

Author: **Elaine Johannes**, PhD, Associate Professor and Extension Specialist, K-State Research and Extension

Most mid-west farmers are experiencing one of the most challenging economic downturns since the farm crisis of the 1990's. The current situation of the farm economy is complicated by the advanced age of Kansas farmers, decreasing access to physical and behavioral health care in rural areas and the high cost of health insurance for those who don't have public health insurance. This session addresses the physical and behavioral health issues confronting people on farms and in farm communities, and motivates Kansans to work together to address the increasing problem of farm, rural health care.

Walk with Us: Chief Health Strategist for Safe Routes to School

Author: **Megan Foreman**, BA, Program Manager, LiveWell Johnson County, Johnson County Department of Health and Environment

Hear about lessons learned from the Johnson County Department of Health and Environment's experience as the chief health strategist for several walk/bike coalitions in the County. The talk will focus on a case study of one robust coalition started in Roeland Park, KS by the elementary school's PTA president. By working through the six E's of Safe Routes to School, the group engaged partners, around a common goal. The case study is about active transportation, but the principles transfer to many aspects of local public health practice.



2.3 Timely and Locally Relevant Data, Metric and Analytics

Program Evaluation for the Maternal and Child Health Agenda

Authors: **Dan Clifford**, PhD, MPH, Director, Children and Family Health, Sedgwick County Division of Health; **Mai Nguyen**, PA-C, MPH, General Clinic Manager, Sedgwick County Division of Health

This session will examine a program evaluation of the Sedgwick County Division of Health Family Planning Clinic. Program evaluation is an applied research methods approach created to understand the design, implementation, and impact of a program. Program evaluations are important because they demonstrate effectiveness, identify areas for improvement, justify funding, and can assist with quality improvement and strategic planning. This session will briefly report the findings from the evaluation and discuss program improvement activities that took place as a result of this evaluation.

Impact of the 2017 National Nurses' Strike in Kenya on Early Infant HIV/AIDS Diagnosis Outcomes

Author: **Ruaa Hassaballa**, MPH, MLS (ASCP), University of Kansas Graduate Researcher, University of Kansas Medical Center

The goal of measuring the impact of the 2017 national nurses' strike in Kenya is to understand the role social disruption has on early infant HIV/AIDS diagnosis outcomes in low-resource settings. The study may also help us learn lessons from the impact of disruption on health outcomes, as our own political landscape changes in the United States, with decreased funds for global and public health research. In an increasingly unequal world, strikes are common, and it is important to understand the impact they have on health to ensure conditions in which mothers and infants are safe worldwide.

Potential for Opioid use Reduction with Chiropractic Care for Patients with Back Pain and Musculoskeletal Pain: A Narrative Review

Authors: **Jackson Berg**, Doctor of Chiropractic Program Student, Cleveland University Kansas City; **Rachel Gillmore**, Doctor of Chiropractic Program Student, Cleveland University Kansas City; **Mark Pfefer**, RN, MS, DC, Director of Research, Professor, Cleveland University Kansas City

A narrative review of published data demonstrating ways in which use of chiropractic care and other alternate interventions may decrease use of opioids in patients with back pain or other musculoskeletal pain.

Electronic Cigarette Use among Kansas Youth and Young Adults: Burden of Use and Incorporating Youth in Tobacco Prevention Efforts at the Local Level

Authors: **Shannon DeVader**, MPH, Advanced Epidemiologist, Kansas Department of Health and Environment (KDHE); **Hailey Kisner**, Resist Program Youth Council President, Tobacco Free Kansas Coalition; **Jordan Roberts**, BS, Youth Tobacco Prevention Program Manager, KDHE; **Chris Thiel**, Resist Program Student Intern, Tobacco Free Kansas Coalition

The presentation will highlight data on the use of e-cigarettes and dual use of e-cigarettes and conventional cigarettes among youth and young adults, as well as reasons for e-cigarette initiation among youth. Attendees will also hear from young people about their experiences and perceptions of e-cigarettes and about Resist Tobacco Prevention efforts in Kansas. Resist a youth led movement working with communities and schools to address tobacco prevention, specifically e-cigarette use among youth.

2.4 Flexible & Sustainable Funding

Care and Coverage Remain a Challenge: Kansas and Missouri Consumer Health Survey Puts Spotlight on Barriers to Care

Authors: **Dawn Downes**, MS, Senior Program Officer, REACH Healthcare Foundation; **Anna Sommers**, PhD, Senior Research Analyst, Center for the Health of At-Risk Populations (CHARP) Health Coverage for Low-Income and Uninsured Populations, RTI, International; **Sheldon Weisgrau**, MHS, Director, Health Resource Reform Project

To gain understanding of health care access and health needs of Kansas and Missouri consumers, five health foundations funded a first-ever survey of consumers across the two states. Designed by RTI, International, the Kansas and Missouri Consumer Health Access Survey asked over 4,200 consumers about their health coverage and conditions. Presenters will outline survey results, which offer a picture of access to health care in urban, suburban and rural areas, including chronic conditions, unmet needs and impact of medical debt. Presenters will discuss policy implications and areas for action.



Prediabetes Communication Campaign

Author: **Ashley Follett**, LMSW, Health Educator, Johnson County Department of Health and Environment

During the summer of 2017, LiveWell Johnson County launched a bilingual prediabetes awareness campaign in the Greater Kansas City Metro area to educate residents about prediabetes and encourage them to take a risk assessment test at preventdiabeteskc.com. The campaign had almost 2.7 million impressions through various media channels. Over 2 million of those impressions came from Facebook and digital marketing ads. This campaign is an example of a new way health departments can utilize social media to educate their community about an important health topic.

Leveraging Partnerships to Build Family-Centered Community Referral Networks

Authors: **Erica Figueroa**, BS, Research Project Coordinator, Center for Public Partnerships and Research, University of Kansas; **Loretta Severin**, BA, Research Project Coordinator, Center for Public Partnerships and Research, University of Kansas

During the summer of 2017, LiveWell Johnson County launched a bilingual prediabetes awareness campaign in the Greater Kansas City Metro area to educate residents about prediabetes and encourage them to take a risk assessment test at preventdiabeteskc.com. The campaign had almost 2.7 million impressions through various media channels. Over 2 million of those impressions came from Facebook and digital marketing ads. This campaign is an example of a new way health departments can utilize social media to educate their community about an important health topic.

Park Prescriptions: Healthcare Provider Thoughts on Prescribing Park-Based Physical Activity

Authors: **Gina Besenyi**, MPH, PhD, Assistant Professor, Kansas State University; **Emi Hayashi**, Research Assistant, Kansas State University; **Anna Spencer**, Research Assistant, Kansas State University

Park Prescription (ParkRx) programs incorporating healthcare provider referrals for park-based physical activity can potentially address low PA rates among Kansans and improve patients' physical and mental health. Yet, developing local ParkRx programs requires engagement of healthcare providers. This session aims to describe current provider PA counseling practices, assess knowledge and interest in ParkRx programs, and understand barriers and resources needed for local ParkRx programs.

2.5 Foundational Infrastructure

Kansas Public Health Workforce Assessment

Authors: **Cristi Cain**, BS, MPH in process, Director, Local Public Health Program, Kansas Department of Health and Environment (KDHE); **Tyson Rensch**, MPH, Kansas TRAIN Administrator, KDHE

The Kansas Public Health Workforce Assessment was designed to provide an overall competency assessment of public health staff and a data-driven approach to workforce development in Kansas. The session will focus on reviewing gaps identified through the Assessment as well as lessons learned, a comparison of 2014 data, current workforce development efforts which were informed by the Assessment, and an interactive component where participants share ideas for addressing workforce gaps.

Adapting the "Community Supporting Breastfeeding" Designation for Tribal and African-American Communities in Kansas

Authors: **Brenda Bandy**, IBCLC, Executive Director, Kansas Breastfeeding Coalition, Inc.; **Stephanne Rupnicki**, PBPB Breastfeeding Peer Counselor, Prairie Band Potawatomi Nation; **Stacy Yeager**, PhD, Local Community Coordinator, Kansas Breastfeeding Coalition, Inc.

The Kansas Breastfeeding Coalition, Inc. created the "Communities Supporting Breastfeeding" designation to recognize communities in Kansas who have a multifaceted community approach to breastfeeding support. The CSB designation criteria include: local breastfeeding leadership, peer support, maternity care practices, support in public spaces, worksite support, and childcare provider support. In this session, we will examine how the CSB criteria was adapted to tribal reservations and African-American neighborhoods, in partnership with these communities, to build a landscape of breastfeeding.

Environmental Public Health Action Recommendations for Private Drinking Water Wells

Authors: **Elizabeth Ablah**, PhD, MPH, Associate Professor, University of Kansas School of Medicine-Wichita; **Jack Brown**, MPA, RS, Research Instructor, University of Kansas School of Medicine-Wichita

All Kansans should be able to drink clean, safe water, including people who rely on nonpublic water wells. There are numerous documented cases in Kansas where private well users have unknowingly been exposed to



toxic chemicals from commercial and industrial sources that have contaminated groundwater drinking sources. This session will focus on the environmental public health issues facing private water owners in Kansas and the public health actions and best practices that have been developed to address them.

Considerations for Modernizing a Public Health System

Author: **Jason Orr**, MPH, Analyst Kansas Health Institute

There are presently a number of policy gaps in the Kansas public health system that hinder a strong public health system. The legal infrastructure found in Kansas statutes is incapable of addressing most population health needs. To address this, partners in the future of Kansas public health have embarked on a multi-year initiative to modernize and improve the state's public health system.

3:45 - 4:00 p.m. BREAK

4:00 - 5:00 p.m.

SUNFLOWER SPOTLIGHTS SESSION 2:

The following sessions are repeats of Breakout Sessions 2.1, 2.2, 2.3, 2.4 and 2.5. Please refer to pages 7-9 in the brochure for session descriptions.

- 3.1 Strong Leadership & Workforce
- 3.2 Strategic Partnerships
- 3.3 Timely and Locally Relevant Data, Metric and Analytics
- 3.4 Flexible and Sustainable Funding
- 3.5 Foundational Infrastructure

5:00 p.m.

DAY ONE ADJOURN

5:30 - 7:00 p.m. WALK/RUN



WEDNESDAY, OCTOBER 3

7:00 - 8:00 a.m.

Breakfast Buffet

8:00 - 9:15 a.m.

KPHA YEAR IN REVIEW

- ➔ Call to Order
- ➔ KPHA Year in Review
- ➔ Honor Ceremony for Board Service
- ➔ Officer Reports
- ➔ Standing Committees Reports
- ➔ Special Committees Reports
- ➔ Section Reports
- ➔ Other Business
- ➔ Election Results
- ➔ Honor Ceremony
(Recognizes KPHA members who have passed in the last year)
- ➔ Next Annual Meeting
- ➔ Passing of the Gavel
- ➔ Adjournment



9:15 - 9:25 a.m. BREAK

9:25 - 10:25 a.m. KEYNOTE

Getting Public Health to Where It Needs to Be: The Workforce and Strategic Moves to Get There

Brian Castrucci, MA, Chief Executive Officer, de Beaumont Foundation

New public health frameworks and disease dynamics will change the way governmental public health must operate in the future if it is to maintain and expand life expectancy gains. Continued improvements in the nation's health will require a well-trained, effective public health workforce. However, new initiatives and funding designed to impact the nation's public health outcomes often fail to include support for critical workforce development investments. In addition to the workforce, the operations of governmental public health must strategically evolve to increase efficiency and effectiveness. This session will propose strategies for strengthening the public health workforce now and into the future using data from the 2017 Public Health Workforce Interests and Needs Survey and identify several key strategic moves needed to ensure governmental public health continues to lead health improvement in the nation. Attendees will leave with practical actions and advice to help them begin the necessary work of ensuring that governmental public health is well-prepared for present and future health challenges.

10:25 - 11:05 a.m.

Poster Presentations

(See pages 11-15 for poster titles and authors)

11:05 - 12:05 p.m.

4.1 Loud and Local: Practical Information and Opportunities for Policy Action

Moderator: **Sonja Armbruster**, MA, Health Sciences Educator, College of Health Professions, Wichita State University

Panelists: **Carolyn Gaughan**, MSE, CAE, Executive Vice President, Kansas Academy of Family Physicians; **Linda Ochs**, LMSW, Director, Shawnee County Health Department; **Brandon Skidmore**, BA, Program Officer, Sunflower Foundation

There is truth in the adage: "All politics is local." This session promises practical information about current

public health policy issues and practical action that participants can take to advance health in Kansas. Participants will leave with information about local and state policy efforts in Kansas including reflections on the last legislative session and examples of local policy action. Participants will leave with practical tips on how to get started.

4.2 It Takes a Village: Creating a Coordinated Continuum of Care for Transitional Age Youth

Authors: **Kathryn Evans Madden**, MPA, Director of Education and Planning, United Community Services of Johnson County; **Carla Gibson**, MPA, Senior Program Officer, REACH Healthcare Foundation; **Jaclyn Kirwan**, LSCSW, Young Adult Team Leader, Johnson County Mental Health Center; **Diju Skariah**, LMSW, Independent Living Coordinator, Kansas Department of Children and Families

More than 23,000 adolescents age out of the United States foster care system in any given year, a period of transition that marks an especially challenging time for an already vulnerable population. In this session, participants will hear about the range of health care issues these young people face, examples of programs that assist them, and the ways in which philanthropy is making a difference in their lives.

4.3 Blue Health Initiatives: Investing in Health and Quality of Life for Kansans

Author: **Virginia Barnes**, MPH, Director, Blue Health Initiatives, Blue Cross and Blue Shield of Kansas

As Kansas' largest and local health insurer, Blue Cross and Blue Shield of Kansas (BCBSKS) recognizes its unique position to work with Kansas communities to establish and sustain healthy environments and lifestyles. The mission of Blue Health Initiatives is to invest in communities to create sustainable, healthy places where Kansans live, work, and play in ways that improve the quality of their lives. This presentation will discuss initiatives Blue Cross is supporting, including Pathways to a Healthy Kansas, the Northeast Kansas Healthify Network, Be the Spark, and Bike Share ICT.



4.4 Healthcare to Health (H2H) Program Used to Prevent Diabetes among Children and Adults

Authors: **M. Kaye Kramer**, DrPH, MPH, RN, CCRC, Former Director, Diabetes Prevention Support Center, University of Pittsburgh; **Lieutenant Colonel Donna Smith**, PhD, Director of Healthcare, Air Force Medical Operation Agency; **Nestoria Wright**, MAEd, MPH, PhDc, CHES, CIC, Clinical Health Promotion Coordinator, US Air Force Base

The purpose of this research study is to promote Healthcare to Health (H2H) Programs for diabetes preventions among children and adults. The 5210 Healthy Children campaign is a community-wide plan to improve child health. The evidence-based Group Lifestyles Balance (GLB) program, adapted from the Diabetes Prevention Program (DPP), is designed to help individuals make lifestyles changes to both prevent or treat the Metabolic syndrome.

4.5 A Collaborative Approach to Systems Change: Testing Implementation of Foundational Public Health Services in a Rural, Decentralized State

Authors: **Ty Kane**, MPH, Public Health Initiatives Project Manager, Community Engagement Institute, Wichita State University; **Michelle Ponce**, MPA, Executive Director, Kansas Association of Local Health Departments

In 2015, KALHD adopted a new vision to provide clarity and focus for public health officials, policymakers, and the public: a system of local health departments committed to helping all Kansans achieve optimal health by providing Foundational Public Health Services (FPHS). The vision reflects a desire to move toward a more connected network of local health departments that collaborate in new ways to provide core services and to modernize public health in Kansas. This session will describe efforts to develop a local plan for implementing FPHS and a statewide roadmap to guide future planning.

12:05 - 1:00 p.m. LUNCH

1:00 - 2:00 p.m. KEYNOTE

The Future of Health Reform: Opportunities for Bipartisanship?

David K. Jones, PhD, Assistant Professor, Boston University School of Medicine

As gridlock over health reform persists at the national level, even greater responsibility is falling to states. What challenges and opportunities does this unique moment present? Jones traveled to Denver and Topeka to interview leaders in these states in search of a bipartisan path to health reform. What he heard is cause for both optimism and skepticism.

2:00 p.m.

CONFERENCE ADJOURN

POSTER PRESENTATIONS

Wednesday, October 3, 2018

10:25 - 11:05 a.m.

Aligning Regional Public Health Initiatives to Address Health Disparities with Student Field Placements

Authors: **Suzanne Hawley**, PhD, MPH, LP, Professor, Department of Public Health Sciences, Wichita State University; **Brittney Seigler**, BS, Public Health Student, Department of Public Health Sciences, Wichita State University

Building Capacity in Diabetes Prevention for the Public Health Workforce: Implementation and Evaluation Methodology of a Hybrid Training Approach

Authors: **Suzanne Hawley**, PhD, MPH, LP, Professor, Department of Public Health Sciences, Wichita State University; **Ivonne Rivera-Newberry**, BSN, RN, Title X Clinical Consultant, Kansas Department of Health and Environment; **Shirley Orr**, MHS, APRN, NEA-BC, Consultant and President, SOCO Consulting

Creating a Workforce Development Plan for the Unified Government of Wyandotte County Public Health Department

Authors: **Tanya Honderick**, RN, MS, MPH, PHCNS-BC, Director, KU-Master of Public Health Program, University of Kansas Medical Center; **Patience Samwata**, MPH, Student, University of Kansas Medical Center; **Juliann Van Liew**, MPH, Health Improvement/Planning Program Coordinator, Unified Government of Wyandotte County Public Health Department





Pioneer Baby: Building Community Infrastructure to Improve Maternal-Child Health in Southwest Kansas

Authors: **Lisette Jacobson**, PhD, MPA, MA, Assistant Professor, University of Kansas School of Medicine-Wichita; **Judy Johnston**, MS, RD, LD, Research Instructor, University of Kansas School of Medicine-Wichita; **Kelsey Lu**, MS, Biostatistician, University of Kansas School of Medicine-Wichita

Effectiveness of a Breastfeeding Support Intervention Among Women with High-Risk Pregnancies

Authors: **Lisette Jacobson**, PhD, MPA, MA, Assistant Professor, University of Kansas School of Medicine-Wichita; **Kelsey Lu**, MS, Biostatistician, University of Kansas School of Medicine-Wichita

The Kansas Disability and Health Program: Addressing Health Promotion and Physical Activity for Kansans with Disabilities

Author: **Jean Hall**, PhD, Director, Institute for Health and Disability Policy Studies, University of Kansas

Understanding Public Interest in Physical Activity: A Case for Open Streets in Manhattan, KS

Authors: **Katie Heinrich**, PhD, Associate Professor, Exercise Behavioral Science, Kansas State University; **Daniel Winslow**, BS, Graduate Teaching Assistant, Kansas State University

Insured patients Still Pay for Tobacco Cessation Medications

Authors: **Kimber Richter**, PhD, MPH, Professor, Department of Preventive Medicine and Public Health, University of Kansas Medical Center; **Elena Shergina**, MS, Graduate Research Assistant, Department of Preventive Medicine and Public Health, University of Kansas Medical Center

Knowledge and Attitudes of Older Adults: A Student Assessment

Authors: **Amy Chesser**, PhD, Associate Professor, Public Health Sciences, Wichita State University; **Jacie Green**, MA, Program Coordinator, Aging Studies, Wichita State University; **Nicole Rogers**, PhD, Chair and Professor, Public Health Sciences, Wichita State University

Cancer Screening Status Among Kansas Adults Living with Disability: 2016 Kansas Behavioral Risk Factor Surveillance System

Authors: **Jennifer Laliberte**, MPH, Advanced Epidemiologist/BRFSS Coordinator, Bureau of Health Promotion (BHP), Kansas Department of Health and Environment (KDHE); **Ghazala Perveen**, PhD, MBBS, MPH, Director of Science and Surveillance/Health Officer II, BHP, KDHE

Celebrate Day 366: Building a Community Initiative to Address African American Infant Mortality in Sedgwick County, Kansas

Authors: **Tayita Abudu**, BS, Research Assistant, University of Kansas School of Medicine-Wichita; **Grace Nassim**, MD, Research Assistant, University of Kansas School of Medicine-Wichita; **Michelle Redmond**, PhD, MS, Assistant Professor, University of Kansas School of Medicine-Wichita; **Sharla Smith**, PhD, MPH, Assistant Professor, University of Kansas School of Medicine-Wichita; **Fannette Thronhill-Scott**, MD, MPH, Pediatrics Hospitalist/Clinical Instructor, University of Kansas Pediatrics-Wichita

Understanding Nutrition Self-Efficacy Among Older African American Women

Authors: **Grace Nassim**, MD, Research Assistant, University of Kansas School of Medicine-Wichita; **Michelle Redmond**, PhD, MS, Assistant Professor, University of Kansas School of Medicine-Wichita

Tobacco Treatment Specialist Education for Kansas Healthcare Professionals

Authors: **Babalola Faseru**, MD, MPH, Associate Professor, University of Kansas Medical Center; **Amanda Grodie**, MPH, MCHES, Project Manager, University of Kansas Medical Center; **Kimber Richter**, PhD, MPH, Professor, Department of Preventive Medicine and Public Health, University of Kansas Medical Center

An Evaluation of Current Public Health Practice Workforce Skills in Kansas

Authors: **Ellyn Mulcahy**, PhD, MPH, Director, Master of Public Health Program, Kansas State University; **Heather Poole**, BS, MPH Student, Kansas State University



The Impact of Using KHIN and Essence to Streamline Informatics and Disease Investigation Processes

Authors: **Anna Brown**, MA, Data and Quality Supervisor, Reno County Health Department; **Elliot Koester**, MPH, Epidemiologist, Reno County Health Department

Local Data for Planning: What Health and Wellness Resources Do Hispanic Adults Living in Very Rural Communities Want/Need?

Authors: **Lisette Jacobson**, PhD, MPA, MA, Assistant Professor, University of Kansas School of Medicine-Wichita; **Judy Johnston**, MS, RD, LD, Research Instructor, University of Kansas School of Medicine-Wichita; **Kelsey Lu**, MS, Biostatistician, University of Kansas School of Medicine-Wichita

Current State of Opioid Use in Sedgwick County, Kansas

Author: **Kaylee Hervey**, MPH, Epidemiology Program Manager, Sedgwick County Division of Health

E-Cigarette: Patterns of Vaping and E-Cigarette use Among American Indians/Native Alaskans from 2013 to 2016 in Kansas

Author: **Caitlin Castina**, Student, University of Kansas School of Medicine-Wichita

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Authors: **Lisette Jacobson**, PhD, MPA, MA, Assistant Professor, University of Kansas School of Medicine-Wichita; **Judy Johnston**, MS, RD, LD, Research Instructor, University of Kansas School of Medicine-Wichita; **Kelsey Lu**, MS, Biostatistician, University of Kansas School of Medicine-Wichita

Assessment of Early Child Care and Education Needs and Planning in a Rural Region

Authors: **Benjamin Anderson**, MBA, MHCDS, Chief Executive Officer, Kearny County Hospital; **Krysta Harvey**, MPH, Administrative Services Manager, Kearny County Hospital; **Nicole Rogers**, PhD, Chair and Professor, Public Health Sciences, Wichita State University; **Lisette Jacobson**, PhD, MPA, MA, Assistant Professor, University of Kansas School of Medicine-Wichita; **Judy Johnston**, MS, RD, LD, Research Instructor, University of Kansas School of Medicine-Wichita

Elevated Blood Lead Priority Mapping to Improve Lead Poisoning Outreach and Case Ascertainment in Sedgwick County, Kansas

Authors: **Diana Correa**, BS, Lead Poisoning Prevention Specialist, Sedgwick County Division of Health; **Kaylee Hervey**, MPH, Epidemiology Program Manager, Sedgwick County Division of Health; **Megan Sparks**, MPH, Epidemiologist, Sedgwick County Division of Health; **Chris Steward**, MPH, Health Protection Director, Sedgwick County Division of Health

Implementing an Immunization Outreach Clinic with Early Head Start and Head Start Students

Authors: **Leslie Campbell**, RN, Clinic Supervisor, Riley County Health Department; **Jennifer Green**, PhD, MPH, Administrative Director, Riley County Health Department; **Kayla Mathis**, BSN, Immunization Nurse, Riley County Health Department

Experiences and Perspectives of Veterans

Authors: **Vanessa Dudley-Miller**, MSW, Graduate Teaching Assistant, University of Kansas Medical Center; **Jeff Radel**, PhD, Associate Professor Graduate Director, Department of Occupational Therapy Education, Associate Dean for Academic and Student Affairs, School of Health Professions, University of Kansas Medical Center

Advancing Availability and Quality of Child Care in Riley County

Authors: **Julie Hettinger**, BS, Health Educator and Accreditation Coordinator, Riley County Health Department; **Jennifer Green**, PhD, MPH, Administrative Director, Riley County Health Department; **Jan Scheideman**, BS, Raising Riley Supervisor, Riley County Health Department; **Heather Ritchey**, MSW, Child Care Surveyor, Riley County Health Department; **Breva Spencer**, LCSW, Child Care Licensing Supervisor, Riley County Health Department

Health and Health Care in Kansas Communities: A Qualitative Interview Study of Health Strategists and Health Care Providers throughout Kansas

Authors: **Jennifer Hanson**, PhD, Assistant Professor, Kansas State University; **Elaine Johannes**, PhD, Associate Professor and Extension Specialist, Kansas State University; **Ellyn Mulcahy**, PhD, MPH, Director, Master of Public Health Program, Kansas State University; **Olivia Paden**, BS, Graduate Research Assistant, Kansas State University; **Jeremy Williams**, BS, Graduate Research Assistant, Kansas State University



Pioneer Baby: A Synergistic Multifactorial Community Approach to Improve Health Outcomes Among Reproductive Age Women in Rural Kansas

Authors: **Benjamin Anderson**, MBA, MHCDS, Chief Executive Officer, Kearny County Hospital; **Lisette Jacobson**, PhD, MPA, MA, Assistant Professor, University of Kansas School of Medicine-Wichita; **Judy Johnston**, MS, RD, LD, Research Instructor, University of Kansas School of Medicine-Wichita; **Ryan Lester**, MPH, Director, Bureau of Health Promotion, Kansas Department of Health and Environment; **Rachel Sisson**, MS, Director, Bureau of Family Health, Kansas Department of Health and Environment

Safe Sleep Attitudes, Beliefs, and Knowledge Among Lactation Specialists

Authors: **Jolynn Dowling**, MSN, APRN, NNP-BC, IBCLC, Public Health Nursing Educator, Wichita State University; **Lisette Jacobson**, PhD, MPA, MA, Assistant Professor, University of Kansas School of Medicine-Wichita; **Nikki Keene Woods**, PhD, MPH, Associate Professor, Wichita State University; **Christy Schunn**, LSCSW, Executive Director, Kansas Infant Death and SIDS (KIDS) Network; **Maria Torres**, BS, Program Director, Kansas Infant Death and SIDS (KIDS) Network; **Rosalee Zackula**, MA, Research Instructor, University of Kansas School of Medicine-Wichita

Lifting Young Families toward Excellence (LYFTE) an Innovative Approach to Engaging Young At-Risk Families

Authors: **Shawna Chapman**, PhD, MPH, Assistant Director, Research and Evaluation, Center for Public Partnerships and Research; **Rebecca Gillam**, PhD, MSW, Associate Director, Research and Evaluation, Center for Public Partnerships and Research; **Beth Greene**, Project Manager, Bureau of Family Health, Kansas Department of Health and Environment

Status of Hypertension, Use of Antihypertension Medication and its Nonadherence in Kansas, 2016 KS Behavioral Risk Factor Surveillance System

Authors: **Pratik Pandya**, MPH, Advanced Epidemiologist, Kansas Department of Health and Environment; **Ghazala Perveen**, MBBS, PhD, MPH, Director of Science and Surveillance/Health Officer II, Kansas Department of Health and Environment

Kansas Health Matters: How to Address your Patients Socio-Economic Needs

Authors: **Victoria Miller**, CHES, Project Specialist, VISTA, Kansas Health Matters, AmeriCorps; **Beth Nech**, MA, Quality Improvement Project Manager, Kansas Foundation for Medical Care

A Comprehensive Public Health Approach to the Opioid Epidemic in Kansas

Authors: **Adrienne Hearrell**, MPH, CPTA, Kansas Data-Driven Prevention Initiative Program Coordinator, Kansas Department of Health and Environment; **Fan Xiong**, MPH, Kansas Data-Driven Prevention Initiative Epidemiologist, Kansas Board of Pharmacy

Spatial Distribution and Prevalence of Lyme Disease Vector, Ixodes Scapularis in Kansas

Authors: **Roman Ganta**, PhD, MS, Professor, College of Veterinary Medicine, Kansas State University; **Dave Gordon**, PhD, MS, Associate Professor, Pittsburg State University; **Ali Hroobi**, MS, Graduate Student, University of Aberdeen, UK; **Town Peterson**, PhD, MS, Distinguished Professor, University of Kansas; **Ram Raghavan**, PhD, MS, Assistant Professor, College of Veterinary Medicine, Kansas State University

Fall Prevention in Older Adults and Chiropractic Care: A Narrative Review

Authors: **Jackson Berg**, Doctor of Chiropractic Program Student, Cleveland University Kansas City; **Rachel Gillmore**, Doctor of Chiropractic Program Student, Cleveland University Kansas City; **Mark Pfefer**, RN, MS, DC, Director of Research, Professor, Cleveland University Kansas City

Present and Future Distribution of the American Dog Tick and Public Health Impacts

Authors: **Gunavanthi Boorgula**, MS, Graduate Student, College of Veterinary Medicine, Kansas State University; **Roman Ganta**, PhD, MS, Professor, College of Veterinary Medicine, Kansas State University; **Town Peterson**, PhD, MS, Distinguished Professor, University of Kansas; **Ram Raghavan**, PhD, MS, Assistant Professor, College of Veterinary Medicine, Kansas State University



A Review of Tick-Borne Disease Diagnosis and Management for Doctors of Chiropractic and Other Complimentary Health Care Providers in the State of Kansas

Authors: **Jackson Berg**, Doctor of Chiropractic Program Student, Cleveland University Kansas City; **Rachel Gillmore**, Doctor of Chiropractic Program Student, Cleveland University Kansas City; **Nathan Hoover**, Doctor of Chiropractic Program Student, Cleveland University Kansas City; **Mark Pfefer**, RN, MS, DC, Director of Research, Professor, Cleveland University Kansas City

High Intensity Functional Training and Traditional Weight Training Improve Multiple Fitness Measures in College Students

Authors: **Sarah Cosgrove**, PhD, Postdoctoral Research Fellow, Kansas State University; **Katie Heinrich**, PhD, Associate Professor, Kansas State University; **Brittany Hollerbach**, MS, Graduate Student Research Assistant, Kansas State University

Implementing an Immunization Outreach Clinic with Early Head Start and Head Start Students

Authors: **Leslie Campbell**, RN, Clinic Supervisor, Riley County Health Department; **Jennifer Green**, PhD, MPH, Administrative Director, Riley County Health Department; **Kayla Mathis**, BSN, Immunization Nurse, Riley County Health Department

Public Health and Social Work Students' Health Policy Activism and Participation in Protests, Petition Writing and Town Meetings to either Support or Repeal the Patient Protection and Affordable Care Act

Authors: **Ngoyi Bukonda**, PhD, MPH, Professor of Public Health Sciences, Wichita State University

CONFERENCE INFORMATION

CONTINUING EDUCATION

Nursing (Pending Approval)

Wichita State University College of Health Professions is approved as a provider of continuing nursing education by the Kansas State Board of Nursing. This course offering is pending approval for contact hours applicable for RN, LPN, or LMHT relicensure. Kansas State Board of Nursing provider number: LT 0090-0327. These course offerings are pending approval for 9.9 contact hours for the General Session for RN, LPN, or LMHT relicensure.

Social Work (Pending Approval)

Wichita State University School of Social Work is approved as a provider of continuing social work education by the BSRB. This program is pending approval by the Kansas Behavioral Sciences Regulatory Board for continuing education for social workers. These course offerings are pending approval for 8.25 contact hours for the General Conference applicable for relicensure. (BSRB approval #05-001)

Dietitians (Pending Approval)

This program s pending approval by the Kansas Department for Aging and Disability Services, Health Occupation Credentialing for 6 hours. Prior Approval #: pending approval.

Adult Care Home Administrators (PA)

This program s pending approval by the Kansas Department for Aging and Disability Services, Health Occupation Credentialing for 6 elective hours. Prior Approval #: pending approval.

Certificates

Certificates will be emailed within 30 days after the conference.

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- ➔ Early Bird \$250.00 (rec'd by 9/11)
- ➔ Regular \$285.00 (rec'd after 9/12)
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400 West Waterman Street
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Reservations must be received by September 14, 2018. When you make your reservation, please identify yourself as a Kansas Public Health Association Conference participant. To make a reservation by phone please call 316-293-1234 or [CLICK HERE to reserve your room online](#).

Reservations received after this date will be accepted on availability, at the best available rate at the time of reservation.

Room Rate

Special rates for conference attendees have been arranged with the Hyatt Regency Wichita. Single and double occupancy rates are \$119.00 + tax per night.

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Check in time is 3:00 p.m. If you arrive before 3:00 p.m. the hotel will accommodate as rooms become available. Check out time is 11:00 a.m. The hotel bell captain can store your luggage if you arrive early and your room is not available.



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Free registrations for the 2019 KPHA Annual Conference will be awarded to the top 3 poster presentations as determined by the review committee.

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KPHA 2018

75th Annual Kansas Public Health Association Conference October 2-3, 2018

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(Please see pages 4 - 15 for detailed descriptions. For planning purposes only; does not guarantee seating.)





REGISTRATION FORM

KPHA 2018

Tuesday, October 2: 11:15 a.m. – 12:15 p.m.

- 1.1 KPHA Past President's Panel: Introduction to Public Health in Kansas
- 1.2 What are Diseases Like this Doing in Northeast Kansas
- 1.3 Over 4 Million Reasons to End the Trend on Vaping
- 1.4 Let Their Voices Be Heard: Health and Well-Being in Rural Minority-Majority Communities
- 1.5 Integrating Mental Health: Spotlight on Maternal Depression Screening

Tuesday, October 2: 2:45 – 3:45 p.m. (Sunflower Spotlights)

- 2.1 Strong Leadership and Workforce
- 2.2 Strategic Partnerships
- 2.3 Timely and Locally Relevant Data, Metric and Analytics
- 2.4 Flexible & Sustainable Funding
- 2.5 Foundational Infrastructure

Tuesday, October 2: 4:00 – 5:00 p.m. (Repeat of Sunflower Spotlights)

- 3.1 Strong Leadership and Workforce
- 3.2 Strategic Partnerships
- 3.3 Timely and Locally Relevant Data, Metric and Analytics
- 3.4 Flexible & Sustainable Funding
- 3.5 Foundational Infrastructure

Wednesday, October 3: 11:05 a.m. – 12:05 p.m.

- 4.1 Loud and Local: Practical Information and Opportunities for Policy Action
- 4.2 It Takes a Village: Creating a Coordinated Continuum of Care for Transitional Age Youth
- 4.3 Blue Health Initiatives: Investing in Health and Quality of Life for Kansans
- 4.4 Healthcare to Health (H2H) Program Used to Prevent Diabetes among Children and Adults
- 4.5 A Collaborative Approach to Systems Change: Testing Implementation of Foundational Public Health Services in a Rural, Decentralized State

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