



WICHITA STATE  
UNIVERSITY  
COLLEGE OF  
HEALTH PROFESSIONS  
School of Nursing

*Sixth Annual  
Advanced Practice Registered  
Nurse (APRN) CE Conference*

***Applying Evidence-Based Practice to  
Create a Climate of Healing***



***EXHIBITOR & SPONSOR BROCHURE***

Conference Dates: September 26-27, 2019

Exhibit Date: September 27, 2019

DoubleTree by Hilton Wichita Airport  
2098 S. Airport Road  
Wichita, KS 67209

Please join us as an exhibitor or sponsor for the Sixth Annual Wichita State University (WSU) Advanced Practice Registered Nurse (APRN) CE Conference to be held at the DoubleTree by Hilton Wichita

Airport, September 26-27. We want **you** to be a part of this one-of-a-kind conference that reaches hundreds of regional advanced practice nurses and health professionals.

This year's conference "**Applying Evidence-Based Practice to Create a Climate of Healing**" is designed for those advanced practice registered nurses who are recognized as nurse practitioners and clinical nurse specialists. Sally K. Miller, PhD, AGACNP, AGPCNP, AGPCNP, FNP-BC, FAANP, will be the keynote speaker.

## **Exhibit Dates and Hours**

### **Friday, September 27**

Setup 7:00 – 8:00 a.m.

Exhibits Open 8:00 a.m. — 3:00 p.m.\*

Exhibit Breakdown after 3:00 p.m.

\*Dedicated exhibit times are 10:45 – 11:05 a.m. and 2:35 – 2:55 p.m. with two mealtime opportunities.

## **Exhibitor Options**

### **Option 1 - Table Displays**

Exhibitor tables and floor displays will be located right outside the main salon—a prime location for being able to meet and greet with attendees!

#### **Early Bird Rate (by September 13)**

For Profit: \$300 first table, \$50 each additional table

Non-profit: \$100 first table, \$50 each additional table

#### **After September 13**

For Profit: \$325 first table, \$50 each additional table

Non-profit: \$125 first table, \$50 each additional table

### **Option 2 - Floor Displays**

#### **Early Bird Rate (by September 13)**

For-Profit: \$350, \$50 each additional table

Non-profit: \$125, \$50 each additional table

#### **After September 13**

For-Profit: \$375, \$50 each additional table

Non-profit: \$150, \$50 each additional table

### **Option 3 - Bag Inserts\***

#### **Must be received by September 13**

Registration Fee: \$100

\*Ship your information and/or product samples to the WSU Conference Office for inclusion in the conference participants' bags. Fee must be paid to participate. Materials must be received NO LATER than September 13. Cost of shipping is your responsibility.

If you plan to ship your information via FedEx or UPS, please ship to our physical address:

WSU Conference Office

5015 E. 29<sup>th</sup> Street N, Door C

Wichita, Kansas 67220.

If you plan to ship your information via USPS, please ship to our mailing address:

WSU Conference Office

1845 Fairmount, Box 136  
Wichita, Kansas 67260-0136.

## **Space Description**

Each table or floor exhibit space will be furnished with one 6' x 3' clothed and draped table and two chairs. Additional tables are \$50 each and must be pre-registered and paid for in advance. Exhibitors may not bring their own tables. Tables are adjacent to each other. There are no physical dividers between spaces. The exhibit area is carpeted. Electrical outlets are available on a first-come first-served basis. Complimentary internet access is included.

**If you would like to participate in the conference in a more visible way, consider being a conference sponsor.**

## **Sponsorship Recognition Levels:**

### **Keynote Presentation Sponsor: \$1500**

- One complimentary conference registration to include all sessions, meals, and special events. Please let conference staff know in advance who is to receive the registration.
- Priority booth placement
- Logo featured on registration signage
- Recognized at sponsored session
- Two 6' x 3' clothed and draped tables and two chairs
- Listing of organization name and contact information in attendee conference materials (registration must be received by September 13 to be included)
- Listing with active link to your organization's website on conference website
- Conference attendee list with contact information, to be emailed to you after the conference

### **Breakfast or Lunch Sponsor: \$1000**

- Priority booth placement
- Logo featured on registration signage
- Recognized at sponsored session
- Two 6' x 3' clothed and draped tables and two chairs
- Listing of organization name and contact information in attendee conference materials (registration must be received by September 13 to be included)
- Listing with active link to your organization's website on conference website
- Conference attendee list with contact information, to be emailed to you after the conference

### **Refreshment Break Sponsor: \$500**

- Priority booth placement
- Logo featured on registration signage
- Recognized at sponsored break
- Two 6' x 3' clothed and draped table and two chairs
- Listing of organization name and contact information in attendee conference materials (registration must be received by September 14 to be included)
- Listing with active link to your organization's website on conference website

- Conference attendee list with contact information, to be emailed to you after the conference

## **How to Reserve your Spot**

To reserve your place at the Sixth Annual WSU APRN CE Conference, complete the Exhibitor/Sponsor Registration and return it, along with your exhibit fees, to:

Wichita State University — Office of University Conferences  
1845 Fairmount, Campus Box 136  
Wichita, KS 67260-0136

Or register online at: [www.wichita.edu/conferences/APRN](http://www.wichita.edu/conferences/APRN)

Remember that your company will be listed on the conference website once you have reserved your exhibit space and/or sponsorship, so register early!

## **Shipping and Handling of Exhibit Items**

Items may be shipped directly to the Holiday Inn Wichita East for storage prior to the conference. Below are the guidelines:

- the exhibitor is responsible for the arrangements and all expenses of shipping materials, merchandise exhibits, or any other items to and from the hotel
- the hotel must be notified in advance of shipping arrangements to ensure proper acceptance of these items upon arrival at the hotel
- due to limited storage space, exhibit materials must arrive no earlier than one day before the function date
- any deliveries prior to 24 hours will be subject to handling charges
- all items must be removed from the facility within 24 hours

## **General Conference Information**

### **Scavenger Hunt**

There will be a scavenger hunt for conference attendees. Each exhibitor will be provided a table tent with a question (or you are free to submit your own question and answer in the space provided on the exhibitor registration form). If questions are not submitted by the exhibitor, conference staff will write a question using information obtained from the exhibitor's company/organization's website. Attendees must visit with each exhibitor to obtain the answer. Attendees who successfully answer all questions will be entered into a drawing for a free 2019 conference registration fee.

### **Conference Location**

DoubleTree by Hilton Wichita Airport  
2098 S. Airport Road  
Wichita, KS 67209

### **Accommodations**

Special rates for conference attendees and exhibitors have been arranged with the hotel. Single and double room rates are \$113.00 + tax. There is no charge for parking.

### **Making a Reservation**

Reservations must be received by September 10, 2019. Reservations can be made by calling the hotel directly at (316) 945-5272.

### **Meals**

The exhibit fee includes beverage breaks but does not include meals. Chisholm's American Beef and Ale is located at the DoubleTree by Hilton Wichita Airport and serves breakfast, lunch and dinner. Vendors also have the option of purchasing meal tickets for the conference (see registration form.)

### **Booth Assignment**

The conference organizers do not guarantee any particular booth selection. The final arrangement of booth space will be determined by the conference facilitator at their sole discretion. Additional tables are available with advance registration for a fee.

### **Cancellation of Space**

Cancellation of exhibit space must be in writing. Telephone cancellations will not be accepted. A 15% administrative fee will be assessed on all cancellations (this includes purchase orders.) There will be no refunds after September 13. In the event of the APRN CE Conference being cancelled due to fire, strikes, government regulations, acts of God, or other causes beyond their control, WSU shall not be held liable for failure to hold the conference as scheduled, and the University shall determine the amount of exhibit fees to be refunded.

### **Endorsements**

Having an exhibitor relationship with the APRN CE Conference does not indicate an endorsement of the products of said exhibitor.

### **Photo Usage**

By attending the Wichita State University Advanced Practice Registered Nurse Conference, you give Wichita State University and the School of Nursing the right to take photos and use your image in future promotional materials.

### **Special Accommodations**

Wichita State University is committed to making programs available to people with disabilities. If you wish to volunteer information regarding any special assistance you may need, please contact the Office of University Conferences at (316) 978-6493.

### **Non-Discrimination Policy**

Wichita State University does not discriminate in its employment practices, educational programs or activities on the basis of age (40 years or older), ancestry, color, disability, gender, gender expression, gender identity, genetic information, marital status, national origin, political affiliation, pregnancy, race, religion, sex, sexual orientation, or status as a veteran. Retaliation against an individual filing or cooperating in a complaint process is also prohibited. Sexual misconduct, relationship violence and stalking are forms of sex discrimination and are prohibited under Title IX of the Education Amendments Act of 1972. Complaints or concerns related to alleged discrimination may be directed to the Director of Equal Opportunity or the Title IX Coordinator, Wichita State University, 1845 Fairmount, Wichita, KS 67260, telephone 316-978-3187.

# Sixth Annual WSU APRN CE Conference Exhibitor/Sponsor Registration September 27, 2019

Name of Organization (& Dept if applicable) \_\_\_\_\_

Registration/Billing Contact \_\_\_\_\_ E-mail: \_\_\_\_\_

Name of Rep 1 staffing the display area \_\_\_\_\_ E-mail: \_\_\_\_\_

Name of Rep 2 staffing the display area \_\_\_\_\_ E-mail: \_\_\_\_\_

Mailing Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Web \_\_\_\_\_

Special requests for table placement: \_\_\_\_\_

Question & answer for Scavenger Hunt: \_\_\_\_\_

*(Final arrangements of booth space will be determined by the conference facilitator based on space availability)*

## **Exhibitor Opportunities** (see brochure for opportunity details)

## **Sponsorship Opportunities** (see brochure for opportunity details)

\_\_\_\_\_ # of Tables Needed

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### **Option 1 – Table Displays (Please check one)**

#### **Early Bird Rate (by September 13)**

\_\_\_\_\_ For Profit: \$300 first table; \$50 each additional table

\_\_\_\_\_ Non-profit: \$100 first table; \$50 each additional table

#### **After September 13**

\_\_\_\_\_ For Profit: \$325 first table; \$50 each additional table

\_\_\_\_\_ Non-profit: \$125 first table; \$50 each additional table

### **Option 2 – Floor Displays (Please check one)**

#### **Early Bird Rate (by September 13)**

\_\_\_\_\_ For Profit: \$350; \$50 each additional table

\_\_\_\_\_ Non-profit: \$125; \$50 each additional table

#### **After September 13**

\_\_\_\_\_ For Profit: \$375; \$50 each additional table

\_\_\_\_\_ Non-profit: \$150; \$50 each additional table

### **Option 3– Bag Inserts**

#### **Materials must be received by September 13**

\_\_\_\_\_ Registration Fee: \$100

\_\_\_\_\_ Keynote Presentation Sponsor: \$1500

\_\_\_\_\_ Breakfast/Lunch Sponsor: \$1000

\_\_\_\_\_ Refreshment Break Sponsor: \$500

### **How to register:**

Online at: [www.wichita.edu/conferences/aprn](http://www.wichita.edu/conferences/aprn)

By Fax: 316-978-3064

Mail: WSU – Office of University Conferences  
1845 Fairmount, Campus Box 136  
Wichita, KS 67260-0136

Questions?

Contact the WSU Conference Office at 316-978-6493

Federal Tax ID #48-1124839

### **Optional Meal Purchase: (Please indicate the number of meals you wish to purchase.)**

\_\_\_\_\_ Friday Breakfast: \$25.00      \_\_\_\_\_ Friday Lunch: \$30.00

\_\_\_\_\_ I require vegetarian meals. Please list any medical/religious dietary restrictions, or other special accommodations needed: \_\_\_\_\_

**Cancellation of Space:** Failure to exhibit does not constitute notice of cancellation. Cancellation of exhibit space or sponsorship must be in writing. Telephone cancellations will not be accepted. A 15% administrative fee will be assessed on **all** cancellations (this includes unpaid purchase orders.) There will be no refunds after **September 13, 2019**.

**Please note:** Information for the conference program must be received no later than September 13, 2019.

### **Payment Information:**

Total Due: \$ \_\_\_\_\_  Check  MasterCard  Visa  American Express  Discover

CC # \_\_\_\_\_ Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

3 digit code on back of card  
or 4 digits on front of  
American Express Card