



Fourth Annual  
**Evidence-Based  
Nursing Conference**

*Hosted by Epsilon Gamma*



***Exploring The Evidence to Address  
Healthcare Crises.***

***Sponsor/Exhibitor Information***

***April 4, 2018***

The Fourth Annual Evidence-Based Nursing conference serves nurse leaders at every level by showcasing the inspiring research and case studies of dozens of nurse practitioners, nurse practitioners, nurse researchers, and nurse leaders.

Sponsors of the conference support Epsilon Gamma's goal of providing a high-quality conference for nurses at every education level. Last year, 50 percent of our participants were nurse educators, 40 percent were nursing students (getting ready to graduate and join the workforce), and 10 percent were professional nurses.

By sponsoring this conference, your organization demonstrates its commitment to supporting the nurse leaders in Wichita and the surrounding area. Your organization also gains visibility and access to those leaders from more than 15 colleges and universities in the Wichita and surrounding area.

The conference will be held **April 4<sup>th</sup>, 2018** at the Eugene M. Hughes Metropolitan Complex, located at 5015 E. 29<sup>th</sup> St. North Wichita, KS, 67220.

## Sponsorship Information

If you would like to be more visible during the conference, you are invited to become a conference sponsor. Conference sponsors are individuals, organizations, agencies or businesses that provide special financial support for conference activities in the amount of \$1,000.00 or more. In return, sponsors will receive the items as outlined in the table below:

<b>Sponsor Benefits</b>	<b>Platinum \$3,000+</b>	<b>Gold \$2,000+</b>	<b>Silver \$1,000+</b>
One full page color advertisement in EBNP Conference Final Program.	*		
Partner recognition on table centerpieces. Conference centerpieces will highlight company and ways participants can connect with your organization.	*	*	
Priority table selection for the EBNP 2018 Conference. Priority determined by sponsorship level along with number of years exhibiting.	*	*	
Partner recognition on the main EBNP Partners banner at the entrance of the EBNP Conference.	Logo	Logo	
Partner recognition on the Home Page of EBNP conference website and special thank you displayed on Epsilon Gamma's webpage <a href="http://nursingsocietywichita.org">nursingsocietywichita.org</a> .	Logo with hyperlink	Logo with hyperlink	
Verbal recognition from the podium at the Opening General Session and Closing Session.	*	*	
Partner recognition on signage at registration	Logo	Logo	Name only
Partner recognition signage for your table as recognized vendor.	*	*	*
Partner recognition in EBNP Conference e-Newsletters through the course of your sponsorship.	Logo with hyperlink	Name only	Name only
Partner recognition in EBNP Conference Final Program	Logo	Logo	Name only
Partner recognition on EBNP marketing materials, sent to all Epsilon Gamma members, as well as nurse professionals and others, in the months prior to the EBNP Conference.	Logo	Name only	Name only

### **ADDITIONAL SPONSORSHIP OPPORTUNITIES**

#### **BREAKFAST BRUNCH SPONSOR - \$1,750 FOR SPONSORSHIP**

Sponsorship benefits include:

- Announcement in the hall during breakfast to thank you for your support.
- Signage at buffet table acknowledging your sponsorship.
- Thank you recognition in EBNP Conference Final Program.
- Includes silver level sponsorship benefits.

#### **PREMIER LUNCH SPONSOR - \$1,750 FOR SPONSORSHIP**

Sponsorship benefits include:

- Announcement in the hall during lunch to thank you for your support.
- Signage at lunch acknowledging your sponsorship.
- Thank you recognition in EBNP Conference Final Program.
- Includes silver level sponsorship benefits.

#### **COFFEE BREAK SPONSOR - \$500 FOR SPONSORSHIP (TWO OPPORTUNITIES AVAILABLE)**

Sponsorship benefits include:

- Announcement in the hall during lunch to thank you for your support.
- Signage at break station acknowledging your sponsorship.

- Thank you recognition in EBPN Conference Final Program.
- Includes an exhibitor table.

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## Exhibit Hours

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### Wednesday, April 4, 2018

7:00 – 8:00 a.m.	Set Up (Conference registration begins at 7:30 a.m.)
8:00 a.m. – 4:00 p.m.	Display
4:00 – 5:00 p.m.	Tear Down

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## Space Description

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### Table Exhibits:

Each exhibit space includes one full length clothed 6' x 30" table and two chairs. Additional tables are available and must be arranged through pre-registration and paid for in advance. Exhibitors may not bring their own tables. Exhibit tables are adjacent to one another. There are no physical dividers between booths. The exhibit area is located in the general session room and will not be secure. We encourage you to take valuable items with you when you leave your booth. A limited number of electrical outlets are available and will be assigned on a first come first serve basis. Wireless internet is available at no additional charge.

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## Exhibitor Options

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### Option 1 – Table Displays

<b>Early Bird Rate:</b>	<b>By March 2, 2018</b>
• For-Profit:	\$250.00 first table, \$100.00 each additional table
• Non-Profit:	\$125.00 first table, \$100.00 each additional table
<b>Regular Rate:</b>	<b>After March 2, 2018</b>
• For-Profit:	\$300.00 first table, \$100.00 each additional table
• Non-Profit:	\$150.00 first table, \$100.00 each additional table

### Option 2- Conference Program Advertising

Do it up big! Place your company-designed artwork in our program. Target nurse educators and the next generation of nurse leaders. Ad should be delivered in .EPS format. Please note that ads must be received by March 14<sup>th</sup>.

- \$725 Full Page Advertisement: Ad size should be vertically-oriented- *8 x 10 inches with .25 bleed.*
- \$375 Half-Page Advertisement: Ad size should be horizontally-oriented- *4 x 8 inches with .25 bleed.*
- \$200 Quarter-Page Advertisement: Ad size should be vertically-oriented- *4 x 5.25 inches with .25 bleed.*
- \$125 Eighth-Page Advertisement: Ad size should be horizontally-oriented- *2.5 x 4 inches with .25 bleed.*

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## How to Reserve Your Spot

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Space is limited. To reserve your place at the 4<sup>th</sup> Annual Evidence Based Nursing Practice Conference, complete the Exhibitor/Sponsor Registration and return it to Wichita State University — Office of University Conferences, 1845 Fairmount, Campus Box 136, Wichita, KS 67260-0136 along with your exhibit fees or register online at: [www.wichita.edu/conferences/ebnp](http://www.wichita.edu/conferences/ebnp).

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## Exhibit Information

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### Conference Location

Eugene M. Hughes Metropolitan Complex  
5015 E. Corporate Hills Drive  
Wichita, KS 67220

**Terms and Conditions:** By participating as an exhibitor in the 4<sup>th</sup> Annual Evidence Based Nursing Practice Conference, you, your company/association, and your representatives agree to the following terms and conditions. These terms and

conditions will be strictly enforced and violators may be asked to leave the exhibition area and may impair their exhibit opportunities at future Evidence Based Nursing Conferences.

**Electricity:** Limited electrical outlets are available. If you need an electrical outlet, you must indicate it on the registration form.

**Booth Assignment:** The Evidence Based Nursing Practice Conference organizers reserve the right to exercise their sole discretion in the assignment of booth space and the acceptance or refusal of requests to exhibit for any reason, with or without cause. While every effort is made to accommodate the special needs and requests of exhibitors, the final assignments of booth space and their location will be determined by the conference facilitator at their sole discretion. Exhibit space will be pre-assigned according to the date payment is received. Please submit all special requests with your registration. Exhibitors may not rearrange table placement without the permission of the conference facilitator.

**Set-up Information:** Fire regulations require exhibitors to keep displays, products, signage, and any other materials within their booth limitations. If any of these items are found to be in aisle space, the exhibitor is liable for municipal fines and may be asked to dismantle their exhibit and leave. Exhibitors may not bring in additional tables. Additional tables are available with advance registration for a fee.

**Amendments:** The exhibitor agrees that the Evidence Based Nursing Practice Conference organizers shall have the right to make such rules and regulations or changes in arrangements as it shall deem necessary, and to amend same from time to time. The conference facilitator shall have the final determinations and enforcement of all rules, regulations, and conditions.

**Liability:** Exhibitor assumes responsibility and hereby agrees to protect, indemnify, defend and save the Evidence Based Nursing Practice Conference organizers and agents harmless against all claims, losses, and damages to persons or property, governmental charges or fines, and attorney fees arising out of or caused by Exhibitor's installation, removal, maintenance, occupancy, or use of the exhibition premises or a part thereof.

**Cancellation of Space:** Failure to exhibit does not constitute notice of cancellation. Cancellation must be in writing. Telephone cancellations will not be accepted. A 15% administrative fee will be charged for **all** cancellations (this includes unpaid purchase orders.) There will be no refunds after March 14, 2018. In the event of the Evidence Based Nursing Practice Conference being canceled due to fire, strikes, government regulations, acts of God, or other causes beyond their control, the Evidence Based Nursing Practice Conference organizers shall not be held liable for failure to hold the Evidence Based Nursing Practice Conference as scheduled, and the Evidence Based Nursing Practice Conference organizers shall determine the amount of exhibit fees to be refunded.

**Endorsements:** Having an exhibitor relationship with the Evidence Based Nursing Conference does not indicate that the Evidence Based Nursing Conference endorses the product of said exhibitor.

We look forward to seeing you at the conference. Please sign up today on the enclosed registration form or online at <http://www.wichita.edu/conferences/ebnp>. If you have any questions, please feel free to contact the WSU Conference Office at [conference.office@wichita.edu](mailto:conference.office@wichita.edu) or 316-978-6493.

**Special Accommodations:** Wichita State University is committed to making programs available to people with disabilities. If you wish to volunteer information regarding any special assistance you may need, please contact the Office of University Conferences at (316) 978-6493.

**Notice of Non-Discrimination:** Wichita State University does not discriminate in its employment practices, educational programs or activities on the basis of age, ancestry, color, disability, gender, gender expression, gender identity, genetic information, marital status, national origin, political affiliation, pregnancy, race, religion, sex, sexual orientation, or status as a veteran. Retaliation against an individual filing or cooperating in a complaint process is also prohibited. Sexual misconduct, relationship violence and stalking are forms of sex discrimination and are prohibited under Title IX of the Education Amendments Act of 1972. Complaints or concerns related to alleged discrimination may be directed to the Director of Equal Opportunity or the Title IX Coordinator, Wichita State University, 1845 Fairmount, Wichita KS 67260-0138; telephone (316) 978-3187.

**4<sup>th</sup> Annual Evidence Based Nursing Practice Conference Sponsor/Exhibitor Registration  
April 4, 2018**

Name of Organization (& Dept if applicable): \_\_\_\_\_

Registration/Billing Contact: \_\_\_\_\_ E-mail: \_\_\_\_\_

Name of Rep 1 staffing the display area: \_\_\_\_\_ E-mail: \_\_\_\_\_

Name of Rep 2 staffing the display area: \_\_\_\_\_ E-mail: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Web: \_\_\_\_\_

Special requests for table placement: \_\_\_\_\_

Special Accommodations: \_\_\_\_\_

What type of products or services do you provide? \_\_\_\_\_

\_\_\_\_\_ I require vegetarian meals

\_\_\_\_\_ I agree to abide by all Evidence Based Nursing Conference Exhibitor terms and conditions (see brochure for details.)

**Exhibitor Opportunities**

(see brochure for opportunity details)

**Option 1 – Table Displays (Please check one)**

**Early Bird Rate (by March 2)**

\_\_\_\_\_ For Profit: \$250 first table, \$100 each additional table

\_\_\_\_\_ Non-profit: \$175 first table, \$100 each additional table

**After March 2**

\_\_\_\_\_ For Profit: \$300 first table, \$100 each additional table

\_\_\_\_\_ **TOTAL # OF TABLES NEEDED**

**Option 2 – Conference Program Advertising (Please check one)**

\_\_\_\_\_ Full Page Ad: \$725

\_\_\_\_\_ Half Page Ad: \$375

\_\_\_\_\_ Quarter Page Ad: \$200

\_\_\_\_\_ Eighth Page Ad: \$125

**Cancellation of Space:** Failure to exhibit does not constitute notice of cancellation. Cancellation of exhibit space or sponsorship must be in writing. Telephone cancellations will not be accepted. A 15% administrative fee will be charged for **all** cancellations (this includes unpaid purchase orders.) There will be no refunds after **March 14, 2018**.

**Payment Information:** Total Due: \$ \_\_\_\_\_ (Federal Tax ID: 48-1124839)

\_\_\_\_\_ Check/Purchase Order \_\_\_\_\_ MasterCard \_\_\_\_\_ Visa \_\_\_\_\_ American Express \_\_\_\_\_ Discover

CC # \_\_\_\_\_ Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

**Sponsorship Opportunities**

(see brochure for opportunity details)

\_\_\_\_\_ Platinum Sponsor (**\$3,000+**)

\_\_\_\_\_ Gold Sponsor (**\$2,000+**)

\_\_\_\_\_ Silver Sponsor (**\$1,000**)

\_\_\_\_\_ Breakfast Sponsor (**\$1,000**)

\_\_\_\_\_ Premiere Lunch Sponsor (**\$1,000**)

\_\_\_\_\_ Coffee Break Sponsor (**\$1,000**)

\_\_\_\_\_ **No Tables** \_\_\_\_\_ **One Table**

***How to Register:***

Online: [www.wichita.edu/conferences/ebnp](http://www.wichita.edu/conferences/ebnp)

Fax: 316-978-3064

Mail: WSU – Office of University Conferences  
1845 Fairmount, Campus Box 136  
Wichita, KS 67260-0136

***Questions:***

Contact the WSU Conference Office:  
(316) 978-6493; [conference.office@wichita.edu](mailto:conference.office@wichita.edu)

3 digit code on back of card  
or 4 digits on front of  
American Express Card