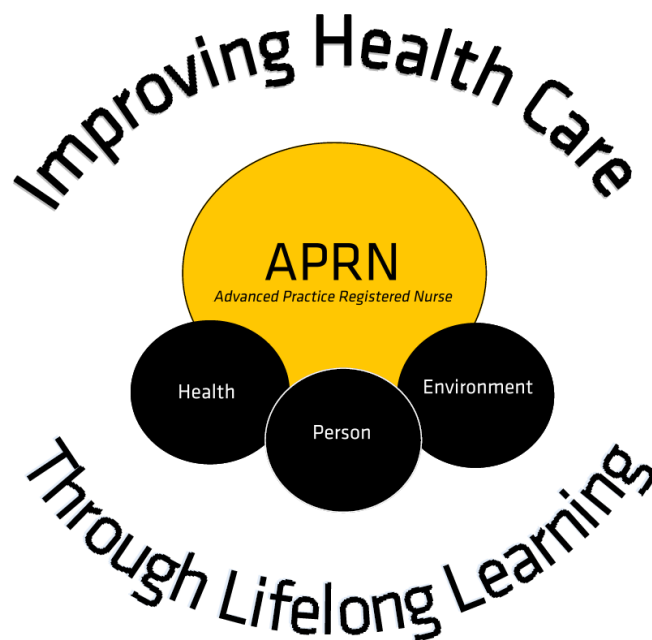




WICHITA STATE
UNIVERSITY

Fifth Annual - School of Nursing
Advanced Practice Registered Nurse (APRN)
CE Conference

***“Innovated Thinkers, Creating New
Pathways”***



EXHIBITOR BROCHURE
Conference Dates: September 27-28, 2018

Exhibitor Date: September 28, 2018

Holiday Inn Wichita East
549 S. Rock Rd.
Wichita, KS 67207

Please join us for the Fifth Annual Wichita State University (WSU) Advanced Practice Registered Nurse (APRN) CE Conference to be held at the Holiday Inn Wichita East, September 27-28, 2018 and we want **you** to be a part of the excitement! This is a great opportunity to reach key decision makers and have your message heard.

You are invited to be an exhibitor or sponsor at our event. This year's conference ***"Innovated Thinkers, Creating New Pathways"*** is designed for those advanced practice registered nurses who are recognized as nurse practitioners and clinical nurse specialists.

Ruth Kleinpell, PhD, RN, FAAN, FCCM will be the keynote speaker.

Exhibit Dates and Hours

Friday, September 28

Setup 7:00 – 8:00 a.m.

Exhibits Open 8:00 a.m. – 3:15 p.m.*

Exhibit Breakdown after 3:15 p.m.

*Dedicated exhibit times are 10:45–11:15 a.m. and 2:45–3:15 p.m.

Exhibitor Options

- **Option 1 - Table Displays**

Exhibitor tables will be located right outside the main salon—a prime location for being able to meet and greet with attendees!

Early Bird Rate (by September 14)

For Profit: \$300 first table, \$50 each additional table

Non-profit: \$100 first table, \$50 each additional table

After September 14

For Profit: \$325 first table, \$50 each additional table

Non-profit: \$125 first table, \$50 each additional table

- **Option 2 - Bag Inserts***

Must be received by September 14

Registration Fee: \$100

*Ship your information and/or product samples to the WSU Conference Office for inclusion in the conference participants' bags. Fee must be paid to participate. Materials must be received NO LATER than September 14. (Cost of shipping is your responsibility.) If you plan to ship your information via FedEx or UPS, please ship to our physical address: WSU Conference Office, 5015 E. 29th Street N, Door C, Wichita Kansas 67220. If you plan to ship your information via USPS, please ship to our mailing address: WSU Conference Office, 1845 Fairmount, Box 136, Wichita, Kansas 67260-0136.

Space Description

Each table exhibit space will be furnished with one 6' x 30" clothed and draped table and two chairs. Additional tables are \$50 each and must be pre-registered and paid for in advance. Exhibitors may not bring their own tables. Tables are adjacent to each other. There are no physical dividers between spaces. The exhibit area is carpeted. If you need an electrical outlet, you must contact the hotel directly to make arrangements. Please contact Melanie Garrison at 316-681-5083 or at mgarrison@kinseth.com. Complimentary internet access is included.

If you would like to participate in the conference in a more visible way, consider being a conference sponsor.

Sponsorship Recognition Levels:

Keynote Presentation Sponsor: \$1500

- One complimentary conference registration to include all sessions, meals, and special events. Please let conference staff know in advance who is to receive the registration.
- Priority booth placement
- Logo featured on registration signage
- Recognized at sponsored session
- Two 6' x 30" clothed and draped tables and two chairs
- Listing of organization name and contact information in attendee conference materials (registration must be received by September 14 to be included)
- Listing with active link to your organization's Website on conference Website
- Conference attendee list with contact information, to be emailed to you after the conference

Breakfast/Lunch Sponsor: \$1000

- Priority booth placement
- Logo featured on registration signage
- Recognized at sponsored session
- Two 6' x 30" clothed and draped tables and two chairs
- Listing of organization name and contact information in attendee conference materials (registration must be received by September 14 to be included)
- Listing with active link to your organization's Website on conference Website
- Conference attendee list with contact information, to be emailed to you after the conference

Refreshment Break Sponsor: \$500

- Priority booth placement
- Logo featured on registration signage
- Recognized at sponsored break
- Two 6' x 30" clothed and draped table and two chairs
- Listing of organization name and contact information in attendee conference materials (registration must be received by September 14 to be included)
- Listing with active link to your organization's Website on conference Website
- Conference attendee list with contact information, to be emailed to you after the conference

How to Reserve your Spot

To reserve your place at the Fifth Annual WSU APRN CE Conference, complete the Exhibitor/Sponsor Registration and return it to Wichita State University – Office of University Conferences, 1845 Fairmount, Campus Box 136, Wichita, KS 67260-0136 along with your exhibit fees or register online at: www.wichita.edu/conferences/APRN.

Remember that your company will be listed on the conference Web page once you have reserved your exhibit space and/or sponsorship, so register early!

Shipping and Handling of Exhibit Items

Items may be shipped directly to the Holiday Inn Wichita East for storage prior to the conference. Below are the guidelines:

- Items should be shipped to arrive at the hotel on or after September 24.
- Items should be addressed to you and marked “HOLD for APRN CE CONFERENCE on September 28, 2018.”
- The shipping address is 549 S. Rock Rd., Wichita, KS 67207.
- Please note that none of the shipping companies will pick up a parcel if they have not been called specifically for that package. Please bring your own shipping label with your account number for billing purposes. You must call UPS or FED EX for pick-up prior to your departure.

General Conference Information **Scavenger Hunt**

There will be a scavenger hunt for conference attendees. Each exhibitor will be provided a table tent with a question (or you are free to submit your own question and answer in the space provided on the exhibitor registration form). If questions are not submitted by the exhibitor, conference staff will write a question using information obtained from the exhibitor’s company/organization’s website. Attendees must visit with each exhibitor to obtain the answer. Attendees who successfully answer all questions will be entered into a drawing for a free 2019 conference registration fee.

Conference Location

Holiday Inn Wichita East
549 S. Rock Rd
Wichita, KS 67207

Accommodations

Special rates for conference attendees and exhibitors have been arranged with the hotel. Single and double room rates are \$96.00 + tax. There is no charge for parking.

Making a Reservation

Reservations must be received by September 13, 2018. Reservations can be made by calling the hotel directly at (316) 686-7131 or 1-HOLIDAY, or online.

Meals

The exhibit fee includes beverage breaks but does not include meals. Green Mill Restaurant is located at the Holiday Inn Wichita East and serves lunch and dinner. Vendors also have the option of purchasing meal tickets for the conference (see registration form).

Booth Assignment

The conference organizers do not guarantee any particular booth selection. The final arrangement of booth space will be determined by the conference facilitator at their sole discretion. Additional tables are available with advance registration for a fee.

Cancellation of Space

Cancellation of exhibit space must be in writing. Telephone cancellations will not be accepted. A 15% administrative fee will be assessed on all cancellations (this includes purchase orders). There will be no refunds after September 14. In the event of the APRN CE Conference being canceled due to fire, strikes, government regulations, acts of God, or other causes beyond their control, WSU shall not be held liable for failure to hold the conference as scheduled, and the University shall determine the amount of exhibit fees to be refunded.

Endorsements

Having an exhibitor relationship with the APRN CE Conference does not indicate an endorsement of the products of said exhibitor.

Photo Usage

By attending the Wichita State University Advanced Practice Registered Nurse Conference, you give Wichita State University and the School of Nursing the right to take photos and use your image in future promotional materials.

Special Accommodations

Wichita State University is committed to making programs available to people with disabilities. If you wish to volunteer information regarding any special assistance you may need, please contact the Office of University Conferences at (316) 978-6493.

Non-Discrimination Policy

Wichita State University does not discriminate in its employment practices, educational programs or activities on the basis of age, color, disability, gender, gender expression, gender identity, genetic information, marital status, national origin, political affiliation, pregnancy, race, religion, sex, sexual orientation, or status as a veteran. Retaliation against an individual filing or cooperating in a complaint process is also prohibited. Sexual misconduct, relationship violence and stalking are forms of sex discrimination and are prohibited under Title IX of the Education Amendments Act of 1972. Complaints or concerns related to alleged discrimination may be directed to the Director of Equal Opportunity or the Title IX Coordinator, Wichita State University, 1845 Fairmount, Wichita KS 67260-0138; telephone (316) 978-3187.

