

2018 Kansas Governor's Public Health Conference



April 3-5
Marriott
Wichita, KS



WICHITA STATE
UNIVERSITY

Pre-Conference At a Glance

Tuesday, April 3, 2018

Public Health Session

9:00 - 10:00 a.m.	Pre-Conference Check-In
10:00 - 10:50 a.m.	Welcome, Training Overview and Introductions
10:50 - 11:30 a.m.	So What's So Valuable About Public Health, Anyway?
11:30 a.m. - 12:00 p.m.	Using Data to Inform Public Health Messaging
12:00 - 1:00 p.m.	Lunch (Provided)
1:00 - 1:50 p.m.	Circles of Influence: Stakeholder Exercise
1:50 - 2:40 p.m.	Developing Compelling Messages
2:40 - 2:50 p.m.	Next Steps
2:50 - 3:00 p.m.	Closing Exercise
3:00 p.m.	Public Health Pre-Conference Adjourns

Maternal and Child Health and Family Planning Session

9:00 - 10:00 a.m.	Pre-Conference Check-In
10:00 - 10:15 a.m.	Setting the Stage: Public Health Leading the Way
10:15 - 11:45 a.m.	Maternal Depression Screening & Mental Health Integration Toolkit
11:45 a.m. - 12:15 p.m.	Lunch (Provided)
12:15 - 1:30 p.m.	Improving Maternal & Infant Health: Increasing Access to LARC
1:30 - 3:00 p.m.	Screening for Substance Use: A Women's Health Imperative
3:00 - 3:15 p.m.	Beverage Break
3:15 - 4:15 p.m.	Considerations for Successful Implementation: Coordination & Collaboration; Family & Consumer Engagement; Developing Policies & Procedures; Continuous Quality Improvement
4:15 - 4:30 p.m.	Wrap-Up, Questions and Technical Assistance Needs
4:30 p.m.	Adjourn

General Conference At a Glance

Wednesday, April 4, 2018

7:00 - 8:00 a.m.	Conference Check-In and Continental Breakfast
8:00 - 8:30 a.m.	Opening Announcements and Welcome
8:30 - 9:45 a.m.	Keynote Presentation: Creating a Best Day Ever
9:45 - 10:15 a.m.	Break and Visit Exhibits
Breakout Session 1 10:15 - 11:30 a.m.	Home Visitor Personal Safety
	Engaging Adolescents in Your Program
	Responding to the Opioid Epidemic
	Building a Healthier Food Access System for Kansas
	Maintaining Morale in Tough Times
11:30 a.m. - 12:30 p.m.	Lunch and Visit Exhibits
Breakout Session 2 12:30 - 1:45 p.m.	The Impact of Trauma: Real Stories from Youth in Kansas
	Examining Cultural and Heritage Language as Determinants of Health
	Making Quality Improvement Fun and Practical
	The Latest in Diabetes: From Drugs to Delivery
	Things I Wish Someone Had Told Me When I Became a Public Health Leader
1:45 - 2:00 p.m.	Break and Visit Exhibits
Breakout Session 3 2:00 - 3:15 p.m.	Poison Prevention: A Prescription for a Safer Home
	ASQ to Z: Developmental Health, Screening, and Early Childhood Systems
	Sexually Transmitted Infections and HIV Updates
	Advancing Behavioral Health Priorities Across Communities
	Local Health Department Financial Planning and Management
3:15 - 3:30 p.m.	Break and Visit Exhibits
3:30 - 4:45 p.m.	Keynote Presentation: Building Resilient Communities Through Poverty Resolution
4:45 p.m.	General Session Day 1 Adjourns
5:00 - 6:30 p.m.	Undercover High: An Evening with Dr. Tiffany Anderson (Snacks/Beverages Provided)

Thursday, April 5, 2018

7:00 - 8:00 a.m.	Breakfast Buffet
8:00 - 9:15 a.m.	Keynote Presentation: Public Health 3.0: Partnerships for Advancing the Public's Health
9:15 - 9:30 a.m.	Break
Breakout Session 4 9:30 - 10:45 a.m.	Bright Futures 2018: An Update for Public Health Nurses on KAN Be Healthy (KBH) Pediatric Preventative Services
	One Key Question [®] in Reproductive Health: Are You Asking It?
	You Don't Have to Do it Alone: Action Planning for 3.0
	Translating Data into Action: What Story Does the Data Tell Us?
	Café Sessions: Healthy Workplaces; KS Disease Surveillance; Early Detection Works!; Stepping On; Community Health Workers
10:45 - 11:00 a.m.	Break
Breakout Session 5 11:00 a.m. - 12:15 p.m.	Neonatal Abstinence Syndrome
	Measuring What Matters: Using Data Beyond Compliance
	It's Friday at 5 pm in Epidemiology...What Could Happen?
	Disaster Exercises Gone Wrong: When the Exercise Becomes the Disaster
	Café Sessions: Motivational Interviewing; ESSENCE (Syndromic Surveillance); Injury Prevention; Accreditation Readiness; Re-energizing at Your Desk
12:15 - 12:45 p.m.	Lunch
12:45 - 2:00 p.m.	Keynote Presentation: Substance Use Disorders: A Perspective for Change
2:00 p.m.	Conference Adjourns

Pre-Conference Sessions

Tuesday, April 3, 2018

Public Health Session

Pre-registration is required through the Wichita State University Conference Office. CEU certificates will be available in KS-TRAIN within 30 days of the conference. This pre-conference session is an additional \$50.00 with general conference registration. The pre-conference registration includes lunch.

Session Description

Public health department staff need effective ways to communicate the value of their work and the need for services that improve and preserve the health of the populations they serve. From the general public to elected and appointed officials, effectively communicating the role, services, and importance of public health, and to inform policies that impact population health are integral to the function of governmental public health. This session is designed for health department staff with a range of experience in public health communications. The presentation is being facilitated by the National Association of County & City Health Officials (NACCHO).

Agenda

9:00 - 10:00 a.m.	Pre-Conference Check-In
10:00 - 10:50 a.m.	Welcome, Training Overview & Introductions
10:50 - 11:30 a.m.	So What's So Valuable About Public Health Anyway?
11:30 - 12:00 p.m.	Using Data to Inform Public Health Messaging
12:00 - 1:00 p.m.	Lunch (Provided)
1:00 - 1:50 p.m.	Circles of Influence: Stakeholder Exercise
1:50 - 2:40 p.m.	Developing Compelling Messages
2:40 - 2:50 p.m.	Next Steps
2:50 - 3:00 p.m.	Closing and Wrap-Up
3:00 p.m.	Adjourn

Learning Objectives

At the conclusion of this session, participants will be able to:

- ◆ Describe strategies for communicating the value of public health to different audiences, including policy makers and the general public.
- ◆ Identify stakeholders that play key roles in the local public health system and understand their values, loyalties and losses to inform communication strategies.
- ◆ Understand how to employ data to inform public health messaging.
- ◆ Build concrete skills for crafting public health messages, including developing an "elevator speech" and engaging governing bodies.

Presenters



Peter L. Holtgrave, MPH, MA, Senior Director, Performance Improvement, National Association of County and City Health Officials



Eli Briggs, MA, Senior Director of Government Affairs, National Association of County and City Health Officials

Pre-Conference Sessions

Tuesday, April 3, 2018

Maternal and Child Health & Family Planning

Pre-registration is required through the Wichita State University Conference Office. CEU certificates will be available in KS-TRAIN within 30 days of the conference. This pre-conference session is an additional \$50.00 with general conference registration. The pre-conference registration includes lunch.

Session Description

This interactive session positions attendees to advance public health priority issues through universal screening, brief intervention, and referral. Focus will be on building skills for specific evidence-based interventions and valid screening related to: smoking and substance use, perinatal/maternal depression, reproductive life plan counseling, and increased access to Long Acting Reversible Contraceptives (LARC). Opportunities for participants to gain hands-on practice, share, and learn will be provided. Significant concepts related to successfully implementing public health interventions and enhancing programming will also be discussed including family and consumer engagement, community coordination/collaboration, quality improvement, and policy/procedure development. Attendance is strongly encouraged for all MCH and FP Aid-to-Local (ATL) grantees.

Presenters

- ◆ **Christina Boyd, LSCSW**, LCAC, School of Social Welfare, University of Kansas, Hope and Wellness Resources
- ◆ **Anwar Khoury, MD**, Flint Hills Obstetrics & Gynecology
- ◆ **Terrah Stroda, CNM**, Flint Hills Obstetrics & Gynecology
- ◆ **Jacki Witt, JD, MSN, WHNP-BC**, Clinical Training Center for Family Planning

Presenters from Bureau of Family Health, Kansas Department of Health and Environment

- ◆ **Carrie Akin, MCH**, Administrative Consultant
- ◆ **Kayzy Bigler, Special Health Care Needs Program Manager**
- ◆ **Diane Daldrup, BS**, Health Program Consultant
- ◆ **Tamara Jones, MPH, MCH**, Consultant
- ◆ **Ivonne Rivera-Newberry, RN, BSN**, Family Planning Clinical Consultant
- ◆ **Kristi Wilson, MPA**, Reproductive Health and Family Planning Program Director
- ◆ **Stephanie Wolf, RN, BSN**, Perinatal Health Consultant, Becoming a Mom Program Coordinator

Agenda

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- 10:00 - 10:15 a.m.**
Setting the Stage: Public Health Leading the Way
- 10:15 - 11:45 a.m.**
Maternal Depression Screening & Mental Health Integration Toolkit
- 11:45 a.m. - 12:15 p.m.**
Lunch (Provided)
- 12:15 - 1:30 p.m.**
Improving Maternal & Infant Health: Increasing Access to LARC
- 1:30 - 3:00 p.m.**
Screening for Substance Use: A Women's Health Imperative
- 3:00 - 3:15 p.m.**
Break
- 3:15 - 4:15 p.m.**
Considerations for Successful Implementation
- 4:15 - 4:30 p.m.**
Wrap-Up, Questions and Technical Assistance Needs
- 4:30 p.m.**
Adjourn

Learning Objectives

At the conclusion of this session, participants should be able to:

- ◆ Implement universal screening for maternal depression, tobacco, and other substances to determine a patient's level of risk.
- ◆ Understand the components of a brief intervention based on motivational interviewing techniques and describe strategies for effectively referring patients when appropriate.
- ◆ Positively impact inter-conception health and birth outcomes through reproductive life planning and increased access to Long Acting Reversible Contraceptives (LARC).
- ◆ Understand how to establish and sustain community partnerships, coordination, and collaboration to provide comprehensive health services and interventions.
- ◆ Engage families and consumers in a meaningful, effective ways to ensure processes, services, and programs meet the needs of individuals and families.
- ◆ Develop local policies and protocols for programs and services.
- ◆ Understand how to apply continuous quality improvement principles when implementing new public health interventions.

2018 Kansas Governor's Public Health Conference

Wednesday, April 4 and Thursday, April 5, 2018

General Session Description

The 2018 Kansas Governor's Public Health Conference will feature nationally recognized keynote speakers on topics including the future of public health, addressing the social determinants of health, strategies for professional and personal well-being, and a public health approach for impacting substance abuse. In addition, a wide selection of breakout sessions tailored to meet the changing needs of the populations served through public health programs and initiatives will be offered. The Maternal and Child Health, Family Planning and MCH Home Visiting sessions will address safety for mothers, children, and public health workers; adolescent engagement; the impact of trauma on youth; cultural sensitivity; KanBeHealthy skill building; neonatal abstinence syndrome; and more. The Public Health sessions will include topics such as the opioid epidemic; quality improvement; motivational leadership; best practices for disaster exercises; notable outbreaks; financial planning and management; and more. The conference will also include two café sessions that offer participants an opportunity to participate in roundtable discussions on a range of topics including healthy workplaces, disease surveillance, motivational interviewing, injury prevention, syndromic surveillance, and more.

Learning Objectives

At the conclusion of the conference, participants should be able to:

- ➔ Describe at least three ways that public health can implement changes in services to meet the challenges faced by the populations we serve at the individual and group levels.
- ➔ List at least two strategies for improving professional and personal well-being.
- ➔ Describe the impact of generational poverty on families.
- ➔ Recognize models of partnerships that represent Public Health 3.0 innovations.
- ➔ Explain how the neurobiology of addiction results in associated maladaptive behaviors.
- ➔ Compare national drug use trends to the Kansas experience.

Preparedness Funding

Preparedness funds can be used to cover the cost of conference registration and travel for the Public Health Pre-Conference and/or the General Conference. If using Preparedness funds for the General Conference, participants must attend all keynote presentations and three of the following:

Maintaining Morale in Tough Times; Making Quality Improvement Fun and Practical; Things I Wish I Had Known...; LHD Financial Planning and Management; You Don't Have to Do it Alone: Action Planning for 3.0; Disaster Exercises Gone Wrong; It's Friday at 5 pm in Epidemiology; Kansas Disease Surveillance (Café Session); ESSENCE (Café Session); Accreditation Readiness (Café Session).

Sponsors



Wednesday, April 4, 2018

Thursday, April 5, 2018

8:30 - 9:45 a.m.

Creating a Best Day Ever

Monte Selby will use humor, interaction, a bit of research, and critically acclaimed original music to explore the importance of creating a vision for a "Best Day Ever." Dr. Selby is an experienced teacher, principal, professor, and parent who believes that professionals having a great day can influence the well-being of clients, the effectiveness of nearby colleagues, and the future of an entire organization.



Monte Selby, EdD
*Recording Artist/Songwriter/
Motivational Speaker/Author/
Artist-in-Residence/Teacher/
Trainer*

3:30 - 4:45 p.m.

Building Resilient Communities Through Poverty Resolution

Many public health and social issues are symptoms of generational poverty. Poverty overwhelms families, institutions and our communities. What if we could solve poverty? Ms. Lewis-Pankratz and a panel of women who have experienced generational poverty bring clarity to what it looks like to turn an entire family system from at-risk to at-promise, ensuring that poverty is no longer the destination!



Rebecca Lewis-Pankratz, BA
*Director of Learning Centers,
ESSDACK POVERTY Consultant*

8:00 - 9:15 a.m.

Public Health 3.0: Partnerships for Advancing the Public's Health

Local public health systems are transforming to better address the social determinants of health, an increasingly important cause of morbidity and mortality in the US. This new model, Public Health 3.0, represents a shift in the form and function of local public health, including the development of key partnerships to support more seamless and effective approaches to health improvement. We will discuss models of partnerships between the health care system and public health that represent Public Health 3.0 innovations.



Karen DeSalvo, MD, MPH, MSc
*Professor, Medicine and Population
Health, University of Texas at Austin
Dell Medical School; Senior Advisor,
Leavitt Partners*

12:45 - 2:00 p.m.

Substance Use Disorders: A Perspective for Change

Dr. Seppala will provide an orientation to the disease of addiction and the primary ways it is affecting individuals, states and our country. He will describe the neurobiological underpinnings of addiction in a manner that will make sense of the maladaptive behaviors we witness daily in those with this disease. This information, combined with demographic data, will provide a new perspective and a new understanding of addiction, which can relieve bias and promote change and innovation.



Marvin D. Seppala, MD
*Chief Medical Officer, Hazelden
Betty Ford Foundation*

Special Event

Wednesday, April 4, 2018: 5:00 - 6:30 p.m.



What role does public health play in addressing difficult community issues? How can public health organizations partner with school districts and other systems to make a difference in the lives of youth? Dr. Tiffany Anderson, superintendent of Topeka Public Schools, inspires public health professionals to engage across disciplines to work together to improve their communities.

Dr. Anderson has been referred to by the Washington Post and NPR as “the superintendent who made schools work for poor children.” Her recent work led to the first trauma-informed school district in St. Louis, Missouri. In 2017, Highland Park High School (a school in the Topeka Public Schools district),



participated in a groundbreaking docuseries called Undercover High.

The series embedded seven young adults posing as high school students for a semester. The young adults attended classes, made friends, and participated in activities just like actual students. Through their friendships, the challenges and complexities facing high school students in Kansas are revealed—including trauma, adverse childhood experiences, bullying, teen pregnancy, peer pressure, substance abuse,

gang involvement, and other social pressures. Dr. Anderson will discuss the district’s participation in the series, what they learned, and how they will move forward with the knowledge they learned from the experience.

If you would like to attend this session, select the “*Undercover High: An Evening with Dr. Tiffany Anderson*” option during the registration process. This session is being offered at no additional charge. Snacks will be provided.



Dr. Tiffany Anderson has been a public school educator for 24 years. The majority of her time in the field has been as a superintendent. Dr. Anderson is nationally known for her innovative work serving schools in high poverty communities. She has closed achievement gaps in rural, urban and suburban public school districts. In 2016, Dr. Anderson became the first African-American female superintendent for Topeka Public Schools in Topeka, Kansas, where the landmark *Brown vs. Board* case ended legal segregation. Prior to her position in Topeka, she served as a superintendent in Montgomery County, Virginia and the Jennings School District in Missouri. During her tenure in Montgomery County, the district moved from having seven schools accredited to having all 23 schools accredited. Under

Dr. Anderson’s leadership, the Jennings School District regained full accreditation, a distinction the district lost decades ago. Her recent work led to the first trauma-informed school district in St. Louis, Missouri. Jennings is a national model of excellence in serving the whole child. Since arriving at Topeka Public Schools, Dr. Anderson has worked to implement trauma informed systems of care and partnered with A&E Network on the development and airing of a national docuseries providing a window into the lives of high school students in Topeka, Kansas.

Conference Agenda

Wednesday, April 4 and Thursday, April 5, 2018

Wednesday, April 4, 2018

7:00 - 8:00 a.m.

Check in and Continental Breakfast

8:00 - 8:30 a.m.

Welcome and Opening Announcements

Governor Jeff Colyer, *MD (Invited)*
Acting Secretary Jeff Andersen, Kansas
Department of Health and Environment

8:30 - 9:45 a.m.

Keynote Presentation

Creating a Best Day Ever

Monte Selby, EdD

*Recording Artist/Songwriter/Motivational Speaker/Author/
Artist-in-Residence/Teacher/Trainer*

9:45 - 10:15 a.m.

Break and Visit Exhibits

10:15 - 11:30 a.m.

Breakout Sessions

1.1 Home Visitor Personal Safety

This session will discuss fundamental principles of safety for public health workers who conduct their activities in patient/client homes and other non-clinical settings in their communities. Topics covered in this discussion will include preparation and apparel, situational awareness, identifying and avoiding unsafe situations, and lessons learned by the field staff of the Bureau of Disease Control & Prevention at KDHE.

Scott Strobel, *Care Quality Coordinator, Bureau of Disease Control and Prevention, Kansas Department of Health and Environment*

1.2 Engaging Adolescents in Your Program

This session will give participants ideas on how to get adolescents to engage in discussion and understanding of family planning services.

Education will be provided regarding sexually transmitted infections, teen pregnancy, birth control, and where to obtain confidential services. The presenter will also talk about involving parents in the decision of care. The education provided is guided by best practices that have been acquired over the years.

Paula Bitter, *BSN, RN, Administrator, Health Officer, Russell County Health Officer*

1.3 Responding to the Opioid Epidemic

This session will highlight the federal and state responses to the opioid epidemic and will include latest trends and programs/initiatives designed to address the epidemic. Participants will also learn about tools and resources available for professionals and families to assist them in working with those impacted by opioid use.

Lisa Goschen, *RN, MSN, Regional Administrator, Office of Regional Operations, Kansas City Regional Division, Health Resources and Services Administration*; **Greg Lakin**, *MD, Chief Medical Officer, Kansas Department of Health and Environment*

1.4 Building a Healthier Food Access System for Kansas

In response to the rising rates of chronic diseases, a community health and design collaboration in Wyandotte County has come together to develop alternative ways for improving food access. Current research on food access barriers will be presented, including helpful references and research tools for attendees to use to define where food access issues exist in their own communities. Attendees will also learn about effective methods for facilitating community engagement on food access from project case studies, including the KCK Mobile Market. At the end of the session, attendees will be asked to work together to take what they've learned and apply it to food access challenges in their own areas.

Matthew Kleinmann, *MA, Researcher, Community Health Council of Wyandotte County*

Conference Agenda

Wednesday, April 4 and Thursday, April 5, 2018

Breakout Sessions (continued)

1.5 Maintaining Morale in Tough Times

Hello morale, goodbye blues! Maintaining morale in tough times is not easy! Truly meaningful efforts to improve organizations are time consuming, stress inducing, and promote conflict. In this session, participants explore options (and skills) for keeping the work environment healthy (and fun) in ways that support personal improvement, sanity, motivation, and productivity. Bring a pencil, coffee and enthusiasm - leave with a personalized action plan.

Monte Selby, EdD, Recording Artist/Songwriter/Motivational Speaker/Author/Artist-in-Residence/Teacher/Trainer

11:30 a.m. - 12:30 p.m.

Lunch and Visit Exhibits

12:30 - 1:45 p.m.

Breakout Sessions

2.1 The Impact of Trauma: Real Stories from Youth in Kansas

Youth who have transitioned from foster care to self-sufficiency will tell their personal stories. The youth will share the circumstances that led to their out-of-home placements, provide honest accounts of their interactions with the child welfare system in Kansas, and offer their ideas for improving the systems that serve kids who have faced adverse childhood experiences and trauma. This session will provide important information for public health professionals who interact with youth and families as well as those professionals who help create the systems that shape our youth.

Vanessa Lohf, LBSW, Project Specialist, Center for Public Health Initiatives, Community Engagement Institute, Wichita State University; **KYAC Representatives**

2.2 Examining Cultural and Heritage Language as Determinants of Health

This session will explore the linguistic and cultural influences on health and education in diverse communities and historically underrepresented populations. This session will emphasize the need for public health professionals to consider how heritage language use and participation in cultural activities can serve as protective factors for health and wellness in children and adults. General strategies on cultural sensitivity in public health care and research will be discussed. A framework for participatory research methods that include community members will be presented in detail.

Joshua Allison-Burbank, MA, CCC-SLP, Speech-Language Pathologist/Research Project Coordinator, The University of Kansas, Discipline Coordinator, KU Center on Developmental Disabilities; **Julia Soap**, MPH, Kansas PRAMS Epidemiologist, Kansas Department of Health and Environment

2.3 Making Quality Improvement Fun and Practical

Walk away from this session with practical tips and fun tools to better implement organization-wide quality improvement. The Reno County Health Department will share what has worked well and what hasn't as they have implemented their Quality Improvement Plan. Participate in a fun activity to engage staff in the use of the Plan-Do-Study-Act (PDSA) cycle.

Anna Brown, MA, CHES, Data and Quality Supervisor, Reno County Health Department; **Katie Mahuron**, RN, BSN, Public Health Specialist, Bureau of Community Health Systems, Kansas Department of Health and Environment

2.4 The Latest in Diabetes: From Drugs to Delivery

Drug therapy options for the treatment of diabetes continue to increase. But some of the most exciting developments in diabetes care are related not to drugs, but to the built environment and the clinic visit itself. Dr. Moore will address the American Diabetes Association's revised Standards of Care

Conference Agenda

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Breakout Sessions (continued)

that newly emphasize choices of drugs to specifically promote heart health. From there, he will move to a discussion of changes to the structure of the clinic visit itself, incorporating strategies such as team-based care and remote monitoring. Finally, we'll discuss the evidence to support strategies in urban planning to prevent diabetes.

Justin Moore, MD, FACP, Owner, Double Arrow Metabolism, LLC

2.5 *Things I Wish Someone Had Told Me When I Became a Public Health Leader*

In a July 2016 American Journal of Public Health article with a similar title, former CDC Director Dr. Thomas Frieden said "Public health, like politics, is the art of the possible." In this session, three Kansas local health department directors will share lessons learned from their experience. Each director will highlight tools and resources that helped, as well as challenges encountered. All will share hopes for the system that will strengthen the role of local public health leadership.

Sonja Armbruster, MA, Health Science Educator, Department of Public Health Sciences, College of Health Professions, Wichita State University; Aften Gardner, Administrator, Wallace County Health Department; Lynnette Redington, Director, Harvey County Health Department; Michelle Billips, RN, Administrator, Graham County Health Department

1:45 - 2:00 p.m.

Break and Visit Exhibits

2:00 - 3:15 p.m.

Breakout Sessions

3.1 *Poison Prevention: A Prescription for a Safer Home*

Poisoning is the leading cause of injury-related death in the United States. Poison control centers manage about 2.7 million calls each year, and nearly 50% of these calls are related to children ages 5 and under. The purpose of this presentation is to educate participants about poison prevention

and poison safety, specifically related to the safety of children in their homes. Additionally, participants will learn about free resources available to help spread the message of poison safety to the children and families that they serve.

Stefanie Baines, MA, Education Coordinator, Kansas Poison Control Center

3.2 *ASQ to Z: Developmental Health, Screening, and Early Childhood Systems*

This session will focus on early childhood milestones and developmental health, and highlight why they matter for our families and communities. We will focus on the benefits of parent-completed screening tools like the Ages and Stages Questionnaire® (ASQ), sharing how these tools help facilitate parent-child relationships and empower parents to be advocates for their children's health. We will explore the current developmental screening landscape in Kansas, and examine the ways developmental health is contributing to healthy child outcomes across the state. This presentation will also give providers and administrators ways to incorporate developmental screening into existing practice, and will address common challenges faced in the implementation of developmental screening programs.

Jenny Flinders, MSE, Project Coordinator, Center for Public Partnerships & Research, Achievement & Assessment Institute, University of Kansas; Erica Figueroa, Project Coordinator, Center for Public Partnerships & Research, Achievement & Assessment Institute, University of Kansas

3.3 *Sexually Transmitted Infections & HIV Updates*

This session will provide a brief overview of trends in Sexually Transmitted Infections (STIs), including HIV, for the state of Kansas. In addition, recent outbreak responses for syphilis and HIV in southeast and southwest Kansas will be discussed, including demographics, co-factors, and local health department involvement.

Conference Agenda

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Breakout Sessions (continued)

An overview of KDHE services available for STIs and HIV in the state of Kansas will be provided.

Jennifer VandeVelde, BA, Director, Bureau of Disease Control & Prevention, Kansas Department of Health and Environment; **Scott Strobel**, Care Quality Coordinator, Bureau of Disease Control & Prevention, Kansas Department of Health and Environment; **Megan Brokaw**, BA, STI/HIV Care Program Manager, Kansas Department of Health and Environment

3.4 Advancing Behavioral Health Priorities Across Communities

Participants will learn about the mental health system in Kansas, including who it serves, where services are provided, and what barriers prevent people from accessing care. Following this overview, the presenters will discuss the extent to which Kansas CHA/CHNAs and CHIPs identify behavioral health-related issues as priorities based on data assessment or community feedback, and how or if these issues are prioritized for implementation. Additionally, speakers will provide examples of behavioral health issues that have been identified in these plans and evidence-based practices that might help to address them.

Tatiana Y. Lin, MA, Team Leader, Community Health Improvement, Kansas Health Institute; **Kari M. Bruffett**, BA, Director of Policy, Kansas Health Institute

3.5 Local Health Department Financial Planning and Management

It is important for organizations to be able to plan and budget public health dollars efficiently. This not only helps the organization stay financially stable, but it also helps align financial goals with program goals to guarantee success. This session will dive into three specific tools that local health departments have used to help address their financial operations. Each tool and its uses/impact will be discussed in detail by three local health departments. These tools include: QuickBooks, an EHR, and a financial metrics tool.

This session will incorporate stories and examples of the impact these tools have on the departments.

AAaron Davis, MBA, Director, Center for Public Health Initiatives, Community Engagement Institute, Wichita State University; **Toby Harkins**, RN, Assistant Director/Director of Nursing, Harvey County Health Department; **Edith J. Matthews**, MAFM, MPA, Finance Office/Manager, Shawnee County Health Department; **Jenifer Hugunin**, Fiscal Officer, Coffey County Health Department

3:15 - 3:30 p.m.

Break and Visit Exhibits

3:30 - 4:45 p.m.

Keynote Presentation

Building Resilient Communities Through Poverty Resolution

Rebecca Lewis-Pankratz, BA, Director of Learning Centers, ESSDACK POVERTY Consultant; Panelists: **Debra Factor**, Youth Core Ministries; **Victoria Montgomery**; **Sherrie Rickerson**

4:45 p.m.

General Session Day 1 Adjourns

5:00 - 6:30 p.m.

Undercover High: An Evening with Dr. Tiffany Anderson, PhD (Snacks/Beverages Provided)

Thursday, April 5, 2018

7:00 - 8:00 a.m.

Breakfast Buffet

8:00 - 9:15 a.m.

Keynote Presentation

Public Health 3.0: Partnerships for Advancing the Public's Health

Karen DeSalvo, MD, MPH, MSc, Professor, Medicine and Population Health, University of Texas at Austin Dell Medical School; Senior Advisor, Leavitt Partners

9:15 - 9:30 a.m.

Break

Conference Agenda

Wednesday, April 4 and Thursday, April 5, 2018

9:30 - 10:45 a.m.

Breakout Sessions

4.1 *Bright Futures 2018: An Update for Public Health Nurses on KAN Be Healthy (KBH) Pediatric Preventive Services*

Kansas has adopted Bright Futures for its KAN Be Healthy (KBH) program. Bright Futures, recently updated for 2018, follows the American Academy of Pediatrics (AAP) Periodicity Schedule for pediatric preventive services. The purpose of this session is to provide a summary of the 2018 updates to the Bright Futures toolkit and help nurses who provide KBHs feel more comfortable using the Bright Futures forms. This session will also provide an overview of how to grade developmental screening tools such as the MCHAT, which is used for Autism Spectrum Disorder screening, as well as the Ages and Stages Questionnaire[®], Third Edition (ASQ-3), which is used for general developmental screening. Finally, the periodicity schedule will be reviewed, as well as the physical exam elements that should be included.

Kristie Clark, MD, FAAP, Health Officer, Hodgeman County Health Department, Adjuvant Professor for Preceptorships, University of Kansas Medical School

4.2 *One Key Question[®] in Reproductive Health: Are You Asking It?*

One Key Question (OKQ) was created to reduce the proportion of pregnancies that are unplanned and mistimed as well as to increase the proportion of pregnancies that are as healthy as possible. OKQ is a groundbreaking initiative designed to routinely and proactively integrate pregnancy intention screening into primary care, OB/GYN, prenatal care, and a variety of clinical and non-clinical public health programs.

Join us to hear about how OKQ changes the conversation to equally support women who want to become pregnant in the next year and those who do not. You'll learn what OKQ fidelity means and how it can be implemented in your setting.

OKQ is patient/client-centered and focuses on the contraception and pre/interconception information and services a woman most needs based on her response.

Michele Stranger Hunter, MS, MEd, ONE KEY Question Consultant, Power to Decide

4.3 *You Don't Have to Do it Alone: Action Planning for 3.0*

In this interactive session, participants will have a chance to learn more about the state of 3.0 in action in Kansas. Participants will identify restraining and supporting forces for working collectively with partners to implement the five PH 3.0 recommendations shared by the keynote speaker. Participants will leave with three to five immediate action steps to begin strengthening their own roles as chief health strategists.

Sonja Armbruster, MA, Health Sciences Educator, Department of Public Health Sciences, College of Health Professions, Wichita State University; Cristi Cain, BS, MPH in Process, Director, Local Public Health Program, Bureau of Community Health Systems; Accreditation Coordinator, Kansas Department of Health and Environment

4.4 *Translating Data into Action: What Story Does the Data Tell Us?*

Investigation of notifiable diseases and conditions is a core function of public health. Levels of diseases and conditions may naturally fluctuate over time. How do we know the investigative work we do is effective? How will we know when our services are meeting the community's needs? This presentation shows how the Sedgwick County Division of Health and the Johnson County Department of Health and Environment combine accurate and timely data with pertinent demographics, selected risk factor analyses, mapping data, and mindful outcome measurements to demonstrate the effectiveness of their programs and services.

Cris Loomis, MPA, CPM, Fiscal Administration, Johnson County Department of Health and Environment; Chris Steward, MPH, Health Protection Director, Sedgwick County Health Department

Conference Agenda

Wednesday, April 4 and Thursday, April 5, 2018

Breakout Sessions (continued)

4.5 *Café Sessions: Participants will choose to attend three of the following 20-minute sessions*

- ◆ Healthy Workplaces
- ◆ Kansas Disease Surveillance
- ◆ Early Detection Works!
- ◆ Stepping On
- ◆ Community Health Workers

10:45 - 11:00 a.m.

Break

11:00 a.m. - 12:15 p.m.

Breakout Sessions

5.1 *Neonatal Abstinence Syndrome*

This breakout session will describe the growing epidemic of maternal substance use parallel to Neonatal Abstinence Syndrome (NAS). Best treatment guidelines, non-pharmacological and pharmacological treatments will be outlined in caring for at risk infants and infants with NAS. Maternal needs such as compassionate care and treatment programs will be discussed. Kansas statewide initiatives within the NAS Subcommittee and the Kansas Perinatal Quality Collaborative to help improve the outcome of the mother/infant dyad affected by NAS will also be presented.

Betsy Knappen, MSN, APRN, NNP-BC, Neonatal Nurse Practitioner, Children's Mercy Hospital; **Jodi Jackson, MD, Neonatologist, Children's Mercy Hospital**

5.2 *Measuring What Matters – Using Data Beyond Compliance*

We all know the importance of providing data to demonstrate compliance. However, compliance doesn't have to be (and maybe shouldn't be) the primary use of your data. Providing high-quality services to clients is your priority and data should be used to support these efforts. This presentation will focus on exploring the power of data to understand the clients and families you serve and the services you provide. KU-CPPR Data Science

staff (the same folks who brought you DAISEY) will help you identify meaningful ways to look at data that matters and connect information to your practice, your heart, and your why.

Randi Harms, MA, Assistant Director for Data Science, Center for Public Partnerships and Research, University of Kansas

5.3 *It's Friday at 5 pm in Epidemiology.....What Could Happen?*

You are packing up to leave work at the end of the day on a Friday and your office phone rings...a healthcare provider is reporting a case of measles in a child. At KDHE, in infectious disease epidemiology, this is not abnormal as reports always seem to come in just before the weekend or over a holiday. In this session, we will cover notable recent outbreaks, including a measles investigation on the Fourth of July, numerous mumps outbreaks, a large outbreak of Shiga toxin-producing E. coli associated with a cider festival that was reported at 4:56 pm on a Friday, and a mosquito surveillance project that stemmed from an increase in severe West Nile Virus cases in a small town.

Chelsea Raybern, MPH, Senior Epidemiologist, Bureau of Epidemiology and Public Health Informatics (BEPHI), Kansas Department of Health and Environment; **Lindsey Webb, MPH, Epidemiologist, BEPHI, Kansas Department of Health and Environment;** **Amie Worthington, MPH, Advanced Epidemiologist, BEPHI, Kansas Department of Health and Environment**

5.4 *Disaster Exercises Gone Wrong: When the Exercise Becomes the Disaster*

This interactive session will consider the good, the bad, and the ugly of disaster exercises. A great deal of planning goes into disaster exercises. Organizations commit time and money into what can be a very risky event. Not all exercises are useful. Some are a waste of time and leave people disappointed, embarrassed and angry. Some are even dangerous. However, it is easy to get so caught up in the excitement and desire for realism that we lose track of basic safety planning.

Barbara Dodge, BA Ed, Director, Hospital Preparedness Programs, Center for Bioterrorism Preparedness, University of Nebraska Medical Center

Conference Agenda

Wednesday, April 4 and Thursday, April 5, 2018

Breakout Sessions (continued)

5.5 Café Sessions: Participants will choose to attend three of the following 20-minute sessions

- ◆ Motivational Interviewing
- ◆ ESSENCE (Syndromic Surveillance)
- ◆ Injury Prevention
- ◆ Accreditation Readiness
- ◆ Re-energizing at Your Desk

12:15 - 12:45 p.m.

Lunch

12:45 - 2:00 p.m.

Keynote Presentation

Substance Use Disorders: A Perspective for Change

Marvin D. Seppala, MD, Chief Medical Officer, Hazelden Betty Ford Foundation

2:00 p.m.

Conference Adjourns

Conference Information

DAISEY User Support

Would you like some one-on-one technical assistance or training on data entry, export, import, and/or using reports? The DAISEY team will be available during the conference to meet with users one-on-one and provide technical support and training. You'll be able to sign up for a 15-30 minute block of time with DAISEY Support Team staff.

If you would like to attend this free session select the "DAISEY User Support Session" during the registration process. Participants who select this session will be emailed a link the week prior to the conference to select their 15-30 minute time slot.

Continuing Education

Nursing (Pending Approval):

Wichita State University College of Health Professions is approved as a provider of continuing nursing education by the Kansas State Board of Nursing.

This course offering has been pre-approved for contact hours applicable for RN, LPN, or LMHT relicensure. Kansas State Board of Nursing provider number: LT 0090-0327. These course offerings are approved for (PA) contact hours for the MCH Pre-Session, (PA) contact hours for the Public Health Pre-Session, (PA) contact hours for Dr. Anderson's evening session and (PA) contact hours for the General Session, all for RN or LPN relicensure.

Social Work (Pending Approval):

Wichita State University School of Social Work is approved as a provider of continuing social work education by the BSRB. This program has been pre-approved by the Kansas Behavioral Sciences Regulatory Board for continuing education for social workers. These course offerings are approved for (PA) contact hours for the MCH Pre-Session, (PA) contact hours for the Public Health Pre-Session, (PA) contact hours for Dr. Anderson's evening session and (PA) contact hours for the General Session applicable for relicensure. (BSRB approval #05-001).

Certificates:

Separate certificates will be awarded for the pre-conference and general conference sessions. Attendees may access their certificates through KS-TRAIN. Attendees will not be able to access their certificates until they have completed the online evaluation from the Wichita State University Conference Office.

Registration & Fees

Registration Process:

Full conference registration will be through the Wichita State University Conference Office (not KS-TRAIN). Your certificate will still be made available through KS-TRAIN within 30 days of the conference. You can register and pay online for the conference at www.wichita.edu/conferences/publichealth.

Registration Deadline:

Registration is required. Registration and payment must be received by the Wichita State University Conference Office by Thursday, March 29, 2018. After March 29, please contact the conference office at 316-978-6493 to check space availability.

Pre-Conference Registration (April 3, 2018):

There is a **\$50.00** registration fee to attend the Public Health or MCH pre-conference session. Lunch and afternoon snack/beverage breaks will be provided for registrants. Session handouts will be provided online prior to the start of the pre-conference.

General Conference Registration (April 4 & 5, 2018)

The fee to attend the General Conference is as follows:

\$200.00 **Early Bird Registration:**
(Received by March 16, 2018)

\$225.00 **Late Registration:**
(Received after March 16, 2018)

\$300.00 **Walk-In Registration:**
(day of; space not guaranteed)

The General Conference registration fee includes breakfast, lunch and breaks on Wednesday and Thursday. There is no fee to attend Dr. Anderson's evening session on Wednesday but you must pre-register to attend. Conference handouts will be provided online prior to the start of the conference.

Payment Information

The conference is being facilitated by the Wichita State University Conference Office. You may pay for your conference registration fee by credit card, check, cash or purchase order. If paying by check or purchase order, please make documents payable to the Office of University Conferences and send to:

 **Wichita State University**
Office of University Conferences
1845 Fairmount
Wichita, Kansas 67260-0136
Fax (316) 978-3064

Cancellations and Refunds

All cancellations must be in writing. A \$25.00 cancellation fee will be assessed on all cancellations (this includes purchase orders and unpaid registrations). There will be no refunds after Friday, March 23, 2018.

Conference Location and Hotel Information

The conference is being held at the Wichita Marriott, 9100 E. Corporate Hills Drive, Wichita, KS 67207. You can find additional information regarding the hotel by [CLICKING HERE](#).

Room Rate:

Special rates for conference attendees and exhibitors have been arranged with the Wichita Marriott. Single and double room rates are \$105.00 plus tax.

Making a Hotel Reservation:

Reservations must be received by March 19, 2018. Reservations can be made by calling the hotel directly at 316-651-0333 or 1-800-610-0673, [or by clicking this special group rate link](#). Reservations after this date will be accepted based on availability, at the best available rate at the time of reservation.

Check In/Check Out:

Check in time is 4:00 p.m. If you arrive before 4:00 p.m., the hotel will accommodate as rooms become available. Check out time is 12:00 p.m.

Smoking/Non Smoking Rooms:

All sleeping rooms are non-smoking.

Internet Access:

There is complimentary Wi-Fi internet access in all guest rooms.

Parking:

Parking is complimentary.

Planning Committee:

Carrie Akin, *Maternal & Child Health Administrative Consultant, Bureau of Family Health, Kansas Department of Health and Environment*

Sonja Armbruster, *MA, Health Sciences Educator, Department of Public Health Sciences, College of Health Professions, Wichita State University*

Rebecca Atnip, *Family Planning Administrative Consultant, Bureau of Family Health, Kansas Department of Health and Environment*

Kendra Baldrige, *LMSW, Director, Bureau of Community Health Systems, Kansas Department of Health and Environment*

James Brewster, *BME, Conference Coordinator, Office for Workforce, Professional and Community Education, Wichita State University*

Cristi Cain, *BS, MPH in process, Director, Local Public Health Program, Bureau of Community Health Systems; Accreditation Coordinator, Kansas Department of Health and Environment; Treasurer, Kansas Public Health Association*

Teri Caudle, *BSN, RN, Public Health Nurse Specialist, Local Public Health Program, Bureau of Community Health Systems, Kansas Department of Health and Environment*

AAaron Davis, *MBA, Director, Center for Public Health Initiatives, Community Engagement Institute, Wichita State University*

Sarah Fischer, *Section Director, Children & Families Section, Bureau of Family Health, Kansas Department of Health and Environment*

Ashley Goss, *MBA, Deputy Secretary, Division of Public Health, Kansas Department of Health & Environment*

Tamara Jones, *MPH, MCH Administrative Consultant, Kansas Department of Health and Environment*

Karen Kelley, *Project Manager, Catalyst/KS-TRAIN, Local Public Health Program, Bureau of Community Health Systems, Kansas Department of Health and Environment*

Ryan Lester, *MPH, Director, Bureau of Health Promotion, Kansas Department of Health and Environment*

Katie Mahuron, *RN, BSN, Public Health Specialist, Bureau of Community Health Systems, Kansas Department of Health and Environment*

Tyson Rensch, *MPH, Kansas TRAIN Coordinator, Local Public Health Program, Bureau of Community Health Systems, Kansas Department of Health and Environment*

Shelly Schneider, *BSN, RN, Director, Barton County Health Department*

Donna Terry, *Administrator, Sherman County Health Department*

Mark Thompson, *PhD, Project Director, Healthy Kansas Schools Child Nutrition & Wellness, Kansas State Department of Education*

Sheri Tubach, *MPH, MS, Director of Infectious Disease Epidemiology and Response, Bureau of Epidemiology and Public Health Informatics, Kansas Department of Health and Environment*

Becky Tuttle, *MA, President, Kansas Public Health Association; Community Development Director, Greater Wichita YMCA*

Jennifer VandeVelde, *BA, Director, Bureau of Disease Control & Prevention, Kansas Department of Health and Environment*

Kristi Wilson, *MPA, Director, Reproductive Health and Family Planning Program, Bureau of Family Health, Kansas Department of Health and Environment*

Nursing Mother's Room:

The Arkansas Room has been designated for nursing mothers throughout the duration of the conference.

Conference Attire:

While every effort will be made to keep the meeting rooms at a comfortable temperature, you are encouraged to dress in layers or bring a sweater/light jacket, as the temperature in the meeting rooms may vary widely.

Right of Termination for Cause:

This agreement and the University's obligations hereunder regarding this conference and the presentation of any or all associated sessions and optional entertainment events are subject to acts of God, war, terrorism, government regulations, disaster, fire, strikes, civil disorder, curtailment of transportation facilities, or other similar cause beyond the control of the parties making it inadvisable, illegal, or impossible to hold the event or provide the facility. If the conference or any associated event is cancelled due to one of the aforementioned occurrences, the liability of the University shall be limited to refunding the conference registration fee or a portion thereof. The University shall not be responsible for consequential damages, including, but not limited to, any losses incurred by registrants including, but not limited to, airline cancellation charges, hotel deposits and other associated travel costs.

Special Accommodations:

Wichita State University is committed to making programs accessible to people with disabilities. If you wish to volunteer information regarding any special assistance you may need, please contact the Office of University Conferences at (316) 978-6493.

Notice of Non-Discrimination:

Wichita State University does not discriminate in its employment practices, educational programs or activities on the basis of age, ancestry, color, disability, gender, gender expression, gender identity, genetic information, marital status, national origin, political affiliation, pregnancy, race, religion, sex, sexual orientation, or status as a veteran. Retaliation against an individual filing or cooperating in a complaint process is also prohibited. Sexual misconduct, relationship violence and stalking are forms of sex discrimination and are prohibited under Title IX of the Education Amendments Act of 1972. Complaints or concerns related to alleged discrimination may be directed to the Director of Equal Opportunity or the Title IX Coordinator, Wichita State University, 1845 Fairmount, Wichita KS 67260-0138; telephone (316) 978-3187.