# **Pathways** and **CDRR Grant Overlap**

April 28, 2021



## **Pathways to a Healthy Kansas**



The *Pathways* initiative combines community-wide evidence-based solutions and promising practices for improving active living, healthy eating, and tobacco prevention to make a large impact across multiple sectors in communities. The program provides community coalitions with the tools and resources needed to engage their communities and remove barriers to healthy living.





#### What Pathways to a Healthy Kansas aims to achieve



- Increase awareness and community engagement in healthy lifestyles
- Make the healthy choice the default choice
- Increase consumption of (and access to) healthy foods
- Increase access to (and use of) safe environments for physical activity
- Support tobacco-free living
- Improve quality of life



#### Social & Community Context Pathway



#### Neighborhood & Physical Environment Pathway



Food Pathway



Healthcare Pathway



**Education Pathway** 



**Economic Stability Pathway** 







#### 2020 - 2024 Pathways to a Healthy Kansas Communities

Cheyenne	Rav	vlins	Decatur	Norton	Phillips	Smith	Jewell	Republic	Washington	Marshall	Nema	aha Brov	vn Doniph	an 2
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Wallace	Loga	In	Gove	Trego	Ellis	Russell	Ellsworth	Saline		eary Aorris we	abaunsee	Shawnee Osage		Johnson
Greeley	Wichita	Scott	Lane	Ness	Rush	Barton	Rice	McPherson	Marion	Chase	Lyon		Franklin	Miami
Hamilton	Kearny	Fir	nney	Hodgeman	Pawnee	Stafford	- nice			UIIdSe		Coffey	Anderson	Linn
				Ford			Reno	Harv		ır		Woodson	Allen	Bourbon
Stanton	Grant	Haskell	Gray	Tota	Edwards Kiowa	Pratt	Kingman	Seugr	VICK	Gree	enwood E <b>l</b> k	Wilson	Neosho	Crawford
Morton	Stevens	Seward	Meade	Clark	Comanche	Barber	Harper	Sumne	er Cowle		utauqua	Montgomery	Labette	Cherokee

A Blue Cross and Blue Shield of Kansas Initiative



# **Chronic Disease Risk Reduction**





## **CDRR Mission**

To address chronic disease risk reduction through evidencebased strategies that impact:

- Tobacco use
- Physical activity
- Nutrition
- Arthritis self-management

Policy-Systems-Environment Health Equity



## Prevent initiation of tobacco use among young people

- Eliminate nonsmokers' exposure to secondhand smoke
- Promote quitting among adults and young people
- Increase physical activity, access to healthy foods, and community resiliency
- Improve the ability of those with chronic disease to manage their condition(s)



## SFY 2021 Grantees

Cheyenne	Rav	viins	Decatur	Norton	Phillips	Smith	Jewell	Republic	Washington	Man	shall Nema	ha Brov	Donipha	
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		Finney		Hodgeman	Pawnee	Stafford	Rice	Harvej	Marion y	Chase		Coffey	Anderson	Linn
Hamilton	Keamy		Gray		Edwards			Sedgwick		Butler	Greenwood	Woodson	Allen	Bourbon
Stanton	Grant	Haskell		Ford	Klowa	Pratt	Kingman				Ek	Wilson	Neosho	Crawford
Morton	Stevens	Seward	Meade	Clark	Comanche	Barber	Harper	Sumner		Cowley	Chautauqua	Montgomery	Labette	Cherokee

To protect and improve the health and environment of all Kansans



# Side by Side

#### **CDRR SFY 2021 & Pathways Grantees**

Cheyenne	Raw	vlins	Decatur	Norton	Phillips	Smith	Jewell	Republic	Washington	Marshall	Nemai	ha Bro	Donipha	Les l
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Wallace	Logar	,	Gove	Trego	Eills	Russell	Lincoln	Ottawa			Vabaunsee	Shawnee	Douglas	Johnson
Greeley		Scott	Lane	Ness	Rush	Barton	Ellisworth	McPherson	Marion	Morris	Lyon	Osage	Franklin	Miami
Hamilton	Kearny	Finney		Hodgeman	Pawnee	Stafford	Reno	Harvey		Chase	*		Anderson	Linn
Stanton	Grant	Haskell	Gray	Ford	Klowa	Pratt	Kingman	Sedgwick		tler Gr	reenwood	Woodson	Neosho	Crawford
Morton	Stevens	Seward	Meade	Clark	Comanche	Barber	Harper	Sumer	Co	wiey Ch	Elk autauqua	Montgomery	Labette	Cherokee

## **Timelines**

#### **CDRR Annual Timeline**

- Community Health Promotion Summit: January
- Application due: mid-March
- Grant period: July 1 June 30
- Award fund disbursements:
- 25%: July , Oct , Jan 1
- 12.5%: Feb, Apr
- Funds do not roll over

**Pathways Timeline** Four-year grant period: August 1, 2020 – July 31, 2024

Award disbursement:

- Coordination Grants: \$50K on Aug 1, 2020, 2021, 2022, 2023
- Funds roll over
- Implementation Grants: Rolling

## Pathways 4 Year grant period

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Planning Phase	Action Period 1	Action Period 2	Action Period 3	Sustainability Phase					
6 Months	12 Months	12 Months	12 Months	6 Months					
Aug 1, 2020 to Jan 31, 2021	Feb 1, 2021 To Jan 31, 2022	Feb 1, 2022 To Jan 31, 2023	Feb 1, 2023 To Jan 31, 2024	Feb 1, 2024 to July 31, 2024					
CDRR July 1, 2020 – June 30, 2021    CDRR July 1, 2021 – June 30, 2022    CDRR July 1, 2022 – June 30, 2023    CDRR July 1, 2022 2023 – June 30, 2023									

## **Eligible Expenses for CDRR or Pathways**

## Grant funds may be used for:

- Salary
- Travel
- Conferences or Educational Professional **Development**
- **Supplies**
- Advertising/media
- **Consultation fees**
- Speakers/ presenters

- **Facility rental** •
- Equipment rental
- materials



## **Maximize your Funding**

## CDRR Grant funds may <u>NOT</u> be used for:

- Food
- Direct services
- Medications
- Lobbying
- Policy enforcement
- Incentives
- Capital equipment

- Infrastructure
- Curriculum purchase/ sustained instruction
- Grant writing

## Pathways Grant funds may <u>NOT</u> be used for:

- Medical research
- Capital campaign contributions
- Operating deficits or retirement of debt
- Lobbying

- Supporting political candidates
- Grants to
  individuals
- Fund drives
- Fundraising events
- Billable
  services



## **HEAL Reno County Example**



- Tobacco-free parks youth-led campaign in 2017-2018 resulted in 6 tobacco-free property or parks ordinances/policies in Reno communities, including Hutchinson.
- Through their *Pathways* grant, HEAL Reno County furthered healthy parks by working with the Hutchinson Parks and Rec Dept in developing their <u>Parks Master Plan</u>, which was adopted by the City in 2019.
- Ongoing Food Policy Advisory Board facilitation (funded by CDRR) with Pathways funded healthy eating initiatives
- Grant coordinator shared position



# **Questions?**



#### In your breakout groups, discuss the questions below:

- How are you optimizing both budgets to work together?
- How are you leveraging both of these grants and possibly other grants to compliment each other and reach your goals? If you are currently not, how could you?





# Discussion