

Pathways and CDRR Grant Overlap

April 28, 2021

Pathways to a Healthy Kansas

The *Pathways* initiative combines community-wide evidence-based solutions and promising practices for improving active living, healthy eating, and tobacco prevention to make a large impact across multiple sectors in communities. The program provides community coalitions with the tools and resources needed to engage their communities and remove barriers to healthy living.



PATHWAYS to a
HEALTHY
KANSAS

What Pathways to a Healthy Kansas aims to achieve



- Increase awareness and community engagement in healthy lifestyles
- Make the healthy choice the default choice
- Increase consumption of (and access to) healthy foods
- Increase access to (and use of) safe environments for physical activity
- Support tobacco-free living
- Improve quality of life



Social & Community Context Pathway



Neighborhood & Physical Environment Pathway



Food Pathway



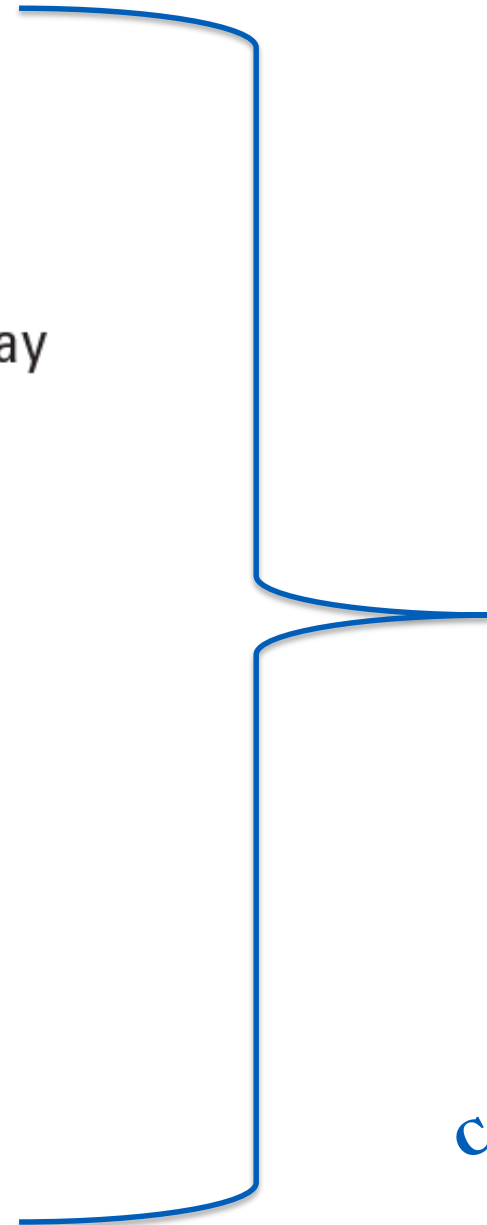
Healthcare Pathway



Education Pathway



Economic Stability Pathway



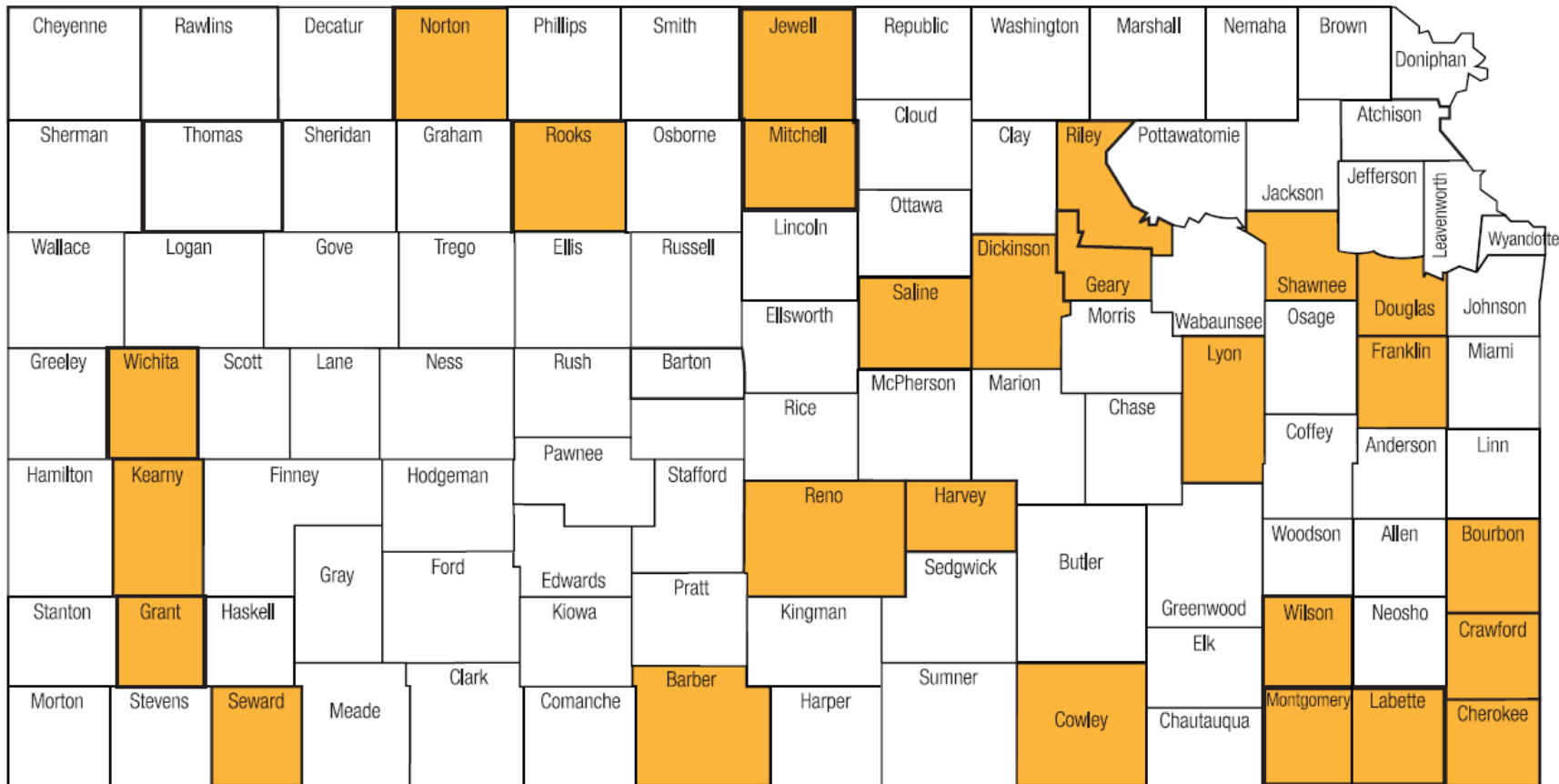
Healthy Food

Active Living

Commercial Tobacco Control



2020 - 2024 Pathways to a Healthy Kansas Communities



A Blue Cross and Blue Shield of Kansas Initiative



AD ASTRA PER ASPERA
Kansas
Department of Health
and Environment
Division of Public Health

Chronic Disease Risk Reduction

To address chronic disease risk reduction through evidence-based strategies that impact:

- Tobacco use
- Physical activity
- Nutrition
- Arthritis self-management

Policy-Systems-Environment
Health Equity

Goal Areas

Prevent initiation of tobacco use among young people

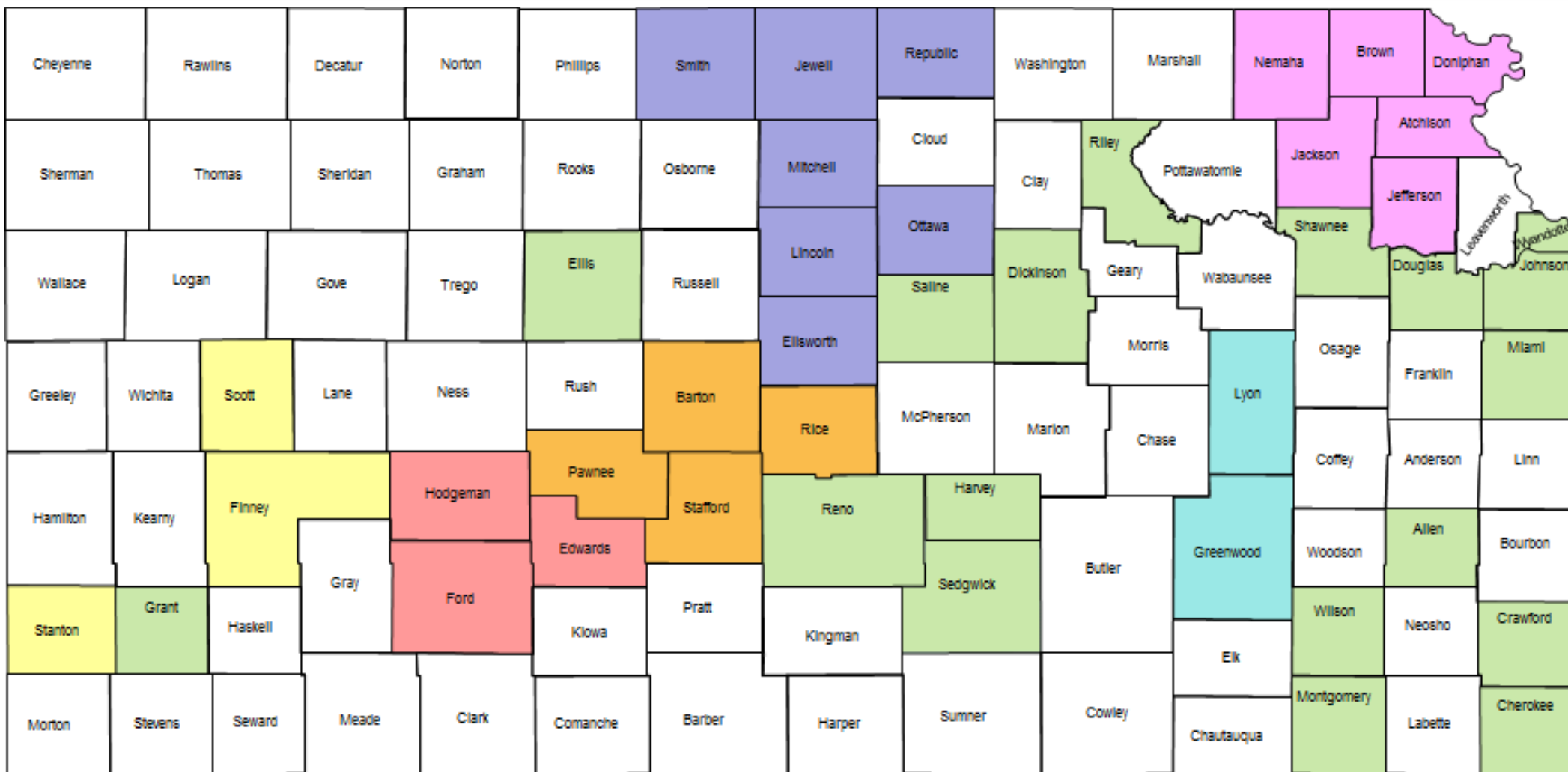
Eliminate nonsmokers' exposure to secondhand smoke

Promote quitting among adults and young people

Increase physical activity, access to healthy foods, and community resiliency

Improve the ability of those with chronic disease to manage their condition(s)

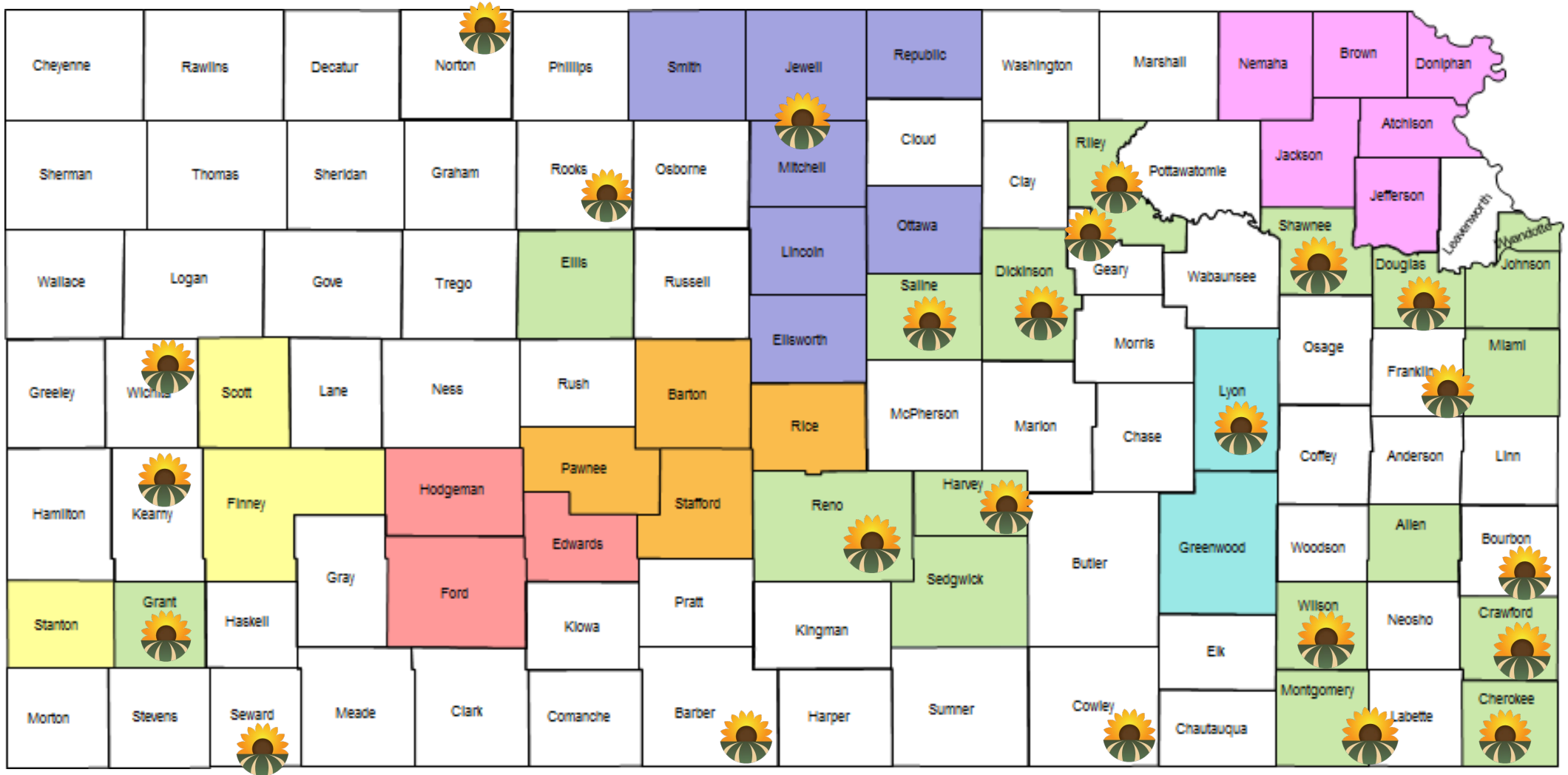
SFY 2021 Grantees





Side by Side

CDRR SFY 2021 & Pathways Grantees





Timelines

CDRR Annual Timeline

Community Health Promotion Summit: January

Application due: mid-March

Grant period: July 1 – June 30

Award fund disbursements:

- 25%: July , Oct , Jan 1
- 12.5%: Feb, Apr
- Funds do not roll over

Pathways Timeline

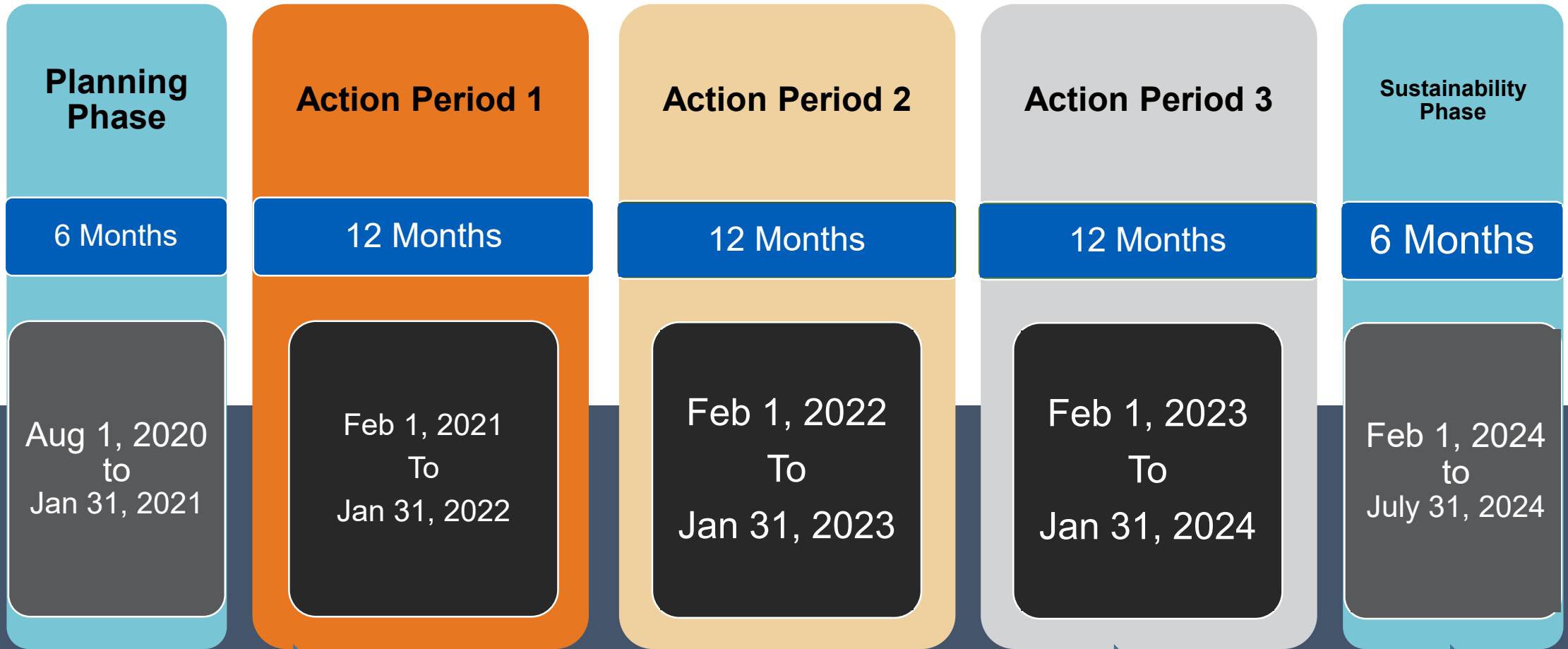
Four-year grant period:

August 1, 2020 – July 31, 2024

Award disbursement:

- Coordination Grants: \$50K on Aug 1, 2020, 2021, 2022, 2023
- Funds roll over
- Implementation Grants: Rolling

Pathways 4 Year grant period



CDRR July 1, 2020 – June 30, 2021

CDRR July 1, 2021 – June 30, 2022

CDRR July 1, 2022 – June 30, 2023

CDRR July 1, 2023 – June 30, 2024

Eligible Expenses for CDRR or *Pathways*

Grant funds may be used for:

- Salary
- Travel
- Conferences or Professional Development
- Supplies
- Advertising/media
- Consultation fees
- Speakers/presenters
- Facility rental
- Equipment rental
- Educational materials



Maximize your Funding

CDRR Grant funds may NOT be used for:

- Food
- **Direct services**
- Medications
- Lobbying
- Policy enforcement
- Incentives
- Capital equipment
- Infrastructure
- **Curriculum purchase/sustained instruction**
- **Grant writing**

Pathways Grant funds may NOT be used for:

- Medical research
- Capital campaign contributions
- Operating deficits or retirement of debt
- Lobbying
- Supporting political candidates
- Grants to individuals
- Fund drives
- Fundraising events
- Billable services

HEAL Reno County Example



- Tobacco-free parks youth-led campaign in 2017-2018 resulted in 6 tobacco-free property or parks ordinances/policies in Reno communities, including Hutchinson.
- Through their *Pathways* grant, HEAL Reno County furthered healthy parks by working with the Hutchinson Parks and Rec Dept in developing their Parks Master Plan, which was adopted by the City in 2019.
- Ongoing Food Policy Advisory Board facilitation (funded by CDRR) with Pathways funded healthy eating initiatives
- Grant coordinator shared position



Questions?

Breakout Groups

**In your breakout groups,
discuss the questions below:**

1. How are you optimizing both budgets to work together?
2. How are you leveraging both of these grants and possibly other grants to compliment each other and reach your goals? *If you are currently not, how could you?*

Discussion