



12TH ANNUAL KANSAS COMMUNITY HEALTH PROMOTION SUMMIT

POWER OF RESILIENCE



FOCUSED. CONNECTED. MOTIVATED

presented virtually
JANUARY 25 & 27, 2022
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CONFERENCE AGENDA

TUESDAY, JANUARY 25

Current & Prospective Grantee Training

OPENING SESSION

KDHE Staff

9:30 - 10:30 AM

BREAK

10:30 - 11:00 AM

COMMUNICATIONS 101

Kynedee Hodges

11:00 - 12:00 PM

LUNCH BREAK

12:00 - 1:15 PM

SEIZE THE DATA

Tristi Bond

1:15 - 2:15 PM

BREAK

2:15 - 2:45 PM

GRANT WRITING FUNDAMENTALS

Brooke Miller

2:45 - 3:45 PM

CLOSING Q&A

3:45 - 4:00 PM



CONFERENCE AGENDA

THURSDAY, JANUARY 27

Open to the Public

KEYNOTE PRESENTATION

9:30 - 10:30 AM

Adrian Roberson | *Building Your Resiliency During These Tough Times*

BREAK

10:30 - 11:00 AM

CONCURRENT SESSIONS

11:00 - 12:00 PM

Thomas Ylioja | *Kansas Tobacco Quitline Pregnancy Program*
Lainey Faulkner | *Arthritis & Sustainability*

LUNCH BREAK

12:00 - 1:30 PM

CONCURRENT SESSIONS

1:30 - 2:30 PM

Elizabeth Gerndt | *Tobacco Retail Strategies*
Jenny Kramer | *Maximizing KDHE and KDOT Strengths and Resources to Increase Active Transportation in Your Community*

BREAK

2:30 - 3:00 PM

HEALTH CHAMPION AWARDS & PANEL DISCUSSION

3:00 - 4:00 PM



FEATURED SPEAKERS



ADRION ROBERSON

Teacher, Kansas Leadership Center

SESSION

Building Your Resiliency During These Tough Times

Thursday, January 27 | 9:30 AM

SPEAKER BIO

Adrion Roberson is on the core teaching team at Kansas Leadership Center also serving as program chair for the 2018 Your Leadership Edge trainings in Kansas City. He serves as co-pastor of the Berean Fellowship Church in Kansas City. He also is the founder of KC United! Youth Sports & Education Initiative, which serves more than 850 youth and teens in the urban metro KC area. He also serves with the CHC (Community Health Coalition CAB group) Community Action Board and with the local Alive & Thrive group of KCK. In 2017 he completed The Art and Practice of Leadership Development at Harvard's Kennedy School.

SESSION DESCRIPTION

In this session, we will discuss resiliency and how you can overcome challenges in your life. Be prepared for small group exercise and large group discussions.



FEATURED SPEAKERS



THOMAS YLIOJA, MSW, PhD

*Clinical Director, Health Initiatives Programs,
National Jewish Health*

SESSION

Kansas Tobacco Quitline Pregnancy Program

Thursday, January 27 | 11:00 AM

SPEAKER BIO

Thomas Ylioja, PhD, is the Clinical Director for Health Initiatives at National Jewish Health. He is a licensed social worker with years of health care practice and research experience, and expertise working with individuals who use tobacco and other substances. Dr. Ylioja focuses his work with people who have health disparities or who have social disadvantage. Nationally, he collaborates with researchers, clinicians, and state health departments to build strong connections between health systems and the tobacco cessation programs of National Jewish Health. He is a thought leader in the area of youth vaping cessation and led the development of the My Life, My Quit™ program. Operated by National Jewish Health, My Life, My Quit is the first program to offer a comprehensive quitline – including text, online and phone coaching – designed to help youth stop vaping and using other tobacco products. The program has garnered national and international attention, having been included in hundreds of media stories since its launch on July 1, 2019.

SESSION DESCRIPTION

The Kansas Tobacco Quitline offers tailored support for quitting during pregnancy with postpartum follow up. This session will describe the harms of smoking during pregnancy and benefits of cessation, as well as clinical guidelines and best practices for treating commercial tobacco use. We will discuss how the Pregnancy and Postpartum Program treats commercial tobacco use with dedicated support, financial incentives, and pharmacotherapy.

LEARNING OBJECTIVES

1. Recognize the risks of tobacco use and benefits of cessation during pregnancy
2. Identify best practices for treatment of tobacco dependence during pregnancy
3. Describe a brief tobacco treatment intervention



FEATURED SPEAKERS



LAINHEY FAULKNER

*Community-Clinical Linkages Program Manager,
Bureau of Health Promotion, KDHE*

SESSION

Arthritis & Sustainability

Thursday, January 27 | 11:00 AM

SPEAKER BIO

My name is Lainey Faulkner. I am the Community-Clinical Linkages Program Manager for the Community-Clinical Linkages section within the Bureau of Health Promotion at the Kansas Department of Health and Environment (KDHE). I graduated from Washburn University in Topeka, Kansas in 2015 with my Associate of Science – Physical Therapist Assistant degree and then again in 2016 with my Bachelor of Health Science – Health Services Administration degree. I worked as a Physical Therapist Assistant following my graduation from Washburn in 2015 prior to joining KDHE in February of 2019. I am passionate about improving health outcomes throughout the state of Kansas and am looking forward to advancing my leadership skills through this course.

SESSION DESCRIPTION

This session will discuss two arthritis-appropriate evidence-based interventions, the Chronic Disease Self-Management Program (CDSMP) and Walk With Ease (WWE). During this session we will discuss programming descriptions and considerations for sustaining these programs beyond implementation.

LEARNING OBJECTIVES

1. Describe the basic details of the Chronic Disease Self-Management Program (CDSMP) and Walk With Ease (WWE)
2. Summarize options for sustaining the CDSMP and WWE programs beyond program implementation



FEATURED SPEAKERS



ELIZABETH GERNDT

Project Director, Counter Tools

SESSION

Tobacco Retail Strategies

Thursday, January 27 | 1:30 PM

SPEAKER BIO

Elizabeth Gerndt is a Project Director for Counter Tools, a nonprofit dedicated to advancing place-based public health. In her role as Project Director, Elizabeth supports partners across the country, including the Kansas Department of Health and Environment, in enacting and enforcing policy, systems, and environmental interventions that promote health equity across communities. Elizabeth has a bachelor's degree from Clemson University and a Master in Public Health from Emory University. She is based in Cary, North Carolina.

SESSION DESCRIPTION

In 2020, the tobacco industry spent nearly \$6.8 billion marketing and promoting tobacco products directly at the point of sale. Point-of-sale policies have the potential to make a significant impact on the tobacco industry's ability to recruit new smokers and keep current smokers hooked. In this webinar, Counter Tools will introduce the steps to the policy change process and provide actionable steps to help you start to address the tobacco retail environment in your community.

LEARNING OBJECTIVES

1. Recall the basic steps of the policy change process
2. Identify strategies to document the local tobacco retail environment
3. Understand how to identify the best POS strategy for your community



FEATURED SPEAKERS



JENNY KRAMER

State Bicycle and Pedestrian Coordinator, KDOT

SESSION

**Maximizing KDHE and KDOT Strengths and Resources
to Increase Active Transportation in Your Community**

Thursday, January 27 | 1:30 PM

SPEAKER BIO

Jenny Kramer serves as the State Bicycle and Pedestrian Coordinator for the Kansas Department of Transportation. In this role she manages the Federal Transportation Alternatives Program that funds active transportation projects and includes Safe Routes to School programming.

SESSION DESCRIPTION

This session will cover KDOT funding, tools and technical assistance opportunities that may align with community health promotion efforts to strengthen and implement community goals.

LEARNING OBJECTIVES

1. Learn about KDOT funding opportunities
2. Discover the active transportation planning tools available through the KDOT bike/ped program
3. Discover key state and local transportation partners that will be helpful in advancing active transportation efforts

