

***VIRTUAL***



# **KANSAS**

## **Community Health Worker *Symposium***

**Thursday, June 11, 2020 • 9:00 am–12:30 pm**

*Event sponsors:*



## What is a Community Health Worker?

---

According to the American Public Health Association, a community health worker is a frontline public health worker who is a trusted member of and/or has an unusually close understanding of the community served. This trusting relationship enables the worker to serve as a liaison/link/intermediary between health/social services and the community to facilitate access to services and improve the quality and cultural competence of service delivery.

A community health worker also builds individual and community capacity by increasing health knowledge and self-sufficiency through a range of activities such as outreach, community education, informal counseling, social support and advocacy (2016).

*Source:* <http://www.apha.org/apha-communities/member-sections/community-health-workers>

## Kansas CHW Symposium Planning Committee

---

Kim Downes, Kansas City Quality Improvement Consortium

Amy Gaier, Kansas Department of Health and Environment

Lucia Jones, United Healthcare

Diana Lady, Kansas Statewide Farmworker Health Program

Lauren Lauridsen, Kansas Department of Health and Environment

Todd Moore, University of Kansas Medical Center

Alissa Rankin, Wichita State University Community Engagement Institute

Erika Saleski, Kansas City Regional CHW Collaborative, Mid-America Regional Council

Marne Swain, United Healthcare

Matt Thibault, Health ICT





# Virtual Symposium Agenda

---

Note: Speaker bios start on page 5.

**9:00AM-10:00AM**

**Welcome**

**Plenary: CHWs & Telehealth, Justin Moore, MD FACP**

The COVID-19 pandemic has accelerated a transition to telemedicine in the United States. The practice of telemedicine highlights that medicine is by nature a team-based activity. Community health workers play a vital part of this team. In this presentation, we will go over the basics of delivering telemedicine, including the role of CHWs.

**Kansas CHW of the Year**

**10:00AM-10:15AM**

**Break**

**10:15AM-11:15AM**

**Breakout Session A: Breastfeeding Support During COVID-19: The Powerful Role of Community Health Workers (English & Spanish), Diana Lady, CHW & Treva Smith**

CHWs are increasingly recognized for the unique role they play in supporting families. This has never been more apparent than during the current COVID-19 pandemic. Due to social distancing, parents are turning to trusted sources, such as CHWs, for information and support. Pregnant and breastfeeding parents are under additional stress during the pandemic as they seek guidance about the safety of breastfeeding. Without support from prenatal classes or experiencing mother/infant separation at birth and/or early hospital discharge, This could potentially lead to failure to establish breastfeeding or early weaning, which puts newborns at risk of food insecurity, illness, and infection. This presentation will equip CHWs to promote and support breastfeeding through the coordination of services during the COVID-19 pandemic and afterward. It will specifically focus on the disproportionate impacts on Black, Indigenous, People of Color, and other populations who are already more at-risk for early cessation of breastfeeding.

**10:15AM-11:15AM**

**Breakout Session B: The Role of a Doula as a Community Health Worker (English & Spanish), Carmen Valverde, CHW, Doula, and Childbirth Educator**

After experiencing a C-Section to VBAC (vaginal birth after caesarean), Carmen saw a need for continuous personalized support for mothers regardless of their decisions. She recognizes the importance of bridging the gap that exists between the Spanish speaking community and the English speaking. She provides her clients with unbiased, well rounded, and up-to-date information and teaches them about informed consent and human rights during pregnancy and childbirth. This presentation will share about the Doula's role during pregnancy, during labor and birth, and postpartum.

**10:15AM-11:15AM**

**Breakout Session C: Quitting Tobacco For Life: Resources for Clients, Staff, & Community Partners, Rick Cagen**

Tobacco dependence is a major health issue for staff and clients resulting in early death and significant reductions in quality of life related to cancer, lung and cardiovascular disease. Resources to support quitting tobacco and other nicotine delivery devices will be covered, including work site supports through WorkWellKS, counseling and medication supports through the Kansas Tobacco Quitline, public and private insurance benefits for tobacco cessation, staff training resources to support tobacco interventions, and educational materials to support efforts at achieving tobacco-free environments. One workshop outcome is that participants will develop a plan for initial steps to engage staff and clients in their organization.

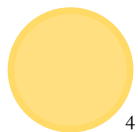
**11:15AM-11:30AM**

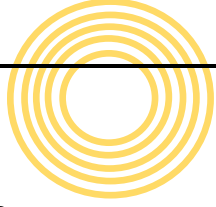
**Break**

**11:30AM-12:30PM**

**KS CHW Education Pilot Introduction**

**Closing Session**





## Speaker Bios

---

### Rick Cagen, Director

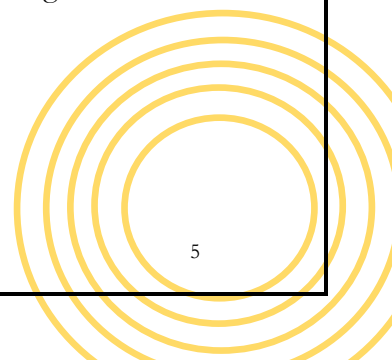
**Rick** has directed the Behavioral Health Tobacco Project for NAMI Kansas (National Alliance on Mental Illness) since 2016 having previously served as Executive Director for NAMI Kansas for more than 12 years. He spent 27 years in advocacy and human services in Virginia, including Executive Director roles for Head Start agency for children of migrant and seasonal farmworkers and statewide rural advocacy organization. Rick has a Bachelor's degree in Psychology from Princeton University and a Graduate Certificate in Nonprofit Management from Virginia Commonwealth University. He is a graduate of the Sunflower Advocacy Fellowship, the Kansas Health Foundation Fellows VIII, and the Johnson and Johnson Head Start Management Fellows Program at the Anderson School of Business at University of California Los Angeles. He is a recipient of the Samuel Crumbine Medal for Meritorious Service presented by the Kansas Public Health Association.

### Diana Lady, Health Promoter

**Diana** was born and raised in Bogota', Columbia and attended Rosario University where she earned a degree in speech pathology. Upon completion of her degree, Diana began to work with individuals who had learning disabilities, mainly children and the elderly. It was this work that ignited her passion to help others in her community. This mindset stuck with Diana when she moved the United States and is the reason that she chose to pursue certification and a career in medical interpreting. As a medical interpreter, she learned about the role of a CHW. CHW is also known as Health Promoter. This is how she eventually began to work as one of seven Health promoters for the organization. Their primary focus is to connect Kansas farmworkers and their families to preventative, primary, prenatal, and mental health.

### Justin Moore, MD, FACP

**Dr. Moore** is a Kansas native who left full-time endocrinology practice at the University of Kansas School of Medicine-Wichita in 2014 for a career in healthcare consulting. He serves as a medical consultant for HealthICT and the Kansas Business Group on Health, with an emphasis on empowering physician offices to take advantage of teamwork and community resources for management of chronic diseases. He is an avid cyclist and aspiring author. He is an evangelist for bike paths and home cooking.



### Treva Smith, Prenatal Care Coordinator

**Treva** is the Prenatal Care Coordinator at KC Care Health Center, a Federally Qualified Health Clinic in the Kansas City Metropolitan area. She received her Bachelors of Science degree from Northwest Missouri State University. Treva has dedicated nearly 20 years to studying, educating and advocating for breastfeeding. She has worked for Women, Infants and Children (WIC), Healthy Start, Swope Health Services, and is currently a member of the Kansas Breastfeeding Coalitions Board of Directors. In addition to her work in the breastfeeding field, she is actively involved in the work of health promotion through Peer and Community Health workforces in Kansas and Missouri. She resides in Kansas City with her husband and four of their five children. Treva is also the proud grandmother of three beautiful, breastfed babies.

### Carmen Valverde, Doula & Childbirth Educator

**Carmen** was born in Parral, Chihuahua, Mexico and migrated to the United States at the age of seven. In 2018, she started Divine Design Birth Services. She is a certified Doula through Childbirth International and became a childbirth educator through Birth Boot Camp. Her office is in Dodge City, Kansas but she serves all of Southwest Kansas. Her goal is provide the support she would have liked to have when she gave birth to her children.

## Continuing Education

---

### Social Workers

Wichita State University School of Social Work is approved as a provider of continuing social work education by the BSRB. This program is pending approval by the Kansas Behavioral Sciences Regulatory Board for continuing education for social workers. This program meets the criteria for 3.0 contact hours applicable toward re-licensure. (BSRB approval #05-001)

### Nurses

Wichita State University College of Health Professions is approved as a provider of continuing nursing education by the Kansas State Board of Nursing. This course offering is pending approval for contact hours applicable for RN, LPN, or LMHT relicensure. Kansas State Board of Nursing provider number: LT 0090-0327. These course offerings are pending approval for 3.6 contact hours for RN, LPN, or LMHT relicensure.

## Award

---

The Symposium Planning Committee would like to honor CHWs for their outstanding work.

Qualities of an exemplary CHW may include things like...

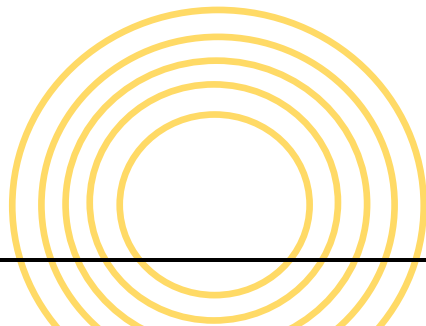
- their relationship with the community they serve
- their desire to help the community
- empathy
- persistence, interpersonal warmth
- trustworthiness
- open-mindedness
- sensitivity
- objectivity
- competence
- committed to social justice
- good psychological health
- understanding
- being a lifelong learner



The CHW of the Year must also exemplify the Kansas CHW Core Competencies, which include:

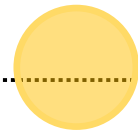
- professionalism and conduct
- self-awareness
- service coordination and system navigation
- education to promote healthy behavior change
- advocacy
- individual and community capacity building
- effective communication strategies
- cultural responsiveness
- documentation and reporting
- use of public health/community health concepts and approaches
- individual assessment
- community assessment

Please join us as we award the first ever, Kansas CHW of the Year award!



## **Kansas Community Health Worker Coalition Leadership**

---



### **Executive & Coalition Co-Chairs**

Diana Lady, Kansas Statewide Farmworker Health Program  
Matt Thibault, HealthICT & Kansas Business Group on Health

### **Advocacy Committee Co-Chairs**

Guadalupe Tredway, University of Kansas Medical Center & Community Health Council of Wyandotte County  
Broderick Crawford, NBC Community Development Corporation

### **Education Committee Co-Chairs**

Kim Downes, Kansas City Quality Improvement Consortium  
Barbara Wiman, B.E. Education Group

### **Sustainability Committee Co-Chairs**

Carolina Biagi, Community Health Council of Wyandotte County  
Mariah Chrans, Community Health Council of Wyandotte County

### **Southwest Regional Representative**

Callie Dyer, LiveWell Finney County

### **Northeastern Regional Representative**

Olivia Pewamo, Southern Plains Tribal Health Board

### **Coalition Support Staff & Advisors**

Erika Saleski, Mid-America Regional Collaborative & Kansas City Regional CHW Collaborative  
Alissa Rankin, Wichita State University Community Engagement Institute  
Lainey Faulkner, Kansas Department of Health and Environment  
Marlee Johnson, Kansas Department of Health and Environment  
Lauren Lauridsen, Kansas Department of Health and Environment  
Kelly Nightengale, Kansas Department of Health and Environment  
Meredith Slan, Kansas Department of Health and Environment



## **Wichita State University Community Engagement Institute Staff Support**

---

Danielle Ast, Project Manager, Center for Public Health Initiatives

Olivia Borland, VISTA, Center for Public Health Initiatives

Aaron Davis, Director, Center for Public Health Initiatives

Debra Garcia, KDADS Project Manager, Center for Behavioral Health Initiatives

Jaime Gilliland, Research Associate, Center for Applied Research & Evaluation

Kristina Helmer, Project Facilitator, Center for Public Health Initiatives

Sarah Jolley, Ph.D., Evaluation Coordinator, Center for Applied Research & Evaluation

Alissa Rankin, Project Manager, Center for Public Health Initiatives

Megan Sparks, Project Manager, Center for Public Health Initiatives

Scott Wituk, Ph.D., Executive Director

## **About the Community Engagement Institute**

---

**Wichita State University's Community Engagement Institute** is dedicated to improving the health of Kansans through leadership development, research and evaluation, organizational capacity building, community collaboration, and public health and behavioral health initiatives. The Community Engagement Institute maintains six Centers with skilled staff that work directly with community coalitions, nonprofits, government entities, health and human services organizations, and support groups. The Centers are:

- Center for Applied Research and Evaluation
- Center for Behavioral Health Initiatives
- Center for Leadership Development
- Center for Organizational Development and Collaboration
- Center for Public Health Initiatives
- IMPact Center

