

2019 KANSAS GOVERNOR'S PUBLIC HEALTH CONFERENCE



APRIL 2-4, 2019
Hilton Garden Inn
410 S 3rd St, Manhattan, KS



Midwestern Public Health Training Center



Pre-Conference at a Glance

TUESDAY, APRIL 2

MATERNAL AND CHILD HEALTH/FAMILY PLANNING

9:00 - 10:00 AM	Pre-Conference Check-in
10:00 - 10:30 AM	Welcome and Overview
10:30 - 11:00 AM	Sharing Your “Why”
11:00 - 11:45 AM	Measuring What Matters Framework
11:45 - 12:15 PM	Lunch
12:15 - 1:15 PM	Learning Collaborative Panel
1:15 - 1:30 PM	Break
1:30 - 3:00 PM	Utilizing DAISEY Data to Ask the Right Questions and Tell Your Story
3:00 - 3:15 PM	Break
3:15 - 4:00 PM	Data-Driven Strategic Planning
4:00 - 4:30 PM	Questions and Wrap-up
4:30 PM	Pre-Conference Adjourns

PUBLIC HEALTH

9:00 - 10:00 AM	Pre-Conference Check-in
10:00 - 11:00 AM	Using the Strategic Prevention Framework to Achieve Change
11:00 - 12:00 PM	Enhancing Capacity for Problem Solving
12:00 - 1:00 PM	Lunch
1:00 - 2:30 PM	Developing Comprehensive Strategies to Change Specific Local Conditions
2:30 - 2:45 PM	Break
2:45 - 3:45 PM	Building Membership Through Targeted Recruitment
3:45 - 4:00 PM	Questions and Wrap-up
4:00 PM	Pre-Conference Adjourns



Pre-Conference at a Glance

KANSAS ALLIANCE FOR DRUG ENDANGERED CHILDREN

9:00 AM	Pre-Conference Begins
9:00 - 9:50 AM	Drug Endangered Children: What You Need to Know
9:50 - 10:00 AM	Break
10:00 - 10:30 AM	Real Stories: Raising Drug Endangered Children
10:30 - 10:50 AM	Real Stories: Life With Recovery and the Impact of Substance Use on Family
10:50 - 11:00 AM	Break
11:00 - 12:00 PM	Real Stories: The Stigma Drug Endangered Families Face (<i>Panel</i>)
12:00 - 12:30 PM	Lunch
12:30 - 1:20 PM	The Long and Short of It: A Look at Emerging National and Kansas Drug Trends
1:20 - 1:30 PM	Break
1:30 - 2:20 PM	The Long and Short of It: A Look at Emerging National and Kansas Drug Trends (<i>Continued</i>)
2:20 - 2:30 PM	Break
2:30 - 3:00 PM	From Data to Action: A Review of Child Fatalities in Kansas
3:00 - 3:10 PM	Break
3:10 - 3:50 PM	Easier Together: Partnering With Families to Make Recovery Possible
3:50 - 4:00 PM	Wrap-up
4:00 PM	Pre-Conference Adjourns

SPONSORS



Midwestern Public Health Training Center



Conference at a Glance

WEDNESDAY, APRIL 3

7:00 - 8:00 AM	Conference Check-in and Continental Breakfast
8:00 - 8:30 AM	Welcome
8:30 - 9:45 AM	Keynote Presentation: Let It Go, Just Let It Go
9:45 - 10:15 AM	Break and Exhibits
10:15 - 11:30 AM	Breakout Sessions
	An Integrated Approach to Addressing the Social, Emotional, and Mental Health Needs of Students
	Youth Engagement in Reno County
	STI Trends and Emergent Issues
	Why Are So Many Children and Teens Experiencing Suicidal Thoughts and Actions? Helping to Identify and Support Vulnerable Kids
	Engaging for Change: A Panel of Local Public Health Leadership Series Alumni
11:30 - 12:30 PM	Lunch and Exhibits
12:30 - 1:45 PM	Breakout Sessions
	Engaging and Retaining Families in Home Visiting
	The Case for LARC
	Health Equity: Assuring Equal Opportunities for Health
	Extreme Event Preparedness Game
	Rights and Responsibilities of Kansas Tenants and Landlords
1:45 - 2:00 PM	Break and Exhibits
2:00 - 3:15 PM	Breakout Sessions
	Intimate Partner Violence: Turning a Public Problem into a Public Health Priority
	Ready to Learn: The Role of School-Based Health Services
	More Joy, Less Stress
	Addressing Public Health Nuisances in Your Community
	Compassionate Customer Service IRL: Tips for Becoming the "Go To" Organization in Your Community
3:15 - 3:30 PM	Break
3:30 - 4:45 PM	Keynote Presentation: Public Health Practice in the Age of Social Determinants
4:45 PM	Day One Adjourns
5:00 PM	Opioid Grantee Session <i>(Invite and pre-registration required)</i>



Conference at a Glance

THURSDAY, APRIL 4

7:00 - 8:00 AM	Breakfast Buffet
8:00 - 9:15 AM	Keynote Presentation: The Invisibility Crisis
9:00 - 9:15 AM	Break
9:30 - 10:45 AM	Breakout Sessions
	Understanding the Teen Brain
	How to Integrate SBIRT and Mental Health Screening Into Comprehensive Women's Care
	Lessons Learned From Hurricane Harvey
	Behavioral Health is Public Health: The Relationship Between Mental Illness, Substance Abuse, and the Impact on the Public Health System
	Café Sessions: WSU Badge Program, Supporting You Program, KSWebIZ Report Functionality, Strengthening Community Referral Networks With IRIS, Childhood Injury Prevention, Food Security, Rocket 21/LYFTE, Engaging Fathers, Medicaid/KanCare Overview
10:45 - 11:00 AM	Break
11:00 - 12:15 PM	Breakout Sessions
	Tobacco Free: Supporting Smoking Cessation for Pregnant Women
	Using Data and Technology to Connect Families to Services in Connected Communities
	Infectious Disease Outbreak Investigations: Responding While Maintaining Services (panel)
	Sex Trafficking: Hidden in Plain Sight and the Role of Social Media
	Café Sessions: WSU Badge Program, Engaging Families, Childhood Injury Prevention, Rocket 21/ LYFTE, Food Security, KGMS, PHEP Update, Update to the Opioid Epidemic, KSWebIZ Report Functionality
12:15 - 12:45 PM	Lunch
12:45 - 2:00 PM	Keynote Presentation: Through a Child's Eyes: Understanding Addiction and Recovery
2:00 PM	Conference Adjourn



Pre-Conference Session

MATERNAL AND CHILD HEALTH/FAMILY PLANNING

OVERVIEW

This interactive session will promote data-driven planning, evaluation and quality improvement. Focus will be on building competence and confidence in utilizing data to inform program development. There will be opportunities for participants to gain hands-on practice and share stories. Attendance is strongly encouraged for all MCH, FP, PMI and TPTCM Aid to Local (ATL) grantees. **Please bring laptop or tablet if possible.**

Presenters: **Randi Harms**, MS, *Implementation Lead, DAISEY Solutions*; **Lindsay Galindo**, EdS, *Research Project Coordinator, DAISEY Solutions*; **Hugh Naughtin**, BM, *Initiative Coordinator, DAISEY Solutions*; **staff from the Bureau of Family Health, Children and Families Section, Kansas Department of Health and Environment**; **staff from the Kansas Department for Children and Families**

AGENDA

_____ 9:00 - 10:00 AM _____

Check-in

_____ 10:00 - 10:30 AM _____

Welcome and Overview

_____ 10:30 - 11:00 AM _____

Sharing Your "Why"

_____ 11:00 - 11:45 AM _____

Measuring What Matters Framework

_____ 11:45 - 12:15 PM _____

Lunch

_____ 12:15 - 1:15 PM _____

Learning Collaborative Panel

_____ 1:15 - 1:30 PM _____

Break

_____ 1:30 - 3:00 PM _____

Utilizing DAISEY Data to Ask the Right Questions and Tell Your Story

_____ 3:00 - 3:15 PM _____

Break

_____ 3:15 - 4:00 PM _____

Data-Driven Strategic Planning

_____ 4:00 - 4:30 PM _____

Questions and Wrap-up

OBJECTIVES

Attendees will:

- » Learn to utilize and apply a framework to make meaningful decisions with data.
- » Use their own DAISEY data to generate questions that help them better understand the populations they serve and services they provide to inform their practice.
- » Understand how organizations have used DAISEY data and PDSA cycles to make small changes to move toward large goals.
- » Learn to use data for program design and development, evaluation and quality improvement.



Pre-Conference Session

PUBLIC HEALTH

OVERVIEW

This workshop focuses on strategies for public health professionals to increase community engagement and improve collaboration to address substance abuse and other behavioral health issues that are impacting Kansas communities. Participants will learn more about the Strategic Prevention Framework and will better be able to answer important questions like 1) what is the problem and how can I learn more? 2) what is my community's capacity to address this? 3) what should we do and how? 4) how can we put our plan into action? and 5) is our plan succeeding? This training will feature both didactic instruction and small group exercises.

Speaker: Carlton Hall, MHS, President/CEO, Carlton Hall Consulting LCC

AGENDA

9:00 - 10:00 AM

Check-in

10:00- 11:00 AM

Using the Strategic Prevention Framework to Achieve Change

11:00 - 12:00 PM

Enhancing Capacity for Problem Solving

12:00 - 1:00 PM

Lunch

1:00 - 2:30 PM

Developing Comprehensive Strategies to Change Specific Local Conditions

2:30 - 2:45 PM

Break

2:45 - 3:45 PM

Building Membership Through Targeted Recruitment

3:45 -4:00 PM

Questions and Wrap-up

OBJECTIVES

Attendees will:

- » Describe the Strategic Prevention Framework, which is designed to achieve community-level change.
- » Enhance their community's capacity to develop a comprehensive community assessment and logic models for community problem solving.
- » Enhance their community's efforts to develop comprehensive strategies to change specific local conditions.
- » Strengthen their community's capacity to increase engagement.



Pre-Conference Session

KANSAS ALLIANCE FOR DRUG ENDANGERED CHILDREN

OVERVIEW

Children raised in environments where there is substance abuse, drug manufacturing, cultivation and distribution are often ignored, abused, neglected or abandoned. These drug endangered children are part of a large, growing population of children whose lives have been seriously and negatively impacted by dangerous drugs. Thousands of these children across our country go unnoticed and do not receive the necessary care and treatment to heal from these abusive and neglectful environments. If not identified, these children continue to be victims caught in a cycle of substance abuse. It is not possible to improve the living conditions for drug endangered children unless professionals are aware of the issues affecting their lives and of scientifically based, tested responses to those issues. This training looks at current issues of which professionals must be aware, the tragic result of inaction, and informed responses to the issues. The focus is on these children's needs throughout the entire process until the child is in a permanent, safe and positive functioning environment.

Presenters: **Jennifer Gassmann**, LBSW, DEC Specialist, Kansas Children's Service League; **Cristi Cain**, BS, Director, Local Public Health Program, Bureau of Community Health Systems, Kansas Department of Health and Environment; **Robin Osterhaus**; **Aften Gardner**, Administrator, Wallace County Health Department; **Tim Eldredge**, Narcotics Detective, Butler County Sheriff's Office; **Sara Hortenstine**, MS, Executive Director, Child Death Review Board; **Sarah Knopf-Amelung**, MA-R, Associate Director, Mid-America Addiction Technology Transfer Center; **Kate Mallula**, MPH, LMSW, Senior Project Manager, Mid-America Addiction Technology Transfer Center

OBJECTIVES

Attendees will:

- » Become aware of the tragic consequences that can occur when children live in environments where there is substance abuse, drug manufacturing, cultivation and distribution of controlled substances.
- » Understand the current trends with drug importation and abuse in Kansas that are putting children at risk.
- » Identify three signs a child is drug endangered.
- » Describe the impact of substance use on families.
- » Explain the role of stigma in the lives of families with addiction histories.



Pre-Conference Session

AGENDA

9:00 - 9:50 AM

Drug Endangered Children: What You Need to Know

9:50 - 10:00 AM

Break

10:00 - 10:30 AM

Real Stories: Raising Drug Endangered Children

10:30 - 10:50 AM

Real Stories: Life With Recovery and the Impact of Substance Use on Family

10:50 - 11:00 AM

Break

11:00 - 12:00 PM

Real Stories: The Stigma Drug Endangered Families Face (Panel)

12:00 - 12:30 PM

Lunch

12:30 - 1:20 PM

The Long and Short of It: A Look at Emerging National and Kansas Drug Trends

1:20 - 1:30 PM

Break

1:30 - 2:20 PM

The Long and Short of It: A Look at Emerging National and Kansas Drug Trends

2:20 - 2:30 PM

Break

2:30 - 3:00 PM

From Data to Action: A Review of Child Fatalities in Kansas

3:00 - 3:10 PM

Break

3:10 - 3:50 PM

Easier Together: Partnering With Families to Make Recovery Possible

3:50 - 4:00 PM

Wrap-up



2019 Kansas Governor's Public Health Conference

ABOUT

The 2019 Kansas Governor's Public Health Conference will feature nationally recognized keynote speakers on topics including addressing the social determinants of health, strategies for professional and personal well-being, public health messaging and a public health approach for impacting substance abuse. In addition, a wide selection of breakout sessions tailored to meet the changing needs of the populations served through public health programs and initiatives will be offered. The Maternal and Child Health, Family Planning and MCH Home Visiting sessions will address poverty reduction; youth engagement; long acting reversible contraceptives; partnering with schools; adolescent brain development; SBIRT (screening, brief intervention and referral for treatment); maternal depression screening; and more. The Public Health sessions will include topics such as disease outbreaks; health equity; suicide prevention; public health nuisances; stress reduction; Hurricane Harvey response and more. The conference will also include two café sessions that offer participants an opportunity to participate in roundtable discussions on topics including preparedness, opioid epidemic, KanCare overview, engaging fathers, referral tools, food policy, and more.

LEARNING OBJECTIVES

Attendees will:

- » Describe two new approaches to better address public health needs in Kansas communities
- » List at least two strategies for improving professional and personal well-being
- » Identify best practices for addressing social determinants of health
- » Define the invisibility crisis in public health
- » List three strategies for communicating about the importance of public health
- » Recognize the complexity of addiction and the impact of it on families

PREPAREDNESS FUNDING

Preparedness funds can be used to cover the cost of conference registration and travel for the Public Health Pre-Conference and/or the General Conference. If using Preparedness funds for the General Conference, participants must attend all keynote presentations and three of the following: STI Trends and Emergent Issues, Extreme Event Preparedness Game, Lessons from Hurricane Harvey, Infectious Disease Outbreak Investigations: Responding While Maintaining Services and Kansas Grant Management System (KGMS) (café).



**A special thanks to Adrienne Hearrell, KDHE,
for providing the cover photo for the brochure.**

Keynote Presentations



Let It Go, Just Let It Go

Kent Rader, BS

Wednesday, April 3 • 8:30 - 9:45 AM

The stress reduction keynote is both entertaining and informative. Recent surveys report more than half of employees hate their jobs. The number one reason cited is the stress associated with today's work environments. Having spent twelve years as CFO and CEO of hospitals, Kent Rader has experienced this stress first hand. This keynote program begins by showing participants the origins of stressful feelings and how humor is a proven tool in combating these feelings. Kent offers practical ways to include more humor in your life, along with stories guaranteed to make you laugh.

Public Health Practice in the Age of Social Determinants

Sarah Martin, PhD, MPP, MPH

Wednesday, April 3 • 3:30-4:45 PM

Public health agencies are increasingly being asked to do more work with less resources. As departments struggle to evolve into the "Public Health 3.0" model, how can we all learn to work smarter (not harder)? This keynote talk focuses on how to best influence other departments and sectors in order to grow your team outside the walls of your organization and make lasting change in your community.



The Invisibility Crisis

Umair Shah, MD, MPH

Thursday, April 4 • 8:00 - 9:15 AM

Local public health is facing a significant crisis across the country. It isn't the latest 500 year storm or a large disease outbreak. It is about our work, which is oftentimes invisible. When people, including policymakers, don't recognize the value of what public health does, they don't realize it needs to be invested in. When people don't invest in public health, communities suffer. There are many ways to address this crisis. We need people to see our work and value it which means we can no longer just be behind the scenes. It is critical that we are visible and engaged. We must use the latest communication strategies and technologies like social media. Learn how to emerge together from the cloak of invisibility.

Through a Child's Eyes: Understanding Addiction and Recovery

Jerry Moe, MA

Thursday, April 4 • 12:45 - 2:00 PM

Children have a unique perspective in viewing the world. While it's long been held that alcoholism and drug addiction are a family disease, there are relatively few opportunities for children to be an integral part of the healing process. Come learn about how children get impacted by addiction and how they see it in their families. More importantly, learn specific strategies and messages that can make a real difference in their lives. There is much hope today for these kids.



Conference Agenda

WEDNESDAY, APRIL 3

7:00 - 8:00 AM

Check-in and Continental Breakfast

8:00 - 8:30 AM

Welcome

Laura Kelly, Governor (Invited)

Lee A. Norman, MD, Acting Secretary

8:30 - 9:45 AM

Keynote Presentation

Let It Go, Just Let It Go

Kent Rader, BS

9:45 - 10:15 AM

Break and Visit Exhibits

10:15 - 11:30 AM

Breakout Sessions

1.1

An Integrated Approach to Addressing the Social, Emotional, and Mental Health Needs of Students

The “Kansans Can Vision,” established by the Kansas State Board of Education, has Kansas schools rethinking and redesigning the mission of schooling. This integrated presentation will focus on the State Board of Education goal for social-emotional growth from three unique perspectives; 1) social-emotional and character development standards, 2) trauma informed practices, and 3) practices addressing poverty. Join us as we explore ways to reshape the culture and climate of schools in Kansas.

Cindy Hadicke, MS, Elementary Education Consultant, Kansas State Department of Education; **Myron Melton**, MS, School Mental Health Consultant, Kansas State Department of Education; **Kent Reed**, MEd, School Counseling Consultant, Kansas State Department of Education

1.2

Youth Engagement in Reno County

Youth engagement must involve true youth participation. Attendees will learn how young people have the power to make and implement decisions and changes, with a shared responsibility for their own outcomes. Youth participation is defined as things done by youth. It's essential

elements are: youth directing their own activity, youth taking responsibility, and youth making change. Youth will share how they have achieved these outcomes.

Sondra Borth, BA, Community/Executive Director, Communities That Care (CTC); **Carla J. Smith**, Program Coordinator, Communities That Care (CTC)

1.3

STI Trends and Emergent Issues

This session will discuss the current conditions related to sexually transmitted infections (STIs) in Kansas. Topics covered in this discussion will include updated morbidity data through calendar year 2018, comparison of state and national morbidity trends, ongoing monitoring of resistant gonorrhea, STI outbreak responses, and the growing concerns of congenital syphilis infections in Kansas.

Scott Strobel, BA, Disease Intervention Section Chief, Bureau of Disease Control and Prevention, Kansas Department of Health and Environment

1.4

Why Are So Many Children and Teens Experiencing Suicidal Thoughts and Actions? Helping to Identify and Support Vulnerable Kids

The number of children and teens that are experiencing suicidal thoughts and actions has soared over the past decade. This has become a national public health crisis. Admiring the problem is not an option. Immediate action is required! This session features real-world case studies, evidence-based strategies, and other tools that will help those in the field to identify and support vulnerable kids. The goal is to help improve life trajectories and to save lives.

Bryan Pearlman, PhD, Founder/Lead Trainer, Most Valuable Professional Development; Co-Founder/Board Member, Distinguished School of Mental Health and Wellness

1.5

Engaging for Change: A Panel of Local Public Health Leadership Series Alumni

In this session, participants will learn how Local Public Health Leadership Series (LPHLS) Alumni have engaged in the activity of leadership to address challenges in their organizations and communities. Panelists will discuss how the ideas and skills learned in the LPHLS have



Conference Agenda

impacted their work and how they have continued to challenge themselves to stretch beyond their comfort zones. Participants will learn about the competencies that have stuck with the panelists the most and what opportunities are available to build on their leadership skills.

Jessica Fiscus, MPH, Project Manager, Center for Public Health Initiatives, Wichita State University; **Aften Gardner**, Administrator, Wallace County Health Department; **Jennifer Green**, PhD, Director, Riley County Health Department; **Jason Tiller**, MS, Director, Saline County Health Department; **Destany Wheeler**, Administrator, Wilson County Health Department

————— 11:30 - 12:30 PM —————

Lunch and Visit Exhibits

————— 12:30 - 1:45 PM —————

Breakout Sessions

2.1 Engaging and Retaining Families in Home Visiting

The panel presenters from Southeast Kansas and Wyandotte County will provide the audience with strategies for engaging families in home visiting and retaining them in services once they have enrolled. The presenters will also discuss collaboration within their communities and the incentives they provide families to engage in home visiting.

Michelle Harrod, Southeast Kansas Community Action Program; **Anne Marie Jackson**, KU Medical Center; **Allison Jay**, Southeast Kansas Community Action Program; **Jenny Taylor**, Home Visiting Program Manager, Kansas Department of Health and Environment; **Cathy Shald**, My Family, Four County Mental Health Center; **Martha Trujillo**, KU Medical Center; **Becky Whitney**, KU Medical Center

2.2 The Case for LARC

This session will clarify what exactly long acting reversible contraceptives (LARC) are and address the common myths surrounding the use of this contraceptive method. The presentation will focus on why LARCs must be considered as part of a comprehensive approach to decreasing poor birth outcomes, poor maternal outcomes, and unintended pregnancies in the state of Kansas. Tools and resources for implementing LARC in your clinical practice will also be shared.

Terrah Stroda, CNM, MSN, ARNP, Certified Nurse-Midwife/APRN, Geary Community Hospital; Co-Founder/Medical Director, Delivering Change: Healthy Moms, Healthy Babies

2.3 Health Equity: Assuring Equal Opportunities for Health

This practical session explores health equity and how to work together to assure equal conditions for healthy living and well being for all. In the first interactive segment, we will dialogue on what it is, why it matters, and how social determinants produce inequities in health outcomes related to who we are and where we live. In the second segment, we will present two case examples. The cases will explore organizational structure, accomplishments, and lessons learned. In the final segment, we describe the new Maternal and Child Health Opportunity Project.

Vickie Collie-Akers, PhD, MPH, Associate Professor, Department of Preventive Medicine and Public Health, University of Kansas Medical Center; **Stephen Fawcett**, PhD, Senior Advisor, Center for Community Health and Development, University of Kansas

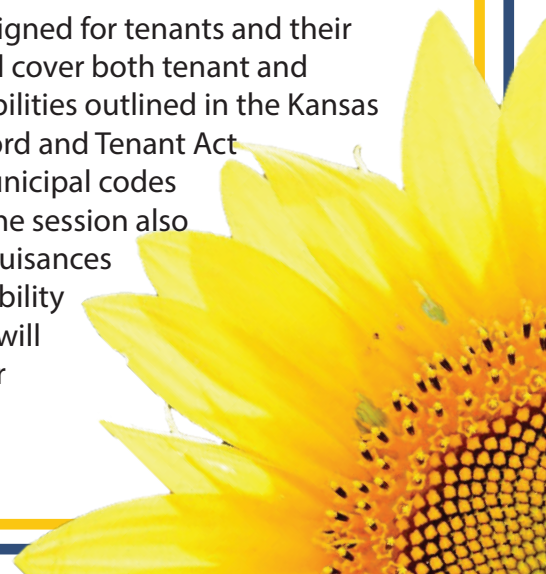
2.4 Extreme Event Preparedness Game

Extreme Event is an award-winning, in-person, role-playing game that gives participants a taste of what it takes to build community resilience in the face of disaster. Players work together to make decisions and solve problems during an engaging, fast-paced disaster simulation. Developed by the National Academy of Sciences' Koshland Science Museum (now LabX) in collaboration with the Resilient America Roundtable, Extreme Event's content draws on recommendations from the seminal National Research Council report, Disaster Resilience: A National Imperative, and has been reviewed by experts and staff of the national academies.

Tyson Rensch, MPH, KansasTRAIN Coordinator/Administrator, Kansas Department of Health and Environment

2.5 Rights and Responsibilities of Kansas Tenants and Landlords

This session is designed for tenants and their advocates and will cover both tenant and landlord responsibilities outlined in the Kansas Residential Landlord and Tenant Act as well as local municipal codes and ordinances. The session also details common nuisances and overall habitability issues. Attendees will learn strategies for addressing



Conference Agenda

landlords who continue to violate lease agreements and fail to comply with local codes/ordinances and state law. Responsibilities as well as outcomes for tenants will also be discussed.

Teresa Baker, *Tenant/Landlord Program Manager, Housing and Credit Counseling, Inc.*

1:45 - 2:00 PM

Break and Visit Exhibits

2:00 - 3:15 PM

Breakout Sessions

3.1 *Intimate Partner Violence: Turning a Public Problem into a Public Health Priority*

Once considered to be a private, family matter, intimate partner violence (IPV) affects every community and a staggering number of individuals and families. IPV contributes to an array of negative health impacts and subsequent healthcare costs. However, IPV is preventable and its impacts can be mitigated. This session will leave participants with a better understanding of the dynamics of IPV, its impact on health, and how the field of public health can proactively address this problem.

Sarah Hachmeister, MA, *Accreditation and Technical Assistance Coordinator, Kansas Coalition Against Sexual and Domestic Violence*

3.2 *Ready to Learn: The Role of School-Based Health Services*

Since 2003, the Community Health Center of Southeast Kansas has been committed to improving the health of children to ensure that they are "ready to learn." CHC/SEK's School Health program is designed to improve the physical, social and emotional health and education development of students through the provision of on-site, medical, dental, behavioral health and school nursing services. In this session participants will gain important insights for understanding the correlation between education and health, and also the opportunities and challenges in delivering school-based health services.

Ashley Hooper, BSHA, *School Health Services Director, Community Health Center of Southeast Kansas*

3.3 *More Joy, Less Stress*

According to research, 80 percent of American workers feel stress on the job. Nearly half say they need real help in dealing with job-related stress. Findings from a recent study suggest that mindful meditation can help ease psychological stress. In fact, just eight weeks of mindfulness training is enough to cause significant changes in the brain and has been associated with increased happiness.

Connie Porazka, BA, *Co-founder, Retreat to Joy*

3.4 *Addressing Public Health Nuisances in Your Community*

Local public health professionals encounter a wide array of nuisances as part of their work. Addressing nuisances often is made more complex because of where they occur (within city limits or in the county). This presentation will provide strategies and best practices for addressing nuisances, including resources and information about state regulations that may be useful. There will also be an opportunity for participants to share their nuisance challenges, which will then be discussed in the session.

Jennifer Nichols, *North Central District Environmental Administrator, Kansas Department of Health and Environment*

3.5 *Compassionate Customer Service IRL: Tips for Becoming the "Go To" Organization in Your Community*

Compassionate customer service is key to building positive, long-term relationships with the people you serve. Quality customer care = better customer outcomes. Join us to hear strategies you can use "in real life" to improve customer service from the first contact to the last and hear from one local health department about how changing their work culture is impacting how they do business.

Vanessa Lohf, LBSW, *Project Specialist, WSU Center for Public Health Initiatives*; **Shelly Schneider**, RN, *Administrator/Health Officer, Barton County Health Department*



Conference Agenda

3:15 - 3:30 PM

Break and Visit Exhibits

3:30 - 4:45 PM

Keynote Presentation

Public Health Practice in the Age of Social Determinants

Sarah Martin, PhD, MPP, MPH

4:45 PM

Day One Adjourn

5:00 PM

Opioid Grantee Session, *(Invite and pre-registration required)*

THURSDAY, APRIL 4

7:00 - 8:00 AM

Breakfast Buffet

8:00 - 9:15 AM

Keynote Presentation

The Invisibility Crisis

Umair Shah, MD, MPH

9:15 - 9:30 AM

Break

9:30 - 10:45 AM

Breakout Sessions

4.1 Understanding the Teen Brain

New research provides many insights into adolescent brain development. This presentation will discuss how the teen brain develops and how adults may better work with teens. We will discuss how teens grow and change and how these changes impact their behavior, decision making and motivation. How stress, friends, sleep, risk-taking, rewards and social media influence teen behavior will also be addressed, along with strategies for enhancing teens' abilities to be mindful and self-regulate. Come with questions and issues to discuss about your work with teens!

Judith W. Herrman, PhD, RN, ANEF, FAAN, Emerita/ Adjunct Professor, School of Nursing, University of Delaware

4.2

How to Integrate SBIRT and Mental Health Screening Into Comprehensive Women's Care

With the opioid epidemic and growing rates of depression and suicide, there is a general acceptance for the need to more fully address substance use as well as mental health in a comprehensive practice. This session will introduce participants to screens for substance use and mental health. It will also address how to implement them into a more integrated approach to care for women. There will be a focus on screening, brief intervention and referral to treatment (SBIRT) and maternal mental health. In addition, we will discuss barriers to screening and intervention.

Christina Boyd, LCSW, LCAC, Western Kansas MSW Program Director, University of Kansas School of Social Welfare, CEO/ Founder, Hope and Wellness Resources; **Melissa Hoffman**, DNP, APRN, PMHNP-BC, Registered Nurse, Lawrence Memorial Hospital

4.3

Lessons Learned from Hurricane Harvey

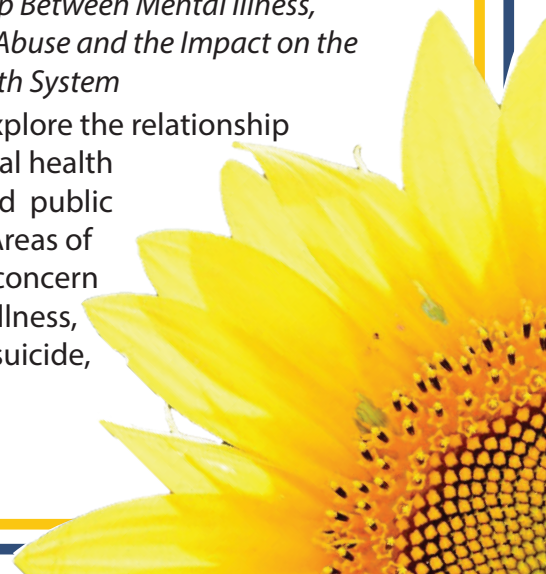
Hurricane Harvey was the second costliest disaster in U.S. history (behind Hurricane Katrina). During the duration of the storm, Southeast Texas received the most rainfall from any tropical system in the continental U.S. Over 13,000 people were rescued and over 30,000 were displaced as the result of flooding. Across Texas, more than 300,000 were left with no electricity for an extended time period. Hear from the county health officer who led the public health response to one of the worst disasters in U.S. history. Dr. Shah will share the challenges as well as the lessons learned from this momentous catastrophe.

Umair Shah, MD, MPH, Executive Director, Harris County Public Health

4.4

Behavioral Health is Public Health: The Relationship Between Mental Illness, Substance Abuse and the Impact on the Public Health System

This session will explore the relationship between behavioral health systems of care and public health in Kansas. Areas of need and mutual concern including mental illness, substance abuse, suicide, early childhood mental health and other targeted



Conference Agenda

areas will be addressed. The session will emphasize ideas and strategies for behavioral health systems and public health agencies to work together effectively in local communities.

Steve Denny, LCSW, LCAC, *Director of Clinical Services, Four County Mental Health Center, Inc.*

Café Sessions: Participants can attend three of the following 20-minute sessions

4.5

- » WSU Badge Program
- » Supporting You Program
- » KSWebIZ Report Functionality
- » Strengthening Community Referral Networks With IRIS
- » Childhood Injury Prevention
- » Food Security
- » Rocket 21/ LYFTE
- » Engaging Fathers
- » Medicaid/KanCare Overview

10:45 - 11:00 AM

Break

11:00 - 12:15 PM

Breakout Sessions

5.1

Tobacco Free: Supporting Smoking Cessation for Pregnant Women

This presentation introduces the Smoking Cessation and Reduction in Pregnancy (SCRIPT) program and provides information on tobacco cessation tools and resources available for program integration. Participants will understand the Smoking Cessation and Reduction in Pregnancy (SCRIPT) program basics; know what tobacco cessation tools, resources and programs are available for MCH public health use; and understand how to access and integrate tobacco cessation resources into current activities and infrastructure.

Diane Daldrup, BS, *Health Program Consultant, Bureau of Family Health, Kansas Department of Health and Environment*

5.2

Using Data and Technology to Connect Families to Services in Connected Communities

Families have complex needs that no one organization or program can meet alone. Organizations collaborate through referrals to

ensure these needs are met. This process is often disjointed, with each organization having its own preferences for making and receiving referrals. In this interactive session, we will address how technology, including IRIS (Integrated Referral and Intake System) with community-based implementation and multi-sector coordination approaches like Help Me Grow, SBIRT, and opioid response, can empower organizations to develop and foster family-centered referral networks and connected communities.

Teri Garstka, PhD, *Associate Director, KU Center for Public Partnerships and Research*; **Randi Harms**, MA, *Assistant Director, KU Center for Public Partnerships and Research*

5.3

Infectious Disease Outbreak Investigations: Responding While Maintaining Services (panel)

Join a facilitated discussion with three local health department representatives who will share their challenges and successes related to maintaining services to the community during an outbreak investigation response.

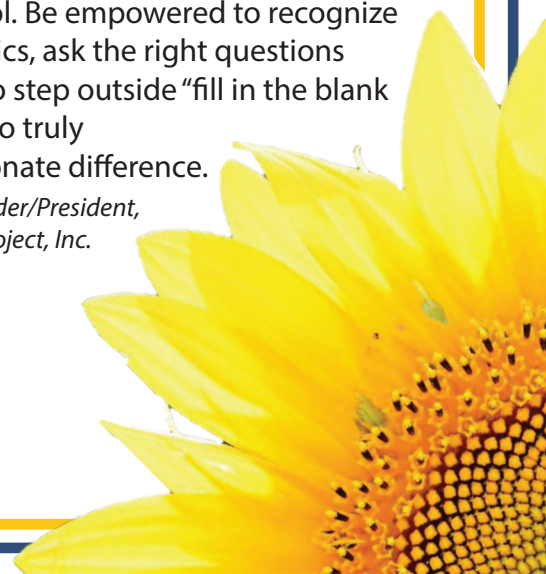
Allison Zaldivar, MPH, *Epidemiologist, Kansas Department of Health and Environment*

5.4

Sex Trafficking: Hidden in Plain Sight and the Role of Social Media

In this session, participants will gain a better understanding of domestic minor sex trafficking (DMST), the harsh business of selling minors for sex, including the demand for students to be sold to sex buyers and the overlap between child sexual abuse and DMST. Participants will also learn the real foundations of the health problems experienced by victims; what provider experiences reveal about victims; and indicators of physical, emotional, and mental control. Be empowered to recognize manipulation tactics, ask the right questions and know when to step outside "fill in the blank training" in order to truly make a compassionate difference.

Russ Tuttle, BA, *Founder/President, The Stop Trafficking Project, Inc.*



Conference Agenda

5.5

Café Sessions: Participants can attend three of the following 20-minute sessions

- » WSU Badge Program
- » Engaging Families
- » Childhood Injury Prevention
- » Rocket 21/ LYFTE
- » Food Security
- » KGMS
- » PHEP Update
- » Update to the Opioid Epidemic
- » KSWebIZ Report Functionality

12:15 - 12:45 PM

Lunch

12:45 - 2:00 PM

Keynote Presentation

Through a Child's Eyes: Understanding Addiction and Recovery
Jerry Moe, MA

2:00 PM

Conference Adjourn

CONFERENCE INFORMATION

DAISEY and IRIS

Members of the DAISEY and IRIS teams will be available during the 2019 Kansas Governor's Public Health Conference to meet with users one-on-one and provide technical support and training.

Register here for DAISEY technical assistance

<https://app.acuityscheduling.com/schedule.php?owner=15212358>

Register here for IRIS technical assistance

<https://app.acuityscheduling.com/schedule.php?owner=17170690>

Opioid Grantee Session

The Opioid Crisis Response Cooperative Agreement Statewide Meeting will be Wednesday, April 3 from 5:00-7:00 p.m. This event is for staff from local health departments that received a grant as part of this project.
(Invite and pre-registration required. Please select this as a session through conference registration.)

Continuing Education

Nursing

Wichita State University College of Health Professions is approved as a provider of continuing nursing education by the Kansas State Board of Nursing. This course offering has been pre-approved for contact hours applicable for RN, LPN, or LMHT relicensure. Kansas State Board of Nursing provider number: LT 0090-0327. These course offerings are approved for 6.6 contact hours for the MCH Pre-Session, 5.7 contact hours for the Public Health Pre-Session, 6.8 for the KADEC Pre-Session and 13.5 contact hours for the General Session, all for RN or LPN relicensure.

Social Work

Wichita State University School of Social Work is approved as a provider of continuing social work education by the BSRB. This program has been pre-approved by the Kansas Behavioral Sciences Regulatory Board for continuing education for social workers. These course offerings are approved for 5.5 contact hours for the MCH Pre-Session, 4.75 contact hours for the Public Health Pre-Session, 6.5 for the KADEC Pre-Session and 11.25 contact hours for the General Session applicable for relicensure (BSRB approval #05-001).

Certificates

Separate certificates will be awarded for the pre-conference and general conference sessions. Attendees may access their certificates through KS-TRAIN. Attendees will not be able to access their certificates until they have completed the online evaluation from the Wichita State University Conference Office.



Conference Information

Registration and Fees

Registration Process

Conference registration will be through the Wichita State University Conference Office (not KS-TRAIN). Your certificate will still be made available through KS-TRAIN within 30 days of the conference. You can register and pay online for the conference at www.wichita.edu/conferences/publichealth.

Registration Deadline

Registration is required. Registration and payment must be received by the Wichita State University Conference Office by Thursday, March 28, 2019. After March 28, please contact the conference office at 316-978-6493 to check space availability.

Pre-Conference Registration (April 2, 2019)

There is a \$50.00 registration fee to attend the MCH, Public Health, or KADEC pre-conference sessions. Lunch and afternoon snack/beverage breaks will be provided for registrants. Session handouts will be provided online prior to the start of the pre-conference.

General Conference Registration (April 3 and 4, 2019)

The fee to attend the General Conference is as follows:

\$200.00

Early Bird Registration:

(Received by March 15, 2019)

\$225.00

Late Registration:

(Received after March 15, 2019)

\$300.00

Walk-In Registration:

(day of; space not guaranteed)

The General Conference registration fee includes breakfast, lunch and breaks on Wednesday and Thursday. Conference handouts will be provided online prior to the start of the conference.

Payment Information

The conference is being facilitated by the Wichita State University Conference Office. You may pay for your conference registration fee by credit card, check, cash or purchase order. If paying by check or purchase order, please make documents payable to the Office of University Conferences.

Please send check or purchase order to:

Wichita State University
Office of University Conferences
1845 Fairmount
Wichita, Kansas 67260-0136
Fax (316) 978-3064

Cancellations and Refunds

All cancellations must be in writing. A \$25.00 cancellation fee will be assessed on all cancellations (this includes purchase orders and unpaid registrations). There will be no refunds after Friday, March 2, 2019.

Conference Location and Hotel Information

The conference is being held at the Hilton Garden Inn, 410 South 3rd Street, Manhattan, KS 66502.

Making a Hotel Reservation

The Hilton Garden Inn room block is now sold out.

We have overflow rooms setup with the Fairfield Inn & Suites, the Holiday Inn Express and the Candlewood Suites Manhattan. Overflow rates range between \$99 - \$109 +tax per night. All three overflow hotels are located within walking distance of the Manhattan Conference Center. To book with the overflow hotel please call them directly and identify yourself as a Governor's Public Health Conference attendee to receive the special rate.

Fairfield Inn & Suites: 785-539-2400

Holiday Inn Express: 785-320-7454 **Code:** GOV

Candlewood Suites: 785-320-7995 **Code:** GOV

Check In/Check Out

Check in time is 3:00 PM. If you arrive before 3:00 PM, the hotel will accommodate as rooms become available. Check out time is 12:00 PM.

Smoking/Non Smoking Rooms

All sleeping rooms are non-smoking.

Internet Access

There is complimentary Wi-Fi internet access in all guest rooms.

Parking

Parking is complimentary.



Conference Information

———— Planning Committee ————

Sonja Armbruster, MA, Health Sciences Educator,
Department of Public Health Sciences, *Wichita State University*

Kendra Baldridge, LMSW, Director, Bureau of
Community Health Systems, *Kansas Department of Health and Environment*

James Brewster, BME, Conference Coordinator,
Office for Workforce, Professional and Community
Education, *Wichita State University*

Anna Brown, MA, CHES, Data and Quality
Supervisor, *Reno County Health Department*

Cristi Cain, BS, Director, Local Public Health
Program/Accreditation Coordinator, *Kansas Department of Health and Environment*

Teri Caudle, BSN, RN, Public Health Nurse Specialist,
Local Public Health Program, *Kansas Department of Health and Environment*

AAaron Davis, MBA, Director, Center for Public
Health Initiatives, Community Engagement Institute,
Wichita State University

Sarah Fischer, MPA, Director, Children and
Families Section, *Kansas Department of Health and Environment*

Ashley Goss, MBA, Deputy Secretary of Public
Health, *Kansas Department of Health and Environment*

Jennifer Green, PhD, Director, *Riley County Health Department*

Beth Greene, PMI and TPTCM Program Manager,
Kansas Department of Health and Environment

Tamara Jones, MPH, MCH Administrative
Consultant, *Kansas Department of Health and Environment*

Karen Kelley, BS, Project Manager, KGMS/KS-TRAIN,
Local Public Health Program, *Kansas Department of Health and Environment*

Ryan Lester, MPH, Director, Bureau of Health
Promotion, *Kansas Department of Health and Environment*

Katie Mahuron, BA, BSN, Public Health Specialist,
Local Public Health Program, *Kansas Department of Health and Environment*

Missy Middendorf, RN, *Shawnee County Health Department*

Susan Montague, MS, Administrative Director,
Clinical Services, *St. Francis Community Services*

Tyson Rensch, MPH, *Kansas TRAIN Administrator, Local Public Health Program, Kansas Department of Health and Environment*

Kasey Sorrell, RN, *Clinical Initiatives Nurse, Kansas Department of Health and Environment*

Mark Thompson, PhD, Project Director, *Healthy Kansas Schools Child Nutrition and Wellness, Kansas State Department of Education*

Sheri Tubach, MPH, MS, Director of Infectious Disease
Epidemiology and Response, *Kansas Department of Health and Environment*

Jennifer VandeVelde, BA, Director, Bureau of Disease
Control and Prevention, *Kansas Department of Health and Environment*

Destany Wheeler, Administrator, *Wilson County Health Department*

———— Other Information ————

Lactation Room

The Fort Riley Room has been designated for nursing mothers during the general conference.

Conference Attire

While every effort will be made to keep the meeting rooms at a comfortable temperature, you are encouraged to dress in layers or bring a sweater/light jacket, as the temperature in the meeting rooms may vary widely.

Notice of Non-Discrimination

Wichita State University does not discriminate in its programs and activities on the basis of race, religion, color, national origin, gender, age, sexual orientation, gender identity, gender expression, marital status, political affiliation, status as a veteran, genetic information or disability. The following person has been designated to handle inquiries regarding nondiscrimination policies: Executive Director, Office of Equal Employment Opportunity, Wichita State University, 1845 Fairmount, Wichita KS 67260-0138; telephone (316) 978-3186



Conference Information

Special Accommodations

Wichita State University is committed to making programs accessible to people with disabilities. If you wish to volunteer information regarding any special assistance you may need, please contact the Office of University Conferences at (316) 978-6493.

Right of Termination for Cause

This agreement and the University's obligations hereunder regarding this conference and the presentation of any or all associated sessions and optional entertainment events are subject to acts of God, war, terrorism, government regulations, disaster, fire, strikes, civil disorder, curtailment of transportation facilities, or other similar cause beyond the control of the parties making it inadvisable, illegal, or impossible to hold the event or provide the facility. If the conference or any associated event is canceled due to one of the aforementioned occurrences, the liability of the University shall be limited to refunding the conference registration fee or a portion thereof. The University shall not be responsible for consequential damages, including, but not limited to, any losses incurred by registrants including, but not limited to, airline cancellation charges, hotel deposits and other associated travel costs.



Registration Form

Please type or print clearly

Name (as it appears on your nursing license): _____

Badge Name: _____ Job Title: _____

Home address: _____

City: _____ State: _____ Zip: _____ Home Phone: _____

Business Phone: _____ E-mail address: _____

Organization: _____

Business/Billing Address: _____

City: _____ State: _____ Zip: _____

County: _____ Nursing License # (required): _____

____ Are you a first time attendee? (Y/N)

____ I require vegetarian meals (Y/N)

____ Other special dietary needs or accommodations _____

____ T-Shirt size (S-4XL)

Conference Registration Fees:

____ Early Bird Registration Fee (prior to 3/15) \$200.00

____ Late Registration Fee (after 3/15) \$225.00

____ Walk-in Registration Fee (day of) \$300.00

____ Pre-Conference Sessions \$50.00

TOTAL AMOUNT ENCLOSED OR NOTED ON PURCHASE ORDER \$ _____

Payment Method: ____ Check ____ Purchase Order ____ Visa ____ Mastercard ____ American Express ____ Discover

CC# _____ Security Code _____ Expiration Date: _____

Name as printed on the card: _____

Signature: _____

Please pre-register for Sessions Below (Continued on Back)

(Please see pages 5-8 & 11-16 for detailed descriptions. For planning purposes only; does not guarantee seating.)

_____ Pre-Conference Sessions _____

Tuesday, April 2

____ Maternal and Child Health/Family Planning

____ Public Health

____ Kansas Alliance for Drug Endangered Children

Please return this form along with payment or purchase order to:

Office for Workforce, Professional and Community Education

Wichita State University

1845 Fairmount, Box 136

Wichita, Kansas 67260

Or fax to: 316-978-3064

For questions regarding your registration, contact the WSU Conference Office at 316-978-6493 or email conference.office@wichita.edu.



Wednesday, April 3

General Conference Sessions

10:15 - 11:30 AM

- _____ 1.1 An Integrated Approach to Addressing the Social, Emotional and Mental Health Needs of Students
- _____ 1.2 Youth Engagement in Reno County
- _____ 1.3 STI Trends and Emergent Issues
- _____ 1.4 Why Are So Many Children and Teens Experienceing Suidical Thoughts and Actions? Helping to Identify and Support Vulnerable Kids
- _____ 1.5 Engaging for Change: A Panel of Local Public Health Leadership Series Alumni

12:30 - 1:45 PM

- _____ 2.1 Engaging and Retaining Families in Home Visiting
- _____ 2.2 The Case for LARC
- _____ 2.3 Health Equity: Assuring Equal Opportunities for Health
- _____ 2.4 Extreme Event Preparedness Game
- _____ 2.5 Rights and Responsibilities of Kansas Tenants and Landlords

2:00 - 3:15 PM

- _____ 3.1 Intimate Partner Violence: Turning a Public Problem into a Public Health Priority
- _____ 3.2 Ready to Learn: The Role of School-Based Health Services
- _____ 3.3 More Joy, Less Stress
- _____ 3.4 Addressing Public Health Nuisances in Your Community
- _____ 3.5 Compassionate Customer Service IRL: Tips for Becoming the "Go To" Organization in Your Community

5:00 PM

- _____ Opiod Grantee Session (By Invite Only)

Thursday, April 4

9:30 - 10:45 AM

- _____ 4.1 Understanding the Teen Brain
- _____ 4.2 How to Integrate SBIRT and Mental Health Screening Into Comprehensive Women's Care
- _____ 4.3 Lessons Learned from Hurricane Harvey
- _____ 4.4 Behavioral Health is Public Health: The Relationship Between Mental Illness, Substance Abuse and the Impact on the Public Health System
- _____ 4.5 Café Sessions

11:00 - 12:15 PM

- _____ 5.1 Tobacco Free: Supporting Smoking Cessation for Pregnant Women
- _____ 5.2 Using Data and Technology to Connect Families to Services in Connected Communities
- _____ 5.3 Infectious Disease Outbreak Investigations: Responding While Maintaining Services (Panel)
- _____ 5.4 Sex Trafficking: Hidden in Plain Sight and the Role of Social Media
- _____ 5.5 Café Sessions