

2021 KANSAS GOVERNOR'S PUBLIC HEALTH CONFERENCE

MARCH 30-APRIL 1
VIRTUAL CONFERENCE



PRE-CONFERENCE SESSIONS

KANSAS ALLIANCE FOR DRUG ENDANGERED CHILDREN SESSION

ABOUT

Children raised in environments where there is substance abuse, illegal drug manufacturing, cultivation and distribution are often ignored, abused, neglected or abandoned. These drug endangered children are part of a large, growing population of children whose lives have been negatively impacted by dangerous drugs.

Thousands of these children across our country go unnoticed and do not receive the necessary care and treatment to heal from these abusive and neglectful environments. If not identified, these children continue to be victims caught in a cycle of substance abuse. It is critical for professionals from multiple sectors to be able to identify and appropriately respond to children in these environments.

This training focuses on the problem from a multitude of perspectives including examination of current drug trends, safety of professionals working with substance abuse affected families, stories from those impacted by substance abuse and considerations related to parents/caregivers who have mental illness and substance use disorder. It also features a panel of multi-disciplinary experts who explain the role of each sector – law enforcement, child protective services, prosecutors, health care, treatment and family support services – in making a difference in the lives of drug endangered children.

LEARNING OBJECTIVES

Attendees will:

- » Describe current drug trends and the impacts of these drugs on children
- » Communicate the impact of substance use on families
- » Explain two strategies for increasing safety for professionals working with families impacted by substance abuse
- » Describe how mental health issues in families impact drug endangered children
- » List roles multi-disciplinary professionals play in aiding and supporting drug endangered children.



AGENDA

TUESDAY, MARCH 30 & WEDNESDAY, MARCH 31 • 1 to 4:30 p.m.

The KADEC pre-conference will include Chris Bumgarner with the Kansas Bureau of Investigation presenting on **Current Drug Trends in Kansas**, Sharon Hesseltine the president & CEO of Intentional Development presenting on parenting and substance use disorders, and Julius Quinn presenting on **Co-Occurring Disorders**. There will also be a panel presentation featuring Candace Johnson, Saint Francis Ministries; Sarah Oldridge, Wichita Police Department; Eric Nation, National Alliance for Drug Endangered Children; and Stacey Read, National Alliance for Drug Endangered Children.

MATERNAL AND CHILD HEALTH/FAMILY PLANNING SESSION

TUESDAY, MARCH 30 • 1:30 to 3:30 p.m.

The MCH/FP pre-conference session will provide an overview of the Bureau of Family Health programs and the KGMS/DAISEY systems. Participants will receive a walk-through of the Children and Family Workstation. There will also be an opportunity for Q&A with the KDHE MCH/FP program staff. Attendance is strongly encouraged for all MCH and FP Aid-to-Local (ATL) grantees.

Presenters include the KDHE Bureau of Family Health Staff: Carrie Akin, Team Manager; Taylor Atwood, MCH Program Consultant; Genoveva Fernandez, Program Manager - PMI & TPTCM; Angela Oldson, Reproductive Health and FP Program Director; Ivonne Rivera-Newberry, MPH, BSN, RN, FP Clinical Consultant; Toni Merrill, FP Program Consultant; Jennifer Marsh, Unit Director and Women/Maternal Health Consultant; Stephanie Wolf, RN, BSN, Perinatal Health Consultant, KPCC; Jill Nelson, Perinatal Health Consultant, KPCC; Elisa Nehrbass, Child and Adolescent Health Consultant; and Kelsee Torrez, Behavioral Health Consultant.

2021 KANSAS GOVERNOR'S PUBLIC HEALTH CONFERENCE

ABOUT

The 2021 Kansas Governor's Public Health Conference features nationally-recognized keynote speakers on topics including:

- The current COVID-19 pandemic
- Improving school and community cultures to prevent school violence and suicides
- Lessons learned from disaster response around the world
- Strategies to ensure governmental public health is well-prepared for present and future health challenges

In addition, a wide selection of breakout sessions tailored to meet the changing needs of the populations served through public health programs and initiatives is offered.

Registered attendees will have access to all sessions for one year.

LEARNING OBJECTIVES

Attendees will:

- » Describe an intervention one organization is using to impact the atmosphere and culture in schools and communities to increase school safety
- » Name at least one lesson learned from actual public health crises and emergencies
- » Describe at least one bold solution to improve health in the United States

PREPAREDNESS FUNDING

Preparedness funds can be used to cover the cost of the general conference registration. If using Preparedness funds for the General Conference, participants must attend all keynote presentations and the Best Practices for Communicating Public Health Information breakout session.

PLANNING COMMITTEE

Carrie Akin, *BS, KDHE*
Sonja Armbruster, *MA, Wichita State University*
Kendra Baldrige, *LMSW, KDHE*
James Brewster, *BA, Wichita State University*
Cristi Cain, *MPH, KDHE*
Daniel Craig, *MS, Tammy Walker Cancer Center, KPHA*
AAaron Davis, *MBA, MPA; Wichita State University*
Arlene Doll, *RN, Lane County Health Department*
Amy Gaier, *BS, KDHE*
Ashley Goss, *MBA, KDHE*
Phil Griffin, *BBA, CPM; KDHE*
Megan Hammersmith, *BS, Reno County Health Department*

Lisa Horn, *BA, BSN, RN; KDHE*
Karen Kelley, *BS, KDHE*
Dennis Kriesel, *MPA, Kansas Association of Local Health Departments*
Melisa Middendorf, *RN, Shawnee County Health Department*
Cherie Sage, *MS, KDHE*
Shelly Schneider, *BSN, RN, KDHE*
Brandon Skidmore, *BA, Sunflower Foundation*
Kasey Sorell, *BSN, RN, CPC; KDHE*
Mark Thompson, *PhD, Kansas State Department of Education*
Sheri Tubach, *MPH, MS; KDHE*
Destany Wheeler, *BS, Wilson County Health Department*

DAISEY/IRIS TRAINING

Do you have questions about DAISEY or IRIS? Would you like some one-on-one technical assistance or training on DAISEY or IRIS? Members of the DAISEY and IRIS team will be available during the 2021 Kansas Governor's Public Health Conference to meet with users one-on-one and provide technical support and training. Please sign up for one or more 15-minute sessions using the links provided below - we look forward to meeting you!

[Sign-up for one-on-one DAISEY Technical Assistance here.](#)
[Sign-up for one-on-one IRIS Technical Assistance here.](#)

CONFERENCE AT A GLANCE

TUESDAY, MARCH 30

| | | | | | |
|--------------------------|--|------------------------------------|-------------------------------|--|---|
| 8:30 to 9:30 a.m. | WELCOME Keynote – COVID-19 in Kansas | | | | |
| 9:30 to 10 a.m. | BREAK | | | | |
| 10 to 11 a.m. | Domestic Minor Sex Trafficking – More Than Meets the Eye | Fourth Trimester Initiatives | STIs Update: Syphilis | Health Equity: All the Cool Kids Are Doing It! | An Introduction to PHRASES: Public Health Reaching Across Sectors |
| 11 to 11:30 a.m. | BREAK | | | | |
| 11:30 a.m. to 12:30 p.m. | Engaging Your Local Board of Health | Beyond ACEs Training: What's Next? | CBD: Cure, Threat or Neither? | Tobacco Prevention in the Age of Vape | Unmasking the Policy Landscape: A Conversation about the Evolution of a Pandemic Response |
| 12:30 p.m. | DAY 1 ADJOURN | | | | |

WEDNESDAY, MARCH 31

| | | | | | | |
|--------------------------|--|--|--|---|---|--|
| 8:30 to 9:30 a.m. | Keynote – Lessons from Columbine: Raising the Value of Human Life | | | | | |
| 9:30 to 10 a.m. | BREAK | | | | | |
| 10 to 11 a.m. | Behavioral Health 101 | Impact of the Pandemic on Local Health Departments | Managing Vaccine Hesitancy Until We Have More Evidence | Best Practices for Communicating Public Health | Awaken the Learner | Organizing for Success: Healthy Kansans 2030 |
| 11 to 11:30 a.m. | BREAK | | | | | |
| 11:30 a.m. to 12:30 p.m. | Racism as a Public Health Issue | Esperanza: Immigration in 2021 and Beyond | Steps to Self-Care – How to Preserve Personal Longevity, Happiness, Relationships and Your Career! | Leveraging the Role of Chief Health Strategist to Address Systemic Behavioral Health Needs in a Rural Community | Taking a Systems Approach to My Organization: The What, Why and How of Performance Management | |
| 12:30 p.m. | DAY 2 ADJOURN | | | | | |

THURSDAY, APRIL 1

| | | | | | |
|--------------------------|--|--------------------|---|---|--|
| 8:30 to 9:30 a.m. | Keynote – Risk, Crisis and Emergency Communication: Overcoming Communication Challenges When Feelings and Facts Collide | | | | |
| 9:30 to 10 a.m. | BREAK | | | | |
| 10 to 11 a.m. | Addressing Marijuana Use With Pregnant Clients | Kansas Drug Trends | COVID Vaccination Update: Where Are We Now? | Suicide Prevention in the Sunflower State | Let's Talk About the 10 Essential Public Health Services in Kansas |
| 11 to 11:30 a.m. | BREAK | | | | |
| 11:30 a.m. to 12:30 p.m. | Keynote – Getting Public Health to Where It Needs to Be: Strategy and Workforce | | | | |
| 12:30 p.m. | CONFERENCE ADJOURN | | | | |



LEE NORMAN, MD, MHS, MBA; Secretary, KDHE

COVID-19 in Kansas

Lee A. Norman, MD, is the Secretary of the Kansas Department of Health and Environment (KDHE), appointed by Governor Laura Kelly.

Norman received his medical degree from the University of Minnesota and did his residency in family medicine in Texas and his aerospace medicine training in the United States Air Force at Brooks AFB in San Antonio. After serving in the USAF as a family physician, flight surgeon, and combat medicine instructor, he practiced medicine in Seattle for 20 years, also serving as clinical associate professor at the University of Washington School of Medicine. Norman has served as a chief medical officer for over 26 years, most recently at the University of Kansas Health System and before that the Swedish Health System in Seattle, beginning in 1991. He currently is clinical assistant professor at the University of Kansas School of Medicine. In his military role, Norman is a colonel in the Kansas Army National Guard, stationed at Joint Forces Headquarters in Topeka, Kansas, reporting to the State of Kansas Adjutant General. Norman, as the State Surgeon of Kansas, guides medical troop sustainment and training, health services support, force health protection, biosecurity, and serves as advisor and liaison to the Kansas Department of Emergency Management and Homeland Security. Additionally, Norman serves on the Defense Health Board as an advisor to the U.S. Secretary of Defense.



CRAIG SCOTT, Founder, ValueUp

Lessons From Columbine: Raising the Value of Human Life

Craig Scott is a survivor of the 1999 Columbine High School mass shooting. He witnessed the most intense scene: the library where 10 students were killed. Scott watched as two friends were killed on either side of him. In a short time gap when the shooters left the library, Scott led a group of students out. The next morning, he would learn that his sister, Rachel Joy Scott, was the first to be killed in the attack.

Since then, Scott has dedicated his life to making a difference in schools, sharing his and his sister's stories. The biggest lesson the shooting taught him was the value of human life. Scott has been a consistent voice in the media following incidents of school violence, and he helped found an organization dedicated to strengthening the culture of schools and communities.



VINCENT COVELLO, PhD, Director, Center for Risk Communication

Risk, Crisis, and Emergency Communication: Overcoming Communication Challenges When Feelings and Facts Collide

Dr. Vincent Covello, a world authority on risk and crisis communication, is the founder and director of the Center for Risk Communication in New York City. He has worked as a researcher, teacher and consultant, advising more than 500 government agencies on high-concern risk and crisis situations, including COVID-19 and the 2016 Zika virus outbreak.

Covello has published more than 150 scientific, peer-reviewed articles and 25 books on risk and crisis communication. This keynote will focus on communication lessons learned from actual public health crises and emergencies and will emphasize the importance of anticipation, message mapping and practice.



BRIAN CASTRUCCI, DrPH, MA; President & Chief Executive Officer, de Beaumont Foundation

Getting Public Health to Where It Needs to Be: Strategy and Workforce

Brian C. Castrucci, DrPH, MA, is the president and chief executive officer of the de Beaumont Foundation. An award-winning epidemiologist with 10 years of experience working in state and local health departments, Castrucci has published more than 70 articles in the areas of public health systems and services research, maternal and child health, health promotion, and chronic disease prevention. His recent work has focused on the public health needs of large cities, the need for better data systems, and public health system improvements.

CONFERENCE AGENDA

TUESDAY, MARCH 30

8:30 to 9:30 a.m.

WELCOME

Governor Laura Kelly

Keynote Presentation

COVID-19 in Kansas

Dr. Lee Norman

9:30 to 10 a.m.

BREAK

10 to 11 a.m.

Breakout Sessions

1.1 Domestic Minor Sex Trafficking – More Than Meets the Eye

Russ Tuttle, BA, President and Founder, The Stop Trafficking Project

It is important for public health professionals to be educated about domestic minor sex trafficking (DMST), the harsh business of selling minors for sex. Unfortunately, demand is high in this underground market, which overlaps with child sexual abuse. This presentation will focus on identifying victims and will provide strategies for addressing the problem and how to effectively intervene.

1.2 Fourth Trimester Initiative

Kasey Sorell, MBA, BSN, RN, CPC; Health Planning Consultant/ Maternal & Perinatal Initiatives, Bureau of Family Health, KDHE and Terrah Stroda, CNM, MSN, APRN; Midwife, Junction City, KS

1.3 STIs Update: Syphilis

Scott Strobel, BA, Disease Intervention Section Chief, Bureau of Disease Control and Prevention, KDHE

This session will discuss the current conditions related to sexually transmitted infections (STIs) in Kansas, focusing specifically on the emergent concern of syphilis in adults and the dramatic increase of congenital syphilis case reports in Kansas. Topics covered will include updated morbidity data through 2020; comparison of state and national morbidity trends; STI outbreak responses; the epidemiology of syphilis in Kansas; and how KDHE is expanding resources, initiatives and collaborations to turn back the rising tide of syphilis.

1.4 Health Equity: All the Cool Kids Are Doing It!

K. Allen Greiner, MD, MPH; Professor and Vice Chair of Family Medicine, Research Division Director, University of Kansas Medical Center and Jennifer Bacani McKenney, MD, FAAFP; Medical Director, Hometown Health Care Hospice; Wilson County Health Officer

"Health equity" is replacing the construct of "health disparities" in present day public health and health care delivery organizations. This session will review examples of health equity approaches and the reasons future health policies must advance a health equity agenda rather than squandering resources on specialized health care delivery services. This focus and the deployment of evidence-based interventions that address social, economic and educational needs is posited to more quickly achieve health equity for all.

1.5 An Introduction to PHRASES: Public Health Reaching Across Sectors

Aaron Davis, MBA, MPA; Director, and Jessica Fiscus, MPH, Project Manager, Center for Public Health Initiatives, Wichita State University

Achieving health goals requires engagement by public health professionals with partners in other sectors like education, housing, transportation and business. PHRASES provides tools and guidance

to help public health leaders effectively communicate the value of public health to potential partners and decision makers in other sectors. Participants will engage in exercises using the PHRASES toolkit and then explore developing plans to involve all staff in using these evidence-based materials.

11 to 11:30 a.m.

BREAK

11:30 a.m. to 12:30 p.m.

Breakout Sessions

2.1 Engaging Your Local Board of Health

Sonja Armbruster, MA, Health Sciences Educator, Department of Public Health Sciences, College of Health Professions, Wichita State University and Lynnette Redington, MEd, Director, Harvey County Health Department

The relationships between boards of health and local health departments in Kansas have been well-documented through a variety of studies and workshops in recent years. The COVID-19 pandemic has placed a spotlight on these relationships. This conference session aspires to create space to get back to fundamentals. Participants will reconsider the roles of the board of health, as defined by NALBOH, PHAB and local experience. Then participants will design action plans for their own success for next steps to engage their boards in new ways. This interactive workshop hopes to share the wisdom and shared experience of all who participate so that all will leave with new ideas about how to more effectively communicate with their board of health.

2.2 Beyond ACEs Training: What's Next?

Vanessa Lohf, LBSW, Project Specialist, Center for Public Health Initiatives, Wichita State University

"Adverse Childhood Experiences" or "ACEs" – you've had the training, now what? In this session, learn more about tools and strategies that will help you move from training to implementing change in your public health organization.

2.3 CBD: Cure, Threat or Neither?

Stephen Thornton, MD, Associate Professor and Director of Toxicology, Department of Emergency Medicine, University of Kansas Medical Center

Cannabidiol (CBD) is one of the many chemicals found in cannabis plants. In the last five years, the unregulated use of CBD has exploded, driven by multiple different health claims. This presentation aims to examine the safety and efficacy of CBD.

2.4 Tobacco Prevention in the Age of Vape

Jordan Roberts, MPH, Prevention Program Manager, Kansas Department of Health and Environment

Do you want to know more about e-cigarettes and the youth vaping epidemic? Are you curious about the health effects of vaping and its relation to COVID? Confused about the laws that have been passed related to Tobacco 21? Do you want to learn more about the various flavors and their appeal to youth? RESIST and other KDHE youth prevention and cessation efforts will also be highlighted.

2.5 Unmasking the Policy Landscape: A Conversation about the Evolution of a Pandemic Response

D. Charles Hunt, MPH, Senior Analyst, Kansas Health Institute; Hina B. Shah, MPH, Senior Analyst, Kansas Health Institute; and Wyatt J. Beckman, MPH, CHES; Analyst, Kansas Health Institute

The COVID-19 pandemic poses policy challenges to leaders at all levels of government. Like governments across the globe, U.S. states and local governments invoked police powers and public health authorities that had not been utilized in over a century to mitigate the impact of the pandemic. As the Kansas policy landscape has shifted, the ultimate authority to impose restrictions, such as mask mandates, resides with

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counties. This session will highlight the variety of approaches that were taken across the state and how COVID-19 pandemic mitigation policies have evolved.

12:30 p.m.

DAY 1 ADJOURN

WEDNESDAY, MARCH 31

8:30 to 9:30 a.m.

Keynote Presentation

Lessons from Columbine: Raising the Value of Human Life

Craig Scott

9:30 to 10 a.m.

BREAK

10 to 11 a.m.

Breakout Sessions

3.1 Behavioral Health 101

Kelsea Torrez, MPA, Behavioral Health Consultant, Kansas Department of Health and Environment

The Kansas Department of Health and Environment (KDHE) Bureau of Family Health (BFH) recognizes that behavioral health is an integral part of whole person health and is increasing its focus on behavioral health interventions, healthy social-emotional development and cross-systems collaboration. With an increase in mental health and substance use issues emerging in community health needs assessments, local health departments — including maternal and child health programs — are identifying behavioral health as a priority area. This session will highlight public health's role in addressing behavioral health needs in local communities.

3.2 Impact of the Pandemic on Local Health Departments

Brian Castrucci, DrPH, President & Chief Executive Officer, de Beaumont Foundation

3.3 Managing Vaccine Hesitancy Until We Have More Evidence

Sharon Humiston, MD, MPH, FAAP; Department of Pediatrics, Division of Urgent Care, Children's Mercy Kansas City; Professor of Pediatrics, UMKC School of Medicine

Vaccine hesitancy, a delay in acceptance or refusal of vaccination despite availability of vaccination services, is linked to the "3 Cs" model: Confidence, Convenience and Complacency. When confidence and/or convenience is low and complacency is high, low immunization rates ensue. This is a widespread problem in the U.S. and the world especially as we face the COVID-19 pandemic. This session will review what is known and what isn't known about vaccines, cover how vaccine hesitancy is affecting the COVID-19 vaccine rollout, and highlight some evidence-based approaches for providers faced with vaccine hesitancy.

3.4 Best Practices for Communicating Public Health Information

Vincent Covello, PhD, Director, Center for Risk Communication

The goal of this session is to provide science-based strategies and tools for local health departments and health care organizations to communicate more effectively in public health emergencies. The workshop will focus on how to develop message maps based on best practices for disseminating public information, alerts, warnings and notification through risk communication tools.

3.5 Awaken the Learner

Craig Scott, Founder, ValueUp

Awaken the Learner is a session around the central idea that within everyone is a genius, and it is our job as educators to awaken the learner within. This training was developed by Dr. Robert Morzano and was personally taught to Craig. It takes a look at the philosophers' ideas of education when the United States was #1 in the world in education.

3.6 Organizing for Success: Healthy Kansans 2030

Lynne Brown, Vice President, Strategic Consulting iBosswell, inc.; Annie Gile, MPA, CHES, Performance Improvement Manager, Office of the Secretary, KDHE and Julie Sergeant, PhD, Director, Population Health Strategies Section, Bureau of Health Promotion, KDHE

KDHE is pleased to announce the launch of a Statewide Health Assessment (SHA) and State Health Improvement Planning (SHIP) process. This session will provide an overview of the process in this new, post-COVID era and engage participants in initial identification of community resources to support SHA/SHIP development.

11 to 11:30 a.m.

BREAK

11:30 a.m. to 12:30 p.m.

Breakout Sessions

4.1 Racism as a Public Health Issue

Tia Taylor Williams, MPH, CNS; Director, Center for Public Health Policy, Center for School, Health and Education, American Public Health Association

The COVID-19 pandemic has highlighted the insidious ways that racism and discrimination drive inequities across healthcare, employment, housing, education and other determinants of health. Concurrently, jurisdictions across the country are declaring racism a public health crisis and are taking meaningful steps toward addressing racism to reduce health inequities. This session will explore why addressing racism is essential for advancing health equity, provide specific examples of actions that states and localities are taking, and review tools and resources for promoting racial equity.

4.2 Esperanza: Immigration in 2021 and Beyond

Jessica Piedra, JD, Attorney, Immigration Professionals

Many new issues have emerged in immigration policy such as increased enforcement, rising fees and the threat of a new public charge rule. As a result, we have seen immigrants cancel critical public assistance such as Medicaid and food stamps for their U.S. citizen family members and be reluctant to receive medical care. What does all this mean for Kansas public health? Learn about policies and best practices in messaging to immigrants and the communities where they live and work.

4.3 Steps to Self-Care – How to Preserve Personal Longevity, Happiness, Relationships and Your Career!

Kelli Mark, BS, Director, Children and Families Section, KDHE

In this guided session, we will explore what self-care is and how to work self-care into your daily routine. We will discuss burnout, secondary trauma, and compassion fatigue, and how these conditions affect your personal and professional life. This session will include a self-care assessment and the tools you need to create your own self-care plan.

4.4 Leveraging the Role of Chief Health Strategist to Address Systemic Behavioral Health Needs in a Rural Community

Nicole Freund, PhD, MA, MPA; Ty Kane, MPH; Ciara Mould, BA and Ellen Walker, LMSW, Community Engagement Institute, Wichita State University

It's becoming clear that local public health has a role to play in addressing community behavioral health needs. What is less clear,

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however, is what that role looks like exactly. This session explores how a “smedium” (small-medium) health department in Boone County, IL, took on the role of chief health strategist to convene partners around a critical issue in their community — lack of access to behavioral health services and the over-representation of people with behavioral health needs in the county jail and judicial system. Participants will hear how to make things happen with little or no initial dollars or staff capacity; dealing with the ambiguity of adaptive work in an unfamiliar arena; and establishing, maintaining, and leveraging community partnerships and a shared vision to meet community needs. This session will also introduce a guide for advancing public health and behavior health integration. The guide summarizes practical approaches for health departments of various sizes and at different degrees of readiness for the kind of infrastructure change that behavioral health integration often requires. Using current research and successful models, the guide is intended to assist decision makers in how to best address their community's behavioral health integration needs.

4.5 Taking a Systems Approach to My Organization: The What, Why and How of Performance Management

Sonja Armbruster, MA, Health Sciences Educator, Department of Public Health Sciences, College of Health Professions, Wichita State University

This session will introduce the core elements of a performance management (PM) system. Participants will identify areas of strength and areas for improvement in their agency's current performance management practices through an agency self-assessment tool and will formulate their own rationale for engaging in this work based on guidance and public health standards. This session will include an introduction to dashboards, designing performance measures and the connection between performance management and quality improvement.

12:30 p.m.

DAY 2 ADJOURN

THURSDAY, APRIL 1

8:30 to 9:30 a.m.

Keynote Presentation

Risk, Crisis and Emergency Communication: Overcoming Communication Challenges When Feelings and Facts Collide

Vincent Covello, PhD

9:30 to 10 a.m.

BREAK

10 to 11 a.m.

Breakout Sessions

5.1 Addressing Marijuana Use with Pregnant Clients

Nancy Jo Kepple, PhD, Assistant Professor, University of Kansas School of Social Welfare

Marijuana is the most widely used illegal drug during pregnancy in the U.S. and use is on the rise. Marijuana remains illegal at the federal level, even as some states have legalized it for recreational and medicinal use. A growing number of pregnant women view it as a safe, natural way to treat nausea and vomiting, or “morning sickness.” Marijuana use during pregnancy can be harmful to a baby's health and cause many serious problems, including stillbirth, preterm birth, and growth and development issues. This presentation will provide practical strategies for addressing marijuana use with pregnant women.

5.2 Kansas Drug Trends

Chris Bumgarner, BS, Special Agent in Charge, Kansas Bureau of Investigation

This session will focus on the current drug trends occurring in Kansas and will concentrate on the primary drugs being investigated by law enforcement including methamphetamine, marijuana, fentanyl and more. This session will also cover how drugs impact other crimes in Kansas.

5.3 COVID Vaccination Update: Where Are We Now?

Allison Alejos, RN, BSN; Section Chief, Kansas Immunization Program, KDHE

This session will cover topics related to COVID-19 vaccination efforts in the U.S. and Kansas. A comparison of currently available vaccines will be provided along with available information on safety profiles and efficacy. Vaccination efforts will be reviewed to determine progress that is being made and how much further we need to go before achieving herd immunity.

5.4 Suicide Prevention in the Sunflower State

Leslie Hale, LMSW, Palliative Care Program Manager, KDHE and Elisa Nehrbass, MEd, Child and Adolescent Health Consultant, Bureau of Family Health, KDHE

Suicide is a major public health concern that greatly impacts individuals, families and communities. However, suicide is preventable. With the increase in deaths by suicide, the Kansas Department of Health and Environment (KDHE) is committed to increasing identification of risk, sharing available treatment services and promoting state and local-level prevention strategies. During this session, you will view current national and Kansas suicide data; learn about SAMHSA's new Zero Suicide grant in Kansas and the updated 2021-2025 Kansas Suicide Prevention Plan; and be informed about youth suicide prevention resources and tools to help you play an active role in preventing youth suicide in your community.

5.5 Let's Talk About the 10 Essential Public Health Services in Kansas

Amanda C. Mehl, RN, MPH; Public Health Administrator, Boone County (IL) Health Department; Nicole Freund, Ph.D., MA, MPA; Ty Kane, MPH; Ciara Mould, BA, Community Engagement Institute, Wichita State University

This interactive session is an opportunity for participants to explore and discuss the revised 10 Essential Public Health Services. For the past 25 years, the 10 Essential Public Health Services (10EPHS) have served as a framework for carrying out the mission of public health. The 10EPHS was revised in 2020 in an effort to provide public health with a framework to protect and promote the health of all people in all communities. The updated 10EPHS works to promote policies, systems, and overall community conditions that enable optimal health for all. In addition, the revised 10EPHS seeks to remove systemic and structural barriers that have resulted in health inequities, including poverty, racism, and other forms of oppression. It's never been more important to talk about the role and value of public health in Kansas communities.

11 to 11:30 a.m.

BREAK

11:30 a.m. to 12:30 p.m.

Keynote Presentation

Getting Public Health to Where It Needs to Be: Strategy and Workforce
Brian Castrucci, DrPH

12:30 p.m.

CONFERENCE ADJOURN

CONFERENCE INFORMATION

REGISTRATION AND FEES

REGISTRATION FEES

General Conference: \$160

KADEC Pre-Conference: \$50

MCH/FP Pre-Conference: \$50

REGISTRATION PROCESS

Conference registration will be through the Wichita State University Conference Office (not KansasTRAIN). Your certificate will still be made available through [KansasTRAIN](#) within 30 days of the conference. You can register and pay online for the conference [here](#).

REGISTRATION DEADLINE

Registration is required. Registration and payment must be received by the Wichita State University Conference Office.

PAYMENT INFORMATION

The conference is being facilitated by the Wichita State University Conference Office. You may pay for your conference registration fee by credit card, check, cash or purchase order. If paying by check or purchase order, please make documents payable to the Office of University Conferences.

Please send check or purchase order to:

Wichita State University

Office of University Conferences

1845 Fairmount

Wichita, Kansas 67260-0136

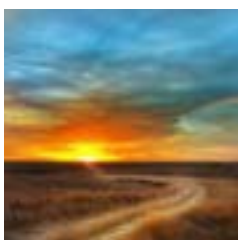
Fax (316) 978-3064

CANCELLATIONS AND REFUNDS

All cancellations must be in writing. A \$25 cancellation fee will be assessed on all cancellations (this includes purchase orders and unpaid registrations).

CONFERENCE LOCATION & TECH DISCLAIMER:

This year's conference will be virtual. Registrants will receive login information 1-2 weeks prior to the conference. We recommend updating your Zoom account prior to the conference and ensuring that you have a reliable Internet connection and adequate bandwidth. We also recommend using Google Chrome for the best conference experience. [Download the latest version of Chrome here](#).



**A special thanks to Karen Schmidt, KDHE,
for providing the cover photo for the brochure.**

CONFERENCE INFORMATION

CONTINUING EDUCATION

NURSING

Wichita State University College of Health Professions is approved as a provider of continuing nursing education by the Kansas State Board of Nursing. This course offering has been pre-approved for contact hours applicable for RN, LPN or LMHT relicensure. Kansas State Board of Nursing provider number: LT 0090-0327. These course offerings are approved 7.2 contact hours for the KADEC pre-conference, 2.4 contact hours for the MCH/FP pre-conference and 10.8 contact hours for the general conference, all for RN or LPN relicensure.

SOCIAL WORK

Wichita State University School of Social Work is approved as a provider of continuing social work education by the BSRB. This program has been pre-approved by the Kansas Behavioral Sciences Regulatory Board for continuing education for social workers. These course offerings are approved for 6 contact hours for the KADEC pre-conference, 2 contact hours for the MCH/FP pre-conference and 9 contact hours for the general conference applicable for relicensure (BSRB approval #05-001).

CERTIFICATES

Separate certificates will be awarded for the pre-conference and general conference sessions. Attendees may access their certificates through [KansasTRAIN](#). Attendees will not be able to access their certificates until they have completed the online evaluation from the Wichita State University Conference Office.

ADDITIONAL INFORMATION

NOTICE OF NON-DISCRIMINATION

Wichita State University does not discriminate in its employment practices, educational programs or activities on the basis of age (40 years or older), ancestry, color, disability, gender, gender expression, gender identity, genetic information, marital status, national origin, political affiliation, pregnancy, race, religion, sex, sexual orientation, or status as a veteran. Retaliation against an individual filing or cooperating in a complaint process is also prohibited. Sexual misconduct, relationship violence and stalking are forms of sex discrimination and are prohibited under Title IX of the Education Amendments Act of 1972. Complaints or concerns related to alleged discrimination may be directed to the Institutional Equity and Compliance Director, Title IX Coordinator or Equal Opportunity Coordinator, Wichita State University, 1845 Fairmount, Wichita, KS 67260, telephone (316) 978-3187.

SPECIAL ACCOMMODATIONS

Wichita State University is committed to making programs accessible to people with disabilities. If you wish to volunteer information regarding any special assistance you may need, please contact the Office of University Conferences at (316) 978-6493.

RIGHT OF TERMINATION FOR CAUSE

This agreement and the University's obligations hereunder regarding this conference and the presentation of any or all associated sessions and optional entertainment events are subject to acts of God, war, terrorism, government regulations, disaster, fire, strikes, civil disorder, curtailment of transportation facilities, or other similar cause beyond the control of the parties making it inadvisable, illegal, or impossible to hold the event or provide the facility.

If the conference or any associated event is canceled due to one of the aforementioned occurrences, the liability of the University shall be limited to refunding the conference registration fee or a portion thereof. The University shall not be responsible for consequential damages, including, but not limited to, any losses incurred by registrants including, but not limited to, airline cancellation charges, hotel deposits and other associated travel costs.