

13th Annual



JUNE 26, 2025



KANSAS
STAR
EVENT
CENTER



MULVANE, KS



JOIN US AS A LEADER IN THE FIGHT AGAINST ALZHEIMER'S AND ALL OTHER DEMENTIA

WHY SHOULD YOUR COMPANY PARTNER WITH THE DEMENTIA CONFERENCE?

The impact we made in FY24 (shown at right) was possible because of the support we received from our local Partners.

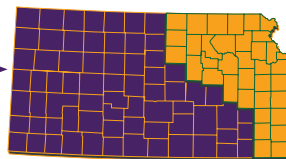
NOW IS THE TIME TO GET INVOLVED.

CENTRAL & WESTERN KANSAS CHAPTER FY23 IMPACT REPORT

ALZHEIMER'S ASSOCIATION

Thank you for supporting the Alzheimer's Association Central & Western Kansas Chapter. We are delighted to share this brief overview of our annual impact. Our impact is possible because of the generous contributions from our volunteers and donors like you.

THE CENTRAL & WESTERN KANSAS CHAPTER serves **69 counties** across the state (shown in purple on this map).



More than **54,500 Kansans** are living with Alzheimer's or other dementia, and more than **89,000** of their family members and friends are providing them with **unpaid care** valued at more than **\$1.9 billion per year**.

By **2025**, more than **62,000 Kansas residents** are expected to be living with Alzheimer's.

In the past year, your support has helped families and individuals who are facing Alzheimer's or other dementia.

The Alzheimer's Association answered more than **355 calls** from the Central and Western Kansas service area through our **24/7 Helpline**, a service provided at no cost.

Care consultations were provided to **79 families**.

81% of our awareness presentations and **75%** of our Common Core Programs and Support Groups were **powered by volunteer delivery**.

116 support groups were held reaching **810 individuals** facing Alzheimer's or another dementia.

Our **30 unique education programs** were attended by **2,917** people living with Alzheimer's, family caregivers, and health care professionals.

Our chapter is committed to **diversity, equity, and inclusion**. More than **500 lives** have been helped in the past year through our partnerships with community organizations.

The Kansas state legislature recently began a Kansas Respite for Alzheimer's and Dementia program. This program provides individual unpaid dementia caregivers up to \$1,000 per year, if they qualify. The Alzheimer's Association collaborated with Kansas Department for Aging and Disability Services and Kansas Area Agencies on Aging on this program. These agencies are currently being trained and the respite application process is being implemented.

Thank you for your support of the Alzheimer's Association. We continue to provide critical programs and services to more and more families. **We appreciate you.**

2024 PLATINUM PARTNERS



Aetna Better Health[®]
of Kansas



2024 GOLD PARTNERS



2024 SILVER PARTNER



2024 BRONZE SPONSORS:

RESTHAVEN, EISAI, MIDWEST HEALTH,
PROVIDENCE, CREDO MEMORY CARE

alz.org | 800.272.3900

THE TIME IS NOW.

Full-mission partnership opportunities:

PLATINUM PARTNER \$7,500

- Opportunity to provide 1 item on attendee table
- Plaque presentation, recognition of sponsorship and opportunity to speak (2 minutes)
- Recognition on Association e-news, website and social media (logo & link provided)
- Free conference registrations (6)
- Color ad in attendee brochure – full page*
- Recognition on video screen during conference
- Two exhibitor tables at event
- Contact information will be provided to attendees in their packet on our yellow pages
- Opportunity to provide a photo or to honor a loved one during the program's opening and closing, your recognition can include a small message and who is honoring them
- Opportunity to provide 1 item in attendee bag (if received by June 1)

GOLD PARTNER \$5,000

- Opportunity to provide 1 item on attendee table
- Plaque presentation, recognition of sponsorship and opportunity to speak (2 Minutes)
- Recognition on Association e-news, website and social media (logo provided)
- Free conference registrations (4)
- Color ad in attendee brochure – 1/2 page*
- Recognition on video screen during conference
- Two exhibitor tables at event
- Contact information will be provided to attendees in their packet on our yellow pages
- Name inclusion at all food and beverage stations
- Opportunity to provide 1 item in attendee bag (if received by June 1)

SILVER PARTNER \$2,500

- Recognition on Association e-news, website and social media (logo & link provided)
- Free conference registrations (3)
- Color ad in attendee brochure – 1/4 page*
- Recognition on video screen during conference
- One exhibitor table at event
- Contact information will be provided to attendees in their packet on our yellow pages
- Opportunity to provide 1 item in attendee bag (if received by June 1)

BRONZE PARTNER \$1,500

- Recognition on Association e-news, website and social media (logo & link provided)
- Free conference registrations (2)
- Color logo recognition in attendee brochure
- Recognition on video screen during conference
- One exhibitor table at event
- Contact information will be provided to attendees in their packet on our yellow pages
- Opportunity to provide 1 item in attendee bag (if received by June 1)

EXHIBITOR PARTNER \$550†

- One exhibitor table at event
- Lunch will be provided for those at the booth
- Contact information will be provided to attendees in their packet on our yellow pages

**Ads for the conference brochure are due no later than June 1, 2025*





PARTNERSHIP COMMITMENT FORM

EVENT DATE: JUNE 26, 2025

Please complete this form and return it to:

Denise Vann

Email: dvann@alz.org

Regular mail: Alzheimer's Association of Central and Western Kansas, 535 W. Douglas, Suite 150, Wichita, KS 67213

Questions, please call 316.512.9700, ext. 1190

ORGANIZATION INFORMATION

Contact name _____

Organization (*exactly how you want listed on printed materials*) _____

Address _____

City/State/ZIP _____

Phone _____ Fax _____

Email _____

PARTNERSHIP LEVELS & UNDERWRITING OPPORTUNITIES

FULL MISSION PARTNERSHIP LEVELS

☐ Platinum – \$7,500

☐ Gold – \$5,000

☐ Silver – \$2,500

☐ Bronze – \$1,500

BE A PART OF THE CONFERENCE AS AN EXHIBITOR

☐ Event Exhibitor – \$550

**ALL VENDOR BOOTH
COMMITMENTS
MUST BE PAID BY
JUNE 1, 2025**

We have partnership opportunities available for Walk to End Alzheimer's and The Longest Day as well! For info, please contact Fe Vorderlandwehr at fvorderlandwehr@alz.org.

PAYMENT INFORMATION

☐ Please invoice

☐ Check is enclosed (Please make checks payable to the Alzheimer's Association - Central & Western Kansas Chapter)

Credit Card

☐ VISA ☐ MasterCard ☐ Discover

Card Number _____

Name as it appears on the card _____

Expiration Date _____ Security code from the back of the card _____

Signature _____

**By submitting this form, you are committing to your chosen partnership level.
The Alzheimer's Association is a 501(c)(3) non-profit organization (Tax ID 13-3039601)**

2024 ALZHEIMER'S DISEASE FACTS AND FIGURES

NEARLY
7 MILLION
AMERICANS ARE LIVING
WITH ALZHEIMER'S

IT KILLS MORE THAN
BREAST CANCER AND
PROSTATE CANCER
— + —
COMBINED

OVER **11 MILLION**
AMERICANS PROVIDE
UNPAID CARE
FOR PEOPLE WITH ALZHEIMER'S
OR OTHER DEMENTIAS

1 IN 3

SENIORS DIES WITH
ALZHEIMER'S OR
ANOTHER DEMENTIA

BETWEEN 2000 AND 2021, DEATHS
FROM HEART DISEASE HAVE
DECREASED 2.1%



WHILE DEATHS FROM
ALZHEIMER'S DISEASE HAVE
INCREASED 141%

IN 2024, ALZHEIMER'S
AND OTHER DEMENTIAS WILL
COST THE NATION
\$360 BILLION
———— \$\$\$\$\$ ————

BY 2050, THESE COSTS
COULD RISE TO NEARLY
\$1 TRILLION



THESE CAREGIVERS
PROVIDED MORE THAN
18 BILLION HOURS
VALUED AT NEARLY
\$347 BILLION

THE LIFETIME RISK FOR
ALZHEIMER'S AT AGE 45 IS

1 in 5
FOR WOMEN

1 in 10
FOR MEN

70% OF DEMENTIA
CAREGIVERS
FEEL STRESSED WHEN
COORDINATING CARE

**AND MORE
THAN HALF**
OF CAREGIVERS
SAID NAVIGATING
HEALTH CARE IS
DIFFICULT



3 in 5 DEMENTIA
CAREGIVERS
SAY LESS STRESS AND MORE PEACE OF
MIND ARE POTENTIAL BENEFITS OF
HAVING A **CARE NAVIGATOR**

56% SAY IT COULD
HELP THEM BE
BETTER CAREGIVERS

For more information, visit alz.org/facts

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ALZHEIMER'S  ASSOCIATION®