

# SPONSOR & EXHIBITOR INFORMATION

**KPHA 2019**



# BE THE BRIDGE

**CONNECTING THE HEALTHIEST SYSTEM**

**FOR EQUITY. FOR ACTION. FOR HEALTH.**

## **76TH ANNUAL KANSAS PUBLIC HEALTH ASSOCIATION CONFERENCE**

**SEPTEMBER 24, 2019**

**RAMADA HOTEL & CONVENTION CENTER  
BY WYNDHAM TOPEKA DOWNTOWN  
420 SE 6TH AVE, TOPEKA, KS 66607**

# DON'T MISS YOUR OPPORTUNITY TO EXHIBIT AT THE 2019 KANSAS PUBLIC HEALTH ASSOCIATION CONFERENCE!

Please join us as an exhibitor at the 76th Annual Kansas Public Health Association Conference. This event attracts approximately 250 public health leaders and professionals from around the state. These individuals represent a wide range of professions including academics, oral health services, health educators and health advocates, epidemiologists, dietitians, nurses, nursing home administrators, physicians, sanitarians and social workers. Being a Sponsor or Exhibiting at the conference will provide you and your organization the opportunity to interact with these key decision makers and to showcase your products and services.

## DATE AND HOURS

Tuesday, September 24, 2019

Setup: 6:30 – 7:30 a.m.

Exhibits Open: 7:30 a.m. - 5:00 p.m.

## LOCATION

Ramada Hotel & Convention Center by Wyndham

420 SE 6th Ave

Topeka, KS 66607

*Please note: Exhibit area is non-secure. Items left unattended are done so at exhibitor's own risk.*

## FURNISHINGS

Each exhibit space is furnished with one table, clothed and skirted, and two chairs. Additional tables are available for pre-order at a charge of \$100.00 per table.

## CONFERENCE APP

Each exhibitor will be advertised on the KPHA Conference App. After you register you will need to provide a logo, company contact information, a brief description about your company and any social media handles you would like included.

## EXHIBITOR FEE

The exhibit fee does not include meals or admittance to conference sessions. If you wish to fully participate in all events, you have the option of pre-purchasing a meal ticket or paying the additional conference registration fee (see registration form).

## EXHIBITOR OPTIONS AND RATES

• <b>Option 1 – Table Display</b>	<b>Before 9/06</b>	<b>After 9/06</b>
For Profit:	\$350 first table	\$400 first table
Non-profit:	\$200 first table	\$250 first table
Additional Tables	\$100 each	\$100 each
• <b>Option 2 – Floor Display</b>	<b>Before 9/06</b>	<b>After 9/06</b>
For Profit:	\$400	\$450
Non-Profit:	\$300	\$350
• <b>Option 3 – Bag Inserts and Conference App Listing</b>	<b>Before 9/06</b>	<b>After 9/06</b>
For Profit or Non-Profit:	\$100	\$150

*(If you have registered as a bag insert exhibitor, do not ship your materials directly to the Ramada Hotel & Convention Center Downtown Topeka. You will ship your materials directly to the WSU Conference Office, 1845 Fairmount Street, Box 136, Wichita, KS 67260-0136. We must receive your materials by September 11. To be listed in the conference app you will need to email the information listed under the Conference App section above to conference.office@wichita.edu.)*

## SPONSORSHIP OPTIONS

All sponsors will be recognized at the conference and receive special recognition on the conference website. Each sponsor will also be advertised on the KPHA Conference App. After you register you will need to provide a logo, company contact information, a brief description about your company and any social media handles you would like included.

### **Gold \$3,000**

- Full page advertisement in the conference program. Ad must be provided by the sponsor no later than September 06, 2019 to be included in the program.
- Logo featured on KPHA's website homepage and conference app.
- Two complimentary conference registrations to include all sessions and meals.
- Two 6' draped tables, two chairs, and a table tent, if desired.
- Logo featured on sponsorship signage at registration.
- Listing with active link to sponsor's website on the conference web page and conference app.
- Push notifications advertising on the KPHA conference app.
- If desired the sponsor booth can be displayed on day 2 of the conference as well.

### **Silver \$2,000**

- Full page advertisement in the conference program. Ad must be provided by the sponsor no later than September 06, 2019 to be included in the program.
- Logo featured on KPHA's website homepage and conference app.
- One complimentary conference registration to include all sessions and meals.
- Two 6' draped tables, two chairs, and a table tent, if desired.
- Logo featured on sponsorship signage at registration.
- Listing with active link to sponsor's website on the conference web page and conference app.

### **Bronze \$1,000**

- Half page advertisement in the conference program. Ad must be provided by the sponsor no later than September 06, 2019 to be included in the program.
- Logo featured on KPHA's website homepage and conference app.
- Two 6' draped tables, two chairs, and table tent, if desired.
- Logo featured on sponsorship signage at registration.
- Listing with active link to sponsor's website on the conference web page and conference app.

## RESERVE YOUR SPACE

To apply to be an exhibitor or sponsor at the 2019 Kansas Public Health Association Conference, complete the Exhibitor/Sponsor Application Form and return it to the Wichita State University Office of University Conferences, 1845 Fairmount, Campus Box 136, Wichita, KS 67260-0136, with your payment or register online at: <http://www.wichita.edu/conferences/kpha>. The application deadline is Friday, September 13, 2019.

## LODGING

Ramada Hotel & Convention Center by Wyndham  
420 SE 6th Ave  
Topeka, KS 66607

### Accommodations

Special rates for conference attendees have been arranged with the Ramada Hotel and Convention Center Downtown Topeka. Single and double occupancy rates are \$95.00 + tax per night.

### Making a Reservation

Reservations must be received by September 1, 2019. When you make your reservation, please identify yourself as a Kansas Public Health Association Conference participant. To make reservations call the Ramada at 785-234-5400 or 1-800-432-2424. There is no charge for parking.

## TERMS AND CONDITIONS

By participating as an exhibitor at the Kansas Public Health Association Conference, you, your company/association and your representatives agree to the following terms and conditions.

### Application to Exhibit

The Kansas Public Health Association reserves the right to exercise their sole discretion in the acceptance or refusal of an application to exhibit at the annual conference for any reason, with or without cause.

### Shipping & Receiving

If you register as a bag insert exhibitor, do not ship your materials directly to the Ramada. You will ship your materials to the WSU Conference Office (see shipping info. on page 2). For shipments of display units and materials to the Ramada, please refer to the following:

All packages should have the following included in the address:

- Guest or exhibitor's name preceded by " Guest" or "Exhibitor"
- Group, convention, company name, and exhibitor phone number
- Arrival date, (check-in date, if a hotel guest; the pickup date; or meeting date)
- Please put ATTN: Kansas Public Health Association Conference

Ramada Hotel & Convention Center by Wyndham  
420 SE 6th Ave  
Topeka, KS 66607  
(785) 380-8042

## **Set-up Information**

Fire regulations require exhibitors to keep displays, products, signage, and any other materials within their booth limitations. If any of these items are found to be in aisle space, the exhibitor is liable for municipal fines and may be asked to dismantle their exhibit and leave. Exhibitors may not bring in additional tables. Additional tables are available with advance application for a fee.

## **Booth Assignment**

The Kansas Public Health Association Conference organizers reserve the right to exercise their sole discretion in the assignment of booth space and the acceptance or refusal of requests to exhibit for any reason, with or without cause. While every effort is made to accommodate the special needs and requests of exhibitors, the final assignments of booth space and their location will be determined by the conference facilitator at their sole discretion. Exhibitors may not rearrange table placement without the permission of the conference facilitator.

## **Booth Dismantling**

No part of an exhibit shall be dismantled nor material removed during the exhibit hall hours without special permission from the conference facilitator.

### **Internet Access**

There is complimentary Wi-Fi access in all guest rooms and public areas.

## **Electrical Needs**

Labor, electrical, telephone, internet access (analog or T1), and food services will be provided by the Ramada for an additional charge. Arrangements need to be made directly with the hotel. The exhibitor is responsible for paying any and all cost associated with these additional services provided by the hotel. Pricing is available by contacting the hotel's Catering/Sales Department directly at (785) 380-8042.

## **Amendments**

Exhibitor agrees that the Kansas Public Health Association shall have the right to make such rules and regulations or changes in arrangements as it shall deem necessary, and to amend same from time to time. The conference facilitator shall have the final determination and enforcement of all rules, regulations, and conditions.

## **Liability**

Exhibitor assumes responsibility and hereby agrees to protect, indemnify, defend and save the Kansas Public Health Association and agents harmless against all claims, losses, and damages to persons or property, governmental charges or fines, and attorney fees arising out of or caused by Exhibitor's installation, removal, maintenance, occupancy, or use of the exhibition premises or a part thereof. Exhibitor agrees that the Kansas Public Health Association shall not be responsible for any exhibit items that are lost, stolen, damaged, or destroyed during the Conference, including setup or tear down.

## **Cancellation of Space**

Cancellation of exhibit space must be in writing. Telephone cancellations will not be accepted. Full refunds (less a 15% administrative fee) will be made for exhibits canceled before September 03, 2019. In no case will a refund be issued for a cancellation made after that date.

## **Endorsements**

Having an exhibitor relationship with the Kansas Public Health Association Conference does not indicate that the Association endorses the products or services of said exhibitor.

## **Photo Usage**

By attending the Kansas Public Health Association Conference, you give KPHA and Wichita State the right to take photos and use your image in future promotional materials

## **Special Accommodations**

The Kansas Public Health Association is committed to making programs accessible to people with disabilities. If you wish to volunteer information regarding any special assistance you may need, please contact the Office of University Conferences at (316) 978-6493.

## **Notice of Nondiscrimination**

Wichita State University does not discriminate in its employment practices, educational programs or activities on the basis of age, color, disability, gender, gender expression, gender identity, genetic information, marital status, national origin, political affiliation, pregnancy, race, religion, sex, sexual orientation, or status as a veteran. Retaliation against an individual filing or cooperating in a complaint process is also prohibited. Sexual misconduct, relationship violence and stalking are forms of sex discrimination and are prohibited under Title IX of the Education Amendments Act of 1972. Complaints or concerns related to alleged discrimination may be directed to the Director of Equal Opportunity or the Title IX Coordinator, Wichita State University, 1845 Fairmount, Wichita KS 67260-0138; telephone (316) 978-3187.

## **Right of Termination for Cause**

This agreement and the University's obligations hereunder regarding this conference and the presentation of any or all associated sessions and optional entertainment events are subject to acts of God, war, terrorism, government regulations, disaster, fire, strikes, civil disorder, curtailment of transportation facilities, or other similar cause beyond the control of the parties making it inadvisable, illegal, or impossible to hold the event or provide the facility. If the conference or any associated event is canceled due to one of the aforementioned occurrences, the liability of the University shall be limited to refunding the conference registration fee or a portion thereof. The University shall not be responsible for consequential damages, including, but not limited to, any losses incurred by registrants including, but not limited to, airline cancellation charges, hotel deposits and other associated travel costs.

# 2019 KANSAS PUBLIC HEALTH ASSOCIATION CONFERENCE EXHIBITOR/SPONSOR APPLICATION SEPTEMBER 24, 2019

Name of Organization (& Dept if applicable): \_\_\_\_\_  
 Registration/Billing Contact: \_\_\_\_\_ E-mail: \_\_\_\_\_  
 Name of Rep 1 staffing the display area: \_\_\_\_\_ E-mail: \_\_\_\_\_  
 Name of Rep 2 staffing the display area: \_\_\_\_\_ E-mail: \_\_\_\_\_  
 Mailing Address (included in conference program): \_\_\_\_\_  
 City/State/Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Web: \_\_\_\_\_  
 List any exhibitors you do not wish to be adjacent to: \_\_\_\_\_

\_\_\_\_ I agree to abide by all Kansas Public Health Association Conference Exhibitor terms and conditions (see brochure for details).

**Exhibitor Opportunities**

(see brochure for opportunity details)  
**Option 1 – Table Displays (Please check one)**  
 Early Bird Rate (by September 6, 2019)  
 \_\_\_\_ For Profit: \$350 first table, \$100 each additional table  
 \_\_\_\_ Non-profit: \$200 first table, \$100 each additional table  
 After September 6, 2019  
 \_\_\_\_ For Profit: \$400 first table, \$100 each additional table  
 \_\_\_\_ Non-profit: \$250 first table, \$100 each additional table

**Option 2 – Floor Displays (Please check one)**

Early Bird Rate (by September 6, 2019)  
 \_\_\_\_ For Profit: \$400 one space  
 \_\_\_\_ Non-profit: \$300 one space  
 After September 6, 2019  
 \_\_\_\_ For Profit: \$450 one space  
 \_\_\_\_ Non-profit: \$350 one space

**Option 3 – Bag Inserts\* (Please check one)**

Early Bird Rate (by September 6, 2019)  
 \_\_\_\_ \$100  
 After September 6, 2019  
 \_\_\_\_ \$150

\*See brochure for shipping information. Bags inserts must be received by the WSU Office of University Conferences no later than September 21, 2018.

**Sponsorship Opportunities:**

(see brochure for opportunity details)  
 \_\_\_\_ Bronze Sponsor \$500  
 \_\_\_\_ Silver Sponsor \$1,000  
 \_\_\_\_ Gold Sponsor \$2,000

**Optional Meal Purchase:**

\_\_\_\_ Breakfast, Lunch and Breaks \$75

**How to Register:**

Online: [www.wichita.edu/conferences/kpha](http://www.wichita.edu/conferences/kpha)  
 Fax: (316)-978-3064  
 Mail: WSU- Office of University Conferences  
 1845 Fairmount, Campus Box 136  
 Wichita, KS 67260-0136

**Questions:**

Contact the WSU Conference Office:  
 316.978.6493; [conference.office@wichita.edu](mailto:conference.office@wichita.edu)

**Cancellation of Space:** Cancellation of exhibit space must be in writing. Telephone cancellations will not be accepted. Full refunds (less a 15% administrative fee) will be made for exhibits canceled before September 03, 2019. In no case will a refund be issued for a cancellation made after that date.

**Payment Information:** Total Due: \$ \_\_\_\_\_ (Federal Tax ID: 48-1124839)

\_\_\_\_ Check/Purchase Order \_\_\_\_ MasterCard \_\_\_\_ Visa \_\_\_\_ American Express \_\_\_\_ Discover

CC # \_\_\_\_\_ Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

**NOTE: Your application to exhibit at the annual conference will be reviewed by KANSAS PUBLIC HEALTH ASSOCIATION, and if it is determined that your product or information contradicts the KANSAS PUBLIC HEALTH ASSOCIATION mission or policies, your application will be denied and a refund will be made.**