

32nd ANNUAL STATEWIDE SUMMER CONFERENCE FOR KANSAS SCHOOL NURSES

General Session: July 20 - 22, 2021 | Virtual Event
New Nurse Orientation: July 19, 2021 | Hybrid Event

SPONSOR & EXHIBITOR INFORMATION

Register online at: www.wichita.edu/conferences/ksn

Exhibit Times:

July 20 - 2:45 - 4:00 p.m. & July 21 - 1:00 - 2:30 p.m.

SPONSORED BY



KANSAS SCHOOL NURSE CONFERENCE

2021 SPONSORSHIP OPPORTUNITIES

PLATINUM \$1,500

- Two complimentary conference registrations
- Logo link on virtual conference landing page
- Conference attendee list
- One complimentary packet insert
- Full-page (7.5 x 11) ad in conference program
- Logo displayed during keynote session
- Priority placement in virtual exhibit hall
- Exhibitor benefits listed below

GOLD \$1,000

- One complimentary conference registration
- Logo link on virtual conference landing page
- Conference attendee list
- One complimentary packet insert
- Half-page (7.5 x 4.75) ad in conference program
- Exhibitor benefits listed below

SILVER \$500

- Logo link on virtual conference landing page
- Conference attendee list
- One complimentary packet insert
- Quarter-page (3.5 x 4.75) ad in conference program
- Exhibitor benefits listed below

EXHIBITOR RATES INCLUDE THE FOLLOWING:

- Customizable landing page which can include videos, surveys, polls, giveaways, links, and more
- One-on-one video meetings with attendees
- Virtual tradeshow booth hours during the live conference
- Landing page visibility for 365 days following the conference
- Free trainings and tech support on how to make the most of virtual exhibition
- Logo in conference program

EXHIBITOR EARLY BIRD RATES (BY JUNE 18):

For profit: \$250 Non profit: \$75

REGULAR EXHIBITOR RATES:

For profit: \$275 Non profit: \$100

PACKET INSERTS

EARLY BIRD RATE (BY JUNE 18): \$100

REGULAR RATE: \$150

Deadline to register for packet inserts: July 5, 2021

Participate even if you are unable to exhibit live! Ship your materials to us, and we will include them in the participants' packets. The WSU Conference Office will facilitate mailing packets to attendees. Item must fit into a 10.5 x 16 padded mailer. Please ship your item(s) to us using the following information.

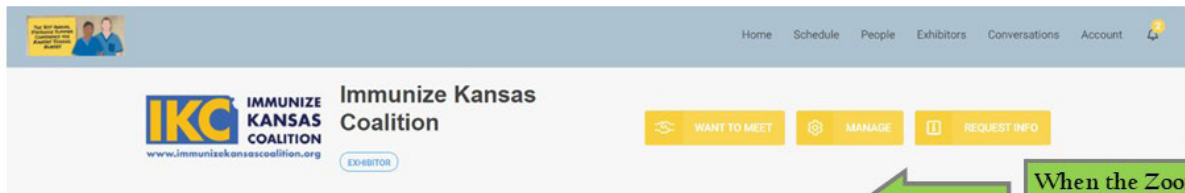
Shipping via FedEx or UPS

WSU Conference Office
Attn. KSN Conference
5015 E. 29th St. N, Door C
Wichita, KS 67220

Shipping via USPS

WSU Conference Office
Attn. KSN Conference
1845 Fairmount, Box 136
Wichita, KS 67260-0136

Sponsor and Exhibitor Virtual Exhibit Example



Exhibitors and sponsors have complete control over the content that appears here. Provide as many resources as you like.

Description

The Immunize Kansas Coalition (IKC) is a group of Kansas providers, health department officials, researchers, and educators working together to improve vaccine rates and protect Kansans against vaccine-preventable diseases.

The current focus of the Immunize Kansas Coalition is on improving access to and rates of adolescent immunizations, paying special attention to HPV and meningococcal vaccination rates with an additional focus on flu vaccination rates across the lifespan.

Visit our website www.immunizekansascollection.org and like us on Facebook!

Resources

IKC Conference Materials and Online Flash Drive

- HPV Vaccine Toolkit
- HPV Community Education Event Toolkit
- Meningococcal Vaccine Toolkit
- Tdap - Bundling Toolkit

Info for Schools and School Immunization Requirements

- IKC Model School Exclusion Policy
- IKC Letter to School Nurses
- #KansasFightsFlu Toolkit

Interactive Online Training Modules

www.immunizekansascollection.org/trainingmodules

Preventing Flu



Shutting the Door on HPV Cancers



Tags

- SHOT
- HPV
- VACCINE
- IMMUNIZATION
- INFLUENZA
- FLU
- VACCINES
- MENINGOCOCCAL
- IMMUNIZATIONS
- TDAP
- IKC

[HTTPS://WWW.FACEBOOK.COM/IMMUNIZEKANSASCOALITION/](https://www.facebook.com/immunizekansascollection/)

[HTTPS://TWITTER.COM/IMMKSCOALITION](https://twitter.com/IMMKSCOALITION)

[HTTPS://WWW.LINKEDIN.COM/COMPANY/IMMUNIZE-KANSAS-COALITION/](https://www.linkedin.com/company/immunize-kansas-coalition/)

Product Videos

<https://www.youtube.com/channel/UCpMFLZm1NYllz97yH4UBPA/featured>

Add custom "tags" so attendees can quickly find your resources.

When the Zoom-optimized virtual tradeshow booths are "open" on the agenda, a "Join" button will appear here.

Discussion

Kerry Haley

23 days ago

Thank you

for the resources and I enjoyed the training modules.

Reply Like

Katrina Beryshek

23 days ago

Thank you

Hi everyone. Hi Connie. I really want to thank everyone for providing these resources. Thank you for all you do to keep the population of Kansas informed!

Reply 2 Likes

Paula Scheuffele

23 days ago

Thank you

for the resources and utilize the interactive training modules. The toolkits are also appreciated.

Reply 1 Like

Lori Beth Stubbs

24 days ago

Resources

Thank you so much for your resources -always very helpful

Reply 1 Like

Sandra Jirak

24 days ago

Thank you

so much for your resources. They are easy to access and use!

Reply 1 Like

Melinda Souders

25 days ago

Great info thank you!

Reply 1 Like

Rigale Lawless

25 days ago

Thank you

for the user friendly information. Also, I finally have a copy of the vaccine cheat sheet for the 2020-21 school year.

Reply 1 Like

Ronda Hutchinson

a month ago

Online training module

I liked the HPV module. It was user friendly and easy to read.

Reply 1 Like

1 replies

Teruko Mitchell

25 days ago

Thank you

and I thought it was user friendly as well.

Reply 1 Like



Emily Bailey

Support Staff



Sandi Edmonds



Carlie Houchen



Dan Leong



Cindy Olson

Business



Connie Satzler



Tessa Seehamer



Robin Simmons

Add as many booth staff as you like.

HOW TO REGISTER

Register online at: www.wichita.edu/conferences/ksn or call the WSU Conference Office at 316-978-6493.

ADDITIONAL INFORMATION

Exhibiting at the virtual conference

Exhibitor booths will be available through the virtual conference website, featuring a landing page that can host videos, files, and links. Exhibit times are scheduled for Tuesday, July 20 from 2:45 - 4:00 p.m. and Wednesday, July 21 from 1:00 - 2:30 p.m.. Exhibitors and sponsors will receive information on how to log in to the virtual platform following registration. Technical support will be made available as exhibitor/sponsors customize their landing pages.

Terms and Conditions

By participating as an exhibitor in the KSN Conference, you, your company/association, and your representatives agree to the following terms and conditions. These terms and conditions will be strictly enforced and violators may be asked to leave the exhibition area and may impair their exhibit opportunities at future KSN Conferences.

Booth Assignment

The KSN Conference organizers reserve the right to exercise their sole discretion in the assignment of virtual booth space and the acceptance or refusal of requests to exhibit for any reason, with or without cause. While every effort is made to accommodate the special needs and requests of exhibitors, the final assignments of booth space and their location will be determined by the conference facilitator.

Amendments

The exhibitor agrees that the KSN Conference organizers have the right to make rules, regulations, or changes in arrangements as necessary, and to amend from time to time. The conference facilitator has the final determination and will enforce all rules, regulations, and conditions.

Liability

Exhibitor assumes responsibility and hereby agrees to protect, indemnify, defend and save the KSN Conference organizers and agents harmless against all claims, losses, and damages to persons or property, governmental charges or fines, and attorney fees arising out of or caused by Exhibitor's installation, removal, maintenance, occupancy, or use of the exhibition premises or a part thereof.

Cancellation of Space

Failure to exhibit does not constitute notice of cancellation. Cancellation must be in writing. Telephone cancellations will not be accepted. A 15% administrative fee will be assessed on all cancellations (this includes unpaid purchase orders). There will be no refunds after June 30, 2021. In the event that the KSN Conference is canceled due to fire, strikes, government regulations, acts of God, or other causes beyond their control, the KSN Conference organizers shall not be held liable for failure to hold the KSN Conference as scheduled, and the KSN Conference organizers shall determine the amount of exhibit fees to be refunded.

Endorsements

Having an exhibitor relationship with the KSN Conference does not indicate that the KSN Conference endorses the product of said exhibitor.

Questions or concerns?

Contact the WSU Conference Office at 316-978-6493 or conference.office@wichita.edu.

Photo usage

By attending the Kansas School Nurse Conference, you give KSNO and Wichita State the right to take photos and use your image in future promotional materials

Right of Termination for Cause

This agreement and the University's obligations hereunder regarding this conference and the presentation of any or all associated sessions and optional entertainment events are subject to acts of God, war, terrorism, government regulations, disaster, fire, strikes, civil disorder, curtailment of transportation facilities, or other similar cause beyond the control of the parties making it inadvisable, illegal, or impossible to hold the event or provide the facility. If the conference or any associated event is cancelled due to one of the aforementioned occurrences, the liability of the University shall be limited to refunding the conference registration fee or a portion thereof. The University shall not be responsible for consequential damages, including, but not limited to, any losses incurred by registrants including, but not limited to, airline cancellation charges, hotel deposits and other associated travel costs.

Special Accommodations

The Kansas School Nurse Organization is committed to making programs accessible to people with disabilities. If you wish to volunteer information regarding any special assistance you may need, please contact the Office of University Conferences at (316) 978-6493.

Notice of Nondiscrimination

Wichita State University does not discriminate in its employment practices, educational programs or activities on the basis of age (40 years or older), ancestry, color, disability, gender, gender expression, gender identity, genetic information, marital status, national origin, political affiliation, pregnancy, race, religion, sex, sexual orientation, or status as a veteran. Retaliation against an individual filing or cooperating in a complaint process is also prohibited. Sexual misconduct, relationship violence and stalking are forms of sex discrimination and are prohibited under Title IX of the Education Amendments Act of 1972. Complaints or concerns related to alleged discrimination may be directed to the Director of Equal Opportunity or the Title IX Coordinator, Wichita State University, 1845 Fairmount, Wichita, KS 67260, telephone 316-978-3187.