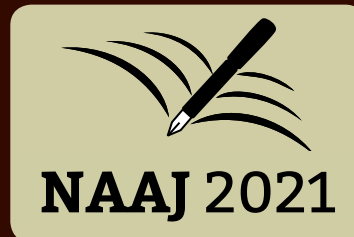




The Glenn Cunningham  
**Agricultural Journalist**  
**of the Year**  
**A W A R D**



The Glenn Cunningham  
**Agricultural Journalist of the Year**  
**A W A R D**

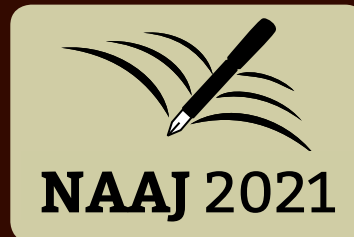
Honors the best overall writer or writers of the year  
and remembers **Glenn Cunningham**,  
farm editor of *The Des Moines Register*, the first  
Ag Journalist of the Year winner, and NAAJ  
executive secretary-treasurer for many years.



JUDGE  
.....

**Rebecca Jones**

Veteran features writer, *Rocky Mountain News*  
Pastor of St. James Church, Wheat Ridge, Colo.



# Agricultural Journalist of the Year Glenn Cunningham Award Finalists

## 1 TECHNICAL

### 1 ONGOING COVERAGE or SERIES



**Bart  
Pfankuch**

*South Dakota News Watch*



**Nick  
Lowrey**

### 1 FEATURE



**Susan  
Ferriss**

*The Center for Public Integrity*



**Joe  
Yerardi**

## 1 NEWS



**Sky  
Chadde**



**Rachel  
Axon**



**Kyle  
Bagenstose**



**Kevin  
Crowe**

*Midwest Center for Investigative Reporting | USA Today*



## 1 COLUMN

**Pamela Smith**  
*DTN/Progressive  
Farmer*



## 1 SPOT NEWS

**Chris Clayton**  
*DTN/Progressive  
Farmer*



## 1 PROFILE

**Sierra McClain**  
*Capital Press*



## 1 EDITORIAL

**Greg Hillyer**  
*DTN/Progressive  
Farmer*



## 1 BLOG

**Ed White**  
*The Western  
Producer*



The Glenn Cunningham  
**2021 Agricultural Journalists of the Year**

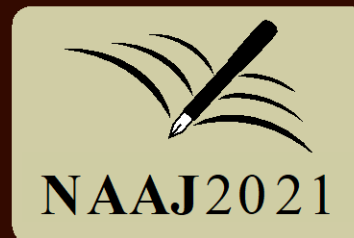


**Bart  
Pfankuch**



**Nick  
Lowrey**

*South Dakota News Watch*





**Bart  
Pfankuch**



**Nick  
Lowrey**

*South Dakota News Watch*

“

*All the entries were well done, and at times  
I felt like I was comparing apples to oranges,  
given that all the entries were such good examples  
of what their given genres of writing should be.  
But in the end, I feel like I was most impressed with  
the work of Bart Pfankuch and Nick Lowrey  
of South Dakota News Watch.*



**NAAJ 2021**





**Bart  
Pfankuch**



**Nick  
Lowrey**

*South Dakota News Watch*

“

*They approached the topic of COVID's impact  
on their state's agricultural industry from  
so many angles that might not have been readily  
apparent at first.*

*They got on top of the story from the beginning.*



**NAAJ 2021**



**Bart  
Pfankuch**



**Nick  
Lowrey**

*South Dakota News Watch*

“

*I feel like they did their readers  
a huge public service, looking at everything  
from how beef producers, sheep farmers,  
and corn growers were being effected  
to the impact on small towns  
and health care systems.*



**NAAJ 2021**



**Bart  
Pfankuch**



**Nick  
Lowrey**

*South Dakota News Watch*

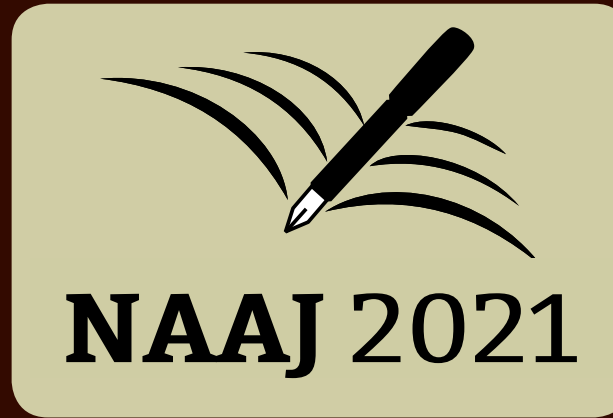
“

*If anyone in South Dakota was tempted  
to think that this was an urban problem  
that would not profoundly impact rural lives,  
reading Pfankuch's and Lowrey's stories would  
quickly disabuse them of that notion.*



**NAAJ 2021**





North American Agricultural Journalists  
**2020 NAAJ WRITING CONTEST**

**CONGRATULATIONS TO ALL!**

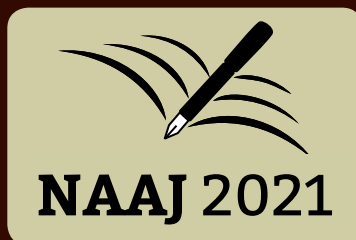
Read all the winners online



The North American Agricultural Journalists

**AUDREY MACKIEWICZ**

**S P E C I A L   A W A R D**

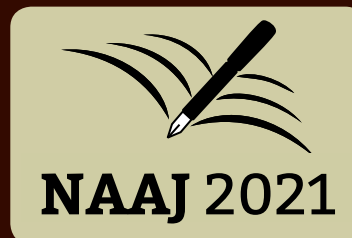


The NAAJ  
**AUDREY MACKIEWICZ**  
S P E C I A L A W A R D



Presented to a publication which has expanded its coverage of agriculture.

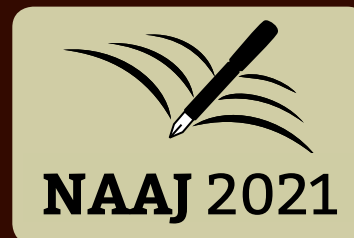
Honors **Audrey Mackiewicz**, 1924-2009, of the *Sandusky (Ohio) Register* and *Firelands Farmer*, who was the first female president of the North American Agricultural Journalists and the longtime executive secretary-treasurer of the group.



The NAAJ  
**AUDREY MACKIEWICZ**  
**S P E C I A L   A W A R D**



**FOR EXPANSION OF AGRICULTURAL COVERAGE IN 2020**





FOR EXPANSION OF AGRICULTURAL COVERAGE IN 2020

The NAAJ

**AUDREY MACKIEWICZ**

**S P E C I A L A W A R D**

**EXPANDED CONTENT,  
NEW PRODUCTS**

ailable online

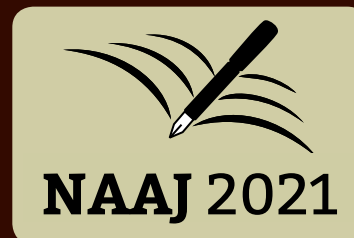


**Field Posts podcast:**

Discussions on farming, ag policy,  
business, weather, market issues

**Reader Insights**

Farmers surveyed on tractors,  
combines, planters and drills



**Facebook Live Cattle Reports:**

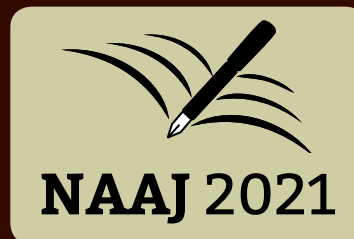
Weekly prices and trends wrapup





The North American Agricultural Journalists

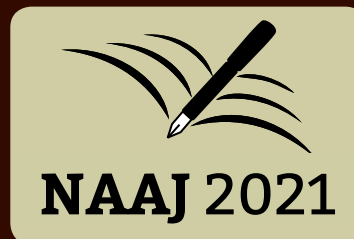
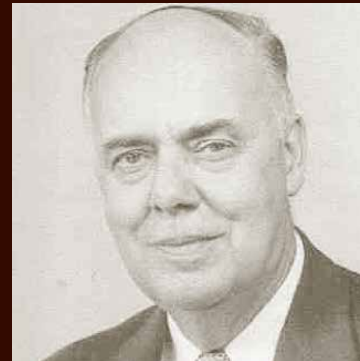
**J.S. RUSSELL**  
**A W A R D**



# The NAAJ **J.S. RUSSELL** A W A R D

Presented to a member who  
has given outstanding service to NAAJ.

Honors **J.S. Russell**, the longtime  
farm editor of *The Des Moines Register  
& Tribune*, who was a founder and first  
president of the Newspaper Farm Editors  
of America, the precursor to NAAJ.

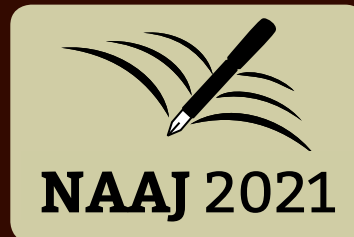


The NAAJ  
**J.S. RUSSELL**  
**A W A R D**



**ALICE MANNETTE**  
*The Hutchinson News*

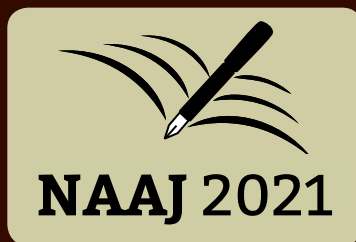
**OUTSTANDING SERVICE TO NAAJ**





The North American Agricultural Journalists

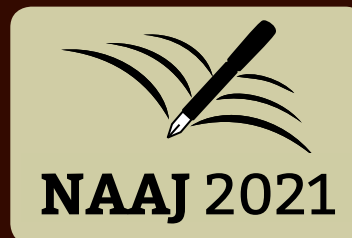
**BILL ZIPF**  
**A W A R D**



# The NAAJ **BILL ZIPF** A W A R D

The award recognizes each NAAJ president in turn for the year's worth of extra work and chores for the good of the organization.

Honors **Bill Zopf**, 1914-1981,  
of *The Columbus Dispatch*, who served  
as NAAJ president in 1972.



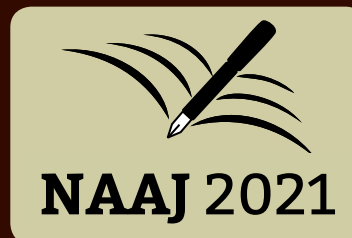


The NAAJ  
**BILL ZIPF**  
**A W A R D**



**TODD NEELY**  
*DTN/Progressive Farmer*  
*President, North American*  
*Agricultural Journalists*

2020





[www.naaj.net](http://www.naaj.net)

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