Debbie Reed, Executive Director Ecosystem Services Market Consortium (ESMC) Washington, DC

Debbie is the Executive Director of the Ecosystem Services Market Consortium (ESMC). ESMC is a member-based organization launching a national scale ecosystem services market for agriculture to recognize and reward farmers and ranchers for their environmental services to society. ESMC members represent the spectrum of the agricultural sector supply chain with whom we are scaling sustainable agricultural sector outcomes, including increased soil carbon, reduced net greenhouse gases (GHG), and improved water quality and water use conservation. Debbie's role in leading ESMC builds on decades of experience in agriculture climate change mitigation and sustainability efforts at the national and international level. Debbie previously led the Coalition on Agricultural Greenhouse Gases (C-AGG), a national multi-stakeholder coalition, supporting the development of tools, support systems, knowledge and programs to improve quantification of GHG from agriculture.