

SEVEN TIPS FOR RETAINING COALITION MEMBERS

1. Provide members with meaningful tasks that are suited to their interests and abilities.
2. Conduct regular member orientations to the coalition and its activities that includes: mission statement, goals, action plans, and roles and expectations of coalition members.
3. Conduct formal and informal training on a regular basis that gives members the knowledge and skills needed to be effective partners.
4. Recognize and accommodate members' personal needs as much as possible.
5. Evaluate members' performance regularly and provide feedback and encouragement to ensure that tasks are accomplished and that their potential for growth is maximized.
6. Recognize members by simply thanking them to offering tangible rewards and incentives for continued participation. Some members may want public recognition, while others prefer a personalized, one-on-one form of recognition.
7. Seek feedback from members as goals and action plans are updated or to make sure that they make sense to those who will execute them.