

Wichita Property Tax Conference

Association Charter

Executive Summary

The Wichita Property Tax Conference (WPTC) serves as the premier forum for advancing understanding, collaboration, and innovation in property tax valuation, assessment, and policy. Founded in 1972, WPTC unites three vital groups — industry professionals, state and local government representatives, and tax consultants — to improve transparency, fairness, and efficiency in property taxation across North America. This Charter establishes the Association's mission, structure, and ethical standards, ensuring continued excellence and balance among all stakeholders.

Mission Statement

The Wichita Property Tax Conference Association is a Texas-based nonprofit organization dedicated to fostering education, collaboration, and innovation in property valuation for tax purposes. The Association's mission is to work with governmental agencies, property owners, and professional tax consultants to improve the accuracy and fairness of valuing complex properties through:

1. Creating and providing educational courses and training on valuation models and techniques.
2. Conducting conferences to facilitate dialogue and knowledge exchange between government and industry.
3. Researching and developing improved valuation methodologies and practices.
4. Providing scholarships and opportunities for professional development in the field of property taxation.

Through these efforts, the WPTC fosters a professional community that values accuracy, transparency, and mutual respect across the tax ecosystem — ensuring that the interests of Industry, State, and Consultants are all represented.

Planning and Governance

The Conference is guided by an Executive Committee and supported by a diverse Planning Committee, ensuring balanced representation and responsiveness to the needs of Industry, State, and Tax Consultant communities.

- Executive Committee: Provides strategic direction, oversight, and fiduciary management.
- Planning Committee: Includes representatives from industry, government, and professional service firms, convening annually to identify key topics, develop content, and ensure the event reflects current challenges and emerging trends.

Code of Conduct and Ethics

All participants — whether representing state agencies, industry, or consulting firms — are expected to uphold high standards of professionalism, ethics, and respect. The Association maintains a zero-tolerance policy toward harassment, discrimination, or conduct that undermines the integrity of the event.

Financial Transparency and Sponsorships

As a not-for-profit organization, WPTC maintains a strict commitment to transparency and responsible financial stewardship. Revenues are reinvested into educational initiatives, scholarships, and conference enhancements.

Sponsorships are open to organizations aligned with the mission of the Association. Sponsors may support industry-specific tracks or events, providing targeted opportunities for engagement while ensuring equitable access for all attendees.

Attendee and Speaker Selection Process

The Wichita Property Tax Conference welcomes professionals from all sectors of the property tax ecosystem. Speaker selection emphasizes subject-matter expertise, diversity of perspective, and practical insight. Each session is curated to reflect a balance between public-sector priorities, industry realities, and consultant perspectives.

Commitment to Excellence

WPTC continually enhances the conference experience through high-quality programming, interactive learning, and opportunities for networking and collaboration. We are committed to advancing educational excellence and fostering long-term relationships among the State, Industry, and Consulting communities.

Conference Metrics and Success Evaluation

Success is measured through participant feedback, registration trends, sponsorship engagement, and post-conference evaluations. Data collected informs continuous improvement efforts, ensuring relevance and excellence year after year.

Legal and Liability Information

The Wichita Property Tax Conference Association is a Texas Not-for-Profit Corporation. Participation is voluntary and at one's own risk. All attendees must agree to the Association's liability waiver and are encouraged to maintain appropriate personal insurance.

Future Vision and Strategic Growth

Looking forward, WPTC aims to expand its influence as the leading platform for property tax dialogue and innovation. Key goals include increasing virtual accessibility, diversifying industry representation, and fostering research-driven initiatives that promote the fair valuation of complex properties. By uniting Industry, State, and Tax Consultants in shared purpose, the Association ensures a future built on collaboration, education, and integrity.