



Wichita State University

Strategic Plan

Updated September 2019

Vision

Wichita State University is globally recognized as the model for applied learning and research.

Mission

The mission of Wichita State University is to be an essential **educational, cultural** and **economic driver** for Kansas and the greater public good.

Goals

- Student Centeredness - Promote holistic student success through a supportive learning environment in which all of our students...past, present and future, continually thrive and grow.
- Research and Scholarship – Accelerate the discovery, creation and transfer of new knowledge.
- Campus Culture - Empower students, faculty, staff and the greater Wichita community to create a culture and experience that meets their ever-changing needs.
- Inclusive Excellence – Be a campus that reflects and promotes – in all community members – the evolving diversity of society.
- Partnerships – Advance industry and community partnerships to provide quality educational opportunities and collaborations to satisfy rapidly evolving community and workforce needs.

Core Values

- Integrity,
- Transparency,
- Personal Responsibility,
- Collaboration,
- Access and Equity

Distinctive Values

- Seizing Opportunities,
- Adaptive Approaches,
- Positive Risk-Taking,
- Innovation and Creativity,
- Knowledge Creation and Dynamic Educational Opportunities