Vision
Wichita State University is globally recognized as the model for applied learning and research.

Mission
The mission of Wichita State University is to be an essential **educational, cultural** and **economic** driver for Kansas and the greater public good.

Goals
- **Student Centeredness** - Promote holistic student success through a supportive learning environment in which all of our students...past, present and future, continually thrive and grow.
- **Research and Scholarship** – Accelerate the discovery, creation and transfer of new knowledge.
- **Campus Culture** - Empower students, faculty, staff and the greater Wichita community to create a culture and experience that meets their ever-changing needs.
- **Inclusive Excellence** – Be a campus that reflects and promotes – in all community members – the evolving diversity of society.
- **Partnerships** – Advance industry and community partnerships to provide quality educational opportunities and collaborations to satisfy rapidly evolving community and workforce needs.

Core Values
- Integrity,
- Transparency,
- Personal Responsibility,
- Collaboration,
- Access and Equity

Distinctive Values
- Seizing Opportunities,
- Adaptive Approaches,
- Positive Risk-Taking,
- Innovation and Creativity,
- Knowledge Creation and Dynamic Educational Opportunities