VISION
Wichita State University is internationally recognized as the model for applied learning and research.

MISSION
The mission of Wichita State University is to be an essential educational, cultural and economic driver for Kansas and the greater public good.

VALUES
At Wichita State University, we value ...
- Seizing opportunities
- Success for all stakeholders
- Diversity of culture, thought and experience
- Adaptive approaches
- Teamwork
- Positive risk-taking

GOALS
Goal 1 → Guarantee an applied learning or research experience for every student by each academic program.

Goal 2 → Pioneer an educational experience for all that integrates interdisciplinary curricula across the university.

Goal 3 → Capitalize systemically on relevant existing and emerging societal and economic trends that increase quality educational opportunities.

Goal 4 → Accelerate the discovery, creation and transfer of new knowledge.

Goal 5 → Empower students to create a campus culture and experience that meets their changing needs.

Goal 6 → Be a campus that reflects—in staff, faculty and students—the evolving diversity of society.

Goal 7 → Create a new model of assessment, incentive and reward processes to accomplish our vision and goals.

For details of the strategic plan visit wichita.edu/wsustrategy