Wichita State University endeavors to build a stronger Kansas and a brighter tomorrow through our relentless commitment to the people, businesses, and economy of our state. As such, the university has adopted a strategic plan and vision to be one of the nation’s most innovative urban public research universities, known for providing impactful student experiences and driving prosperity for the people and communities we serve.

### 2021 PRIORITIES

Wichita State University endeavors to build a stronger Kansas and a brighter tomorrow through our relentless commitment to the people, businesses, and economy of our state. As such, the university has adopted a strategic plan and vision to be one of the nation’s most innovative urban public research universities, known for providing impactful student experiences and driving prosperity for the people and communities we serve.

**HELPING FAMILIES THROUGH ACCESS AND AFFORDABILITY**

- Provide an accessible, affordable and impactful higher education for all Kansans with increased community connections and networks.
- Proposed enhancements: Marcus Welcome Center, Clinton Hall, Hubbard Hall and Rhatigan Student Center.
- Diversify and develop our faculty and staff to better reflect our student body and region.
- Shocker Promise: Full tuition and fees for Pell-eligible families.
- Increase need-based aid.

**INCREASING ECONOMIC PROSPERITY WITH HIGHER EDUCATION THAT BENEFITS THE KANSAS ECONOMY**

- Support faculty-led interdisciplinary research initiatives (2020-2023).
- Support the needs of the region through the newly formed Strategic Engagement and Planning office.
- Continue the development of the Innovation Campus by attracting new partners.
- Continue developing and supporting innovation and new ventures.
- National Center for Aviation Training expansion.
- University Village: Enter into financially prudent public-private partnerships on university-owned property that provide services.
- Support Wichita downtown development via hospitality, culinary arts, and health sciences.
- Enhance professional development opportunities for faculty and staff.

**SUPPORTING KANSAS BUSINESSES WITH A TALENT PIPELINE THAT MEETS EMPLOYER NEEDS**

- Provide relevant applied learning experiences that match the needs of industry, agency, and community partners.
- Become a nationally recognized leader in digital transformation and SMART manufacturing.
- Explore establishing a Wichita State location in Chihuahua City, Chihuahua, Mexico.