CEDBR Has a New Optimal Format for the Weekly Kansas Information Database Reports

By Jeremy Hill November 22, 2013

Wichita, KS — Starting today (Friday, Nov. 22), the Center for Economic Development and Business Research (CEDBR) will start emailing the weekly Kansas Information Database (KID) reports under a new format.

The weekly reports will be presented under a new format that facilitates and speeds the visualization of the content and the management of the KID system. The email's content, received by subscribers, will include a summary of the weekly report and will allow the ability to download the full version of the report. In addition, weekly reports will be publicly available on the CEDBR website and by a free email subscription at www.KID.cedbr.org.

About CEDBR's KID

For more than 20 years, CEDBR has compiled data containing economically pertinent news articles and information for key players in the Wichita Metro area's economic growth and development, such as the Wichita Chamber of Commerce and the Greater Wichita Economic Development Coalition.

KID helps the reader stay current on events impacting the economic and business environments in the state of Kansas and the Kansas City, Lawrence, Topeka, and Wichita metropolitan areas. This tool also helps business professionals keep track of new establishments, identify activity in an area, research historical events by industry, or review recent economic events.

About CEDBR

The mission of CEDBR is to enhance the region's economic growth and development by:

- · collecting, analyzing, and disseminating business, economic, and demographic information
- conducting applied business, economic, and demographic research
- · serving as a vital link between the business and economic development community, Wichita State University, and the W. Frank Barton School of Business.

Contact

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