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FOR IMMEDIATE RELEASE

KMUW honored with Edward R. Murrow Award

WICHITA, Kan. - April 23, 2014

KMUW News has won a regional Edward R Murrow Award for Investigative Reporting for their piece on Primary Care Doctors and the KU Med Center Family Practice Program in Wichita. RTNDA, Radio and Television News Directors Association – the largest national news organization that includes radio and television, commercial and public stations announced the 2014 awards on April 22.

KMUW news director, Aileen LeBlanc, covered this important story of ongoing health care on November 14. The piece “Primary Care Doctors” is a sweeping look at why Wichita is a stand out in the country in producing family doctors and KU School of Medicine in Wichita has a family doctor mission. They also are placing a large percentage of the doctors in rural areas. The investigation – included arguments as to how these figures are measured – whether there is a shortage of family doctors in the country and how the ACA was likely to increase demand for more primary care docs. The piece included a trip to Belleville KS to see close up how the mentor rotation works in a rural community.

“KMUW is committed to growing its coverage of local and regional news and is honored to have the excellent work of our news staff recognized.” stated interim general manager, Mike Wood, “Aileen LeBlanc richly deserves this recognition.”

<http://kmuw.org/post/why-there-imbalance-between-primary-care-doctors-and-specialists>

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