

Kansas Council for Economic Education (KCEE)

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FOR IMMEDIATE RELEASE

Kansas Council for Economic Education names Matt Johnson as Vice President for Development and Communications

Wichita, KS – July 7, 2014. The Kansas Council for Economic Education announces Dr. Matt Johnson as its new Vice President for Development and Communications. Dr. Johnson will be responsible for building relationships and securing funding to allow KCEE to fulfill its vision and mission. Dr. Johnson will also be responsible for communicating the KCEE's message to civic and community groups across Kansas. As the KCEE's tagline states, it is "TEACHING OPPORTUNITY!"

"We are excited to have Matt aboard. He brings a history of success in fundraising and building relationships," said Jim Graham, President & CEO.

Dr. Johnson recently served as the Director of Church Operations for EmberHope (formerly United Methodist Youthville) from October 2006 – June of 2014. During his time there he influenced gifts of more than \$1M and made more than 525 public speaking engagements across Kansas. Dr. Johnson also served as the Area Representative for BBN International from 1991 – 2004. BBN owns and operates a local nonprofit faith-based radio station serving South Central Kansas. He successfully took the station from a \$28,000 loss to a \$56,000 gain in his first year. The station then more than doubled its annual costs of operations in contributions.

KCEE works with K-12 teachers to enable them to teach economics and personal finance and to integrate economics and personal finance concepts into courses in other subjects such as math and social studies. KCEE believes kids need to learn these principles to become more knowledgeable consumers, wiser savers and investors, better employees, and more responsible citizens. The KCEE supports teachers and can provide curriculum resources including lesson plans at no cost to the teacher or the school district. The KCEE believes that every student should become economically and

financially literate before they graduate from high school. Community leaders from across the state have been faithful investors in this mission. Businesses recognize that such literacy makes for a better business environment.

Dr. Matt Johnson is excited to serve as Vice-President for Development and Communications for KCEE. He looks forward to connecting with teachers and kids to impact our shared futures.

KCEE has served Kansas since 1959. It is an affiliate of the international Council for Economic Education. KCEE is affiliated with the six public universities in Kansas and is hosted by the W. Frank Barton School of Business at Wichita State University.

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