



WICHITA STATE UNIVERSITY
FOUNDATION

Association of Fundraising Professionals Greater Wichita Chapter
Edwin M. Shafer, FAHP, CFRE, President, Michael Rishell, PhD, Education Chair

FOR IMMEDIATE RELEASE

Ethics Seminar entitled “Acting as a Double Agent without Becoming Two-Faced” to be held Friday, Oct. 17.

The Association of Fundraising Professionals Greater Wichita Chapter in partnership with the Wichita State University Foundation announces an Ethics Seminar for Friday, Oct. 17 from 11:30 a.m. - 1:30 p.m. at the WSU Marcus Welcome Center.

The Ethics Seminar will be taught by WSU Professor Dr. Susan Castro. Dr. Castro joined the Wichita State faculty in 2012, and teaches business ethics among other subjects in the philosophical realm, and focuses her research on complex systems – including mathematical, computer, biological, and philosophical systems. She received her bachelor’s, master’s and PhD from UCLA.

Acting as a Double Agent without Becoming Two-Faced: Fundraising professionals must act as the agent of both donors and the institution for which they are raising funds. These two relationships generate distinctive and sometimes conflicting fiduciary duties that the fundraiser must attempt to negotiate with integrity. After outlining some basics of the two agential relationships involved in fundraising, we will focus on the sense in which a fundraiser acts as the agent of the donor and what integrity in this relationship requires.

Cost of the lunch is \$25 for AFP members and \$35 for non-members. Lunch will be available at 11:30. The presentation to begin at 11:45. Visit www.afpgreaterwichita.afpnet.org then select the events tab for more information and to register.

The Association of Fundraising Professionals Greater Wichita Chapter serves more than 90 professionals in the Greater Wichita Area. They encourage fundraisers of all organizations to be members and receive encouragement and education to be more effective as a fundraiser for their organization.

The WSU Foundation strives to enhance a community of learning excellence for our students and faculty through philanthropy and stewardship. Visit www.foundation.wichita.edu

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