

#### Data Collection

Per our COSMA accreditation, we collect programmatic and student-learner outcomes, which are assessed on specific rotations detailed in our assessment plans. The following tables highlight data collection efforts for this current academic year for both programmatic and student-learner outcomes. Additionally, as an accredited program, the following "dashboard data" is provided to COSMA for their data collection purposes. The data is collected each year and included in a dashboard on the COSMA website.

If you have any questions regarding outcomes assessment processes or conclusions; student employment data; or alumni data/trends, then please feel free to contact Mark Vermillion, chair of Sport Management (<a href="mark.vermillion@wichita.edu">mark.vermillion@wichita.edu</a>).

Dashboard Data	
Total Sport Management Enrollment (majors, minors,	# of SM students:
tracks) in all programs (UG, master's)	UG: 218, G: 58
Total Number of Full-time, Tenured or Tenure Track Sport	# FT faculty:
Management Faculty	4, 3
Total Number of Part Time/Adjunct Sport Management	# adjunct/PT faculty: 6
Faculty	// 1 · · · 1: · 1
Approximate Number of Students Selecting Sport	# selecting accredited program:
Management Program Due to Accreditation Status	0% for UG and 3.3% for G
	(1/30). It should be noted that the
	UG advisor for SMGT says out-of- state parents commonly mention
	accreditation status during campus
	visits.
Number of students/parents requesting information about	# requesting information:
your SM program	Consulting with the Undergraduate
	Coordinator, Undergraduate
	Academic Advisor, and Graduate
	Coordinator, approximately 11 student/parent visits mentioned
	accreditation during campus visits.
Number of students/parents attending information sessions	# attending information sessions:
about your SM program	Estimated at 400, including off-
	campus career fairs, on-campus
	career fairs, professional meetings,
	and (high school) recruitment events.
Number of inquiries from business/industry about the	# business/industry inquiries:
accreditation status of your SM program	None that were specific to
	accreditation

#### Program-Level Student Learning Outcomes Matrix – B.A. – Sport Management

**Identify Each** Identify the Total Total Assessment Assessment Student Learning Number Benchmark Number **Results: Results:** Outcome and Percentage of 1. Does not of of Students **Students** Measurement **Students** meet Tool(s) Observe Meeting Meeting expectation d Expectat Expectation 2. Meets expectation ion 3. Exceeds expectation 4. Insufficient data SLO 1 – Students will display knowledge and understanding of the management, marketing, public relations, financial, psycho-social, and legal concepts relevant to effective practice for those preparing for careers in the sport management field. Measure 1 Minimum of 80% 47 46 97.9% Exceeds SMGT 447at acceptable or expectations Internship reflection better report (direct) Measure 2 SMGT Minimum of 80% 38 36 94.7% Exceeds 446- Key concepts at correct or better expectations exam on exam (direct) 86.6%-100% Minimum of 80% 14 13 \*\*Does not Measure 3 Student exit survey at mostly prepared with the meet (indirect) or better following expectations exception: Venue/Event Management (79%) Measure 4 Minimum of 80% NA NA NA Not Alumni survey at mostly prepared scheduled for or better (indirect) reporting until AY 2019 Minimum of 80% Measure 5 NA NA NA Not Employer survey at mostly prepared scheduled for (indirect) or better reporting until AY 2020 49-57 47-56 91.1%-98.2% Measure 6 Minimum of 80% Exceeds SMGT 447at mostly prepared expectations Internship site or better supervisor evaluation (indirect) SLO 2 – Students will be able to apply ethical decision-making frameworks in relation to issues facing sport managers Measure 1 Minimum of 80% NA NA NA Not SMGT 475- Ethics at acceptable or scheduled for writing assignment better reporting (direct)

					until AY 2020
Measure 2 SMGT 447- Internship reflection report (direct)	Minimum of 80% at acceptable or better	47	46	97.9%	Exceeds expectations
Measure 3 Student exit survey (indirect)	Minimum of 80% at mostly prepared or better	14, 14	13, 13	92.8%	Exceeds expectations
Measure 4 Alumni survey (indirect)	Minimum of 80% at mostly prepared or better	NA	NA	NA	Not scheduled for reporting until AY 2019
Measure 5 Employer survey (indirect)	Minimum of 80% at mostly prepared or better	NA	NA	NA	Not scheduled for reporting until AY 2020
Measure 6 SMGT 447- Internship site supervisor evaluation (indirect)	Minimum of 80% at mostly prepared or better	58, 58	55, 57	94.8%, 98.3%	Exceeds expectations
<b>SLO 3</b> – Students will organizations.	display critical thinking	ng skills rela	ated to effect	tive decision-makin	g in sport
Measure 1 SMGT 461- Risk management assignment	Minimum of 80% at acceptable or better	69	59	85.5%	Meets expectations
(direct)  Measure 2  SMGT 447 –  Internship reflection report (direct)	Minimum of 80% at acceptable or better	47	46	97.9%	Exceeds expectations
Measure 3 Student exit survey (indirect)	Minimum of 80% at mostly prepared or better	14, 14	14, 14	100%	Exceeds expectations
Measure 4 Alumni survey (indirect)	Minimum of 80% at mostly prepared or better	NA	NA	NA	Not scheduled for reporting until AY 2019
Measure 5 Employer survey (indirect)	Minimum of 80% at mostly prepared or better	NA	NA	NA	Not scheduled for reporting until AY 2020
Measure 6 SMGT 447- Internship site supervisor evaluation (indirect)	Minimum of 80% at mostly prepared or better	57, 58	55, 55	96.5%, 94.8%	Exceeds expectations

Measure 1 SMGT 444- Org. diversity reflection paper and	Minimum of 80% at acceptable or better	NA	NA	NA	Not scheduled for reporting until AY
presentation (direct)					2019
Measure 2 SMGT 447- Internship reflection report	Minimum of 80% at acceptable or better	47	45	95.7%	Exceeds expectations
(direct)	M::	14 14	12 12	02.00/	F1-
Measure 3 Student exit survey (indirect)	Minimum of 80% at mostly prepared or better	14, 14	13, 13	92.8%	Exceeds expectations
Measure 4 Alumni survey (indirect)	Minimum of 80% at mostly prepared or better	NA	NA	NA	Not scheduled for reporting until AY 2019
Measure 5 Employer survey (indirect)	Minimum of 80% at mostly prepared or better	NA	NA	NA	Not scheduled for reporting until AY 2020
Measure 6 SMGT 447- Internship site supervisor evaluation (indirect)	Minimum of 80% at mostly prepared or better	56, 58	56, 57	100%, 98.3%	Exceeds expectations
SLO 5- Students will of		vritten, and	interpersona	l communication sk	ills necessary
for effective sport man Measure 1 SMGT 112- Instructor interview assignment (direct)	Minimum of 80% at acceptable or better	58	54	93.1%	Exceeds expectations
Measure 2 SMGT 447- Internship reflection report (direct)	Minimum of 80% at acceptable or better	47	46	97.9%	Exceeds expectations
Measure 3 Student exit survey (indirect)	Minimum of 80% at mostly prepared or better	14, 14, 14	13, 13, 14	92.8%, 92.8%, 100%	Exceeds expectations
Measure 4 Alumni survey (indirect)	Minimum of 80% at mostly prepared or better	NA	NA	NA	Not scheduled for reporting until AY 2019
Measure 5 Employer survey (indirect)	Minimum of 80% at mostly prepared or better	NA	NA	NA	Not scheduled for reporting until AY 2020

Measure 6 SMGT 447- Internship site supervisor evaluation (indirect)	Minimum of 80% at mostly prepared or better	53, 57, 58	51, 55, 56	96.2%, 96.5%, 96.6%	Exceeds expectations
SLO 6- Students will o		_	use of techi		agement.
Measure 1 SMGT 426- Social media project (direct)	Minimum of 80% at acceptable or better	NA	NA	NA	Not scheduled for reporting until AY 2019
Measure 2 SMGT 447- Internship reflection report (direct)	Minimum of 80% at acceptable or better	47	46	97.9%	Exceeds expectations
Measure 3 Student exit survey (indirect)	Minimum of 80% at mostly prepared or better	14, 14	14, 14	100%	Exceeds expectations
Measure 4 Alumni survey (indirect)	Minimum of 80% at mostly prepared or better	NA	NA	NA	Not scheduled for reporting until AY 2019
Measure 5 Employer survey (indirect)	Minimum of 80% at mostly prepared or better	NA	NA	NA	Not scheduled for reporting until AY 2020
Measure 6 SMGT 447- Internship site supervisor evaluation (indirect)	Minimum of 80% at mostly prepared or better	55, 51	52, 50	94.5%, 98%	Exceeds expectations
SLO 7- Students will a					
acquired in their sport:  Measure 1 SMGT 447- Internship reflection report (direct)	management classes at Minimum of 80% at acceptable or better	re successful 47	lly applied in	a sport manageme 100%	Exceeds expectations
Measure 2 SMGT 447- Resume (direct)	Minimum of 80% at acceptable or better	47	47	100%	Exceeds expectations
Measure 3 SMGT 447- Internship site supervisor evaluation (indirect)	Minimum of 90% receiving overall rating of agree or better	58, 58, 58	57, 57, 58	98.3%, 98.3%, 100%	Meets expectations
Measure 4 Alumni survey (indirect)	Minimum of 80% of all responses being mostly valuable or better	NA	NA	NA	Not scheduled for reporting until AY 2019

\*\*Explanation of course action for intended outcomes not realized:

SLO 1, Measure 3: while this was, technically, a "does not meet expectation" the department is confident that the lone subject matter not passing the benchmark (Venue and Event Management) was a 79%, which is one percentage point off from passing. The student exit survey, which is a self-report measure, needs to be combined with other information—such as the employer survey or alumni survey—to give a more holistic understanding of this situation. However, the department will focus on SMGT 520: Sport Tournament and Event Management to ensure students not only have the required knowledge, but also feel prepared when it comes to executing this skillset in a sport organizational setting. Department will continue to monitor faculty SPTEs and other forms of student feedback regarding course instructor(s), content, and content mastery.

# Program-Level Student Learning Outcomes Matrix – M.Ed. – Sport Management

<b>Identify Each</b>	<b>Identify the</b>	Total	Total	Assessment	Assessment
Student Learning	Benchmark	Number	Number	Results:	Results:
Outcome and		of	of	Percentage of	1. Does not
Measurement Tool(s)		Students Observe	Students Meeting	Students Meeting	meet expectation
1 001(8)		d	Expectat	<b>Expectation</b>	2. Meets
		u	ion	Expectation	expectation
					3. Exceeds
					expectation
					4.
					Insufficient
CIO1 Students will	diamlar, langual adas an	d undorstand	ing of the m	anagamant markati	data
<b>SLO 1</b> – Students will relations, financial, psy					
for careers in the sport		oncepts fele	vani to errec	tive practice for the	ise preparing
Measure 1	Minimum of 95%	29	28	96.6%	Meets
Comprehensive exam	at acceptable or		20	70.070	expectations
(direct)	better				
Measure 2	Minimum of 90%	26	26	100%	Exceeds
SMGT 847-	at acceptable or				expectations
Internship reflection/	better on each				
integration paper	section of the				
(direct)	report	3.7.4	37.4	27.4	27.
Measure 3	Minimum of 80%	NA	NA	NA	Not scheduled for
Alumni survey (indirect)	at mostly prepared or better				reporting
(mun ect)	of oction				until AY
					2019
Measure 4	Minimum of 80%	NA	NA	NA	Not
Employer survey	at mostly prepared				scheduled for
(indirect)	or better				reporting
					until AY
Measure 5	Minimum of 80%	17-27	12-27	Most content	2020
SMGT 847-	at mostly prepared,	1/-2/	12-27	areas (12/13;	**Does not meet
Internship site	or better, or agree.			92.3%) met	expectations
supervisor evaluation	of better, of agree.			criteria (ranging	expectations
(indirect)				from 16/19-	
				26/26; 84.2%-	
				100%) except	
				budgeting	
CT O A Ct 1 t 21	1 11 . 1 .1.	1 1	1: 0	(12/17; 70.1%)	
SLO 2 – Students will	be able to apply ethica	il decision-m	aking frame	works in relation to	issues facing
sport managers  Measure 1	Minimum of 90%	25	25	100%	Exceeds
SMGT 802- Ethical	at acceptable or	23	23	10070	expectations
dilemma assignment	better				CAPCUMUOIIS
(direct)					
Measure 2	Minimum of 90%	26	26	100%	Exceeds
SMGT 847-	at acceptable or				expectations
Internship reflection/	better on each				
integration paper		<u> </u>	<u> </u>		

Measure 3   Minimum of 80% at mostly prepared or better   Minimum of 80% at a mostly prepared or better   Minimum of 90% at acceptable or better   Minimum of 90% at acceptable or better   Minimum of 90% at mostly prepared or better   Minimum of 90% at acceptable or better   Minimum of 90% at mostly prepared or better   Minimum of 90% at acceptable or better   Minimum of 90% at mostly prepared or better   Minimum of 80% at acceptable or better   Minimum of 80% at acceptable or better   Minimum of 90% at acceptable or better		T	Т	1	1	
Measure 3   Minimum of 80% at mostly prepared or better	(direct)	section of the				
Alumni survey (indirect)  Measure 4 Employer survey (indirect)  Measure 5 SMGT 847- Internship site supervisor evaluation (indirect)  Minimum of 80% at mostly prepared, or better, or agree. SMGT 810- Organizations.  Measure 1 SMGT 801- Organization assignment (direct)  Minimum of 90% at acceptable or better  Minimum of 90% at acceptable or better  Minimum of 80% at acceptable or better  Minimum of 80% at acceptable or better  Minimum of 80% at mostly prepared, or better  Minimum of 90% at acceptable or better  Minimum of 90% at acceptable or better or each integration paper (direct)  Measure 2 SMGT 847- Internship reflection/ integration paper (direct)  Measure 3 Alumni survey (indirect)  Minimum of 80% at mostly prepared or better  Minimum of 80% at mostly prepared, or better, or agree. Supervisor evaluation (indirect)  Minimum of 80% at mostly prepared, or better, or agree. Supervisor evaluation (indirect)  Minimum of 80% at mostly prepared, or better, or agree. Supervisor evaluation (indirect)  Minimum of 80% at mostly prepared, or better, or agree. Supervisor evaluation (indirect)  Minimum of 90% at acceptable or better  Minimum of 90% at acceptable or better						
Measure 4   Minimum of 80%   at mostly prepared or better   SMGT 847-   Internship reflection/ granizations   SMGT 847-   Acceptable or better   SMGT 801-   Organizations   SMGT 847-   Acceptable or better   SMGT 847-   Acceptable or better   SMGT 801-   Organizations   SMGT 847-   Acceptable or better   SMGT 847-   Acceptable or better   SMGT 801-   Organizations   Acceptable or better   SMGT 847-   Acceptable or better   Acceptable or b			NA	NA	NA	
Measure 4   Minimum of 80% at mostly prepared or better						
Measure 4   Minimum of 80% at mostly prepared or better	(indirect)	or better				
Measure 4   Employer survey (indirect)						
Employer survey (indirect)  Measure 5 SMGT 847- Internship site supervisor evaluation (indirect)  Measure 1 SMGT 847- Internship site supervisor evaluation (indirect)  Measure 2 SMGT 847- Internship site supervisor evaluation (indirect)  Minimum of 90% at acceptable or better or each section of the fundirect)  Measure 3 Minimum of 90% at acceptable or better or each section of the fundirect)  Measure 4 Minimum of 80% at mostly prepared or better or each section of the fundirect)  Measure 5 SMGT 847- Internship reflection/ integration paper (direct)  Measure 3 Minimum of 90% at acceptable or better or each section of the fundirect)  Measure 4 Minimum of 80% at mostly prepared or better  Measure 5 SMGT 847- Internship reflection/ integration paper (direct)  Measure 3 Minimum of 80% at mostly prepared or better  Measure 4 Minimum of 80% at mostly prepared or better  Minimum of 80% at mostly prepared, or better, or agree.  Minimum of 80% at mostly prepared, or better, or agree.  Minimum of 80% at acceptable or better  Minimum of 80% at acceptable or better  Minimum of 80% at mostly prepared, or better, or agree.  Minimum of 80% at acceptable or better  Minimum of 90% at acceptable or better						
Cindirect   Or better   Or b			NA	NA	NA	
Measure 5   Minimum of 80% at mostly prepared, or better, or agree.   SMGT 847- Internship reflection/ integration paper (direct)   Measure 2   Minimum of 80% at mostly prepared, or better or agree.   SMGT 847- Internship reflection/ integration paper (direct)   Minimum of 80% at mostly prepared, or better   SMGT 847- Internship reflection/ integration paper (direct)   Minimum of 80% at mostly prepared, or better   SMGT 847- Internship reflection/ integration paper (direct)   Minimum of 80% at mostly prepared or better   SMGT 847- Internship reflection/ integration paper (direct)   Minimum of 80% at mostly prepared or better   SMGT 847- Internship site   Supervisor evaluation   SMGT 847- Internship site   SMGT 847- Internship site   S						
Measure 5   Minimum of 80% at mostly prepared, or better, or agree.   25, 25, 24, 24, 25   24, 24, 25, 25, 25, 24, 24, 24, 25, 25, 25, 24, 24, 24, 25, 25, 25, 24, 24, 24, 25, 25, 25, 25, 24, 24, 24, 25, 25, 25, 24, 24, 24, 25, 25, 24, 24, 24, 25, 25, 24, 24, 24, 25, 25, 24, 24, 24, 25, 25, 24, 24, 24, 25, 25, 24, 24, 24, 25, 24, 24, 25, 24, 24, 24, 25, 25, 24, 24, 24, 25, 24, 24, 25, 24, 24, 25, 24, 24, 25, 24, 24, 25, 24, 24, 25, 24, 24, 25, 24, 24, 25, 24, 24, 25, 24, 24, 25, 24, 24, 25, 24, 24, 25, 24, 24, 24, 25, 24, 24, 25, 24, 24, 24, 24, 25, 24, 24, 24, 24, 25, 24, 24, 24, 24, 24, 25, 24, 24, 24, 24, 24, 24, 24, 24, 24, 24	(indirect)	or better				
Minimum of 80% at mostly prepared, or better, or agree.						
SMGT 847- Internship site supervisor evaluation (indirect)  SLO 3 – Students will display critical thinking skills related to effective decision-making in sport organizations.  Measure I SMGT 801- Organizational evaluation assignment (direct)  Measure 2 SMGT 847- Internship reflection/ integration paper (direct)  Measure 3 Alumni survey (indirect)  Measure 4 Employer survey (indirect)  Measure 4 Employer survey (indirect)  Measure 5 SMGT 847- Internship is tester on each stream of better or better  Measure 4 Employer survey (indirect)  Measure 5 SMGT 847- Internship site supervisor evaluation or better  Measure 5 SMGT 847- Internship site supervisor evaluation or better  Measure 5 SMGT 847- Internship site supervisor evaluation or better  Measure 5 SMGT 847- Internship site supervisor evaluation (indirect)  Measure 5 SMGT 847- Internship site supervisor evaluation (indirect)  Measure 6 SMGT 847- Internship site supervisor evaluation (indirect)  Measure 7 Minimum of 80% at mostly prepared, or better or agree.  Minimum of 80% at mostly prepared, or better, or agree.  Minimum of 80% at acceptable or better, or agree.  Minimum of 80% at acceptable or better or better  Minimum of 80% at acceptable or better or better  Minimum of 80% at acceptable or better or agree.  Minimum of 80% at acceptable or better or agree.  Minimum of 80% at acceptable or better or agree.  Minimum of 80% at acceptable or better or agree.  Minimum of 90% at acceptable or better or agree.  Minimum of 90% at acceptable or better or agree.  Minimum of 90% at acceptable or better or agree.  Minimum of 90% at acceptable or better or agree.  Minimum of 90% at acceptable or better or agree.  Minimum of 90% at acceptable or better or agree.  Minimum of 90% at acceptable or better or agree.  Minimum of 90% at acceptable or better or agree.  Minimum of 90% at acceptable or better or agree.  Minimum of 90% at acceptable or better or agree.  Minimum of 90% at acceptable or better or agree.  Minimum of 90% at acceptable or better or agree.  Minimum of 90						
Internship site supervisor evaluation (indirect)  SLO 3 – Students will display critical thinking skills related to effective decision-making in sport organizations.  Measure 1 SMGT 801- Organizational evaluation assignment (direct)  Measure 2 SMGT 847- Internship reflection/ integration paper (direct)  Measure 3 Alumni survey (indirect)  Minimum of 80% at mostly prepared or better  Minimum of 80% at mostly prepared, or better  Minimum of 80% at mostly prepared, or better  Minimum of 80% at a mostly prepared, or better  Minimum of 80% at acceptable or better  Minimum of 90% at acceptable or better					96%, 96%, 96%	
Supervisor evaluation (indirect)  SLO 3 – Students will display critical thinking skills related to effective decision-making in sport organizations.  Measure 1   Minimum of 90% at a acceptable or better    Measure 2   Minimum of 90% at a acceptable or better or bet			25	24		expectations
Cindirect   SLO 3 - Students will display critical thinking skills related to effective decision-making in sport organizations.    Measure I		or better, or agree.				
SLO 3 - Students will display critical thinking skills related to effective decision-making in sport organizations.   Minimum of 90% at acceptable or better   SMGT 801- Organizational evaluation assignment (direct)   Measure 2   Minimum of 90% at acceptable or better on each section of the report (direct)   Measure 3   Minimum of 80% at mostly prepared or better   Minimum of 80% at mostly prepared or better   Measure 4   Minimum of 80% at mostly prepared or better   Measure 5   Minimum of 80% at mostly prepared or better   SMGT 847- Internship site supervisor evaluation (indirect)   Measure 5   Minimum of 80% at mostly prepared, or better   SMGT 847- Internship site supervisor evaluation (indirect)   Minimum of 80% at mostly prepared, or better   SMGT 847- Internship site supervisor evaluation (indirect)   Minimum of 80% at mostly prepared, or better, or agree.   SMGT 847- Internship site supervisor evaluation (indirect)   Minimum of 80% at acceptable or better   Minimum of 80% at acceptable or better   Minimum of 80% at acceptable or better   Minimum of 90% at acceptable or   M						
Measure 1   Minimum of 90% at acceptable or better   SMGT 801-   SMGT 801- Research report   SMGT 801- Rese						
Minimum of 90% at acceptable or better   SMGT 801- Organizational evaluation assignment (direct)   Measure 2 SMGT 847- Internship reflection/ integration paper (direct)   Measure 3 Alumni survey (indirect)   Minimum of 80% at mostly prepared or better   Minimum of 80% at mostly prepared or better   Minimum of 80% at mostly prepared or better   SMGT 847- Internship site supervisor evaluation (indirect)   Measure 4 SMGT 847- Internship site supervisor evaluation (indirect)   Minimum of 80% at mostly prepared, or better   SLO 4- Students will demonstrate an understanding of the foundations of effective research in sport management.   Minimum of 90% at acceptable or better   Minimum of 90% at acceptable or better   Minimum of 80%   MA		display critical thinkin	ig skills rela	ited to effect	ive decision-making	in sport
SMGT 801- Organizational evaluation assignment (direct)  Measure 2 SMGT 847- Internship reflection/ integration paper (direct)  Measure 3 Alumni survey (indirect)  Measure 4 Employer survey (indirect)  Measure 5 SMGT 847- Internship site supervisor evaluation (indirect)  Measure 5 SMGT 847- Internship site supervisor evaluation (sindirect)  Measure 5 SMGT 847- Internship site supervisor evaluation (sindirect)  Minimum of 80% at mostly prepared or better  Measure 5 SMGT 847- Internship site supervisor evaluation (sindirect)  Measure 4 Minimum of 80% at mostly prepared or better  Measure 5 SMGT 847- Internship site supervisor evaluation (sindirect)  Measure 5 SMGT 847- Internship site supervisor evaluation (sindirect)  Measure 1 SMGT 800- Research report eport (direct)  Measure 1 Minimum of 90% at acceptable or better  Measure 2 Minimum of 90% at acceptable or better		3.6.	1 2 1	T 2.1	1000/	In .
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evaluation assignment (direct)  Measure 2 SMGT 847- Internship reflection/ integration paper (direct)  Measure 3 Alumni survey (indirect)  Measure 4 Employer survey (indirect)  Measure 5 SMGT 847- Internship site supervisor evaluation (indirect)  SLO 4- Students will demonstrate an understanding of the foundations of effective research in sport management.  Measure 1 SMGT 800- Research report (direct)  Minimum of 90% at acceptable or better  Minimum of 90% at mostly prepared, or better  SLO 4- Students will demonstrate an understanding of the foundations of effective research in sport management.  Measure 2  Minimum of 90% at acceptable or better  Exceeds expectations		-				expectations
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(direct)       Measure 2       Minimum of 90% at acceptable or better on each integration paper (direct)       26       26       100%       Exceeds expectations         Internship reflection/integration paper (direct)       better on each section of the report       NA						
Minimum of 90% at acceptable or better on each section of the report						
SMGT 847- Internship reflection/ integration paper (direct)  Measure 3 Alumni survey (indirect)  Measure 4 Employer survey (indirect)  Measure 5 SMGT 847- Internship site supervisor evaluation (indirect)  SLO 4- Students will demonstrate an understanding of the foundations of effective research in sport management.  Measure 1 SMGT 800- Research report (direct)  Measure 2  Minimum of 90% at acceptable or better		2000/	2.6		1000/	
Internship reflection/ integration paper (direct)  Measure 3			26	26	100%	
integration paper (direct)  Measure 3 Alumni survey (indirect)  Measure 4 Employer survey (indirect)  Measure 5 SMGT 847- Internship site supervisor evaluation (indirect)  SLO 4- Students will demonstrate an understanding of the foundations of effective research in sport management.  Measure 1 SMGT 800- Research report (direct)  Measure 2  Minimum of 90% at acceptable or better						expectations
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Measure 4 Employer survey (indirect)Minimum of 80% at mostly prepared or betterNANANANANAMeasure 5 SMGT 847- Internship site supervisor evaluation (indirect)Minimum of 80% or better, or agree.25, 2823, 2892%, 100%Exceeds expectationsSLO 4- Students will demonstrate an understanding of the foundations of effective research in sport management.NANANAMeasure 1 SMGT 800- Research report (direct)Minimum of 90% betterNANANANot scheduled for reporting until AY 2019Measure 2Minimum of 90% at acceptable or better2626100%Exceeds expectations						
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Measure 4 Employer survey (indirect)Minimum of 80% at mostly prepared or betterNANANANot scheduled for reporting until AY 2020Measure 5 SMGT 847- Internship site supervisor evaluation (indirect)Minimum of 80% at mostly prepared, or better, or agree.25, 28 at mostly prepared, or better, or agree.23, 28 at mostly prepared, or better, or agree.92%, 100% expectationsSLO 4- Students will demonstrate an understanding of the foundations of effective research in sport management.Measure 1 SMGT 800- Research report (direct)Minimum of 90% at acceptable or betterNA ANANA ANANA ANANot scheduled for reporting until AY 2019Measure 2Minimum of 90% at acceptable or26 Binimum of 90% at acceptable or26 CA C						
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(indirect)or betteror betterreporting until AY 2020Measure 5 SMGT 847- Internship site supervisor evaluation (indirect)Minimum of 80% at mostly prepared, or better, or agree.25, 2823, 2892%, 100%Exceeds expectationsSLO 4- Students will demonstrate an understanding of the foundations of effective research in sport management.Measure 1 SMGT 800- Research report (direct)Minimum of 90% at acceptable or betterNANANANot scheduled for reporting until AY 2019Measure 2Minimum of 90% at acceptable or2626100%Exceeds expectations			INA	INA	INA	
Measure 5 SMGT 847- Internship site supervisor evaluation (indirect)  SLO 4- Students will demonstrate an understanding of the foundations of effective research in sport management.  Measure 1 SMGT 800- Research report (direct)  Minimum of 90% at acceptable or better  Measure 2  Minimum of 90% at acceptable or  Minimum of 90% at	1 2	, i				
Measure 5 SMGT 847- Internship site supervisor evaluation (indirect)Minimum of 80% at mostly prepared, or better, or agree.25, 2823, 2892%, 100%Exceeds expectationsSLO 4- Students will demonstrate an understanding of the foundations of effective research in sport management.Measure 1 SMGT 800- Research report (direct)Minimum of 90% betterNANANANOMeasure 2Minimum of 90% at acceptable or betterNA100% 26Exceeds expectations	(mun ect)	of oction				
Measure 5 SMGT 847- Internship site supervisor evaluation (indirect)Minimum of 80% at mostly prepared, or better, or agree.25, 2823, 2892%, 100%Exceeds expectationsSLO 4- Students will demonstrate an understanding of the foundations of effective research in sport management.Measure 1 SMGT 800- Research report (direct)Minimum of 90% betterNANANANOMeasure 2Minimum of 90% at acceptable or at acceptable or2626100%Exceeds expectations						
SMGT 847- Internship site supervisor evaluation (indirect)  SLO 4- Students will demonstrate an understanding of the foundations of effective research in sport management.  Measure 1 SMGT 800- Research report (direct)  Minimum of 90% at acceptable or better	Measure 5	Minimum of 80%	25 28	23 28	92% 100%	
Internship site supervisor evaluation (indirect)  SLO 4- Students will demonstrate an understanding of the foundations of effective research in sport management.  Measure 1   Minimum of 90% at acceptable or leport (direct)   Minimum of 90%   NA   NA   NA   NA   NA   NA   NA   N			25, 20	23, 20	7270, 10070	
supervisor evaluation (indirect)  SLO 4- Students will demonstrate an understanding of the foundations of effective research in sport management.  Measure 1 SMGT 800- Research report (direct)  Minimum of 90% at acceptable or better						- Apecunons
KEO 4- Students will demonstrate an understanding of the foundations of effective research in sport management.       Measure 1 SMGT 800- Research report (direct)     Minimum of 90% at acceptable or better     NA NA NA NA NA Scheduled for reporting until AY 2019       Measure 2     Minimum of 90% at acceptable or acceptable or at acceptable		or obttor, or agree.				
SLO 4- Students will demonstrate an understanding of the foundations of effective research in sport management.  Measure 1						
management.         Measure 1       Minimum of 90% at acceptable or report (direct)       NA       NA       NA       NA       NA scheduled for reporting until AY 2019         Measure 2       Minimum of 90% at acceptable or at acceptable or       26       26       100%       Exceeds expectations		lemonstrate an underst	anding of th	ne foundation	is of effective resear	ch in sport
Measure 1 SMGT 800- Research report (direct)Minimum of 90% at acceptable or betterNANANANAMeasure 2Minimum of 90% at acceptable or26100%Exceeds expectations				Iounuunoi	.5 51 011000110 105001	in sport
SMGT 800- Research report (direct)  Measure 2  Minimum of 90% at acceptable or better  Minimum of 90% at acceptable or at acceptable or better  Minimum of 90% at acceptable or at acceptable or at acceptable or at acceptable or scheduled for reporting until AY 2019  Exceeds expectations	·	Minimum of 90%	NA	NA	NA	Not
report (direct)  Measure 2  Minimum of 90% at acceptable or  better  reporting until AY 2019  Exceeds expectations						
(direct)     until AY 2019       Measure 2     Minimum of 90% at acceptable or acceptable or at acceptable or acceptable		•				
Measure 2Minimum of 90% at acceptable or2626100% Exceeds expectations						
Measure 2Minimum of 90% at acceptable or2626100%Exceeds expectations						
at acceptable or expectations	Measure 2	Minimum of 90%	26	26	100%	
						_

	T		ı		
SMGT 847-	section of the				
Internship reflection/	report				
integration paper					
(direct)	<b>3.6</b> :	3.7.4	37.4	3.7.4	27.
Measure 3	Minimum of 80%	NA	NA	NA	Not
Alumni survey	at mostly prepared				scheduled for
(indirect)	or better				reporting
					until AY
					2019
Measure 4	Minimum of 80%	NA	NA	NA	Not
Employer survey	at mostly prepared				scheduled for
(indirect)	or better				reporting
					until AY
	2000/			00 (0) 00 (0)	2020
Measure 5	Minimum of 80%	27, 27	25, 25	92.6%, 92.6%	Exceeds
SMGT 847-	at mostly prepared,				expectations
Internship site	or better, or agree.				
supervisor evaluation					
(indirect)					<u> </u>
SLO 5- Students will o		anding of a	nd appreciat	ion for diversity and	lits impact on
managerial decision-m		T a c	Tac	1	T = -
Measure 1	Minimum of 90%	26	26	100%	Exceeds
SMGT 847-	at acceptable or				expectations
Internship reflection/	better on each				
integration paper	section of the				
(direct)	report			1	
Measure 2	Minimum of 90%	NA	NA	NA	Not
SMGT 822-	at acceptable or				scheduled for
Diversity paper	better				reporting
(direct)					until AY
	2000			1	2020
Measure 3	Minimum of 80%	NA	NA	NA	Not
Alumni survey	at mostly prepared				scheduled for
(indirect)	or better				reporting
					until AY
					2019
Measure 4	Minimum of 80%	NA	NA	NA	Not
Employer survey	at mostly prepared				scheduled for
(indirect)	or better				reporting
					until AY
				1	2020
Measure 5	Minimum of 80%	24, 28	24, 28	100%, 100%	Exceeds
SMGT 847-	at mostly prepared,				expectations
Internship site	or better, or agree.				
supervisor evaluation					
(indirect)		L		1	
SLO 6- Students will o			and interpe	rsonal communicati	on skills
necessary for effective			T = -	T	
Measure 1	Minimum of 90%	26	26	100%	Exceeds
				•	
SMGT 847-	at acceptable or				expectations
SMGT 847- Internship reflection/	better on each				expectations
SMGT 847-					expectations

Measure 2 SMGT 803- Marketing plan (direct)	Minimum of 90% at acceptable or better	NA	NA	NA	Not scheduled for reporting until AY 2019
Measure 3 Alumni survey (indirect)	Minimum of 80% at mostly prepared or better	NA	NA	NA	Not scheduled for reporting until AY 2019
Measure 4 Employer survey (indirect)	Minimum of 80% at mostly prepared or better	NA	NA	NA	Not scheduled for reporting until AY 2020
Measure 5 SMGT 847- Internship site supervisor evaluation (indirect) SLO 7- Students will a	Minimum of 80% at mostly prepared, or better, or agree.	27, 27, 27	27, 26, 26	100%, 96.3%, 96.3%	Exceeds expectations
acquired in their sport					
Measure 1 SMGT 847- Internship reflection/ integration paper (direct)	Minimum of 90% at acceptable or better on each section of the report	26	26	100%	Meets expectations
Measure 2 SMGT 847- Resume (direct)	Minimum of 90% at acceptable or better on each section of the report	26	25	96.1%	Meets expectations
Measure 5 SMGT 847- Internship site supervisor evaluation (indirect)	Minimum of 95% agree on performance evaluation items	28	28	100%	Meets expectations
Measure 4 (indirect)	Minimum of 80% at mostly prepared or better	NA	NA	NA	Not scheduled for reporting until AY 2019

<sup>\*\*</sup>Explanation of course action for intended outcomes not realized:

SLO 1, Measure 5: Faculty continues to expand emphases on budgeting and financial relationships within sport across all classes. Continue to embed financial-related content in different ways in different classes. Budgeting principles, for example, are touched upon in SMGT 801: Management in Sport and SMGT 809: Technology in Sport Management. The hope is that over the next few reporting cycles students will become more comfortable with finance-related concepts and practices. Additionally, we increased discussions within our SMGT Advisory Council regarding how to better align finance content with their needs in sport organizations.

# Program-Level Operational Effectiveness Goals Matrix B.A. – Sport Management

Identify Each Operational Effectiveness Goal and Measurement Tool(s)	Identify the Benchmark	Data Summary	Assessment Results: 1. Does not meet expectation 2. Meets expectation 3. Exceeds expectation 4. Insufficient data
OEG 1 – Recru	nit, hire, and retain div	verse, high quality administrator	rs, faculty, and
Measure 1 Aggregated SPTE data	Median result for perceived quality index of "good" or better. All other data to be considered.	Approximately 92% of courses were rated at "good" or better. Median result was "good."	Meets expectations
Measure 2 Faculty scholarship record	Evidence of achievement based on department scholarship policies.	All faculty members with research responsibilities evaluated as meeting or exceeding expectations during annual review	Meets expectations
Measure 3 Exit survey: advising questions (Institutional exit survey)	Average score of 3 or better for each advising question on survey	Met; mean= 4.94 with 100% being "satisfied or higher" with advising. (Median=5.00)	Exceeds expectations
Measure 4 Exit survey	Minimum of 80% of all responses being mostly prepared or better. All other data to be considered.	Most content areas (12/13; 92.3%) reported over 80% of respondents being "mostly prepared" or better (ranging from 86%-100%; 12/14-14/14) except Venue & Event management (11/14; 79%)	**Does not meet expectations
Measure 5 Alumni survey	Average program satisfaction score of 8 or better. All other data to be considered.	NA	Not scheduled for reporting until AY2019
Measure 6 Advisory council	Annual vote of satisfied.	Approved vote (May 1, 2018)	Meets expectations
Measure 7 Annual faculty/staff review of strategic plan	Progress toward objectives defined in plan	In AY2017, a new SMGT strategic plan was developed, authored, and approved by the College of Education. It is in alignment with the College of Education and Wichita State University's strategic planning templates and values. Yearly progress on the approved strategic plan is assessed and identified.	Meets expectations
		to meet local and global demands for	our graduates.
Measure 1 SCH data	Comparison of department SCH with other university data and historical department data	Data reviewed June 11, 2018. UG SCH were 2,327 (+4.4%) for fall and spring was 2,372 (+4.8%) Degree conferrals were up 58.7% and major headcounts were, on	Meets expectations

		average, up about 15%. Regarding	
		programs with similar enrollment	
		numbers (e.g. Marketing), we	
		have fewer faculty resources	
		(number of full time faculty:	
		SMGT 4; Marketing 7) and	
		produce similar UG majors:	
		Marketing (226) vs. SMGT (218).	
		Thus, indicating our small	
		department produces a sizable	
		number of credit hours for both	
M 2	C	the college and university.	
Measure 2	Comparison of	Data reviewed June 11, 2018.	
Graduation and	department rates with	Report indicated department	
retention rates	other university data	retention rates varied by year but	
	and historical	were generally comparable with	Maata armaatations
	department data	university levels. Undergraduate	Meets expectations
		majors are up from last year (192 vs. 218 majors), thus indicating a	
		healthy and robust undergraduate	
		program	
Measure 3	Average overall rating	NA	Not scheduled for
Employer survey	of graduates of 8 or	1771	reporting until AY
Employer survey	better. All other data		2020
	to be considered		2020
Measure 4	Annual vote of	Approved vote (May 1, 2018)	2.5
Advisory council	satisfied		Meets expectations
Measure 5	Progress toward	In AY2017, a new SMGT	
Annual	objectives defined in	strategic plan was developed,	
faculty/staff	plan	authored, and approved by the	
review of		College of Education. It is in	
strategic plan		alignment with the College of	Masta apparatations
		Education and Wichita State	Meets expectations
		University's strategic planning	
		templates and values. Yearly	
		progress on the approved strategic	
		plan is assessed and identified.	
OEG 3 – Achieve	professional recognition	tor programs	
Measure 1	Approved status	Approved through 2020	Meets expectations
KBOR approval			
Measure 2	Accredited status	Review completed. Accredited	Meets expectations
COSMA		through 2019	
accreditation		L 170012	
Measure 3	Progress toward	In AY2017, a new SMGT	
Annual	objectives defined in	strategic plan was developed,	
faculty/staff	plan	authored, and approved by the	
review of		College of Education. It is in	
strategic plan		alignment with the College of	Meets expectations
		Education and Wichita State University's strategic planning	
		templates and values. Yearly	
		progress on the approved strategic	
		plan is assessed and identified.	
	l	pian is assessed and identified.	

		n which administrators, students, facu	
	sue innovation and excelle	ence, (b) promote intellectual explorat	ion, and (c) enhance
learning			
Measure 1	Minimum of 80% of	88% of responses coded as	Meets expectations
SPTE student	responses to	positive	
comments:	technology question(s)		
technology	coded as positive		
Measure 2	Minimum of 80% of	All related responses meet	Exceeds expectations
Exit surveys:	all responses being	criterion (100%, 100%) (14/14,	
technology	mostly prepared or	14/14).	
questions	better		
Measure 3	Review of	Report approved at June 11, 2018	Meets expectations
Faculty/staff	hardware/software	meeting	
technology	updates within the		
updates	department		
Measure 4	Annual vote of	Approved vote May 1, 2018.	Meets expectations
Advisory council	satisfied		
Measure 5	Progress towards	In AY2017, a new SMGT strategic	
Annual	objectives defined in	plan was developed, authored, and	
faculty/staff	plan	approved by the College of	
review of		Education. It is in alignment with	
strategic plan		the College of Education and	Meets expectations
		Wichita State University's strategic	Meets expectations
		planning templates and values.	
		Yearly progress on the approved	
		strategic plan is assessed and	
		identified.	
OEG 5 – Develop	and maintain collaborative	ve relationships, local and globally, the	at enrich the
department's miss	ion.		
Measure 1	Review of key	Report approved at June 11, 2018	Meets expectations
Faculty/staff	partnerships	meeting	
partnership	established/maintained		
summary	through the year		
Measure 2	Annual vote of	Approved vote May 1, 2018.	Meets expectations
Advisory council	satisfied		
Measure 3	Progress towards	In AY2017, a new SMGT strategic	
Annual	objectives defined in	plan was developed, authored, and	
faculty/staff	plan	approved by the College of	
review of		Education. It is in alignment with	
strategic plan		the College of Education and	Meets expectations
		Wichita State University's strategic	Meets expectations
		planning templates and values.	
		Yearly progress on the approved	
		strategic plan is assessed and	
		identified.	

<sup>\*\*</sup>Explanation of course action for intended outcomes not realized:

OEG 1, Measure 4: while this was, technically, a "does not meet expectation" the department is confident that the lone subject matter not passing the benchmark (Venue and Event Management) was a 79%, which is one percentage point off from passing. The student exit survey, which is a self-report measure, needs to be combined with other information—such as the employer survey or alumni survey—to give a more holistic understanding of this situation. However, the department will focus on SMGT 520: Sport Tournament and Event Management to ensure students not only have the required knowledge, but also feel prepared when it comes to executing

and other forms of student feedback regarding course instructor(s), content, and content master						

### Program-Level Operational Effectiveness Goals Matrix M. Ed. – Sport Management

Identify Each Operational Effectiveness Goal and Measurement Tool(s)	Identify the Benchmark	Data Summary	Assessment Results: 1. Does not meet expectation 2. Meets expectation 3. Exceeds expectation 4. Insufficient data
staff		se, high quality administrator	rs, faculty, and
Measure 1 Aggregated SPTE data	Median result for perceived quality index of "good" or better. All other data to be considered.	Approximately 86% of courses were rated at "good" or better. Median result was "good."	Meets expectations
Measure 2 Faculty scholarship record	Evidence of achievement based on department scholarship policies.	All faculty members with research responsibilities evaluated as meeting or exceeding expectations during annual review	Meets expectations
Measure 3 Exit survey: advising questions (Institutional exit survey)	Average score of 3 or better for advising questions.	Mean= 4.36 with 78% being "satisfied or higher" with advising. (Median=5.00)	Meets expectations
Measure 4 Exit survey (Institutional exit survey)	Minimum of 80% of all responses being 4 or 5 based on 5-point scale for items 4, 10, and 11. All other data to be considered.	Satisfied or higher: Q4= 95% (mean=4.59) Q10=86.4% (mean=4.36) Q11=90.9% (mean=4.50)	Meets expectations
Measure 5 Alumni survey	Average program satisfaction score of 8 or better. All other data to be considered.	NA	Not scheduled for reporting until AY2019
Measure 6 Advisory council	Annual vote of satisfied.	Approved vote May 1, 2018	Meets expectations
Measure 7 Annual faculty/staff review of strategic plan	Progress toward objectives defined in plan	In AY2017, a new SMGT strategic plan was developed, authored, and approved by the College of Education and WSU's strategic planning templates and values. Yearly progress on the approved plan is assessed and identified.	Meets expectations
		meet local and global demands for	our graduates.
Measure 1 SCH data	Comparison of department SCH with other university data and historical department data	Per data from the Office of Planning and Analysis (OPA) here at WSU, AY 2017 SCH for our graduate program were as follows: 480 SCH (Fall); 451 (Spring); 92 (Summer) for a total SCH during AY 2017	Meets expectations

		of 1,023. The rolling 5-year averages of SCHs from 2008-2012 was 394 SCH. SCH this year were significantly higher indicating continued growth.	
Measure 2 Graduation and retention rates	Comparison of department rates with other university data and historical department data	Data showed 23 degrees conferred, which was a decrease of 37% from the previous year.	**Does not meet expectations
Measure 3 Employer survey	Average overall rating of graduates of 8 or better. All other data to be considered	NA	Not scheduled for reporting until AY 2020
Measure 4 Advisory council	Annual vote of satisfied	Approved vote May 1, 2018	Meets expectations
Measure 5 Annual faculty/staff review of strategic plan	Progress toward objectives defined in plan	In AY2017, a new SMGT strategic plan was developed, authored, and approved by the College of Education and WSU's strategic planning templates and values. Yearly progress on the approved plan is assessed and identified.	Meets expectations
Measure 1	Approved status	Approved through 2020	Meets expectations
KBOR approval	ripproved status	ripproved unough 2020	wicets expectations
Measure 2 COSMA accreditation	Accredited status	Review completed. Accredited through 2019	Meets expectations
Measure 3 Annual faculty/staff review of strategic plan	Progress toward objectives defined in plan	In AY2017, a new SMGT strategic plan was developed, authored, and approved by the College of Education. It is in alignment with the College of Education and Wichita State University's strategic planning templates and values. Yearly progress on the approved strategic plan is assessed and identified.	Meets expectations
<b>OEG 4</b> – Strengthen the graduate program to support the University's research and grants/contracts mission components			
Measure 1 Faculty professional development report	Review data based on Faculty Activity Records	Report approved at June 11, 2018 faculty meeting.	Meets expectations
Measure 2 Faculty grant writing report	Review data based on Faculty Activity Records	Report approved at June 11, 2018 faculty meeting.	Meets expectations
Measure 3 Advisory council	Annual vote of satisfied	Approved vote May 1, 2018	Meets expectations
Measure 4	Progress toward objectives defined in plan	In AY2017, a new SMGT strategic plan was developed, authored, and approved by the	Meets expectations

		<b>,</b>	
Annual		College of Education. It is in	
faculty/staff review		alignment with the College of	
of strategic plan		Education and Wichita State	
		University's strategic planning	
		templates and values. Yearly	
		progress on the approved	
		strategic plan is assessed and	
		identified.	
OEG 5 – Ensure a te	echnology rich culture in w	hich administrators, students, facu	lty, and staff work
together to (a) pursue	e innovation and excellence	e, (b) promote intellectual explorat	tion, and (c) enhance
learning			
Measure 1	Review of responses to	91.2% of comments coded as	
SPTE student	technology question	positive	<b>N</b>
comments:			Meets expectations
technology			
Measure 2	Minimum of 80% of all	94.4% responded satisfied or	
Exit survey:	responses being 4 or 5	higher, mean=4.61.1	
technology	based on 5-point scale		
question	for question 27e. All	(¹NOTE: Q27e measures	Exceeds expectations
4	other data considered	satisfaction with technology here	Exceeds expectations
		at WSU and cannot be interpreted	
		as solely a program	
		responsibility)	
Measure 3	Review of	Report approved at June 11,	
Faculty/staff	hardware/software	2018 faculty meeting.	Meets expectations
technology updates	updates within the		wicets expectations
	department		
Measure 4	Annual vote of satisfied	Approved vote May 1, 2018	Meets expectations
Advisory council			Wicets expectations
Measure 5	Progress toward	In AY2017, a new SMGT	
Annual	objectives defined in	strategic plan was developed,	
faculty/staff review	plan	authored, and approved by the	
of strategic plan		College of Education. It is in	
		alignment with the College of	
		Education and Wichita State	Meets expectations
		University's strategic planning	
		templates and values. Yearly	
		progress on the approved	
		strategic plan is assessed and	
		identified.	
OEG 6 – Develop ar	nd maintain collaborative re	elationships, local and globally, the	at enrich the
department's mission			
Measure 1	Review of	Report approved at June 11,	
Faculty/staff	hardware/software	2018 faculty meeting.	Moote avacatations
partnership	updates within the		Meets expectations
summary	department		
Measure 2	Annual vote of satisfied	Approved vote May 1, 2018	Mosts sympoteties
Advisory council			Meets expectations
Measure 3	Progress toward	In AY2017, a new SMGT	
Annual	objectives defined in	strategic plan was developed,	
faculty/staff review	plan	authored, and approved by the	
of strategic plan	•	College of Education. It is in	N
		alignment with the College of	Meets expectations
		Education and Wichita State	
		University's strategic planning	
		templates and values. Yearly	
L	I .	Total Courty	1

	progress on the approved strategic plan is assessed and	
	identified.	

<sup>\*\*</sup>Explanation of course action for intended outcomes not realized:

OEG 2, Measure 2: AY 2017 (most recent full data) showed 23 degrees conferred, which was a decrease of 37% from the previous year. After investigation, it was noted that there was a substantial increased between AY 2015 and AY 2016, which appears to be associated with many factors, such as graduate assistantships now averaging 2.5 to 3 years for completion as compared to 2 years. The 5-year rolling average of degrees conferred between 2011 and 2016 was about 30, which means AY 2017 is still slightly behind recent trends. However, the Med program has on file with the Graduate School a GEM (Graduate Enrollment Management) plan, which outlines areas for not only growth, but also retention. Specifically, the MEd program, historically, has graduated about 30 students per academic year and has between 55-60 students in the program at any given point with the academic year. As a program with only four faculty members, we believe these numbers ensure we can produce a number of graduates, but also still maintain an emphasis on quality. However, we will continue to examine graduation and retention data in order to see relevant patterns and trends. OPA (Office of Planning and Analysis) is a resource that we rely heavily on when examining data and they will provide graduation and retention information for individual years, 3-year, or 5-year rolling averages.

#### AY 2019 Action Plan Items

BA-SLOs		
	Continue focusing on sport management-specific content, such as knowledge relating to budgeting processes and applications throughout program and those associated with legal applications within sport, such as risk management ensuring that our students are prepared moving forward.	
	Continue to focus on critical thinking skills using applied learning pedagogies, such as case studies and experiential learning opportunities.	
	Focus on emphasizing written communication skills, in addition to interpersonal skills, too.	
	Continue to focus on all forms of communication including those in the written, oral, and interpersonal formats.	
	Continue to focus on venue and event management concepts and content mastery.	
	Increase sample size on UG student exit survey. Having such small numbers (n=14) decreases the utility and validity of numerical conclusions, patterns, trends, and inhibits strategic decision-making processes.	
MEd- SLOs		
	Continue to focus on sport management-specific content areas. For example, increase content and application of budgeting processes and applications throughout program. Additionally, continue to prepare students across all content areas for the comprehensive examination.	
	Continue to focus on critical thinking skills using applied learning pedagogies, such as case studies and experiential learning opportunities.	
	Focus on emphasizing written communication skills, in addition to interpersonal skills, too.	
BA- Program Outcomes		
	Continue to develop and implement hybrid courses based upon student feedback and SPTE evaluation. Continue to provide students with access to industry expertise and the latest industry best practices within the classroom setting. Continue to develop and support program adjuncts to ensure quality teaching.	
	Continue the recent focus, understanding, and application of budgeting principles throughout the program.	
	Continue to increase not only SCHs, but also students within the official major.	
	Increase focus on preparing students in order to be productive employees within their organization. Per a recent employer survey, these areas include: understanding finance and budget development; confidence; professionalism, such as initiative and punctuality, and event management.	
	Continue to identify and develop relationships with prospective international or industry partners.	

MEd- Program	
Outcomes	
	Continued focus on developing classes that not only prepare students, but also help them maximize their learning.
	Focus on providing quality advising to graduate students throughout their time in the program.
	Continue to examine program's structure, courses, required hours, etc., in order to ensure we are meeting students' needs.
	Continue to research and pursue grant opportunities, sponsored research, or consulting activities as appropriate. Consulting and student learning activities can be quantified with in-kind gifts/donations (\$ value).
	Continue to develop and pursue PASM—or other service-learning—projects, initiatives, and collaborations.
	Continue to provide students the latest in software application and technology usage, regardless of University infrastructural limitations, and be responsive to industry best, and current, practices regarding technology.