



WICHITA STATE
UNIVERSITY

COLLEGE OF EDUCATION

Department of Sport Management

Data Collection

Per our COSMA accreditation, we collect programmatic and student-learner outcomes, which are assessed on specific rotations detailed in our assessment plans. The following tables highlight data collection efforts for this current academic year for both programmatic and student-learner outcomes. Additionally, as an accredited program, the following “dashboard data” is provided to COSMA for their data collection purposes. The data is collected each year and included in a dashboard on the COSMA website.

If you have any questions regarding outcomes assessment processes or conclusions; student employment data; or alumni data/trends, then please feel free to contact Mark Vermillion, chair of Sport Management (mark.vermillion@wichita.edu).

Dashboard Data	
Total Sport Management Enrollment (majors, minors, tracks) in all programs (UG, master's)	# of SM students: UG: 218, G: 58
Total Number of Full-time, Tenured or Tenure Track Sport Management Faculty	# FT faculty: 4, 3
Total Number of Part Time/Adjunct Sport Management Faculty	# adjunct/PT faculty: 6
Approximate Number of Students Selecting Sport Management Program Due to Accreditation Status	# selecting accredited program: 0% for UG and 3.3% for G (1/30). It should be noted that the UG advisor for SMGT says out-of-state parents commonly mention accreditation status during campus visits.
Number of students/parents requesting information about your SM program	# requesting information: Consulting with the Undergraduate Coordinator, Undergraduate Academic Advisor, and Graduate Coordinator, approximately 11 student/parent visits mentioned accreditation during campus visits.
Number of students/parents attending information sessions about your SM program	# attending information sessions: Estimated at 400, including off-campus career fairs, on-campus career fairs, professional meetings, and (high school) recruitment events.
Number of inquiries from business/industry about the accreditation status of your SM program	# business/industry inquiries: None that were specific to accreditation

Program-Level Student Learning Outcomes Matrix – B.A. – Sport Management

Identify Each Student Learning Outcome and Measurement Tool(s)	Identify the Benchmark	Total Number of Students Observed	Total Number of Students Meeting Expectation	Assessment Results: Percentage of Students Meeting Expectation	Assessment Results: 1. Does not meet expectation 2. Meets expectation 3. Exceeds expectation 4. Insufficient data
SLO 1 – Students will display knowledge and understanding of the management, marketing, public relations, financial, psycho-social, and legal concepts relevant to effective practice for those preparing for careers in the sport management field.					
Measure 1 SMGT 447- Internship reflection report (direct)	Minimum of 80% at acceptable or better	47	46	97.9%	Exceeds expectations
Measure 2 SMGT 446- Key concepts exam (direct)	Minimum of 80% at correct or better on exam	38	36	94.7%	Exceeds expectations
Measure 3 Student exit survey (indirect)	Minimum of 80% at mostly prepared or better	14	13	86.6%-100% with the following exception: Venue/Event Management (79%)	**Does not meet expectations
Measure 4 Alumni survey (indirect)	Minimum of 80% at mostly prepared or better	NA	NA	NA	Not scheduled for reporting until AY 2019
Measure 5 Employer survey (indirect)	Minimum of 80% at mostly prepared or better	NA	NA	NA	Not scheduled for reporting until AY 2020
Measure 6 SMGT 447- Internship site supervisor evaluation (indirect)	Minimum of 80% at mostly prepared or better	49-57	47-56	91.1%-98.2%	Exceeds expectations
SLO 2 – Students will be able to apply ethical decision-making frameworks in relation to issues facing sport managers					
Measure 1 SMGT 475- Ethics writing assignment (direct)	Minimum of 80% at acceptable or better	NA	NA	NA	Not scheduled for reporting

					until AY 2020
Measure 2 SMGT 447- Internship reflection report (direct)	Minimum of 80% at acceptable or better	47	46	97.9%	Exceeds expectations
Measure 3 Student exit survey (indirect)	Minimum of 80% at mostly prepared or better	14, 14	13, 13	92.8%	Exceeds expectations
Measure 4 Alumni survey (indirect)	Minimum of 80% at mostly prepared or better	NA	NA	NA	Not scheduled for reporting until AY 2019
Measure 5 Employer survey (indirect)	Minimum of 80% at mostly prepared or better	NA	NA	NA	Not scheduled for reporting until AY 2020
Measure 6 SMGT 447- Internship site supervisor evaluation (indirect)	Minimum of 80% at mostly prepared or better	58, 58	55, 57	94.8%, 98.3%	Exceeds expectations
SLO 3 – Students will display critical thinking skills related to effective decision-making in sport organizations.					
Measure 1 SMGT 461- Risk management assignment (direct)	Minimum of 80% at acceptable or better	69	59	85.5%	Meets expectations
Measure 2 SMGT 447 – Internship reflection report (direct)	Minimum of 80% at acceptable or better	47	46	97.9%	Exceeds expectations
Measure 3 Student exit survey (indirect)	Minimum of 80% at mostly prepared or better	14, 14	14, 14	100%	Exceeds expectations
Measure 4 Alumni survey (indirect)	Minimum of 80% at mostly prepared or better	NA	NA	NA	Not scheduled for reporting until AY 2019
Measure 5 Employer survey (indirect)	Minimum of 80% at mostly prepared or better	NA	NA	NA	Not scheduled for reporting until AY 2020
Measure 6 SMGT 447- Internship site supervisor evaluation (indirect)	Minimum of 80% at mostly prepared or better	57, 58	55, 55	96.5%, 94.8%	Exceeds expectations

SLO 4- Students will display and understanding of and appreciation for diversity in sport.					
Measure 1 SMGT 444- Org. diversity reflection paper and presentation (direct)	Minimum of 80% at acceptable or better	NA	NA	NA	Not scheduled for reporting until AY 2019
Measure 2 SMGT 447- Internship reflection report (direct)	Minimum of 80% at acceptable or better	47	45	95.7%	Exceeds expectations
Measure 3 Student exit survey (indirect)	Minimum of 80% at mostly prepared or better	14, 14	13, 13	92.8%	Exceeds expectations
Measure 4 Alumni survey (indirect)	Minimum of 80% at mostly prepared or better	NA	NA	NA	Not scheduled for reporting until AY 2019
Measure 5 Employer survey (indirect)	Minimum of 80% at mostly prepared or better	NA	NA	NA	Not scheduled for reporting until AY 2020
Measure 6 SMGT 447- Internship site supervisor evaluation (indirect)	Minimum of 80% at mostly prepared or better	56, 58	56, 57	100%, 98.3%	Exceeds expectations
SLO 5- Students will demonstrate the oral, written, and interpersonal communication skills necessary for effective sport management practice.					
Measure 1 SMGT 112- Instructor interview assignment (direct)	Minimum of 80% at acceptable or better	58	54	93.1%	Exceeds expectations
Measure 2 SMGT 447- Internship reflection report (direct)	Minimum of 80% at acceptable or better	47	46	97.9%	Exceeds expectations
Measure 3 Student exit survey (indirect)	Minimum of 80% at mostly prepared or better	14, 14, 14	13, 13, 14	92.8%, 92.8%, 100%	Exceeds expectations
Measure 4 Alumni survey (indirect)	Minimum of 80% at mostly prepared or better	NA	NA	NA	Not scheduled for reporting until AY 2019
Measure 5 Employer survey (indirect)	Minimum of 80% at mostly prepared or better	NA	NA	NA	Not scheduled for reporting until AY 2020

Measure 6 SMGT 447- Internship site supervisor evaluation (indirect)	Minimum of 80% at mostly prepared or better	53, 57, 58	51, 55, 56	96.2%, 96.5%, 96.6%	Exceeds expectations
SLO 6- Students will demonstrate skills pertaining to the use of technology in sport management.					
Measure 1 SMGT 426- Social media project (direct)	Minimum of 80% at acceptable or better	NA	NA	NA	Not scheduled for reporting until AY 2019
Measure 2 SMGT 447- Internship reflection report (direct)	Minimum of 80% at acceptable or better	47	46	97.9%	Exceeds expectations
Measure 3 Student exit survey (indirect)	Minimum of 80% at mostly prepared or better	14, 14	14, 14	100%	Exceeds expectations
Measure 4 Alumni survey (indirect)	Minimum of 80% at mostly prepared or better	NA	NA	NA	Not scheduled for reporting until AY 2019
Measure 5 Employer survey (indirect)	Minimum of 80% at mostly prepared or better	NA	NA	NA	Not scheduled for reporting until AY 2020
Measure 6 SMGT 447- Internship site supervisor evaluation (indirect)	Minimum of 80% at mostly prepared or better	55, 51	52, 50	94.5%, 98%	Exceeds expectations
SLO 7- Students will acquire more than 600 hours of field experience in which the knowledge and skills acquired in their sport management classes are successfully applied in a sport management setting.					
Measure 1 SMGT 447- Internship reflection report (direct)	Minimum of 80% at acceptable or better	47	47	100%	Exceeds expectations
Measure 2 SMGT 447- Resume (direct)	Minimum of 80% at acceptable or better	47	47	100%	Exceeds expectations
Measure 3 SMGT 447- Internship site supervisor evaluation (indirect)	Minimum of 90% receiving overall rating of agree or better	58, 58, 58	57, 57, 58	98.3%, 98.3%, 100%	Meets expectations
Measure 4 Alumni survey (indirect)	Minimum of 80% of all responses being mostly valuable or better	NA	NA	NA	Not scheduled for reporting until AY 2019

*****Explanation of course action for intended outcomes not realized:***

SLO 1, Measure 3: while this was, technically, a “does not meet expectation” the department is confident that the lone subject matter not passing the benchmark (Venue and Event Management) was a 79%, which is one percentage point off from passing. The student exit survey, which is a self-report measure, needs to be combined with other information—such as the employer survey or alumni survey—to give a more holistic understanding of this situation. However, the department will focus on SMGT 520: Sport Tournament and Event Management to ensure students not only have the required knowledge, but also feel prepared when it comes to executing this skillset in a sport organizational setting. Department will continue to monitor faculty SPTEs and other forms of student feedback regarding course instructor(s), content, and content mastery.

Program-Level Student Learning Outcomes Matrix – M.Ed. – Sport Management

Identify Each Student Learning Outcome and Measurement Tool(s)	Identify the Benchmark	Total Number of Students Observed	Total Number of Students Meeting Expectation	Assessment Results: Percentage of Students Meeting Expectation	Assessment Results: 1. Does not meet expectation 2. Meets expectation 3. Exceeds expectation 4. Insufficient data
SLO 1 – Students will display knowledge and understanding of the management, marketing, public relations, financial, psycho-social, and legal concepts relevant to effective practice for those preparing for careers in the sport management field.					
Measure 1 Comprehensive exam (direct)	Minimum of 95% at acceptable or better	29	28	96.6%	Meets expectations
Measure 2 SMGT 847- Internship reflection/ integration paper (direct)	Minimum of 90% at acceptable or better on each section of the report	26	26	100%	Exceeds expectations
Measure 3 Alumni survey (indirect)	Minimum of 80% at mostly prepared or better	NA	NA	NA	Not scheduled for reporting until AY 2019
Measure 4 Employer survey (indirect)	Minimum of 80% at mostly prepared or better	NA	NA	NA	Not scheduled for reporting until AY 2020
Measure 5 SMGT 847- Internship site supervisor evaluation (indirect)	Minimum of 80% at mostly prepared, or better, or agree.	17-27	12-27	Most content areas (12/13; 92.3%) met criteria (ranging from 16/19-26/26; 84.2%-100%) except budgeting (12/17; 70.1%)	**Does not meet expectations
SLO 2 – Students will be able to apply ethical decision-making frameworks in relation to issues facing sport managers					
Measure 1 SMGT 802- Ethical dilemma assignment (direct)	Minimum of 90% at acceptable or better	25	25	100%	Exceeds expectations
Measure 2 SMGT 847- Internship reflection/ integration paper	Minimum of 90% at acceptable or better on each	26	26	100%	Exceeds expectations

(direct)	section of the report				
Measure 3 Alumni survey (indirect)	Minimum of 80% at mostly prepared or better	NA	NA	NA	Not scheduled for reporting until AY 2019
Measure 4 Employer survey (indirect)	Minimum of 80% at mostly prepared or better	NA	NA	NA	Not scheduled for reporting until AY 2020
Measure 5 SMGT 847- Internship site supervisor evaluation (indirect)	Minimum of 80% at mostly prepared, or better, or agree.	25, 25, 25	24, 24, 24	96%, 96%, 96%	Exceeds expectations
SLO 3 – Students will display critical thinking skills related to effective decision-making in sport organizations.					
Measure 1 SMGT 801- Organizational evaluation assignment (direct)	Minimum of 90% at acceptable or better	31	31	100%	Exceeds expectations
Measure 2 SMGT 847- Internship reflection/ integration paper (direct)	Minimum of 90% at acceptable or better on each section of the report	26	26	100%	Exceeds expectations
Measure 3 Alumni survey (indirect)	Minimum of 80% at mostly prepared or better	NA	NA	NA	Not scheduled for reporting until AY 2019
Measure 4 Employer survey (indirect)	Minimum of 80% at mostly prepared or better	NA	NA	NA	Not scheduled for reporting until AY 2020
Measure 5 SMGT 847- Internship site supervisor evaluation (indirect)	Minimum of 80% at mostly prepared, or better, or agree.	25, 28	23, 28	92%, 100%	Exceeds expectations
SLO 4 – Students will demonstrate an understanding of the foundations of effective research in sport management.					
Measure 1 SMGT 800- Research report (direct)	Minimum of 90% at acceptable or better	NA	NA	NA	Not scheduled for reporting until AY 2019
Measure 2	Minimum of 90% at acceptable or better on each	26	26	100%	Exceeds expectations

SMGT 847- Internship reflection/ integration paper (direct)	section of the report				
Measure 3 Alumni survey (indirect)	Minimum of 80% at mostly prepared or better	NA	NA	NA	Not scheduled for reporting until AY 2019
Measure 4 Employer survey (indirect)	Minimum of 80% at mostly prepared or better	NA	NA	NA	Not scheduled for reporting until AY 2020
Measure 5 SMGT 847- Internship site supervisor evaluation (indirect)	Minimum of 80% at mostly prepared, or better, or agree.	27, 27	25, 25	92.6%, 92.6%	Exceeds expectations
SLO 5- Students will demonstrate an understanding of and appreciation for diversity and its impact on managerial decision-making in sport.					
Measure 1 SMGT 847- Internship reflection/ integration paper (direct)	Minimum of 90% at acceptable or better on each section of the report	26	26	100%	Exceeds expectations
Measure 2 SMGT 822- Diversity paper (direct)	Minimum of 90% at acceptable or better	NA	NA	NA	Not scheduled for reporting until AY 2020
Measure 3 Alumni survey (indirect)	Minimum of 80% at mostly prepared or better	NA	NA	NA	Not scheduled for reporting until AY 2019
Measure 4 Employer survey (indirect)	Minimum of 80% at mostly prepared or better	NA	NA	NA	Not scheduled for reporting until AY 2020
Measure 5 SMGT 847- Internship site supervisor evaluation (indirect)	Minimum of 80% at mostly prepared, or better, or agree.	24, 28	24, 28	100%, 100%	Exceeds expectations
SLO 6- Students will demonstrate advanced oral, written and interpersonal communication skills necessary for effective sport management practice.					
Measure 1 SMGT 847- Internship reflection/ integration paper (direct)	Minimum of 90% at acceptable or better on each section of the report	26	26	100%	Exceeds expectations

Measure 2 SMGT 803- Marketing plan (direct)	Minimum of 90% at acceptable or better	NA	NA	NA	Not scheduled for reporting until AY 2019
Measure 3 Alumni survey (indirect)	Minimum of 80% at mostly prepared or better	NA	NA	NA	Not scheduled for reporting until AY 2019
Measure 4 Employer survey (indirect)	Minimum of 80% at mostly prepared or better	NA	NA	NA	Not scheduled for reporting until AY 2020
Measure 5 SMGT 847- Internship site supervisor evaluation (indirect)	Minimum of 80% at mostly prepared, or better, or agree.	27, 27, 27	27, 26, 26	100%, 96.3%, 96.3%	Exceeds expectations
SLO 7- Students will acquire more than 800 hours of field experience in which the knowledge and skills acquired in their sport management classes are successfully applied in a sport management setting.					
Measure 1 SMGT 847- Internship reflection/ integration paper (direct)	Minimum of 90% at acceptable or better on each section of the report	26	26	100%	Meets expectations
Measure 2 SMGT 847- Resume (direct)	Minimum of 90% at acceptable or better on each section of the report	26	25	96.1%	Meets expectations
Measure 5 SMGT 847- Internship site supervisor evaluation (indirect)	Minimum of 95% agree on performance evaluation items	28	28	100%	Meets expectations
Measure 4 (indirect)	Minimum of 80% at mostly prepared or better	NA	NA	NA	Not scheduled for reporting until AY 2019
<p>**Explanation of course action for intended outcomes not realized:</p> <p>SLO 1, Measure 5: Faculty continues to expand emphases on budgeting and financial relationships within sport across all classes. Continue to embed financial-related content in different ways in different classes. Budgeting principles, for example, are touched upon in SMGT 801: Management in Sport and SMGT 809: Technology in Sport Management. The hope is that over the next few reporting cycles students will become more comfortable with finance-related concepts and practices. Additionally, we increased discussions within our SMGT Advisory Council regarding how to better align finance content with their needs in sport organizations.</p>					

Program-Level Operational Effectiveness Goals Matrix

B.A. – Sport Management

Identify Each Operational Effectiveness Goal and Measurement Tool(s)	Identify the Benchmark	Data Summary	Assessment Results: 1. Does not meet expectation 2. Meets expectation 3. Exceeds expectation 4. Insufficient data
OEG 1 – Recruit, hire, and retain diverse, high quality administrators, faculty, and staff			
Measure 1 Aggregated SPTE data	Median result for perceived quality index of “good” or better. All other data to be considered.	Approximately 92% of courses were rated at "good" or better. Median result was "good."	Meets expectations
Measure 2 Faculty scholarship record	Evidence of achievement based on department scholarship policies.	All faculty members with research responsibilities evaluated as meeting or exceeding expectations during annual review	Meets expectations
Measure 3 Exit survey: advising questions (Institutional exit survey)	Average score of 3 or better for each advising question on survey	Met; mean= 4.94 with 100% being "satisfied or higher" with advising. (Median=5.00)	Exceeds expectations
Measure 4 Exit survey	Minimum of 80% of all responses being mostly prepared or better. All other data to be considered.	Most content areas (12/13; 92.3%) reported over 80% of respondents being "mostly prepared" or better (ranging from 86%-100%; 12/14-14/14) except Venue & Event management (11/14; 79%)	**Does not meet expectations
Measure 5 Alumni survey	Average program satisfaction score of 8 or better. All other data to be considered.	NA	Not scheduled for reporting until AY2019
Measure 6 Advisory council	Annual vote of satisfied.	Approved vote (May 1, 2018)	Meets expectations
Measure 7 Annual faculty/staff review of strategic plan	Progress toward objectives defined in plan	In AY2017, a new SMGT strategic plan was developed, authored, and approved by the College of Education. It is in alignment with the College of Education and Wichita State University's strategic planning templates and values. Yearly progress on the approved strategic plan is assessed and identified.	Meets expectations
OEG 2 – Recruit and retain quality students to meet local and global demands for our graduates.			
Measure 1 SCH data	Comparison of department SCH with other university data and historical department data	Data reviewed June 11, 2018. UG SCH were 2,327 (+4.4%) for fall and spring was 2,372 (+4.8%) Degree conferrals were up 58.7% and major headcounts were, on	Meets expectations

		average, up about 15%. Regarding programs with similar enrollment numbers (e.g. Marketing), we have fewer faculty resources (number of full time faculty: SMGT 4; Marketing 7) and produce similar UG majors: Marketing (226) vs. SMGT (218). Thus, indicating our small department produces a sizable number of credit hours for both the college and university.	
Measure 2 Graduation and retention rates	Comparison of department rates with other university data and historical department data	Data reviewed June 11, 2018. Report indicated department retention rates varied by year but were generally comparable with university levels. Undergraduate majors are up from last year (192 vs. 218 majors), thus indicating a healthy and robust undergraduate program	Meets expectations
Measure 3 Employer survey	Average overall rating of graduates of 8 or better. All other data to be considered	NA	Not scheduled for reporting until AY 2020
Measure 4 Advisory council	Annual vote of satisfied	Approved vote (May 1, 2018)	Meets expectations
Measure 5 Annual faculty/staff review of strategic plan	Progress toward objectives defined in plan	In AY2017, a new SMGT strategic plan was developed, authored, and approved by the College of Education. It is in alignment with the College of Education and Wichita State University's strategic planning templates and values. Yearly progress on the approved strategic plan is assessed and identified.	Meets expectations
OEG 3 – Achieve professional recognition for programs			
Measure 1 KBOR approval	Approved status	Approved through 2020	Meets expectations
Measure 2 COSMA accreditation	Accredited status	Review completed. Accredited through 2019	Meets expectations
Measure 3 Annual faculty/staff review of strategic plan	Progress toward objectives defined in plan	In AY2017, a new SMGT strategic plan was developed, authored, and approved by the College of Education. It is in alignment with the College of Education and Wichita State University's strategic planning templates and values. Yearly progress on the approved strategic plan is assessed and identified.	Meets expectations

OEG 4 – Ensure a technology rich culture in which administrators, students, faculty, and staff work together to (a) pursue innovation and excellence, (b) promote intellectual exploration, and (c) enhance learning			
Measure 1 SPTE student comments: technology	Minimum of 80% of responses to technology question(s) coded as positive	88% of responses coded as positive	Meets expectations
Measure 2 Exit surveys: technology questions	Minimum of 80% of all responses being mostly prepared or better	All related responses meet criterion (100%, 100%) (14/14, 14/14).	Exceeds expectations
Measure 3 Faculty/staff technology updates	Review of hardware/software updates within the department	Report approved at June 11, 2018 meeting	Meets expectations
Measure 4 Advisory council	Annual vote of satisfied	Approved vote May 1, 2018.	Meets expectations
Measure 5 Annual faculty/staff review of strategic plan	Progress towards objectives defined in plan	In AY2017, a new SMGT strategic plan was developed, authored, and approved by the College of Education. It is in alignment with the College of Education and Wichita State University's strategic planning templates and values. Yearly progress on the approved strategic plan is assessed and identified.	Meets expectations
OEG 5 – Develop and maintain collaborative relationships, local and globally, that enrich the department's mission.			
Measure 1 Faculty/staff partnership summary	Review of key partnerships established/maintained through the year	Report approved at June 11, 2018 meeting	Meets expectations
Measure 2 Advisory council	Annual vote of satisfied	Approved vote May 1, 2018.	Meets expectations
Measure 3 Annual faculty/staff review of strategic plan	Progress towards objectives defined in plan	In AY2017, a new SMGT strategic plan was developed, authored, and approved by the College of Education. It is in alignment with the College of Education and Wichita State University's strategic planning templates and values. Yearly progress on the approved strategic plan is assessed and identified.	Meets expectations
**Explanation of course action for intended outcomes not realized: OEG 1, Measure 4: while this was, technically, a “does not meet expectation” the department is confident that the lone subject matter not passing the benchmark (Venue and Event Management) was a 79%, which is one percentage point off from passing. The student exit survey, which is a self-report measure, needs to be combined with other information—such as the employer survey or alumni survey—to give a more holistic understanding of this situation. However, the department will focus on SMGT 520: Sport Tournament and Event Management to ensure students not only have the required knowledge, but also feel prepared when it comes to executing			

this skillset in a sport organizational setting. Department will continue to monitor faculty SPTEs and other forms of student feedback regarding course instructor(s), content, and content mastery.

Program-Level Operational Effectiveness Goals Matrix

M. Ed. – Sport Management

Identify Each Operational Effectiveness Goal and Measurement Tool(s)	Identify the Benchmark	Data Summary	Assessment Results: 1. Does not meet expectation 2. Meets expectation 3. Exceeds expectation 4. Insufficient data
OEG 1 – Recruit, hire, and retain diverse, high quality administrators, faculty, and staff			
Measure 1 Aggregated SPTE data	Median result for perceived quality index of “good” or better. All other data to be considered.	Approximately 86% of courses were rated at "good" or better. Median result was "good."	Meets expectations
Measure 2 Faculty scholarship record	Evidence of achievement based on department scholarship policies.	All faculty members with research responsibilities evaluated as meeting or exceeding expectations during annual review	Meets expectations
Measure 3 Exit survey: advising questions (Institutional exit survey)	Average score of 3 or better for advising questions.	Mean= 4.36 with 78% being "satisfied or higher" with advising. (Median=5.00)	Meets expectations
Measure 4 Exit survey (Institutional exit survey)	Minimum of 80% of all responses being 4 or 5 based on 5-point scale for items 4, 10, and 11. All other data to be considered.	Satisfied or higher: Q4= 95% (mean=4.59) Q10=86.4% (mean=4.36) Q11=90.9% (mean=4.50)	Meets expectations
Measure 5 Alumni survey	Average program satisfaction score of 8 or better. All other data to be considered.	NA	Not scheduled for reporting until AY2019
Measure 6 Advisory council	Annual vote of satisfied.	Approved vote May 1, 2018	Meets expectations
Measure 7 Annual faculty/staff review of strategic plan	Progress toward objectives defined in plan	In AY2017, a new SMGT strategic plan was developed, authored, and approved by the College of Education and WSU’s strategic planning templates and values. Yearly progress on the approved plan is assessed and identified.	Meets expectations
OEG 2 – Recruit and retain quality students to meet local and global demands for our graduates.			
Measure 1 SCH data	Comparison of department SCH with other university data and historical department data	Per data from the Office of Planning and Analysis (OPA) here at WSU, AY 2017 SCH for our graduate program were as follows: 480 SCH (Fall); 451 (Spring); 92 (Summer) for a total SCH during AY 2017	Meets expectations

		of 1,023. The rolling 5-year averages of SCHs from 2008-2012 was 394 SCH. SCH this year were significantly higher indicating continued growth.	
Measure 2 Graduation and retention rates	Comparison of department rates with other university data and historical department data	Data showed 23 degrees conferred, which was a decrease of 37% from the previous year.	**Does not meet expectations
Measure 3 Employer survey	Average overall rating of graduates of 8 or better. All other data to be considered	NA	Not scheduled for reporting until AY 2020
Measure 4 Advisory council	Annual vote of satisfied	Approved vote May 1, 2018	Meets expectations
Measure 5 Annual faculty/staff review of strategic plan	Progress toward objectives defined in plan	In AY2017, a new SMGT strategic plan was developed, authored, and approved by the College of Education and WSU's strategic planning templates and values. Yearly progress on the approved plan is assessed and identified.	Meets expectations
OEG 3 – Achieve professional recognition for programs			
Measure 1 KBOR approval	Approved status	Approved through 2020	Meets expectations
Measure 2 COSMA accreditation	Accredited status	Review completed. Accredited through 2019	Meets expectations
Measure 3 Annual faculty/staff review of strategic plan	Progress toward objectives defined in plan	In AY2017, a new SMGT strategic plan was developed, authored, and approved by the College of Education. It is in alignment with the College of Education and Wichita State University's strategic planning templates and values. Yearly progress on the approved strategic plan is assessed and identified.	Meets expectations
OEG 4 – Strengthen the graduate program to support the University's research and grants/contracts mission components			
Measure 1 Faculty professional development report	Review data based on Faculty Activity Records	Report approved at June 11, 2018 faculty meeting.	Meets expectations
Measure 2 Faculty grant writing report	Review data based on Faculty Activity Records	Report approved at June 11, 2018 faculty meeting.	Meets expectations
Measure 3 Advisory council	Annual vote of satisfied	Approved vote May 1, 2018	Meets expectations
Measure 4	Progress toward objectives defined in plan	In AY2017, a new SMGT strategic plan was developed, authored, and approved by the	Meets expectations

Annual faculty/staff review of strategic plan		College of Education. It is in alignment with the College of Education and Wichita State University's strategic planning templates and values. Yearly progress on the approved strategic plan is assessed and identified.	
OEG 5 – Ensure a technology rich culture in which administrators, students, faculty, and staff work together to (a) pursue innovation and excellence, (b) promote intellectual exploration, and (c) enhance learning			
Measure 1 SPTE student comments: technology	Review of responses to technology question	91.2% of comments coded as positive	Meets expectations
Measure 2 Exit survey: technology question	Minimum of 80% of all responses being 4 or 5 based on 5-point scale for question 27e. All other data considered	94.4% responded satisfied or higher, mean=4.61. ¹ (¹ NOTE: Q27e measures satisfaction with technology here at WSU and cannot be interpreted as solely a program responsibility)	Exceeds expectations
Measure 3 Faculty/staff technology updates	Review of hardware/software updates within the department	Report approved at June 11, 2018 faculty meeting.	Meets expectations
Measure 4 Advisory council	Annual vote of satisfied	Approved vote May 1, 2018	Meets expectations
Measure 5 Annual faculty/staff review of strategic plan	Progress toward objectives defined in plan	In AY2017, a new SMGT strategic plan was developed, authored, and approved by the College of Education. It is in alignment with the College of Education and Wichita State University's strategic planning templates and values. Yearly progress on the approved strategic plan is assessed and identified.	Meets expectations
OEG 6 – Develop and maintain collaborative relationships, local and globally, that enrich the department's mission.			
Measure 1 Faculty/staff partnership summary	Review of hardware/software updates within the department	Report approved at June 11, 2018 faculty meeting.	Meets expectations
Measure 2 Advisory council	Annual vote of satisfied	Approved vote May 1, 2018	Meets expectations
Measure 3 Annual faculty/staff review of strategic plan	Progress toward objectives defined in plan	In AY2017, a new SMGT strategic plan was developed, authored, and approved by the College of Education. It is in alignment with the College of Education and Wichita State University's strategic planning templates and values. Yearly	Meets expectations

		progress on the approved strategic plan is assessed and identified.	
<p><i>**Explanation of course action for intended outcomes not realized:</i></p> <p><i>OEG 2, Measure 2: AY 2017 (most recent full data) showed 23 degrees conferred, which was a decrease of 37% from the previous year. After investigation, it was noted that there was a substantial increased between AY 2015 and AY 2016, which appears to be associated with many factors, such as graduate assistantships now averaging 2.5 to 3 years for completion as compared to 2 years. The 5-year rolling average of degrees conferred between 2011 and 2016 was about 30, which means AY 2017 is still slightly behind recent trends. However, the Med program has on file with the Graduate School a GEM (Graduate Enrollment Management) plan, which outlines areas for not only growth, but also retention. Specifically, the MEd program, historically, has graduated about 30 students per academic year and has between 55-60 students in the program at any given point with the academic year. As a program with only four faculty members, we believe these numbers ensure we can produce a number of graduates, but also still maintain an emphasis on quality. However, we will continue to examine graduation and retention data in order to see relevant patterns and trends. OPA (Office of Planning and Analysis) is a resource that we rely heavily on when examining data and they will provide graduation and retention information for individual years, 3-year, or 5-year rolling averages.</i></p>			

AY 2019 Action Plan Items

BA-SLOs	
	Continue focusing on sport management-specific content, such as knowledge relating to budgeting processes and applications throughout program and those associated with legal applications within sport, such as risk management ensuring that our students are prepared moving forward.
	Continue to focus on critical thinking skills using applied learning pedagogies, such as case studies and experiential learning opportunities.
	Focus on emphasizing written communication skills, in addition to interpersonal skills, too.
	Continue to focus on all forms of communication including those in the written, oral, and interpersonal formats.
	Continue to focus on venue and event management concepts and content mastery.
	Increase sample size on UG student exit survey. Having such small numbers (n=14) decreases the utility and validity of numerical conclusions, patterns, trends, and inhibits strategic decision-making processes.
MEd-SLOs	
	Continue to focus on sport management-specific content areas. For example, increase content and application of budgeting processes and applications throughout program. Additionally, continue to prepare students across all content areas for the comprehensive examination.
	Continue to focus on critical thinking skills using applied learning pedagogies, such as case studies and experiential learning opportunities.
	Focus on emphasizing written communication skills, in addition to interpersonal skills, too.
BA-Program Outcomes	
	Continue to develop and implement hybrid courses based upon student feedback and SPTE evaluation. Continue to provide students with access to industry expertise and the latest industry best practices within the classroom setting. Continue to develop and support program adjuncts to ensure quality teaching.
	Continue the recent focus, understanding, and application of budgeting principles throughout the program.
	Continue to increase not only SCHs, but also students within the official major.
	Increase focus on preparing students in order to be productive employees within their organization. Per a recent employer survey, these areas include: understanding finance and budget development; confidence; professionalism, such as initiative and punctuality, and event management.
	Continue to identify and develop relationships with prospective international or industry partners.

MEd- Program Outcomes	
	Continued focus on developing classes that not only prepare students, but also help them maximize their learning.
	Focus on providing quality advising to graduate students throughout their time in the program.
	Continue to examine program's structure, courses, required hours, etc., in order to ensure we are meeting students' needs.
	Continue to research and pursue grant opportunities, sponsored research, or consulting activities as appropriate. Consulting and student learning activities can be quantified with in-kind gifts/donations (\$ value).
	Continue to develop and pursue PASM—or other service-learning—projects, initiatives, and collaborations.
	Continue to provide students the latest in software application and technology usage, regardless of University infrastructural limitations, and be responsive to industry best, and current, practices regarding technology.