

# PARTNERSHIP FOR THE ADVANCEMENT OF SPORT MANAGEMENT

➔ *LET US PARTNER WITH YOU TO MAKE A DIFFERENCE*

## WHO ARE WE?

- ➔ The Partnership for the Advancement of Sport Management (PASM) would love to share our expertise through partnered projects and consultations with Sport, Recreation & Park Organizations in Kansas. Our Executive Board and Fellows are comprised of experts in the field of Sport Management, Recreation & Leisure Studies, Sport Tourism, and Event Management.

## WHY PASM?

- ➔ As a regional leader in sport management education and practitioner partnerships, we seek an opportunity to increase the partnerships for interaction among community members, sport/recreation practitioners, students and faculty.



## HOW WE CAN WORK TOGETHER?

- ➔ **TIER I** PARTNERING WITH UNDERGRADUATE SPORT MANAGEMENT COURSE
- ➔ **TIER II** PARTNERING WITH GRADUATE SPORT MANAGEMENT COURSE
- ➔ **TIER III** PROFESSIONAL CONSULTATION WITH PASM EXECUTIVE BOARD MEMBER

*For more details, please contact Dr. Wonyoung Kim at [Wonyoung.Kim@wichita.edu](mailto:Wonyoung.Kim@wichita.edu).*

## EXECUTIVE BOARD & EXPERTISE

- ➔ Dr. Wonyoung Kim, Director: Sport Marketing/Consumer Behavior, Business Analytics
- ➔ Dr. Mark Vermillion: Social Issues in Sport, Sport Deviance, Sport Coaching
- ➔ Dr. Jeff Noble: Organizational Policy Development & Implementation, Youth Sport Management
- ➔ Mr. Mike Ross: Social Media & Technology, Sport Ethics, Leadership & Communication
- ➔ Dr. Clay Stoldt: Sport Public Relations Management, Sport Communication

## CURRENT & PREVIOUS PARTNER ORGANIZATIONS:

Air Capital Classic of Web.com Tour, Wichita Park & Recreation Department, Derby Recreation Commission, Valley Center Recreation Commission, Greater Wichita YMCA, Sporting Kansas City, Wichita Thunder, Wichita Sports Forum, Kansas Shrine Bowl, WSU Athletics, Mokpo National University in Korea, Kansas Collegiate Athletic Conference, and many others.



| [WWW.WICHITA.EDU/PASM](http://WWW.WICHITA.EDU/PASM) |

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