



# The Sport Administrator

Official Newsletter of the Sport Administration Program in the  
Department of Kinesiology and Sport Studies and  
WSU College of Education

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## SASA Spring Cookout a Hit

More than 100 people attended the Sport Administration Student Association's cookout at the April 28 Shocker baseball game. SASA members grilled up burgers and hot dogs, and the group watched the game between WSU and Arizona State from the Coleman B pavillion in the outfield area.

Special thanks go to Travis Redeker, John Flanders and Leah Walgren for providing great leadership on the event.



Gretchen Rutledge, above left, undergrad Abigail Cress, center, and Kelli Clay (G 2004) enjoy the SASA Cookout. Undergrad Mike Tetrick, left, and his brother, Pat (UG 2003), react to Clay Stoldt's prediction the Cardinals will win the World Series this year.

## SASA Officers for 2004-05

The officers for 2004-05 will have a younger feel to them as for the first time since its inception, all of the SASA officers will be undergraduate students. The organization is planning its first informational meeting shortly after the beginning of the fall semester.

2004-05 officers will be:

- President - Michael Johnson, sr., Wichita, Kan.
- Vice President - Katie Smith, sr., Pretty Prairie, Kan.
- VP, Events - Mike Tetrick, sr., Derby, Kan.
- VP, Marketing - John Flanders, sr., Derby, Kan.
- Treasurer - Jason Ault, sr., Kingman, Kan.
- Secretary - Abigail Cress, sr., Iowa City, Iowa

## New Faculty Member Hired

Dr. Richard Bell has been hired as the newest member of the sport administration faculty. He will begin work in August 2004.

He has spent the last two years as a faculty member and administrator at the University of the Incarnate Word in San Antonio. Prior to that, he served at the U.S. Sports Academy in Daphne, Ala.

Richard has both a doctorate in sport management and a juris doctorate. He worked as an attorney in South Carolina for more than 20 years prior to pursuing a career in academia. He has a diverse background within the field, but his teaching and research specialties are sport law and management/leadership issues.

Many WSU students had the opportunity to meet Richard during his campus visit Feb. 27. He is scheduled to teach KSS 560-Legal Aspects of Sport and KSS 801-Leadership and Management in Sport this fall. He will also be working with students conducting internships and graduate students completing final projects.

## Inside this Issue...

- ◆ SPAD advisory committee meets
- ◆ Office moves
- ◆ Marketing class helps set attendance record
- ◆ SPAD honorees at KSS Night
- ◆ Sport Admin Graduates
- ◆ Summer 2004 interns
- ◆ Updated alumni directories
- ◆ Students help at pro golf event

## Lineup Card

The Wichita State Sport Administration program is a part of the Department of Kinesiology and Sport Studies (KSS) housed in the College of Education.

You may find us in Heskett Center Room 107 or by contacting:

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**Dr. Pamela Hoyes Beehler, Associate Professor (x3340)**

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Department chair for KSS

**Mary Myers (x3340)**

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Administrative assistant for KSS

**Carol Pitetti (x6096)**

**carol.pitetti@wichita.edu**

Advisor for all undergraduate students who have been admitted to the Sport Administration program

**Dr. Clay Stoldt, Associate Professor (x5441)**

**clay.stoldt@wichita.edu**  
Faculty member, graduate program coordinator and graduate student advisor (KSS 760)

**Steve Dittmore, Instructor (x5442)**

**steve.dittmore@wichita.edu**  
Faculty member, undergraduate program coordinator and graduate student advisor (KSS 750L)

**Frank Rokosz, Associate Professor (x5443)**

**frank.rokosz@wichita.edu**  
Faculty member (KSS 210, KSS 711)

**Dr. Lori Miller, Professor and Associate Dean (x3340)**

**lori.miller@wichita.edu**  
Faculty member

**Summer 2004 Lecturers**

Tami Cutler, KSS 526; Mike Ross, KSS 526;  
Steve Shaad, KSS 520; Mark Vermillion, KSS 528

## SPAD Advisory Committee Meets

The Sport Administration Advisory Committee met April 27 to discuss program developments over the past year. The Committee is comprised of current students in the program, local practitioners, alumni, and members of the sport administration faculty.

Topics ranged from faculty developments to recent curriculum changes to curricular issues under consideration to diversity within the program. Committee members participating in the meeting included: Clay Stoldt, faculty; Steve Dittmore, faculty; Jim Scheffdore, executive director-Central YMCA and alumnus; Becky Endicott, senior associate AD/SWA-WSU and alumna; Matt Brokaw, Director of Corporate Sales, Wichita Thunder and alumnus; Travis Redeker, graduate student; Abigail Cress, undergraduate student; and Marcus Jackson, undergraduate student.

## Office Roulette

Students on campus this summer may notice a lot of commotion around the SPAD offices. The KSS department will be relocating several offices, including those of Carol Pitetti and Mary Myers. The new "front door" of the KSS offices will be Heskett Center Room 107, where Mary will be located. Carol will move from HC 116 to HC 107A. Several other KSS faculty will also make small moves. All phone numbers will remain the same. Please extend patience to the KSS staff during this transition.

## Students' Efforts Yield New Record

Students in KSS 803-Sport Marketing assumed promotional responsibilities for WSU's April 27 softball doubleheader, and their work resulted in a new attendance record for the softball program. The final attendance figure, 631, was 30 better than the previous all-time high set earlier this year against Oklahoma State.

The students secured Chipotle as the game sponsor, and Chipotle provided coupons for free burritos to those in attendance. Group sales efforts were targeted toward area middle and high school softball programs and toward local businesses willing to purchase blocks of tickets and then donate them to local military families.

The new record is testimony to the students' efforts, especially in light of the facts that they were selling a weekday twinbill against a non-marquee opponent on a date in which the WSU baseball team was playing perennial power Arizona State right across the street.



Graduate student Keith Schobert, right, passes out promotional materials to members of a youth softball team that attended the game.

## Many SPAD honorees at KSS Night

Several students and WSU's director of athletics were among the recipients of sport administration honors at the Department of Kinesiology and Sport Studies' annual Recognition Night April 16.



Clay Stoldt presents WSU Athletic Director Jim Schaus with the Sport Administration Practitioner of the Year Award for 2003-04.

John Roushkolb was named Undergraduate Major of the Year. John, who already has a degree in integrated marketing communications, is on target to graduate in August, upon completion of his internship with D.C. United. Travis Redeker received the Graduate Major of the Year honor. Travis was the president of SASA this year and completed his internship requirement while working in WSU's intramural program this spring.

Jim Schaus, director of athletics, was named Sport Administration Practitioner of the Year in recognition of his many contributions to the program. Jim, pictured above with Clay Stoldt, has served as a special speaker in several classes and made a special presentation to SASA this spring. Finally, Dan Mehl, director of the Heskett Center, received the department's Special Recognition Award. Dan has worked closely with the department on numerous initiatives ranging from accommodating its PE activity program to special conferences.

Two SPAD students were among the seven KSS scholarship recipients for 2004-05. Graduate student Clint Presley received the John Hansen Fellowship Award while undergraduate student Jason Ault received the Physical Education Alumni Scholarship.

## Congratulations to Sport Admin Graduates

Congratulations to the following students who were candidates for graduation following the spring or summer semesters:

### M.Ed.-Sport Administration

Leigh Ashman; Matt Baxter; Ryan Berg; Joe Blasi; Kelli Clay; Matt Esau; Bernie Haney; DeAnn Huxman; Karl Kandt; Melissa McKallagat; Travis Redeker; KJ Richey; Wes Simoneau.

### B.A.-Sport Administration

Cort Asmann; Kimberly Bailey; Juanell Beal; Christopher Deal; Jenny Follin; Adam Glendening; Raeven King; Amy Kratzer; James McPherson; Paul Myers; Jason Pedigo; John Roushkolb; Casey Thompson; Megheen Walker.

## Summer Internships

WSU Sport Administration students are conducting a broad range of internships this semester, from college sports to pro sports and recreation. Congrats to the following students who are working hard this semester in the sport industry.

### Undergraduates Students

Chris Deal (Wichita Wranglers); Reid Dreitz (Dick's Sporting Goods, Wichita); Adam Glendening (Wichita Wranglers); Jesse Gulotta (Kansas City T-Bones, Kansas City, Kan.); Paco Martinez (Heights HS, Wichita, Kan.); Drew Pelz (Clearwater Golf Course, Clearwater, Kan.); Chad Pore (Wichita Stealth); Nate Roberts (Dallas Cowboys, Dallas, Texas); Kelly Simmons (River City Soccer Club, Wichita, Kan.); Katie Smith (Derby Recreation Commission, Derby, Kan.).

### Graduate Students

Joe Blasi (Goddard MS Athletics, Goddard, Kan.); Nick Butterfield (Wichita Wranglers); Nick Garner (Univ. of Houston Athletic Marketing, Houston, Texas); Shannon Hansen (USD 259 Athletics, Wichita); Tanya Knierem (Derby Recreation Commission, Derby, Kan.); Patti Oleson (Disney's Wide World of Sports, Orlando, Fla.); Cindy Rezac (Wichita Wranglers); Tony Slothower (Salina Speedway, Salina, Kan.); Kit Strief (Disney's Wide World of Sports, Orlando, Fla.); Nick Underwood (Kansas Golf Association, Lawrence, Kan.).



### Sport Administration Mission:

To provide students with knowledge, understanding, and appreciation of the sport industry that will provide career advancement opportunities. The tools and resources provided to the students will occur in a positive learning environment combining both theory and practice.

Notice of nondiscrimination: Wichita State University does not discriminate in its programs and activities on the basis of race, religion, color, national origin, sexual orientation, marital status, status as a Vietnam Era Veteran or disability. The following person has been designated to handle inquiries regarding nondiscrimination policies: Director, Office of Equal Employment Opportunity, Wichita State University, 1845 Fairmount, Wichita, KS 67260-0145; Telephone 316-978-3371.

## Updated alumni directories now available

Updated Sport Administration Alumni Directories are now available in HC 106. The directories, updated this spring, list more than 100 alumni working in diverse aspects of the sport industry. They may be purchased for \$1 each, with the money going to offset the cost of copying each booklet. Special thanks goes to Clint Presley, graduate assistant, for his diligent work in updating the publication.

**Leigh Ashman (G 2004)** is the new director of resident activities at Cherry Hills Retirement Community in Sun City, Calif.

**Kelli Clay (G 2004)** has been hired as an assistant athletic trainer at Southern Methodist University in Dallas.

**Matt Esau (G 2004)** is an event coordinator at Rochester Civic Center in Rochester, Minn.

**Melissa McKallagat (G 2004)** has secured a position in the ticket office at the University of Notre Dame.

**Raeven King (UG 2004)** was hired as an account coordinator with LeadDog Marketing in New York City, where she interned in spring 2004.

**Gabe Dick (UG 2003)** worked this past year as a K-12 substitute teacher in USD 264, 266 and 267 and coached 7-8 grade basketball at St. Marks.

**Clint White (UG 2003)** opened The Absolute Athlete in Bristol, Va. His company helps high school student-athletes prepare for upcoming athletic seasons and improve chances of being recruited by a college.

**Renee Vanlaningham (UG 2000)** has been promoted to Manger of Event Operations & Guest Relations for the Kansas City Royals.

### Students help at pro golf event

Students in KSS 726-Communication in Sport served as the media relations staff for the Frye Chevrolet Golf Classic April 23-25 at Willowbend Golf Course. As such, the students worked with Futures Golf Tour officials and local tournament committee members in serving the media at the event.

Students staffed the phone in the media room, assisted in distributing results at the end of each day and each round and escorted media members on the course.

Heavy rains the weekend of the tournament pushed the tourney well behind schedule, but the full tournament was completed by the end of the day Sunday.

## WSU Sport Administration

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