

THE SPORT MANAGER



The Department of Sport Management
Wichita State University

Sport Management: New department and new degree title debut

WSU's sport administration programs are seeing big changes as the spring semester begins. The degree programs will have a new title—sport management, and those programs are now housed in the newly-formed Department of Sport Management.

The new degree title reflects what is now considered as the most commonly used term to describe academic programs that prepare students for administrative careers in various sport settings. Evidence of this can be found in the name of the leading academic organization in the field, the North American Society for Sport Management, and the organization which evaluates sport management programs, the Council on Sport Management Accreditation.

The new department, which houses both the bachelor's and master's sport management programs, was formed after the Department of Kinesiology and Sport Studies was re-organized into two units — Sport Management and Human Performance Studies.

"The two new departments were created because of the divergent nature of the two disciplines and the rapid growth in career opportunities and student enrollment in both areas," Dr. Sharon Iorio, dean of the College of the Education (COE), said.

The department will continue to be a part of the COE, and while a move to new offices in the Heskett Center is in the works, sport

management faculty and staff will remain in their current office assignments for the time being.

Courses will continue to be listed in the university catalog under the old KSS designation for the spring and summer semesters. The new SMGT department code will be in place when the 2008-09 university catalog is released.

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SAAA Awards Scholarship

The Sport Administration Alumni Association (SAAA) is pleased to announce the recipient of the 2007 SAAA scholarship is **Steve Enriquez**. While there were many qualified applicants, Steve was a unanimous decision based upon the following scholarship criteria: 1) Sport Management major, 2) a GPA of at least 2.75, and 3) junior, senior, or graduate student status. SASA members preferred.

Steve has been an active member of the Sport Administration Student Association (SASA) for the last two years and served as the undergraduate student representative on the Sport Administration Advisory Council's annual meeting (2007). In addition, Steve is currently

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(SCHOLARSHIP, Continued)

employed by the Greater Wichita YMCA, Metro Offices where he serves as a Data Clerk organizing child care information for summer camps, updating customer accounts, and assisting with customer service.



Steve has been involved in the YMCA for quite a while, and has served the organization in many capacities. Prior to his current position he was the Manager on Duty and Membership Coordinator for the Greater Wichita YMCA-North Branch, and was the Membership Coordinator for the YMCA of Hutchinson and Reno County. Prior to coming to WSU, Steve received his Associates of Arts in Business from Hutchinson Community College and from 2000-2004 was a Quartermaster for the United States Navy based in Jacksonville, FL.

Tentative Summer Class Schedule

The summer 2008 schedule of courses will be officially released in March. The following is a tentative list of the sport management classes that are planned to be offered. This information is subject to change, and as always, all students are strongly encouraged to consult with their assigned advisor prior to enrolling.

- KSS 520: Sport Tournament & Event Management
 - On Campus July 7-Aug. 1, S 10 a.m.-1 p.m. & NBC Tournament in August
 - Instructor: Steve Shaad
- KSS 540: Seminar in Sport Business
 - On Campus May 27-June 6, M-Th 5-7:30 p.m. & Online June 9- Aug. 1
 - Team Taught (Drs. Miller, Noble, Stoldt, Vermillion)
- KSS 711: Structuring & Scheduling Sport Tournaments
 - Online June 9-Aug. 1
 - Instructor: Frank Rokosz
- KSS 811: Sport in Society
 - Summer II, July 7-Aug. 1, M-Th 10 a.m.-12:45 p.m.
 - Instructor: Dr. Mark Vermillion
- KSS 822: Communication in Sport
 - Summer I, June 9-July 3, M-Th 5-7:40 p.m. @ WSU West
 - Instructor: Dr. Clay Stoldt
- KSS 828: Financial Management in Sport
 - Summer I, June 9-July 3, M-Th 8-10:40 a.m..
 - Instructor: Dr. Jeff Noble
- KSS 835: Legal Issues in the Profession
 - Eight-Weeks, June 9-Aug. 1, M & W 10 a.m.-12:45 p.m.
 - Instructor: Dr. Lori Miller

The Sport Management Office will be closed the following days:

January 21 - Martin Luther King Holiday

Advisory Council Holds Annual Meeting

The Sport Management Advisory Council held its annual meeting Dec. 7 to discuss recent developments pertaining to the department and to make recommendations regarding future directions. The Council is comprised of Jennifer Everton of the Wichita YMCA, Mike McCoy of the Wichita Wild, Matt Brokaw of Wichita Professional Sports, Becky Endicott of WSU Athletics, students Steve Enriquez and Candace Friedrich and members of the faculty.

Members of the Council discussed the ever-changing nature of the field, and the importance of preparing students to be adaptable and flexible. Recommendations included an increased emphasis on event management early in the undergraduate curriculum and greater emphasis on ethics and sales skills.

The Council's recommendations are a critical element in the program's assessment system and often provide the impetus for curriculum and other changes in the program's requirements and operations.



Dr. Jeff Noble attended the NCAA Career Connections in Nashville, TN on Jan. 10 and 11. Dr. Noble's display promoted the WSU's sport management program and other Graduate School degrees. For the past four years, Career Connections has provided a service to the NCAA membership by offering an employment recruiting resource for athletics departments.

GRADUATE FELLOWSHIPS AVAILABLE

Applications are now being accepted for two fellowships to be awarded to students in the M.Ed. - Sport Management program. Each award is \$500 and will be awarded during the spring semester. Selection criteria are:

- Applicants must be enrolled in the Graduate School at Wichita State University with full-standing status
- Applicants must be accepted into the graduate program in Sport Management
- Other considerations include:
 - Academic history (e.g., GPA, GRE scores)
 - Contribution to diversity (e.g., how your personal & professional background contributes to the program's academic and extracurricular environment)
 - Extracurricular activities (e.g., SASA service and/or membership)
 - Professional experience (paid or volunteer) in sport management
 - Community service

To apply: Submit a letter of application and a copy of your resume to the Sport Management Program Committee. Please be sure to address in your letter how you meet /fulfill the selection criteria stated above. Place those materials in the mailbox of Clay Stoldt, department chair, in Heskett Center room 106 or mail it to the following address:

Sport Management Program Committee
Wichita State University
1845 N. Fairmount
Wichita, KS 67260-0016

The deadline for applications is Feb. 15, 2008

The Department of Sport Management Wichita State University

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Alumni Updates

Abigail Cress (UG 2005) has been hired by Marketing Werks in Chicago. ... **Ben Lorenzen** (FS) is now the assistant general manager for Host Communications at the University of Arizona where he works with another former Shocker, general manager **Brent Seebohm** (G 2002). ... **Shunsuke Miyamura** (G 2007) has been hired by the Tokyo Giants of Nippon Professional Baseball where he will work in the team's international department. ... **Kit Strief** (G 2006) is the new director of operations and media relations at the University of Montana-Billings.

FACULTY:

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LECTURERS AND OTHER FACULTY:

Alan Aagaard – Desktop Publishing I
Greg Buell – Psychology of Sport
Scott Crawford - Sport Public Relations
John Lee – Sport Facility Management
Mike McCoy – Sport Finance
Martin Perline – Economics of Sport
Chris Presson - Marketing Sport & Physical Activity
Frank Rokosz - Structuring & Scheduling Sport Tournaments
Steve Shaad – Sport Tournament & Event Management