# THE SPORT MANAGER



The Department of Sport Management

Wichita State University

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#### Work Begins on New Department Offices

Remodeling work is underway on a suite of offices off the first-floor, northwest hallway of the Heskett Center. When complete, the offices will become the new home for the Department of Sport Management.

It is anticipated that sport management faculty and staff will move into the new offices by late March or early April. While their office assignments will change, faculty and staff phone numbers and e-mail addresses will remain the same.

The remodeling project is the final step in a yearlong process in which the Department of Kinesiology and Sport Studies has reorganized into two units—the Department of Sport Management and the Department of Human Performance Studies.

In This Issue	
New Department Offices	1
Hansan Fellowship	1
Alumni Membership Drive	1
Alumni Directory Updates	2
Alumni News	4
Faculty Update	4

# Alumni Membership Drive Underway

The annual Sport Management Alumni Association (SMAA) membership drive is underway, and the organization is hoping to see its membership grow to an all-time high this year. Last fall, the SMAA Executive Council set a goal for the organization to offer at least two scholarships for the first time ever in 2008. Continued membership growth

will be crucial to the attainment of that goal. Program alumni were sent mailers with 2008 membership information in February. If you know of sport administration/management alumni who have not received information about SMAA, please contact Mary Myers, administrative specialist, at 316-978-5445 or mary.myers@wichita.edu.

## **Applications Being Accepted for Hansan Fellowship**

Applications are now being accepted for the 2008-09 John Hansan Sport Management Fellowship. The award is \$900 and will be available in the fall 2008 semester. Selection criteria are:

- Applicants must be enrolled in the Graduate school at Wichita State University with full-standing status
- Applicants must be accepted into the graduate program in Sport Management
- Awards will be made with regard to financial need. Financial need will be assessed by the Sport Management Program Committee based on information provided by the applicants.

To apply: Write a letter of application addressing your qualifications for the scholarship. Place your letter of application in the mailbox of Dr. Clay Stoldt, graduate coordinator, in the SMGT office or mail it to the following address:

Sport Management Program Committee
Wichita State University
Dept. of Sport Management
1845 N. Fairmount
Wichita, KS 67260-0127

The deadline for applications is April 4, 2008.

Page 2 The Sport Manager

#### Date Set for 2008 Sport Management Career Fair

The 2008

Sport Man-

agement Ca-

reer Fair will be held on Wednesday, April 16th from 9:00-

11:00 a.m.



Students network with local businesses at the 2007 career fair.

Students will have the opportunity to network with various local professionals in the sport industry. If you are interested in having an exhibit at the career fair, please contact Mary Myers at mary.myers@wichita.edu.

#### **Alumni Directory Update in Progress**

The Sport Management Alumni Directory is being updated this semester. Many of the alumni listed in the annual publication will update their listings when they register as members of the Sport Management Alumni Association. However, if you would prefer to contact the publication's editor directly, please send an e-mail to Candace Friedrich, graduate research assistant, at clfriedrich@wichita.edu.



#### **Tentative 2008 Fall Schedule**

The fall semester is rapidly approaching. While students are meeting with their advisor, many of them are wondering what classes will be offered starting in August of 2008. We have compiled a TENTATIVE list of courses that we believe will be offered. As usual, these courses are subject to change pending unusual circumstances. The tentative fall schedule is as follows:

SMGT 112: Introduction to Sport Management;

TR: 9:30-10:45

SMGT 210: Practicum in Sport Management

(see faculty advisor before enrolling)

SMGT 428: Sport Finance; TR: 11:00-12:15

SMGT 461: Legal Aspects of Sport and Physical

Activity I; T: 4:30-6:45

SMGT 465: Psychology of Sport; MWF: 9:30-10:20

SMGT 466: Marketing Sport and Physical

Activity; TR: 8:00-9:15

SMGT 475: Sport in American Culture; MWF:

10:30-11:20

SMGT 481: Co-op Education (see faculty advisor

and Coperative Education before enrolling)

SMGT 511: Selling the Sport Industry; M: 5:05-6:45

SMGT 525: Sport Facility Management; W:7:05-9:45

SMGT 545: Organization and Administration in

Sport; MW: 8:00-9:15

SMGT 547: Internship in Sport Management

(see faculty advisor before enrolling)

SMGT 711: Structuring and Scheduling Sport

Tournaments; online course

SMGT 781: Co-op Education (see faculty advisor

and Coperative Education before enrolling)

SMGT 801: Management in Sport; T: 7:05-9:45

SMGT 802: Leadership and Ethics in Sport

T:4:30-6:45

SMGT 803: Sport Marketing; W: 4:30-6:45

SMGT 847: Internship in Sport Management;

(see faculty advisor before enrolling)

# Lecturer Profile: Dr. Scott Crawford, Commissioner of Kansas Collegiate Athletic Conference / Instructor- KSS 426: Sport Public Relations

### How did you get started in the sport industry?

I did a lot of work with campus recreation when I was an undergraduate student, mainly with intramurals, officiating, and eventually supervising. I also taught and coached at the high school level for a number of years, until I decided to pursue my masters degree at the University of Louisville.

### What experiences helped you obtain your position with KCAC?

My teaching and coaching helped me get an assistantship at Louisville. While there I did an internship with the Mid-South Conference. After getting my masters I stayed on with them in a voluntary capacity for two years, while still teaching classes at Louisville. I eventually took a part-time position with the Kentucky Intercollegiate Athletic Conference, where I gained even more experience. When the KCAC position opened, I applied basically to see if they would have any interest in me. They did, and I started there last summer while still completing my doctorate at Louisville. I finished that in December, so I'm now settling into the position without the worries of school and back and forth travel from Kentucky.

#### Describe a typical day on your job.

A lot of my day is spent answering e-mail. I'm responding to questions and inquiries from a lot of people and programs in the conference, and making decisions that need to be made. I'd rather be communicating over the phone, but that's how things are today.

# What advice would you give to students interested in seeking a position similar to yours?

Be honest, and build relationships with those in the profession. I want them to approach me and inquire about what they can do to get in the area, such as volunteering or internship opportunities.

### Finally, who do you have winning the NCAA Men's basketball tournament?

I have to go with my school, Louisville. They've been coming on real well in the tough Big East conference, so I expect them to do well in the tournament.

#### WSU College of Education hosts Corbin Education Center Open House

On April 19 from 9 a.m. to 12:30 p.m. the College of Education will host an open



house to celebrate recent renovations to the Corbin Education Center building. In conjunction with the open house, presentations will be made to honor the architect of the building, Frank Lloyd Wright. The day will include a guest speaker from the National Frank Lloyd Wright Foundation. Tours of the Corbin building will be given by area architects to explain Wright's unique design. Along with the speaker, there will be demonstrations of claymation, technology, science, and music. Snacks will be served and jazz music will entertain those in attendance. The Heskett Center will be the site of tours of the Human Performance Lab, the Sport Management office, and student poster presentations during this time as well. Come ioin in the festivities!

Page 4 The Sport Manager

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#### Alumni Updates

**Ryan Phelps** (UG 2007) is working as an account manager for High School Sports-The Magazine. ... **Rhonda Place** (G 2003) has accepted a position as a business analyst with ACS Athletics, based in Austin, Texas.

#### **Faculty Updates**

Dr. Lori Miller and Shelley Rich of the Heskett Center presented "Risk Management: Practicing the Commitment with Accountability and Assessment" at the Kansas Park and Recreation Association Conference in January. .... Dr. Miller was the lead author on "Offering a Distance Education Sport Law Course: Suggestions for Success" and a co-author on "NCAA and ES Sports: It is in the Game, Yet is it UBIT?" Both were offered at the Sport and Recreation Law Association Conference Feb. 27-March 2. ... Dr. Clay Stoldt, Dr. Mark Vermillion and Dr. Miller co-authored an article titled "Changing Long-Standing Traditions" in the Feb. issue of the CoSIDA Digest. ... Dr. Vermillion offered a presentation titled "Millennials: Motivation, Discipline, and Management in Aquatics Settings" presented at the annual meeting for the South-central Kansas Aquatics Council in Feb.

#### **FACULTY:**

**Dr. Lori Miller,** Professor, (ext. 5980)

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**Dr. Jeffrey Noble,** Instructor (ext. 5442)

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**Dr. G. Clayton Stoldt,** Associate Professor, Department Chair (ext. 5441) clay.stoldt@

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**Dr. Mark Vermillion,** Assistant Professor, Undergraduate coordinator (ext. 5444) mark.vermillion@wichita.edu

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Cathy Razook-Ellsworth, Co-op Education
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#### **LECTURERS AND OTHER FACULTY:**

Dr. Alan Aagaard - Desktop Publishing 1

Dr. Greg Buell - Psychology of Sport

**Dr. Scott Crawford** - Sport Public Relations

John Lee - Sport Facility Management

Mike McCoy - Sport Finance

Dr. Martin Perline - Economics of Sport

**Chris Presson** - Marketing Sport & Physical Activity

Frank Rokosz - Structuring & Scheduling

**Sport Tournaments** 

**Steve Shaad -** Sport Tournament & Event Management

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