

# THE SPORT MANAGER



The Department of Sport Management

## SMGT TEAM MEMBERS WIN COLLEGE AWARDS

**Dr. Mark Vermillion**, assistant professor of sport management, and **Mary Myers**, administrative specialist in sport management, received WSU College of Education honors in April for their excellent work.

Dr. Vermillion received the college's Research Award. Since joining the WSU faculty in 2006, Dr. Vermillion has secured four publications in national-level refereed publications and one publication in an international-level professional publication. He is the sole author on three of those publications and the lead author on another.

Dr. Vermillion has also been highly active in presenting papers at academic professional conferences. Since 2006, he has one presentation at an international academic conference and two other presentations at regional academic conferences. Dr. Vermillion also has a presentation at an international professional conference and two presentations at state-level professional conferences.

Mrs. Myers received the college's Non-Instructional Staff Award for the second time during her tenure at WSU. She has set a standard of excellence in her work interacting with students, faculty, other administrators on campus and other key stakeholder groups.

Mrs. Myers' job performance this year was even more noteworthy for two reasons. First, she played an integral role in addressing the operational issues involved in shifting WSU sport management from a program within the now-defunct Kinesiology and Sport Studies department to a stand-alone Department of Sport Management. Second, she accepted a

temporary assignment assisting the college's Department of Educational Leadership with its administrative needs.

Congratulations to both Dr. Vermillion and Mrs. Myers on their well-deserved honors!



Several graduates of WSU's sport management program got together at this year's National Association of Collegiate Directors of Athletics conference to catch up and share memories.

Pictured (L-R) are Casey Moore (G 2005), University of Central Oklahoma; Julie May (G 2007), University of Pennsylvania; Kevin McCormick (G 2008), Colorado State University; and James Nicas (G 2001), University of Houston.

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## DR. MILLER HONORED BY ALMA MATER

**Dr. Lori Miller**, professor of sport management, was honored by the Texas A&M University-Commerce Alumni Association April 23 when she was named an alumni ambassador for the Department of Health, Kinesiology and Sports Studies.

Dr. Miller received her Doctor of Education degree from Texas A&M-Commerce, and she has since established herself as a preeminent scholar in the field of sport management. She was recognized at a luncheon held on the A&M-Commerce campus and becomes a member in a prestigious group of alumni named ambassadors by the university over the last 25 years.

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## STUDENT ASSOCIATION NAMES OFFICERS FOR 2008-09

The team of students who will lead the Sport Management Student Association (SMSA) next year is now in place. Congratulations to the following new officers:

President: **Candace Friedrich**  
Executive Vice President: **Corey Steven**  
Vice President of Special Events:  
**Mark Eckelberry**  
Vice President of Marketing and Promotions:  
**Casey Kennedy**  
Secretary / Treasurer: **Todd Zeidler**  
Newsletter Editor: **Jeremy Shapiro**

SMSA plans to kick off the 2008-09 year with the annual bowling social Sept. 4 at North Rock Lanes.

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## FACULTY UPDATES

**Dr. Clay Stoldt, Dr. Lori Miller and Dr. Jeff Noble** were co-authors on "Public Relations Evaluation in Sport: Views from the Field," presented May 30 at the North American Society for Sport Management Conference in Toronto.

Thank you to our program graduates who have joined as **2008 members of the Sport Management Alumni Association!**

### Shocker Level Members

Paul Colwell  
Aaron Dietz  
James Nicas  
Kevin Olivett

### Gold Level Members

Kerry Antunes  
Kristy Bansemer  
Tami Cutler  
Richard Grinage  
Doug Hitchcock  
Heather Loveless  
Melissa McKallagat  
Kim Morrissey  
Sarah Ratzlaff  
Deb Scheer  
Rod Scheer  
Brent Seebom

### Black Level Members

Jay Agnew  
Troy Black  
Cody Bush  
Abigail Cress  
Matt Esau  
Bernie Haney  
Marty Hesting  
Ted Ledbetter  
Sheri Light  
Julie May  
Rhonda Place  
Nikki Plant  
Shawn Reed  
David Shepard  
Josh Todd

The SMAA provides scholarship support for sport management students and offers networking contacts for students and alumni. If you or someone you know would like to join, please contact us at (316) 978-5445 or [mary.myers@wichita.edu](mailto:mary.myers@wichita.edu).

## Tentative Fall Class Schedule

The following is a tentative list of the sport management classes that are planned to be offered in the Fall 2008 semester. This information is subject to change, and as always, all students are strongly encouraged to consult with their assigned advisor prior to enrolling.

- SMGT 112 Introduction to Sport Administration
  - 9:30 am. – 10:45 am, Tuesday and Thursday
  - Instructor: Dr. Jeffrey Noble
- SMGT 428 Sport Finance
  - 11:00 am. – 12:15 pm, Tuesday and Thursday
  - Instructor: Mr. Michael McCoy
- SMGT 461 Legal Aspects of Sport and Physical Activities I
  - 4:30 p.m. – 6:55 p.m., Tuesday
  - Instructor: Dr. Jackie Williams
- SMGT 465 Psychology of Sport
  - 9:30 a.m. – 10:20 a.m., Monday, Wednesday, Friday
  - Instructor: Dr. Gregory Buell
- SMGT 466 Marketing Sport and Physical Activity
  - 8:00 a.m. – 9:15 a.m., Tuesday and Thursday
- SMGT 475 Sport in American Culture
  - 10:30 a.m. – 11:20 a.m., Monday, Wednesday, Friday
  - Instructor: Dr. Mark Vermillion
- SMGT 511 Selling in the Sport Industry
  - 5:05 p.m. , Monday
  - Instructor: Mr. Steven Shaad
- SMGT 525 Sport Facility Management
  - 7:05 p.m. – 9:45 p.m., Wednesday
  - Instructor: Mr. John Lee
- SMGT 545 Organizational and Administration of Sport
  - 8:00 a.m., Monday and Wednesday
  - Instructor: Dr. Jeffrey Noble
- SMGT 711: Structuring & Scheduling Sport Tournaments
  - Online June 9-Aug. 1
  - Instructor: Frank Rokosz
- SMGT 750A Sport Law
  - 7:05 p.m. – 9:45 p.m., Monday
  - Instructor: David Moses
- SMGT 801 Management in Sport
  - 7:05 p.m. – 9:45 p.m., Tuesday
  - Instructor: Dr. Jeffrey Noble
- SMGT 802 Leadership/Ethics in Sport
  - 4:30 p.m. – 6:55 p., Tuesday
  - Instructor: Dr. Mark Vermillion
- SMGT 803 Sport Marketing
  - 4:30 p.m. – 6:55 p.m., Wednesday
  - Instructor: Dr. Clay Stoldt



The Sport Management Office will be closed the following days:  
JULY 4 - Independence Day Holiday

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## Alumni Updates

**Rebecca Day** (UG 2007) has accepted a job with the Park Harvey Athletic Club in Oklahoma City. ... **Angie Elliott** (G 2002) is now the manager for business programming and events at the Wichita Metro Chamber of Commerce. .... **Allison Lathim** (G 2008) has been hired as director of operations for WSU women's basketball. ... **Ted Ledbetter** (G 2007) has been named assistant director of development for the University of Michigan athletic department. ... **Adam Nuse** (G 2004) has joined Learfield Sport Properties, working as an account executive with Tiger Sports Properties in Memphis.

### FACULTY:

**Dr. Lori Miller**, Professor (ext. 5980)  
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**Dr. G. Clayton Stoldt**, Associate Professor,  
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**Dr. Mark Vermillion**, Assistant Professor,  
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### OTHER CONTACTS:

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**Carol Pitetti**, Undergraduate Advisor (ext. 6952), carol.pitetti@wichita.edu

**Cathy Razook-Ellsworth**, Co-op Education  
(ext. 3668), cathy.ellsworth@wichita.edu

### LECTURERS AND OTHER FACULTY:

**Alan Aagaard** – Desktop Publishing I

**Greg Buell** – Psychology of Sport

**Scott Crawford** - Sport Public Relations

**John Lee** – Sport Facility Management

**Mike McCoy** – Sport Finance

**Martin Perline** – Economics of Sport

**Chris Presson** - Marketing Sport & Physical Activity

**Frank Rokosz** - Structuring & Scheduling Sport Tournaments

**Steve Shaad** – Sport Tournament & Event Management , Selling in the Sport Industry