

SMGT 847 – Internship Reflection Paper

Please use the following template when writing your internship reflection paper.

Name:

Internship Site:

Site Supervisor:

Faculty Supervisor:

I. Evaluation of Learning Objectives

Please list each of your internship learning objectives and provide an evaluation regarding the degree to which you were able to attain each objective. Please support your evaluation by citing specific outcomes of the work performed and/or including work samples as appendices to this paper.

(Example)

Objective 1: Develop sales skills by working on telemarketing campaign

Evaluation: I worked extensively with our group sales telemarketing campaign using a database of contacts managed by the organization and a script to guide me in my sales efforts. I completed call reports each week (see example in Appendix 1). My work resulted in four sales totaling 150 tickets and \$2,000 in revenue.

II. Connection Between Internship Experience and Course Subject Matter

Please provide a detailed discussion (min. 750 words) regarding the connections between material presented in your sport management courses and your experiences as an intern. This discussion must include concepts/theory from at least three of the required courses in your plan of study. Be attentive to specifying both the class concepts/sport management theory that was relevant to your work and the type of work you did relating to the concepts/theory. Your goal is to demonstrate that you can successfully link relevant theory/concepts with practice. As you reflect on your experience, you may find it useful to refer to some of the observations you offered in your weekly reports.

III. Ethical Decision Making

Describe an ethics-related decision you either had to make yourself or observed a colleague(s) make during your internship. Specifically, please address:

1. What was the ethical issue?
2. What were the competing values involved?
3. What decision was made?
4. Based on the decision, how would you describe ethical framework/philosophy employed?
5. Upon reflection, what do you think about the decision? Why?

IV. Critical Thinking Skills

Describe a time during your internship when you had to employ critical thinking skills to solve a problem. Specifically, please address:

1. What was the nature of the problem?
2. What alternatives did you consider as you moved to problem solution?
3. Which alternative did you select? Why?
4. Upon reflection, how well would you assess your handling of the issue? Why?

V. Diversity

Describe how you may have encountered diversity either within the organization in which you served as an intern or within the publics it served. Specifically, please address:

1. What forms of diversity did you encounter?
2. How did the organization manage diversity-related issues and opportunities?
3. What is your evaluation of how well the organization managed diversity-related issues and opportunities?
4. What would you recommend in regard to how the organization could better manage diversity-related issues and opportunities?

VI. Research

Describe any research-related work you may have done as an intern and/or instances in which you encountered the organizational use of research as a management tool. Specifically, please describe:

1. What types of research did you encounter?
2. What did you learn as a result of your work with and/or observation of research as a management tool?
3. What would you recommend in regard to how the organization could better utilize research as a tool for management?

VII. Communication Skills

Describe the types of communication skills you utilized while conducting your internship. Based on your experience, how would you evaluate your skill in each area and what steps might you take to further enhance your skills?

1. Interpersonal communication
2. Group communication
3. Written communication
4. Public speaking

VIII. Updated Resume

Attach a copy of your updated resume. Please be sure that it includes information pertaining to your internship and how your experience as an intern makes you a more qualified applicant for a job in the sport management field.