



WICHITA STATE  
UNIVERSITY

COLLEGE OF EDUCATION

Department of Sport Management

# THE SPORT MANAGER

Official Newsletter of the Department of Sport Management

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## Sport Management Alumnus Zach Plummer Is The New Account Services Representative At The Kansas City Royals



Zach Plummer

Things are going really well for Zach in his new position. He is selling ticket packages and servicing season ticket holder accounts. During games, he works the sales and service booth in the stadium which is mainly giving away promotional items and answering customer questions. He is also the main contact for all of the season ticket holder scoreboard messages. Zach said, I'm hoping for a great start to the season and taking it all in!"



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Services  
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*The Partnership  
For The  
Advancement Of  
Sport  
Management  
Presents  
Citius, Altius,  
Fortius: Olympic  
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Discussion*

# The Partnership For The Advancement Of Sport Management Presents Citius, Altius, Fortius: Olympic Symposium And Discussion



**WICHITA STATE  
UNIVERSITY**

**DEPARTMENT OF  
SPORT MANAGEMENT**

*Partnership for the Advancement  
of Sport Management*

Wichita State University Department of Sport Management's Partnership for the Advancement of Sport Management presents Citius, Altius, Fortius: Olympic Symposium and Discussion on Friday, May 2, 2014 from 1 - 3:30 p.m. in Hubbard Hall room 218.

Light refreshments will be provided.

Admission is one non-perishable food donation to the Wichita Children's home.

Scheduled Speakers Include:

**Dr. Mark Vermillion**

Interim Chair/Associate Professor, Dept. of Sport Management  
Wichita State University

**Dr. Alison J. McFarland**

Walter C. and Helen E. Claassen Endowed Chair,  
Dept. of Business and Economics  
Bethel College

**Dr. Steve Dittmore**

Associate Professor of Recreation and Sport Management  
Health, Human Performance and Recreation  
University of Arkansas

**Mr. Nick Taylor**

Paralympic Tennis Gold-Medal Winner

**Dr. Wonyoung Kim**

Assistant Professor, Dept. of Sport Management  
Wichita State University

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## LECTURERS AND OTHER FACULTY

Matt Brokaw - Sport  
Governance & Policy  
John Lee — Sport Facility  
Management  
David Moses — Legal  
Issues in the  
Profession II

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Dr. Martin Perline –  
Economics of Sport  
Frank Rokosz – Struct. &  
Scheduling Sport  
Tournaments  
Steve Shaad – Sport  
Tournament &  
Event Mgt, Selling in the  
Sport Industry

Dr. Richard Laptad –  
Assistant Professor  
Emeritus

Dr. Lori Miller –  
Professor Emeritus

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