President Beggs Speaks to Sport Management Class

Dr. Don Beggs, president of WSU, spoke to students in the SMGT 801 - Management in Sport class Nov. 10 about intercollegiate athletics at both the institutional and national levels.

Dr. Beggs spoke about his experiences with athletics as a university president and as a former member of the NCAA Division I Board of Directors. He addressed topics ranging from considerations when hiring athletic directors to key financial issues in college athletics to the restructuring of college athletic conferences.

“It was an honor to have Dr. Beggs come speak to the class,” said Dr. Jeff Noble, the class instructor. “His experience as an administrator in higher education offered students a very insightful perspective on intercollegiate athletics. His words of wisdom will certainly serve everyone who had the chance to listen to him well as they pursue careers in the sport industry.”

Sport Management Recognition Night Attracts Largest Audience

More than 100 people attended Sport Management Recognition Night Nov. 2 in the Heskett Center, making this year's version of the annual event the most highly attended yet.
The event featured the presentation of five awards and a keynote presentation by alumnus and Paralympic gold medalist Nick Taylor. The award recipients were:

- Undergraduate Major of the Year: Jesika Elmquist
- Graduate Major of the Year: Sharon Erwin
- Alumna of the Year: Rebecca Endicott, WSU Athletics
- Practitioner of the Year: Matt Brokaw, Wichita Thunder
- Special Recognition: PHS Wichita Open Staff

Taylor shared his story of taking up tennis while in high school, becoming a prominent wheelchair tennis player and winning gold medals at the Athens and Beijing Paralympic Games. He also discussed the importance of setting lofty goals and persevering in the pursuit of those goals.

Alumni Directory Data Reveals Key Trends

The annual Sport Management Alumni Directory serves as a valuable resource for graduates who are looking to stay in touch with former classmates and for current students hoping to make professional contacts. The directory is also an excellent indicator of where sport management alumni are working and the kind of work they do.

Graduate student Sharon Erwin, who works in consultation with the Sport Management Alumni Association, conducted analysis of this year’s alumni directory data, and key findings included the following:

The most common sport setting in which WSU sport management graduates are working is college athletics (20%). The second most common sport setting is recreation (12%). Most of the department’s graduates work in the state of Kansas (2:1 ratio to out-of-state). Roughly one-third of the department’s graduates are working in the Wichita area.

If you have updated or new information to submit to the alumni directory, please contact Mary Myers at (316) 978-5445 or mary.myers@wichita.edu. The 2011 Sport Management Alumni Directory will be available next summer.

FACULTY:

Dr. Jeff Noble, Instructor, Undergraduate Coordinator (ext. 5442), jeffrey.noble@wichita.edu

Mike Ross, Instructor (ext 5980), mike.ross@wichita.edu

Dr. G. Clayton Stoldt, Professor, Department Chair (ext. 5441), clay.stoldt@wichita.edu

Dr. Mark Vermillion, Assistant Professor, Graduate Coordinator (ext. 5444) mark.vermillion@wichita.edu

OTHER CONTACTS:

Mary Myers, Department Secretary (ext. 5445), mary.myers@wichita.edu

Carol Pitetti, Undergraduate Advisor (ext. 6952), carol.pitetti@wichita.edu

Cathy Razook-Ellsworth, Co-op Education (ext. 3668), cathy.ellsworth@wichita.edu

LECTURERS AND OTHER FACULTY

Alan Aagaard — Desktop Publishing
John Lee — Sport Facility Management
Mike McCoy — Sport Finance
David Moses — Legal Issues in the Profession
Martin Perline — Economics of Sport
Frank Rokosz — Struct. & Scheduling Sport Tournaments
Steve Shaad — Sport Tournament & Event Mgt, Selling in the Sport Industry
Tonya Sullivan — Introduction to Sport Management
Sherri Massey — Psychology of Sport
FINALS PARTY

All SMSA members are invited to the Finals Party at Louie's, 9747 E. 21st. St. N., at 6:30 p.m. on December 3. 
Hope to see you there!

Wichita State University - Department of Sport Management
1845 Fairmount - Wichita, KS 67260-0127
316-978-5445 - FAX: 316-978-5954

Nick Taylor — Marketing
Sport and Physical Activities
Scott Crawford — Financial
Management in Sport
Jessica Varlack — Legal
Aspects of Sport and Physical
Activities 1

Dr. Richard Laptad —
Assistant Professor Emeritus,
richard.laptad@wichita.edu

Dr. Lori Miller — Professor
Emeritus,
5millergirls@gmail.com

Wichita State University does
not discriminate in its
programs and activities on the
basis of race, religion, color,
national origin, gender, age,
sexual orientation, marital
status, political affiliation,
status as a veteran or disability.
The following person has been
designated to handle inquiries
regarding nondiscrimination
policies: Director, Office of
Equal Employment
Opportunity, Wichita State
University, 1845 Fairmount,
Wichita KS 67260-0205;
telephone (316) 978-6791.