



WICHITA STATE
UNIVERSITY

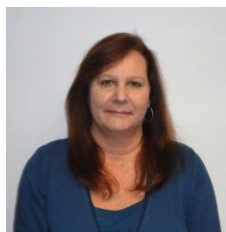
COLLEGE OF EDUCATION

Department of Sport Management

THE SPORT MANAGER

Official Newsletter of the Department of Sport Management

New Office Manager Hired



The Department of Sport Management welcomes Johny Buchanan-Spachek as its new office manager. Johny began work in the job Dec. 12 and fills the position that was available as a result of Mary Myers' retirement.

Johny comes to Sport Management after serving in a similar role on a temporary basis in WSU's Advanced Education in General Dentistry program. She has worked with several prominent Wichita businesses, including the Orpheum Performing Arts Centre where she served as office manager for more than six years.

"Johny is a fantastic addition to our Sport Management team," said Dr. Clay Stoldt, department chair. "She already knows WSU policies and procedures and has extensive experience performing tasks relevant to the position. Beyond that, she has excellent interpersonal skills. Our students, faculty and other constituents are going to enjoy working with her."

Mary's Last Goodbye

I just want to say THANK YOU to all of you for making the past 12 years at Wichita State some of the best years of my life. I've seen quite a few changes in the university, the college, and the department during this time. There have been renovations of office space, new policies, and accreditations. Lots of new experiences to learn and grow from.



Some of the best times I've had have been at commencement ceremonies, watching students reach their goals. Other good times include volunteering at the NCAA basketball tournament, attending SMSA outings, being a part of Graduate Showcase, and alumni events, just to name a few.

I feel like the luckiest person alive to have been able to work with this dedicated, hardworking, knowledgeable organization. The faculty is THE BEST to be found

anywhere. They know how to get the job done in a good natured way. They are a team of professionals dedicated to providing the best education to our students.

All my best to all of you. I will truly miss each and every one of you.

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Dr. Jeff Noble, Assistant Professor, Undergraduate

Mary Myers
Sport Management department secretary (Retired)

2012 National Sports Forum Case Cup Competition

A group of four Wichita State Sport Management graduate students will represent WSU in the 2012 National Sports Forum Case Cup Competition Jan. 27-31, in Oklahoma City, Okla., as part of the 2012 National Sports Forum.

Graduate students Ashley Byers, Brittany Price, Alex Johnson and Tim Lauderdale will represent the program in the competition, marking the first time Wichita State has been invited to participate in the highly prestigious event.

The case problem is given to teams on a Saturday morning, and teams have 24 hours to prepare a 20-minute powerpoint presentation and other supporting documents. Teams will participate in a question-and-answer with judges, and each team member is expected to have a part in the presentation.

The competition also allows for an unprecedented networking opportunity for the students at the National Sports Forum throughout the weekend, and as one of eight teams competing, puts the Sport Management program on the national stage against other sport management and MBA programs from across the country including George Washington University, Ohio University, University of Oregon, Canisius College, Loyola University Chicago, Texas Tech University and the University of South Carolina.

Byers will serve as the team's captain at the event. The students were chosen from an application pool by a committee made of the department faculty.

For more information about the 2012 National Sports Forum and the Case Cup Competition, visit sports-forum.com.

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LECTURERS AND OTHER FACULTY

Alan Aagaard – Desktop
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John Lee – Sport Facility
Management
Jeff Boone – Sport Finance
David Moses – Legal Issues
in the Profession 1
Martin Perline – Economics
of Sport
Frank Rokosz – Struct. &
Scheduling Sport
Tournaments
Steve Shaad – Sport
Tournament & Event Mgt,
Selling in the Sport Industry
Tonya Sullivan –
Introduction to Sport
Management
Tiffany Summitt –
Psychology of Sport
Nick Taylor – Marketing
Sport and Physical Activities,
Sport in American Culture
Scott Crawford – Financial
Management in Sport
Jessica Varlack – Legal

Save the Date: Sport Management Student Association Bowling Night

SMSA is having a back to school party! This event
is FREE for all members.

Date: January 27, 2012
Time: 6:30 pm - 9:00 pm
Place: RSC Bowling Alley



Please RSVP by signing up in the Sport Management office by Jan. 20.

Q&A with Tonya Sullivan

Tonya Sullivan currently works for the Derby Recreation Center and Rock River Rapids as the Aquatic Program Manager in Derby, KS. She also teaches Introduction to Sport Administration for the Wichita State Department of Sport Management. Tonya was willing to take time out of her busy schedule to answer a few questions.



Q: What is your connection to Wichita State University?

A: I graduated from Wichita State University in 2008 with my master's in Sport Management. I was the Aquatic GA for Shelley Rich during my time there.

Q: What can students get from your class?

A: My students can get real life experiences about what goes on in the sports industry. I tell it how it is, the good and the bad, and the good definitely outweighs the bad. They can expect to get lots of hands on training through volunteering or meeting other professionals in the recreational field. I cannot stress enough how important networking is, so I try to provide them with many opportunities to network with other recreational professionals. I want to help them start their own connections. As many of us have learned, it is not what you know, but who you know; and better yet, it is who knows you.

Q: What are your responsibilities as an Aquatic Program Manager?

A: I am responsible for the provision of year round swim lesson programs and all other aquatic programs at two different facilities- the Derby Recreation Center and Rock River Rapids Aquatic Park. I am responsible for providing a comprehensive schedule of programs/events on a year round basis. This includes program development, planning, budgeting, volunteer development, advertisement and event management. I am one of the three full time management staff members of Rock River Rapids Aquatic Park from May through early September. Those duties include, but are not limited to: recruitment, hiring, training, day to day supervision of employees, maintaining physical condition of facility, security and oversight of all financial activity at the water park and provision of a safe and friendly environment for all customers.

To make it simple: I oversee all aquatic programs at the Derby Recreation Center and Rock River Rapids. From April to September it is full time Rock River Rapids season. Prior to park opening, we gear up for hiring, training, and the overall logistics of operating the water park. (The RRR website, if you want to check it out is www.RockRiverRapids.com) During that time I also oversee all aquatic programs indoors. After the water-park closes, I come back and supervise aquatic programs and assist as the recreation center management as a part-time facility coordinator. This includes overseeing the building operations and staff early mornings, evenings and weekends

Q: What is your favorite part of the job?

A: My favorite part of my job is the interaction with the community. I love meeting new people and hearing their stories. It is an environment where people smile a lot, because it is a place that people want to be! I also love working with the youth. It reminds me of being young and keeps me up to date on the latest trends.

Aspects of Sport and Physical Activities 1

Derek Schoenthaler – Sport Tournament & Event Mgt

Joe Sullivan – Legal Aspects of Sport 1

Dr. Richard Laptad – Assistant Professor Emeritus

Dr. Lori Miller – Professor Emeritus

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Q: If you could give one piece of advice to Sport Management students, what would it be?

A: My advice to students is to take the opportunity to do an internship that you could never believe was imaginable. Internships give you the opportunity to network with others throughout the world. Get out and explore all the possibilities that the sport industry has for you. There are so many specialized areas that many don't even know exist. Staying in Wichita and doing an internship has positive notes, but get out and see what else is out there while you still can. You never know who you might meet and where you may end up!

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