



WICHITA STATE  
UNIVERSITY

COLLEGE OF EDUCATION

Department of Sport Management

# THE SPORT MANAGER

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## Sport Management Alumnus Pat Tetrick Attends Super Bowl XLVIII With The Denver Broncos



Pat & Christina Tetrick at Super Bowl XLVIII

"The experience at the Super Bowl was tremendous," said Pat Tetrick, Guest Relations Manager for the Denver Broncos and alumnus of the Sport Management program.

The Denver Broncos organization offered to take all full-time employees with a guest to New York. The organization was so generous with their offer and most employees attended. Pat raffled off an all-expense paid trip to the game for one of the Guest Relations part-time staff. He said, "That was probably the best thing I have ever done working for the Broncos."

There were a few fan moments for the group that included a pep rally at Mustang Sally's and a second rally at Mustang Harry's just blocks from Times Square. They took in Super Bowl Boulevard in Times Square and Pat said, "It was an awesome sight." The group was also invited to attend a pregame tailgate party at the team hotel before the big game.

While the outcome was not what they expected or hoped for, they were treated to a once-in-a-lifetime-experience.



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*Congratulations  
To Sport  
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Faculty & Staff  
College Of  
Education 2014  
Award Winners*

Contact Us:



Pat Tetrick & Ethan, GR Coordinator, holding a flag that all the Denver Broncos Guest Relations staff signed

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## LECTURERS AND OTHER FACULTY

Matt Brokaw - Sport Governance & Policy  
John Lee — Sport Facility Management  
David Moses – Legal Issues in the Profession II  
Dr. Martin Perline — Economics of Sport  
Frank Rokosz – Struct. & Scheduling Sport Tournaments

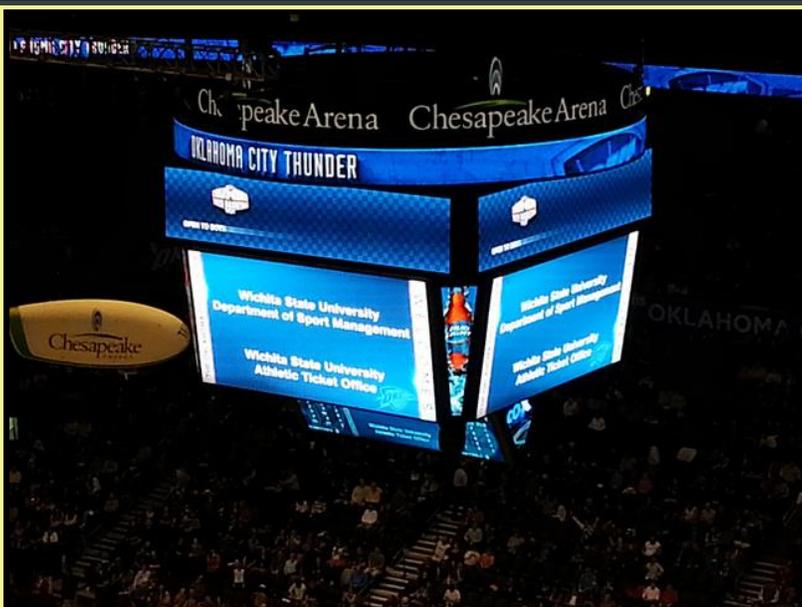
## Sport Management Student Association Goes To The 2014 OKC Thunder Career Fair



Sport Management Student Association at the 2014 OKC Thunder Career Fair

The Oklahoma City trip to visit the Career Fair at an OKC Thunder is an invaluable experience and the highlight of the spring. Our students get the opportunity to meet face to face with numerous employers, the department gets a chance to recruit potential graduate students, and our many friends on the OKC Thunder staff are always great hosts.

This year, our students also had the opportunity to attend a social at the famous Pearl's Crabtown in Bricktown, with students from the University of Arkansas, where Dr. Steve Dittmore now teaches. The feedback we received from the vendors about our group was very positive and our students did a fantastic job of representing the program.



WSU Department of Sport Management and Athletic Ticket Office on the OKC Thunder Scoreboard

## Congratulations To Sport Management Faculty & Staff College Of Education 2014 Award Winners



Dr. Wonyoung Kim, Assistant Professor  
2014 Outstanding Faculty - Research

Steve Shaad — Sport  
Tournament &  
Event Mgt, Selling in the  
Sport Industry

Dr. Richard Laptad –  
Assistant Professor  
Emeritus

Dr. Lori Miller –  
Professor Emeritus

### Notice of Nondiscrimination

Wichita State University does not discriminate in its programs and activities on the basis of race, religion, color, national origin, gender, age, sexual orientation, marital status, political affiliation, status as a veteran, genetic information or disability. The following person has been designated to handle inquiries regarding nondiscrimination policies: Director, Office of Equal Employment Opportunity, Wichita State University, 1845 Fairmount, Wichita KS 67260-0205; telephone (316) 978-6791.



Johnny Buchanan-Spachek, Office Manager  
2014 Outstanding Non-Instructional Staff

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