



WICHITA STATE
UNIVERSITY

COLLEGE OF EDUCATION

Department of Sport Management

THE SPORT MANAGER

Official Newsletter of the Department of Sport Management

Old, New Friends Gather for Alumni Reunion

The first-ever Sport Management Alumni Reunion featured a mix of social events for alumni and students, professional development opportunities, and reflections on the development and growth of the sport management programs. The reunion, held April 20 and 21 on the WSU campus, also provided numerous opportunities for old friendships to be renewed and new ones to be established.

The reunion marked the 20th anniversary of the establishment of the M.Ed.-Sport Management program, and it fittingly opened with a general session featuring Dr. Lori Miller, professor emeritus, offering insights on how the sport management programs were established and have grown through the years.



(L-R): Jenny Hromek, SMSA president, Dr. Lori Miller, professor emeritus, and Korey Torgerson, SMAA president, lead the opening session of the alumni reunion.

Sixteen alumni led 10 breakout sessions on topics ranging from corporate wellness to managing major sports events. The breakout sessions provided

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In This Issue

*Old, New Friends
Gather for Alumni
Reunion*

*SMSA Elects Officers
for 2012-2013*

*Mark Vermillion
Receives Tenure &
Promotion*

*Highly Successful
Year Winds Down*

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FACULTY:

Dr. Jeff Noble, Assistant

multiple opportunities for dialogue between students and alumni.

A Friday evening cookout at the WSU baseball game proved to be a big success as a number of alums brought family and friends.

Saturday evening's banquet at Tallgrass Country Club featured Buffy Filippell, president of TeamWork Online, as the keynote speaker. Ms. Filippell shared stories of how numerous leaders in the sport industry achieved professional success while sometimes overcoming personal challenges and/or finding ways to improve the lives of others. Ms. Filippell also attended a number of other reunion events, and provided an impromptu 90-minute career development session with students.



Alumni leadership is in the midst of gathering feedback regarding the reunion that will assist them in planning future events. Thanks to all who contributed to and attended a memorable event!

SMSA Elects Officers for 2012-2013

New leaders for the Sport Management Student Association (SMSA) are in place after the organization held its annual elections last month. The new officers are:

President – Abby Ready
Executive Vice President – Jason Ybarra
Special Events Vice President – Tim Lauderdale
Marketing/Promotions Vice President – Mackenzie Sutton
Secretary – Alex Kortan
Treasurer – Marques Tyler
Communications Director – Sam Garrison

The new leadership group will begin working with outgoing officers this month to begin planning for the next academic year. Outgoing officers are:

President – Jennifer Hromek

Professor, Undergraduate Coordinator (ext. 5442), jeffrey.noble@wichita.edu

Mike Ross, Instructor (ext 5980), mike.ross@wichita.edu

Dr. G. Clayton Stoldt, Professor, Department Chair (ext. 5441), clay.stoldt@wichita.edu

Dr. Mark Vermillion, Associate Professor, Graduate Coordinator (ext. 5444) mark.vermillion@wichita.edu

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Carol Pitetti, Undergraduate Advisor (ext. 6952), carol.pitetti@wichita.edu

Cathy Razook-Ellsworth, Co-op Education (ext. 3668), cathy.ellsworth@wichita.edu

LECTURERS AND OTHER FACULTY

Alan Aagaard – Desktop Publishing
Jeff Boone – Sport Finance
Matt Brokaw - Organization & Administration Sport
Jackie Hass - Marketing Sport & Physical Activity
Michelle Kuhns – Legal Aspects of Sport II
John Lee – Sport Facility Management
David Moses – Legal Issues in the Profession I & II
Martin Perline – Economics of Sport
Frank Rokosz – Struct. & Scheduling Sport Tournaments
Steve Shaad – Sport Tournament & Event Mgt, Selling in the Sport Industry
Tonya Sullivan – Sport Facility Management
Jessica Varlack – Legal

Executive Vice President – Janelle Briar
Special Events Vice President – Tim Lauderdale
Marketing/Promotions Vice President – Abby Ready
Secretary – Alex Johnson
Treasurer – Bryant Tyler
Communications Director – Marissa Poppe

Congratulations to the newly elected officers, and a sincere thank you to the outgoing officers for their excellent work this year!

Aspects of Sport and
Physical Activities 1

Dr. Richard Laptad –
Assistant Professor Emeritus

Dr. Lori Miller – Professor
Emeritus

Mark Vermillion Receives Tenure & Promotion



Congratulations to Dr. Mark Vermillion, who received tenure and was promoted to the rank of associate professor this month!

Dr. Vermillion, a member of the faculty since 2006, has established himself as both an excellent teacher and prolific scholar in sport management. His promotion becomes effective in August.

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Highly Successful Year Winds Down

As the 2011-12 academic year comes to a close, it seems appropriate to reflect on some of the highlights of what was one of the most successful years in the sport management programs' history.

Aug. 8: Dr. Jeff Noble officially becomes an assistant professor after previously serving as a sport management educator.

Sept. 30: SMSA students volunteer on a Habitat for Humanity build site.

Oct. 24: Annual Sport Management Recognition Night with alumnus Richard Iorio as the keynote speaker.

Nov. 22: Retirement reception for office manager Mary Myers.

Dec. 12: New Office Manager Johny Buchanan-Spachek joins the department staff.

Jan. 26-27: Site visit by a review team from the Commission on Sport Management Accreditation (COSMA). The department will receive its COSMA accreditation decision this summer.

Jan. 29: A WSU team makes a successful debut in the Case Cup competition as part of the National Sports Forum in Oklahoma City.

Feb. 28: Annual Sport Management Career Fair held on the WSU campus.



March 7: SMSA students attend Oklahoma City Thunder Career Fair.

March 29: Faculty member Mike Ross named as winner of the College of Education Service Award.

April 20-21: Sport Management Alumni Association hosts first-ever alumni reunion.

Sport management students, alumni, and faculty enjoyed a lengthy list of individual achievements as well. Thank you to everyone who contributed to a most memorable year!

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