



WICHITA STATE
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COLLEGE OF EDUCATION

Department of Sport Management

THE SPORT MANAGER

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2010-11: Sport Management Year in Review

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As the academic year comes to a close, it seems appropriate to reflect on the many events and major accomplishments within the Department of Sport Management during 2010-11.

Sport Management Student Association: SMSA enjoyed a banner year that once again included several social events and the annual career fair. SMSA's year was capped by its recent trip to Oklahoma City to tour facilities and meet with officials from the Thunder, RedHawks and Barons franchises.

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[PHOTO taken at RedHawks Field, Bricktown, Oklahoma City)

Sport Management Alumni Association: SMAA distributed \$2,000 in scholarships to deserving students and worked in partnership with SMSA to launch a new mentoring program pairing students and graduates with similar career interests. More than 120 students and alumni are participating.

WSU Night at the Wichita Thunder: The Thunder hockey franchise held its first-ever WSU Night promotion benefitting the sport management programs. Proceeds from the event were designated for student scholarships.

Partnerships: WSU students conducted a fan research project for the Preferred Health Systems Wichita Open. Department faculty and students worked with and in support of events ranging from NCAA Division II Swimming and Diving Championships in San Antonio to the opening rounds of NCAA Division I Women's Basketball in Wichita.

Sport Management Recognition Night: The annual awards night played to a full house with a keynote presentation from department graduate and two-time Paralympic gold medalist Nick Taylor.

Events for a Cause: SMSA again partnered with WSU Athletics to stage the second annual Shock Cancer Walk. Students in the Tournament and Events Management class staged several sports events with all profits being donated to local charities such as the Leukemia and Lymphoma Society.

Research Accomplishments: Department faculty published two articles in academic journals and a book chapter in a textbook. They also made six presentations at various academic conferences or professional meetings and published a contractual research report. Sport management students displayed their research in the college's Graduate Research Showcase and at the first-ever Sport Management Research Symposium.

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David Moses – Legal Issues
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Martin Perline – Economics
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Steve Shaad – Sport
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Guest Speakers: Many sport management classes featured guest speakers including WSU President Dr. Don Beggs, WSU Athletic Director Dr. Eric Sexton, and many other practitioners from the community.

WSU Complete: A new adult degree completion program at the WSU West Campus featured sport management as one of four majors available. Six courses were offered at the west campus in the first year of the program.

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Department Members Receive Honors

Two members of the Department of Sport Management are receiving university honors this month. **Mary Myers**, administrative specialist, is receiving the 2011 President's Award for Distinguished Service/Classified award at this month's Shocker Pride celebration. The award recognizes the exemplary, caring, and dedicated service Mary provides to our department and the broader campus community.





Mike Ross is the College of Education's Technology Innovation award recipient. The honor recognizes Mike's use of multiple forms of technology to enhance his teaching and his focus on technology as a subject of instruction. Mike has also provided leadership for the college as it has enhanced its social media presence this year.

Congratulations to both Mary and Mike!

2011-12 SMSA OFFICERS ARE ANNOUNCED!

Congratulations to the following students who have volunteered to serve as officers for the Sport Management Student Association for the 2011-2012 Academic Year.

President -- **Drew Haden**
Executive Vice President -- **Jenny Hromek**
Vice President of Marketing -- **Janelle Briar**
Vice President of Special Events -- **Stepheny Frederickson**
Secretary -- **Alex Johnson**
Treasurer -- **Bryant Tyler**
Newsletter -- **Micah Jackman**

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