



**WICHITA STATE  
UNIVERSITY**

***COLLEGE OF APPLIED STUDIES***

***Department of Sport Management***

## **PUBLIC DISCLOSURE INFORMATION**

The sport management degree programs at Wichita State University have received specialized accreditation through the Commission on Sport Management Accreditation (COSMA) located in Fort Collins, Colorado, USA. The sport management programs in the following degrees are accredited by COSMA:

- Bachelor of Arts in Sport Management
- Master of Education in Sport Management

In keeping with COSMA's policy of transparency and accountability, the following document lists the most recent statement and assessment of student learning outcomes and operational effectiveness goals. Additionally, the following document also includes a program profile, which details university and program-related information.

## **CONTACT**

If you have any questions about the student learning outcomes, operational effectiveness goals, or program profile information, then please feel free to contact the department's chair and accreditation officer:

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## B.A.-Sport Management Student Learning Outcomes Matrix - Academic Year 2021 – 2022

| Identify Each Student Learning Outcome and Measurement Tool(s)  | Identify Benchmark                          | Total Number of Students Observed | Total Number of Students Meeting Expectation | Assessment Results: Percentage of Students Meeting Expectation  | Assessment Results: Does not meet expectation<br>Meets expectation<br>Exceeds expectation<br>Insufficient data |
|---|---|-----------------------------------|--|---|--|
| <b>SLO 1 – Identify and describe foundational concepts relevant to effective professional practice in the sport management field, including knowledge of management, marketing, public relations, financial, psycho-social, and legal concepts.</b> |   |                                   |  |   |  |
| <b>Measure 1</b><br>SMGT 447- Internship reflection report<br><b>(direct)</b>   | Minimum of 80% at acceptable or better      | 31                                | 28   | 90.3%   | Exceeds expectations   |
| <b>Measure 2</b><br>SMGT 446- Key concepts exam<br><b>(direct)</b>  | Minimum of 80% at correct or better on exam | 64                                | 55   | 85.9%   | Meets expectations   |
| <b>Measure 3</b><br>Student exit survey<br><b>(indirect)</b>  | Minimum of 80% at mostly prepared or better | 52-53                             | 49-53  | 81.1%-100%  | Meets expectations   |
| <b>Measure 4</b><br>Alumni survey<br><b>(indirect)</b>  | Minimum of 80% at mostly prepared or better | 123-124                           | 90-118                                       | 83.1%-95.2% with the following exceptions: financial management (73.4%), budgeting (73.2%), and business analytics (74.2%). | **Does not meet expectations   |
| <b>Measure 5</b><br>Employer survey<br><b>(indirect)</b>  | Minimum of 80% at mostly prepared or better | NA                                | NA   | NA  | Not scheduled for reporting until AY 2023  |
| <b>Measure 6</b><br>SMGT 447- Internship site supervisor evaluation<br><b>(indirect)</b>  | Minimum of 80% at mostly prepared or better | 32-38                             | 28-37  | 87.5%-97.4%   | Exceeds expectations   |
| <b>SLO 2 – Apply ethical decision-making frameworks in relation to issues facing sport managers</b>   |   |                                   |  |   |  |

|  |   |          |          |              |   |
|--|---|----------|----------|--------------|---|
| <b>Measure 1</b><br>SMGT 475-<br>Ethics writing<br>assignment<br><b>(direct)</b>                                 | Minimum of<br>80% at<br>acceptable or<br>better         | NA       | NA       | NA           | Not scheduled<br>for reporting<br>until AY 2023 |
| <b>Measure 2</b><br>SMGT 447-<br>Internship<br>reflection report<br><b>(direct)</b>                              | Minimum of<br>80% at<br>acceptable or<br>better         | 31       | 29       | 93.5%        | Exceeds<br>expectations                         |
| <b>Measure 3</b><br>Student exit<br>survey<br><b>(indirect)</b>  | Minimum of<br>80% at<br>mostly<br>prepared or<br>better | 52, 53   | 99, 53   | 94.2%, 100%  | Exceeds<br>expectations                         |
| <b>Measure 4</b><br>Alumni survey<br><b>(indirect)</b>   | Minimum of<br>80% at<br>mostly<br>prepared or<br>better | 122, 122 | 116, 116 | 95.1%, 95.1% | Exceeds<br>expectations                         |
| <b>Measure 5</b><br>Employer survey<br><b>(indirect)</b>   | Minimum of<br>80% at<br>mostly<br>prepared or<br>better | NA       | NA       | NA           | Not scheduled<br>for reporting<br>until AY 2023 |
| <b>Measure 6</b><br>SMGT 447-<br>Internship site<br>supervisor<br>evaluation<br><b>(indirect)</b>                | Minimum of<br>80% at<br>mostly<br>prepared or<br>better | 37, 37   | 34, 34   | 91.9%, 91.9% | Exceeds<br>expectations                         |
| <b>SLO 3 – Demonstrate critical thinking skills related to effective decision-making in sport organizations.</b> |   |          |          |              |   |
| <b>Measure 1</b><br>SMGT 461- Risk<br>management<br>assignment<br><b>(direct)</b>                                | Minimum of<br>80% at<br>mostly<br>prepared or<br>better | NA       | NA       | NA           | Not scheduled<br>for reporting<br>until AY 2024 |
| <b>Measure 2</b><br>SMGT 447 –<br>Internship<br>reflection report<br><b>(direct)</b>                             | Minimum of<br>80% at<br>acceptable or<br>better         | 31       | 28       | 90.3%        | Exceeds<br>expectations                         |
| <b>Measure 3</b><br>Student exit<br>survey<br><b>(indirect)</b>  | Minimum of<br>80% at<br>mostly<br>prepared or<br>better | 53, 53   | 52, 52   | 98.1%, 98.1% | Exceeds<br>expectations                         |
| <b>Measure 4</b><br>Alumni survey<br><b>(indirect)</b>   | Minimum of<br>80% at<br>mostly<br>prepared or<br>better | 123, 123 | 121, 121 | 98.4%, 98.4% | Exceeds<br>expectations                         |
| <b>Measure 5</b><br>Employer survey<br><b>(indirect)</b>   | Minimum of<br>80% at<br>mostly                          | NA       | NA       | NA           | Not scheduled<br>for reporting<br>until AY 2023 |

|  |   |          |          |              |   |
|--|---|----------|----------|--------------|---|
|  | prepared or better                                      |          |          |              |   |
| <b>Measure 6</b><br>SMGT 447-<br>Internship site<br>supervisor<br>evaluation<br><b>(indirect)</b>                                | Minimum of<br>80% at<br>mostly<br>prepared or<br>better | 38, 38   | 35, 33   | 92.1%, 86.8% | Exceeds<br>expectations                         |
| <b>SLO 4- Demonstrate understanding of, and appreciation for, diversity in sport.</b>  |   |          |          |              |   |
| <b>Measure 1</b><br>SMGT 444- Org.<br>diversity<br>reflection paper<br>and presentation<br><b>(direct)</b>                       | Minimum of<br>80% at<br>acceptable or<br>better         | 36       | 34       | 94.4%        | Exceeds<br>expectations                         |
| <b>Measure 2</b><br>SMGT 447-<br>Internship<br>reflection report<br><b>(direct)</b>  | Minimum of<br>80% at<br>acceptable or<br>better         | 31       | 29       | 93.5%        | Exceeds<br>expectations                         |
| <b>Measure 3</b><br>Student exit<br>survey<br><b>(indirect)</b>  | Minimum of<br>80% at<br>mostly<br>prepared or<br>better | 53, 53   | 53, 53   | 100%, 100%   | Exceeds<br>expectations                         |
| <b>Measure 4</b><br>Alumni survey<br><b>(indirect)</b>   | Minimum of<br>80% at<br>mostly<br>prepared or<br>better | 123, 123 | 119, 115 | 96.7%, 93.5% | Exceeds<br>expectations                         |
| <b>Measure 5</b><br>Employer survey<br><b>(indirect)</b>   | Minimum of<br>80% at<br>mostly<br>prepared or<br>better | NA       | NA       | NA           | Not scheduled<br>for reporting<br>until AY 2023 |
| <b>Measure 6</b><br>SMGT 447-<br>Internship site<br>supervisor<br>evaluation<br><b>(indirect)</b>                                | Minimum of<br>80% at<br>mostly<br>prepared or<br>better | 31, 31   | 29, 29   | 93.5%, 93.5% | Exceeds<br>expectations                         |
| <b>SLO 5- Model the oral, written, and interpersonal communication skills necessary for effective sport management practice.</b> |   |          |          |              |   |
| <b>Measure 1</b><br>SMGT 112-<br>Instructor<br>interview<br>assignment<br><b>(direct)</b>  | Minimum of<br>80% at<br>mostly<br>prepared or<br>better | NA       | NA       | NA           | Not scheduled<br>for reporting<br>until AY 2024 |
| <b>Measure 2</b><br>SMGT 447-<br>Internship<br>reflection report<br><b>(direct)</b>  | Minimum of<br>80% at<br>acceptable or<br>better         | 31       | 29       | 93.5%        | Exceeds<br>expectations                         |

|  |   |               |               |                     |   |
|--|---|---------------|---------------|---------------------|---|
| <b>Measure 3</b><br>Student exit survey<br><b>(indirect)</b>   | Minimum of 80% at mostly prepared or better | 53, 53, 53    | 51, 53, 52    | 96.2%, 100%, 98.1%  | Exceeds expectations                      |
| <b>Measure 4</b><br>Alumni survey<br><b>(indirect)</b>   | Minimum of 80% at mostly prepared or better | 122, 123, 123 | 115, 113, 119 | 94.3%, 91.9%, 96.7% | Exceeds expectations                      |
| <b>Measure 5</b><br>Employer survey<br><b>(indirect)</b>   | Minimum of 80% at mostly prepared or better | NA            | NA            | NA                  | Not scheduled for reporting until AY 2023 |
| <b>Measure 6</b><br>SMGT 447- Internship site supervisor evaluation<br><b>(indirect)</b>                               | Minimum of 80% at mostly prepared or better | 34, 38, 38    | 33, 35, 35    | 97.1%, 92.1%, 92.1% | Exceeds expectations                      |
| <b>SLO 6- Demonstrate skills pertaining to the use of technology in sport management.</b>                              |   |               |               |                     |   |
| <b>Measure 1</b><br>SMGT 426- Social media project<br><b>(direct)</b>  | Minimum of 80% at acceptable or better      | 43            | 35            | 81.4%               | Meets expectations                        |
| <b>Measure 2</b><br>SMGT 447- Internship reflection report<br><b>(direct)</b>  | Minimum of 80% at acceptable or better      | 31            | 30            | 96.8%               | Exceeds expectations                      |
| <b>Measure 3</b><br>Student exit survey<br><b>(indirect)</b>   | Minimum of 80% at mostly prepared or better | 53, 53, 53    | 49, 50, 50    | 92.4%, 94.3%, 94.3% | Exceeds expectations                      |
| <b>Measure 4</b><br>Alumni survey<br><b>(indirect)</b>   | Minimum of 80% at mostly prepared or better | 121, 123      | 108, 99       | 89.3%, 80.5%        | Meets expectations                        |
| <b>Measure 5</b><br>Employer survey<br><b>(indirect)</b>   | Minimum of 80% at mostly prepared or better | NA            | NA            | NA                  | Not scheduled for reporting until AY 2023 |
| <b>Measure 6</b><br>SMGT 447- Internship site supervisor evaluation<br><b>(indirect)</b>                               | Minimum of 80% at mostly prepared or better | 37, 30        | 36, 29        | 97.3%, 96.7%        | Exceeds expectations                      |
| <b>SLO 7- Apply the knowledge and skills acquired in their sport management classes in a sport management setting.</b> |   |               |               |                     |   |

|   |   |     |    |       |                         |
|---|---|-----|----|-------|-------------------------|
| <b>Measure 1</b><br>SMGT 447-<br>Internship<br>reflection report<br><b>(direct)</b>               | Minimum of<br>80% at<br>acceptable or<br>better                           | 31  | 28 | 90.3% | Exceeds<br>expectations |
| <b>Measure 2</b><br>SMGT 447-<br>Resume<br><b>(direct)</b>  | Minimum of<br>80% at<br>acceptable or<br>better                           | 31  | 30 | 96.8% | Exceeds<br>expectations |
| <b>Measure 3</b><br>SMGT 447-<br>Internship site<br>supervisor<br>evaluation<br><b>(indirect)</b> | Minimum of<br>90%<br>receiving<br>overall rating<br>of agree or<br>better | 38  | 38 | 100%  | Exceeds<br>expectations |
| <b>Measure 4</b><br>Alumni survey<br><b>(indirect)</b>  | Minimum of<br>80% at<br>mostly<br>valuable or<br>better                   | 123 | 96 | 83.5% | Meets<br>expectations   |

*Note: If you are using different direct and indirect measures for different degree programs, please replicate the matrix, using one matrix for each program that has different measures. If different programs use the same measures, only one copy of the matrix is needed.*

### **Student Learning Outcomes Matrix Narrative:**

*Your outcomes assessment plan must include, at minimum, two direct and two indirect measures of all student learning outcomes. Some measurement tools will be used to measure more than one student learning outcome. Each student learning outcomes must be measured at least once; including more and varied measures is a better practice and is encouraged. Below, narrate how you “**close the loop**” by describing any **changes and improvements you made and plan to make as a result of your assessment activity**:*

- *Address ALL SLOs – those that meet or exceed expectations and those that do not.*
- *Explain why you have measures with insufficient data.*
- *Describe how this outcomes assessment data drives curricular and other decisions.*
- *Describe how have you improved/changed this year based on this data (close the loop).*

*COVID-19 additional explanation requirements: Discuss what modifications you made to your O/A plan, instrument changes, changes in required hours, if/how you fell short in data collection, what was difficult to measure and include how this circumstance has impacted how you are moving forward with outcomes assessment data collection.*

**Undergraduate Narrative:** By in large, the B.A.—Sport Management SLOs were met for this year’s annual reporting, however, the percentage meeting SLO benchmarks seems lower than the past few years. In order to address each SLO, we note particular points of pride, especially in light of recent, difficult academic years for students, faculty, and practitioners. Specific talking points include strong marks for the following:

- 1) Applying sport management knowledge from classes to professional practice settings (SLO7);
- 2) An ability to engage with and utilize foundational industry technology (SLO6);

- a. It should be noted that SLO6, Measure 1 (social media project in SMGT 426: sport public relations) met expectations while all other measures exceeded expectations. Looking at the numbers it was extremely obvious that a number of students were disconnected and skewed the overall class average. The instructor of record noted the students' performance was indicative of a semester-long malaise.
- 3) Robust written, oral, and interpersonal communication skills for effective professional practice (SLO5);
- 4) A strong appreciation and understanding of diversity within sport and our industry based upon all measures reported in this reporting cycle (SLO4);
- 5) Demonstrated critical thinking and problem-solving in a variety of ways as measured by perceptions of alumni, site supervisors, and interns (during self-reflection and integration assignments) (SLO3);
- 6) Identifying and applying ethical decision-making frameworks (SLO2);
- 7) Demonstrated a foundational understanding of sport management content and concepts (SLO1)
  - a. Regarding SLO 1, Measure 4, which *did not meet expectations*, students reported their understanding and preparedness levels for finance and budget management and business analytics on the UG alumni survey below our 80% benchmark. These content areas have been low performers on annual reports historically, but both reported near the 80% benchmark, including 73.4% for financial management, 73.2% for budgeting, and 74.2% for business analytics.
  - b. Faculty, while cautiously optimistic since these content areas have been performing at or near the required benchmark, are continuing to monitor teaching strategies for these content areas. Faculty will continue to monitor as needed. Of note, though, is that these content areas were above the 80% benchmark on final site supervisor evaluations (n=38), illustrating additional positive trends or data.

Faculty have reviewed student performances on these measures and will continue to emphasize these learning outcomes and measures in accordance with changes in industry best-practices and academic content. Data driven decision-making is key to our outcomes-assessment plan. Specific measures are evaluated, as well, annually in order to see if they are appropriate measures for each learning objective.

While our departments Temporary Emergency Response (TER) plan for COVID-19 accommodations to applied learning requirements sunset in the fall 2021 semester, the impact on our undergraduate enrollment has been noticeable. Prior to the COVID-19 pandemic (and subsequent closing of jobs or internship opportunities), our undergraduate program was near 230 students, which is a record enrollment for WSU. Spring 2022 enrollment was near 170 and fall 2022 enrollment projects are flat, but undergraduate sport management admissions are near pre-pandemic levels. Faculty are continuing efforts to further engage fall 2022 admits in the hope of yielding those students from admits to on-campus and enrolled undergraduate sport management students.

## M.Ed.-Sport Management Student Learning Outcomes Matrix - Academic Year 2021 – 2022

| Identify Each Student Learning Outcome and Measurement Tool(s)   | Identify the Benchmark   | Total Number of Students Observed | Total Number of Students Meeting Expectation | Assessment Results: Percentage of Students Meeting Expectation | Assessment Results:<br>1. Does not meet expectation<br>2. Meets expectation<br>3. Exceeds expectation<br>4. Insufficient data |
|--|--|-----------------------------------|--|--|---|
| <b>SLO 1 – Demonstrate foundational concepts relevant to effective professional practice in the sport management field, including knowledge of management, marketing, public relations, psycho-social, and legal concepts.</b> |  |                                   |  |  |   |
| <b>Measure 1</b><br>Comprehensive exam<br>(direct)   | Minimum of 95% at acceptable or better                               | 17                                | 17   | 100%   | Meets expectations  |
| <b>Measure 2</b><br>SMGT 847- Internship reflection/ integration paper<br>(direct)   | Minimum of 90% at acceptable or better on each section of the report | 16                                | 16   | 100%   | Exceeds expectations  |
| <b>Measure 3</b><br>Alumni survey<br>(indirect)  | Minimum of 80% at mostly prepared or better                          | 59-60                             | 49-57  | 81.7%-95%  | Meets expectations  |
| <b>Measure 4</b><br>Employer survey<br>(indirect)  | Minimum of 80% at mostly prepared or better                          | NA                                | NA   | NA   | Not scheduled for reporting until AY 2023   |
| <b>Measure 5</b><br>SMGT 847- Internship site supervisor evaluation<br>(indirect)  | Minimum of 80% at mostly prepared, or better, or agree.              | 17-20                             | 17-20  | 94.4%-100%   | Exceeds expectations  |
| <b>SLO 2 – Evaluate and effectively apply ethical decision-making frameworks in relation to issues facing sport managers</b>   |  |                                   |  |  |   |
| <b>Measure 1</b><br>SMGT 812- Ethical dilemma assignment<br>(direct)   | Minimum of 90% at mostly prepared or better                          | NA                                | NA   | NA   | Not scheduled for reporting until AY 2024   |
| <b>Measure 2</b><br>SMGT 847- Internship reflection/ integration paper<br>(direct)   | Minimum of 90% at acceptable or better on each section of the report | 16                                | 16   | 100%   | Exceeds expectations  |
| <b>Measure 3</b><br>Alumni survey  | Minimum of 80% at mostly   | 60, 60                            | 54, 57                                       | 90%, 95%   | Meets expectations  |



|   |  |        |        |              |   |
|---|--|--------|--------|--------------|---|
| <b>(indirect)</b>   | prepared or better   |        |        |              |   |
| <b>Measure 4</b><br>Employer survey<br><b>(indirect)</b>  | Minimum of 80% at mostly prepared or better                          | NA     | NA     | NA           | Not scheduled for reporting until AY 2023 |
| <b>Measure 5</b><br>SMGT 847-<br>Internship site supervisor evaluation<br><b>(indirect)</b>                             | Minimum of 80% at mostly prepared, or better, or agree.              | 19, 19 | 18, 19 | 94.7%, 100%  | Exceeds expectations                      |
| <b>SLO 3 – Display critical thinking skills related to effective managerial decision-making in sport organizations.</b> |  |        |        |              |   |
| <b>Measure 1</b><br>SMGT 801-<br>Organizational evaluation assignment<br><b>(direct)</b>                                | Minimum of 90% at mostly prepared or better                          | NA     | NA     | NA           | Not scheduled for reporting until AY 2024 |
| <b>Measure 2</b><br>SMGT 847-<br>Internship reflection/ integration paper<br><b>(direct)</b>                            | Minimum of 90% at acceptable or better on each section of the report | 16     | 16     | 100%         | Exceeds expectations                      |
| <b>Measure 3</b><br>Alumni survey<br><b>(indirect)</b>  | Minimum of 80% at mostly prepared or better                          | 58, 58 | 58, 58 | 100%, 100%   | Exceeds expectations                      |
| <b>Measure 4</b><br>Employer survey<br><b>(indirect)</b>  | Minimum of 80% at mostly prepared or better                          | NA     | NA     | NA           | Not scheduled for reporting until AY 2023 |
| <b>Measure 5</b><br>SMGT 847-<br>Internship site supervisor evaluation<br><b>(indirect)</b>                             | Minimum of 80% at mostly prepared, or better, or agree.              | 20, 20 | 20, 20 | 100%, 100%   | Exceeds expectations                      |
| <b>SLO 4- Examine and model effective research skills in sport management-related settings.</b>                         |  |        |        |              |   |
| <b>Measure 1</b><br>SMGT 800- Research report<br><b>(direct)</b>  | Minimum of 90% at acceptable or better                               | 16     | 16     | 100%         | Exceeds expectations                      |
| <b>Measure 2</b><br>SMGT 847-<br>Internship reflection/ integration paper<br><b>(direct)</b>                            | Minimum of 90% at acceptable or better on each section of the report | 16     | 16     | 100%         | Exceeds expectations                      |
| <b>Measure 3</b><br>Alumni survey<br><b>(indirect)</b>  | Minimum of 80% at mostly prepared or better                          | 58, 58 | 54, 52 | 93.1%, 89.7% | Exceeds expectations                      |

|   |  |            |            |                     |   |
|---|--|------------|------------|---------------------|---|
| <b>Measure 4</b><br>Employer survey<br>(indirect)   | Minimum of 80% at mostly prepared or better                          | NA         | NA         | NA                  | Not scheduled for reporting until AY 2023 |
| <b>Measure 5</b><br>SMGT 847-<br>Internship site supervisor evaluation<br>(indirect)  | Minimum of 80% at mostly prepared, or better, or agree.              | 20, 20     | 20, 20     | 100%, 100%          | Exceeds expectations                      |
| <b>SLO 5- Critically evaluate diversity and its impact on managerial decision-making in sport.</b>                                      |  |            |            |                     |   |
| <b>Measure 1</b><br>SMGT 847-<br>Internship reflection/<br>integration paper<br>(direct)  | Minimum of 90% at acceptable or better on each section of the report | 20         | 20         | 100%                | Exceeds expectations                      |
| <b>Measure 2</b><br>SMGT 810-<br>Diversity paper<br>(direct)  | Minimum of 90% at acceptable or better                               | NA         | NA         | NA                  | Not scheduled for reporting until AY 2023 |
| <b>Measure 3</b><br>Alumni survey<br>(indirect)   | Minimum of 80% at mostly prepared or better                          | 60, 60     | 57, 56     | 95%, 93.3%          | Exceeds expectations                      |
| <b>Measure 4</b><br>Employer survey<br>(indirect)   | Minimum of 80% at mostly prepared or better                          | NA         | NA         | NA                  | Not scheduled for reporting until AY 2023 |
| <b>Measure 5</b><br>SMGT 847-<br>Internship site supervisor evaluation<br>(indirect)  | Minimum of 80% at mostly prepared, or better, or agree.              | 20, 20     | 20, 20     | 100%, 100%          | Exceeds expectations                      |
| <b>SLO 6- Develop advanced oral, written, and interpersonal communication skills necessary for effective sport management practice.</b> |  |            |            |                     |   |
| <b>Measure 1</b><br>SMGT 847-<br>Internship reflection/<br>integration paper<br>(direct)  | Minimum of 90% at acceptable or better on each section of the report | 16         | 16         | 100%                | Exceeds expectations                      |
| <b>Measure 2</b><br>SMGT 803-<br>Marketing plan<br>(direct)   | Minimum of 90% at acceptable or better                               | 21         | 21         | 100%                | Exceeds expectations                      |
| <b>Measure 3</b><br>Alumni survey<br>(indirect)   | Minimum of 80% at mostly prepared or better                          | 58, 58, 58 | 55, 53, 57 | 94.8%, 91.4%, 98.3% | Exceeds expectations                      |
| <b>Measure 4</b><br>Employer survey<br>(indirect)   | Minimum of 80% at mostly prepared or better                          | NA         | NA         | NA                  | Not scheduled for reporting until AY 2023 |
| <b>Measure 5</b>  | Minimum of 80% at mostly   | 20, 20, 20 | 20, 20, 19 | 100%, 100%, 95%     | Exceeds expectations                      |

|  |   |    |    |       |                         |
|--|---|----|----|-------|-------------------------|
| SMGT 847-<br>Internship site<br>supervisor evaluation<br><b>(indirect)</b>   | prepared, or<br>better, or<br>agree.  |    |    |       |                         |
| <b>SLO 7- Model the knowledge and skills acquired in their sport management classes in a sport management setting.</b> |   |    |    |       |                         |
| <b>Measure 1</b><br>SMGT 847-<br>Internship reflection/<br>integration paper<br><b>(direct)</b>                        | Minimum of<br>90% at<br>acceptable or<br>better on each<br>section of the<br>report | 16 | 16 | 100%  | Exceeds<br>expectations |
| <b>Measure 2</b><br>SMGT 847- Resume<br><b>(direct)</b>  | Minimum of<br>90% at<br>acceptable or<br>better on each<br>section of the<br>report | 16 | 16 | 100%  | Exceeds<br>expectations |
| <b>Measure 5</b><br>SMGT 847-<br>Internship site<br>supervisor evaluation<br><b>(indirect)</b>                         | Minimum of<br>95% agree on<br>performance<br>evaluation<br>items                    | 20 | 20 | 100%  | Meets<br>expectations   |
| <b>Measure 4</b><br>Alumni survey<br><b>(indirect)</b>   | Minimum of<br>80% at mostly<br>valuable or<br>better                                | 60 | 52 | 86.7% | Meets<br>expectations   |

### Student Learning Outcomes Matrix Narrative:

*Your outcomes assessment plan must include, at minimum, two direct and two indirect measures of all student learning outcomes. Some measurement tools will be used to measure more than one student learning outcome. Each student learning outcomes must be measured at least once; including more and varied measures is a better practice and is encouraged. Below, narrate how you “close the loop” by describing any **changes and improvements you made and plan to make as a result of your assessment activity**:*

- *Address ALL SLOs – those that meet or exceed expectations and those that do not.*
- *Explain why you have measures with insufficient data.*
- *Describe how this outcomes assessment data drives curricular and other decisions.*
- *Describe how have you improved/changed this year based on this data (close the loop).*

*COVID-19 additional explanation requirements: Discuss what modifications you made to your O/A plan, instrument changes, changes in required hours, if/how you fell short in data collection, what was difficult to measure and include how this circumstance has impacted how you are moving forward with outcomes assessment data collection.*

**Graduate Narrative:** In general, the M.Ed.—Sport Management SLOs were met for this year’s annual reporting. Similar to the undergraduate program previously reported, the percentage meeting SLO benchmarks seems lower than the recent few years. In order to address each SLO,

we note particular points of pride and talking points, which include strong marks for the following:

- 1) Applying and modeling sport management knowledge from the classroom to professional settings (SLO7);
- 2) Robust written, oral, and interpersonal communication skills for effective professional practice (SLO6);
- 3) A strong ability to evaluate diversity and its impact on decision-making within the sport industry (SLO5);
- 4) Research skills (and an understanding of applied research) as they pertain to professional practice within the industry (SLO4);
- 5) Strong critical thinking and problem-solving skills in a variety of ways as measured by perceptions of alumni, site supervisors, and interns (during self-reflection and integration assignments) (SLO3);
- 6) Strong performance in understanding, identifying, and applying ethical decision-making frameworks (SLO2);
- 7) Demonstrated a foundational understanding of sport management content and concepts (SLO1)
  - a. Regarding SLO 1, Measure 1, which *did not meet expectations*, in the previous two reporting cycles, faculty instituted a newer approach allowing students to maintain access to their course Blackboard shells beyond the semester when they took the course. This allowed students the opportunity to more efficiently review comprehensive exam materials and could have contributed to better student performance.

Faculty have reviewed student performances on these measures and will continue to emphasize these learning outcomes and measures in accordance with changes in industry best-practices and academic content. Data driven decision-making is key to our outcomes-assessment plan. Specific measures are evaluated, as well, annually in order to see if they are appropriate measures for each learning objective.

While our departments Temporary Emergency Response (TER) plan for COVID-19 accommodations to applied learning requirements sunset in the fall 2021 semester, the impact on our graduate enrollment has been noticeable. Prior to the COVID-19 pandemic (and subsequent closing of jobs or internship opportunities), our graduate program averaged 50-60 students. Spring 2022 enrollment was near 30 and fall 2022 enrollment projects are flat. However, faculty are continuing efforts to further engage fall 2022 admits in the hope of yielding those students from admits to on-campus and enrolled sport management graduate students.

## B.A.-Sport Management Program-Level Operational Effectiveness Goals Matrix- Academic Year 2021-22

| Identify Each Operational Effectiveness Goal and Measurement Tool(s)  | Identify the Benchmark   | Data Summary  | Assessment Results:<br>Does not meet expectation<br>Meets expectation<br>Exceeds expectation<br>Insufficient data |
|---|--|---|---|
| <b>OEG 1 – Recruit and/or retain diverse, quality administrators, faculty and staff.</b>                        |  |   |   |
| <b>Measure 1</b><br>University exit survey: quality instruction question  | Minimum of 80% at “satisfied or higher.”   | Satisfied or higher:<br>Q11=95% (mean= 4.58;<br>median=5.00)  | Exceeds expectations  |
| <b>Measure 2</b><br>Faculty scholarship record  | Evidence of achievement based on department scholarship policies.                      | Most faculty members with research responsibilities (3/4; 75%) evaluated as meeting or exceeding expectations during annual review  | **Does not meet expectations  |
| <b>Measure 3</b><br>University exit survey: advising  | Minimum of 80% at “satisfied or higher.”   | Satisfied or higher:<br>Q20=98.3% (mean= 4.73;<br>median=5.00)  | Exceeds expectations  |
| <b>Measure 4</b><br>Student Exit survey   | Minimum of 80% at “satisfied or higher.”   | All content areas (12/12; 100%) reported over 80% of respondents being "mostly prepared" or better (ranging from 81.1%-100%; 43/53-53/53)   | Meets expectations  |
| <b>Measure 5</b><br>Alumni survey   | Average program satisfaction score of 8 or better. All other data to be considered.    | 85.5% (100/117) rated their program satisfaction at an 8 or better.   | Meets expectations  |
| <b>Measure 6</b><br>Advisory council  | Annual vote of “satisfied”   | Approved/satisfied vote (May 9, 2022)   | Meets expectations  |
| <b>Measure 7</b><br>Annual faculty/staff review of strategic plan   | Progress toward objectives defined in plan   | The Department’s Strategic Planning Initiatives (SPIs) were developed, entered into the university system, and completed in May 2022.<br><br>Report approved at June 13, 2022 faculty meeting.                            | Meets expectations  |
| <b>OEG 2 – Recruit and retain diverse, quality students to meet local and global demands for our graduates.</b> |  |   |   |
| <b>Measure 1</b><br>SCH data  | Comparison of department SCH with other university data and historical department data | Per data from the Office of Planning and Analysis (OPA) here at WSU, SCH program for our undergraduate program was as follows: Fall 21: 2,365.5 SCH; Spring 22: 2,160.5; and Summer 21: 413 SCH for a total of 4,939 SCH. | Meets expectations  |

|   |   |  |   |
|---|---|--|---|
|   |   | Report approved at June 13, 2022 faculty meeting.  |   |
| <b>Measure 2</b><br>Graduation and retention rates  | Comparison of department rates with other university data and historical department data  | Data showed 54 degrees conferred, which was a decrease of 1.8% from the previous year.<br><br>Report approved at June 13, 2022 faculty meeting.  | Meets expectations                        |
| <b>Measure 3</b><br>Departmental diversity self-study   | Accepted by CAS Dean's Office and/or Diversity Committee                                  | Submitted to CAS Dean's Office and chair of CAS Diversity Committee on May 23, 2022.   | Meets expectations                        |
| <b>Measure 4</b><br>Employer survey   | Average overall rating of graduates of 8 or better. All other data to be considered       | NA   | Not scheduled for reporting until AY 2023 |
| <b>Measure 5</b><br>Advisory council  | Annual vote of "satisfied"  | Approved/satisfied vote (May 9, 2022)  | Meets expectations                        |
| <b>Measure 6</b><br>Annual faculty/staff review of strategic plan   | Progress toward objectives defined in plan  | The Department's Strategic Planning Initiatives (SPIs) were developed, entered into the university system, and completed in May 2022.<br><br>Report approved at June 13, 2022 faculty meeting. | Meets expectations                        |
| <b>OEG 3 – Achieve professional recognition for programs</b>  |   |  |   |
| <b>Measure 1</b><br>KBOR approval   | Approved status   | Program self-studies were completed and submitted.<br>Approved through 2025  | Meets expectations                        |
| <b>Measure 2</b><br>COSMA accreditation   | Accredited status   | B.A.—Sport Management and M.Ed.—Sport Management received reaffirmation of accreditation through 2027  | Meets expectations                        |
| <b>Measure 3</b><br>Annual faculty/staff review of strategic plan   | Progress toward objectives defined in plan  | The Department's Strategic Planning Initiatives (SPIs) were developed, entered into the university system, and completed in May 2022.<br><br>Report approved at June 13, 2022 faculty meeting. | Meets expectations                        |
| <b>OEG 4 – Ensure a technology rich culture in which administrators, students, faculty, and staff work together to (a) pursue innovation and excellence, (b) promote intellectual exploration, and (c) enhance learning</b> |   |  |   |
| <b>Measure 1</b><br>Student exit survey: overall effectiveness  | Minimum of 80% of all responses on technology questions being "mostly prepared" or better | 50/53 (94.3%) reported "mostly prepared" or better   | Exceeds expectations                      |
| <b>Measure 2</b><br>Student exit survey:  | Minimum of 80% of all responses being mostly prepared or better                           | All related responses meet criterion (92.4%, 94.3%) (49/53, 50/53).  | Exceeds expectations                      |

|  |  |  |                    |
|--|--|--|--------------------|
| bus/promo tech questions   |  |  |                    |
| <b>Measure 3</b><br>Faculty/staff technology updates   | Review of hardware/software updates within the department          | Report approved at June 13, 2022 faculty meeting.  | Meets expectations |
| <b>Measure 4</b><br>Advisory council   | Annual vote of “satisfied”   | Approved/satisfied vote (May 18, 2021)   | Meets expectations |
| <b>Measure 5</b><br>Annual faculty/staff review of strategic plan  | Progress towards objectives defined in plan                        | The Department’s Strategic Planning Initiatives (SPIs) were developed, entered into the university system, and completed in May 2022.<br><br>Report approved at June 13, 2022 faculty meeting. | Meets expectations |
| <b>OEG 5 – Develop and maintain collaborative relationships, local and globally, that enrich the department’s mission.</b> |  |  |                    |
| <b>Measure 1</b><br>Faculty/staff partnership summary  | Review of key partnerships established/maintained through the year | Report approved at June 13, 2022 faculty meeting.  | Meets expectations |
| <b>Measure 2</b><br>Advisory council   | Annual vote of “satisfied”   | Approved/satisfied vote (May 9, 2022)  | Meets expectations |
| <b>Measure 3</b><br>Annual faculty/staff review of strategic plan  | Progress towards objectives defined in plan                        | The Department’s Strategic Planning Initiatives (SPIs) were developed, entered into the university system, and completed in May 2022.<br><br>Report approved at June 13, 2022 faculty meeting. | Meets expectations |

**Required Narrative:** *Close the loop and explain why you met, exceeded or did not meet any expectations. Explain why there was insufficient data (if applicable). Discuss what you may do differently next year or any corrective action you will take.*

**Undergraduate Program Narrative:** The B.A.—Sport Management degree program met or exceeded most expectations regarding OEG measurements during this reporting cycle. Points of pride include extremely high marks on quality of advising, instruction, and overall program satisfaction. In addition to percentages being in the 90-95% range, mean and median reports were very strong on the 1 (lowest) to 5 (highest) scale. Additionally, based upon meeting or exceeding expectations, the undergraduate program performed well in regard to collaborative relationships (OEG5), technology rich culture (OEG4), and maintaining professional recognition (OEG3).

OEG 1 contained a measure that *did not meet expectations*. OEG 1, Measure 2 focused on faculty research scholarship. While most faculty members with research responsibilities (3/4; 75%) were evaluated as meeting or exceeding scholarly expectations during annual review, one faculty member did not. That incident has been discussed and addressed during the annual review process. And, a strategic approach has been outlined for increased performance moving

forward.

OEG 2, measure 1 is in regard to evaluating and comparing SCH production. This OEG measure was “met” because we compared and evaluated the metrics, but faculty are concerned by the decrease in SCH production over the past year. While COVID-19 was impactful, faculty are still closely monitoring SCH production along with major headcounts and degree conferrals ensuring a healthy and robust undergraduate program. As mentioned before, cautious optimism centers on an increase in fall 2022 admits to near pre-pandemic levels. Since a vast majority of those admits are out-of-state students, yielding them to on-campus and enrolled students will be key.

Our overall assessment of the productivity in meeting or exceeding all OEGs for the B.A.—Sport Management program highlights the aforementioned points of pride. That is, our success in this reporting cycle appears to be connected to faculty’s investment in student-centric classes, experiences, and support, which impacts students’ perceptions of the program. Faculty will continue to aggressively monitor SCH production, major headcounts, and degree conferrals in hopes to yield fall 2022 admits into the fall 2022 semester.



## M.Ed.-Sport Management Program-Level Operational Effectiveness Goals Matrix- Academic Year 2021-22

| Identify Each Operational Effectiveness Goal and Measurement Tool(s)  | Identify the Benchmark   | Data Summary   | Assessment Results:<br>1. Does not meet expectation<br>2. Meets expectation<br>3. Exceeds expectation<br>4. Insufficient data |
|---|--|--|---|
| <b>OEG 1 – Recruit and/or retain diverse, high-quality administrators, faculty, and staff</b>                   |  |  |   |
| <b>Measure 1</b><br>University exit survey: quality instruction question  | Minimum of 80% at “satisfied or higher.”<br>All other data to be considered.           | Satisfied or higher:<br>Q11=100% (mean= 4.63;<br>median=5.00; n=35)  | Exceeds expectations  |
| <b>Measure 2</b><br>Faculty scholarship record  | Evidence of achievement based on department scholarship policies.                      | Most faculty members with research responsibilities (3/4; 75%) evaluated as meeting or exceeding expectations during annual review   | Does not meet expectations  |
| <b>Measure 3</b><br>University exit survey: advising questions  | Minimum of 80% at “satisfied or higher.”<br>All other data to be considered.           | Satisfied or higher:<br>Q21=97.1% (mean= 4.80;<br>median=5.00; n=35)   | Exceeds expectations  |
| <b>Measure 4</b><br>University exit survey: program satisfaction  | Minimum of 80% at “satisfied or higher.”<br>All other data to be considered.           | Satisfied or higher:<br>Q4= 100% (mean= 4.69;<br>median=5.00; n=35)  | Exceeds expectations  |
| <b>Measure 5</b><br>Alumni survey   | Average program satisfaction score of 8 or better. All other data to be considered.    | 85.7% (48/56) rated their program satisfaction at an 8 or better.  | Meets expectations  |
| <b>Measure 6</b><br>Advisory council  | Annual vote of “satisfied”   | Approved/satisfied vote (May 9, 2022)  | Meets expectations  |
| <b>Measure 7</b><br>Annual faculty/staff review of strategic plan   | Progress toward objectives defined in plan   | The Department’s Strategic Planning Initiatives (SPIs) were developed, entered into the university system, and completed in May 2022.<br><br>Report approved at June 13, 2022 faculty meeting.               | Meets expectations  |
| <b>OEG 2 – Recruit and retain diverse, quality students to meet local and global demands for our graduates.</b> |  |  |   |
| <b>Measure 1</b><br>SCH data  | Comparison of department SCH with other university data and historical department data | Per data from the Office of Planning and Analysis (OPA) here at WSU, SCH generation for our graduate program was as follows: Fall 21: 266 SCH; Spring 22: 286; and Summer 21: 66 SCH for a total of 612 SCH. | Meets expectations  |

|   |  |  |   |
|---|--|--|---|
|   |  | Report approved at June 13, 2022 faculty meeting.  |   |
| <b>Measure 2</b><br>Graduation and retention rates  | Comparison of department rates with other university data and historical department data | Data showed 37 degrees conferred, which was an increase of 8.8% from the previous year.<br><br>Report approved at June 13, 2022 faculty meeting.   | Meets expectations                        |
| <b>Measure 3</b><br>Departmental diversity self-study   | Accepted by CAS Dean's Office and/or Diversity Committee                                 | Submitted to CAS Dean's Office and chair of CAS Diversity Committee on May 23, 2022.   | Meets expectations                        |
| <b>Measure 4</b><br>Employer survey   | Average overall rating of graduates of 8 or better. All other data to be considered      | NA   | Not scheduled for reporting until AY 2023 |
| <b>Measure 5</b><br>Advisory council  | Annual vote of "satisfied"   | Approved/satisfied vote (May 9, 2022)  | Meets expectations                        |
| <b>Measure 6</b><br>Annual faculty/staff review of strategic plan   | Progress toward objectives defined in plan   | The Department's Strategic Planning Initiatives (SPIs) were developed, entered into the university system, and completed in May 2022.<br><br>Report approved at June 13, 2022 faculty meeting. | Meets expectations                        |
| <b>OEG 3 – Achieve professional recognition for programs</b>  |  |  |   |
| <b>Measure 1</b><br>KBOR approval   | Approved status  | Program self-studies were completed and submitted. Approved through 2025   | Meets expectations                        |
| <b>Measure 2</b><br>COSMA accreditation   | Accredited status  | B.A.—Sport Management and M.Ed.—Sport Management degree program received reaffirmation of accreditation through 2027   | Meets expectations                        |
| <b>Measure 3</b><br>Annual faculty/staff review of strategic plan   | Progress toward objectives defined in plan   | The Department's Strategic Planning Initiatives (SPIs) were developed, entered into the university system, and completed in May 2022.<br><br>Report approved at June 13, 2022 faculty meeting. | Meets expectations                        |
| <b>OEG 4 – Strengthen the graduate program to support the University's research and grants/contracts mission components</b> |  |  |   |
| <b>Measure 1</b><br>Faculty professional development report   | Review data based on Faculty Activity Records  | Report approved at June 13, 2022 faculty meeting.  | Meets expectations                        |
| <b>Measure 2</b><br>Faculty grant writing report  | Review data based on Faculty Activity Records  | Report approved at June 13, 2022 faculty meeting.  | Meets expectations                        |

|   |   |  |                      |
|---|---|--|----------------------|
| <b>Measure 3</b><br>Advisory council  | Annual vote of “satisfied”  | Approved/satisfied vote (May 9, 2022)  | Meets expectations   |
| <b>Measure 4</b><br>Annual faculty/staff review of strategic plan   | Progress toward objectives defined in plan  | The Department’s Strategic Planning Initiatives (SPIs) were developed, entered into the university system, and completed in May 2022.<br><br>Report approved at June 13, 2022 faculty meeting.                                   | Meets expectations   |
| <b>OEG 5 – Ensure a technology rich culture in which administrators, students, faculty, and staff work together to (a) pursue innovation and excellence, (b) promote intellectual exploration, and (c) enhance learning</b> |   |  |                      |
| <b>Measure 1</b><br>Comprehensive exam: technology section  | Minimum of 90% at “acceptable” or better based on rubric for technology section of comprehensive exam.          | 17/17 (100%) “acceptable” or better on related section of the comprehensive exam.  | Exceeds expectations |
| <b>Measure 2</b><br>University Exit survey: technology question   | Minimum of 80% of all responses being 4 or 5 based on 5-point scale for question 27e. All other data considered | 100% responded satisfied or higher, mean=4.65 (median=5.00; n=35). <sup>1</sup><br><br>( <sup>1</sup> NOTE: Q27e measures satisfaction with technology here at WSU and cannot be interpreted as solely a program responsibility) | Exceeds expectations |
| <b>Measure 3</b><br>Faculty/staff technology updates  | Review of hardware/software updates within the department   | Report approved at June 13, 2022 faculty meeting.  | Meets expectations   |
| <b>Measure 4</b><br>Advisory council  | Annual vote of “satisfied”  | Approved/satisfied vote (May 9, 2022)  | Meets expectations   |
| <b>Measure 5</b><br>Annual faculty/staff review of strategic plan   | Progress toward objectives defined in plan  | The Department’s Strategic Planning Initiatives (SPIs) were developed, entered into the university system, and completed in May 2022.<br><br>Report approved at June 13, 2022 faculty meeting.                                   | Meets expectations   |
| <b>OEG 6 – Develop and maintain collaborative relationships, local and globally, that enrich the department’s mission.</b>  |   |  |                      |
| <b>Measure 1</b><br>Faculty/staff partnership summary   | Faculty/staff partnership summary   | Report approved at June 13, 2022 faculty meeting.  | Meets expectations   |
| <b>Measure 2</b><br>Advisory council  | Annual vote of “satisfied”  | Approved/satisfied vote (May 9, 2022)  | Meets expectations   |
| <b>Measure 3</b><br>Annual faculty/staff review of strategic plan   | Progress toward objectives defined in plan  | The Department’s Strategic Planning Initiatives (SPIs) were developed, entered into the university system, and completed in May 2022.  | Meets expectations   |

|  |  |   |  |
|--|--|---|--|
|  |  | Report approved at June 13, 2022 faculty meeting. |  |
|--|--|---|--|

**Required Narrative:** *Close the loop and explain why you met, exceeded or did not meet any expectations. Explain why there was insufficient data (if applicable). Discuss what you may do differently next year or any corrective action you will take.*

**Graduate Program Narrative:** The M.Ed.—Sport Management degree program met or exceeded all expectations regarding OEG measurements during this reporting cycle. Points of pride include extremely high marks on quality of advising, instruction, and overall program satisfaction. In addition to percentages being in the 90-95% range, means and median reports were very strong on the 1 (lowest) to 5 (highest) scale. Additionally, based upon meeting or exceeding expectations, the graduate program performed well in regard to collaborative relationships (OEG6), technology rich culture (OEG5), research alignment with the graduate school’s purpose statement (OEG4), and maintaining professional recognition (OEG3).

Similar to the undergraduate program, OEG 1 contained a measure that *did not meet expectations*. OEG 1, Measure 2 focused on faculty research scholarship. While most faculty members with research responsibilities (3/4; 75%) were evaluated as meeting or exceeding scholarly expectations during annual review, one faculty member did not. That incident has been discussed and addressed during the annual review process. And, a strategic approach has been outlined for increased performance moving forward.

OEG 2, measure 1 is in regard to evaluating and comparing SCH production. This OEG measure was “met” because we compared and evaluated the metrics, but faculty are concerned by the decrease in SCH production and headcount over the past two years. While COVID-19 was impactful, faculty are still closely monitoring SCH production along with major headcounts and degree conferrals ensuring a healthy and robust undergraduate program. The graduate school is discussing the implementation of a new graduate enrollment management plan in the next academic year to support university-wide declines in graduate enrollment. Faculty will continue to not only monitor any university initiatives, but also refocus on recruiting and yielding students into the graduate program. One example of this work is the Coaching Education and Development program where SMGT faculty partnered with local school districts to host in-person workshops on communication and managing relationships (i.e., interpersonal skills). The workshops had over 85 coaches from five local school districts attend as professional development with almost a dozen of them enrolling in a companion online, 1-credit hour course. While these 11 coaches were enrolled as non-degree seeking SMGT graduate students, the pilot showed faculty creativity in both engaging stakeholders and trying to address enrollment barriers.

Our overall assessment of the productivity in meeting or exceeding all OEGs for the M.Ed.—Sport Management program highlights the aforementioned points of pride. That is, our success in this reporting cycle appears to be connected to faculty’s investment in student-centric classes, experiences, and support, which impacts students’ perceptions of the program. Faculty will continue to aggressively monitor SCH production, major headcounts, and degree conferrals, which are part of our institution’s soon-to-be-revamped graduate enrollment management plan.

## PROGRAM INFORMATION PROFILE

*This profile offers information about the program in the context of its mission, basic purpose and key features.*

|  |   |
|--|---|
| <b>Name of Institution</b>                                     | <b>Wichita State University</b>                     |
| Program/Specialized Accrerator(s):                             | <b>Commission on Sport Management Accreditation</b> |
| Institutional Accrerator:                                      | <b>Higher Learning Commission</b>                   |
| Date of Next Comprehensive Program Accreditation Review:       | <b>2027</b>   |
| Date of Next Comprehensive Institutional Accreditation Review: | <b>2026-2027</b>                                    |
| URL where accreditation status is stated:                      | <b>Link provided <a href="#">here</a>.</b>          |

### Indicators of Effectiveness with Undergraduates [As Determined by the Program]

1. Graduation Year: **AY 2021**  
# of Graduates: **60**  
Graduation Rate: **NA**
2. Average Time to Degree:  
4-Year Degree: **5.6 years**  
5-year Degree: **NA**
3. Annual Transfer Activity (into Program):  
Year: **AY 2021**  
# of Transfers: **30% (63/210) of AY 2021 majors have transfer hours**  
Transfer Rate: **Unknown**
4. Graduates Entering Graduate School:  
Year: **AY 2021**  
# of Graduates: **60**  
# Entering Graduate School: **13.3% reported entering graduate school when applying for graduation, which is one to two semesters before they officially graduate.**
5. Job Placement (if appropriate):  
Year: **AY 2021**  
# of Graduates: **60**  
# Employed: **70% reported current employment and 21.7% reported accepting a full-time job, when applying for graduation, which is one to two semesters before they officially graduate**