

# DEPARTMENT *of* SPORT MANAGEMENT

## MASTER OF EDUCATION IN SPORT MANAGEMENT

### DEGREE REQUIREMENTS

The Master of Education in Sport Management degree consists of 36 graduate hours, 30 hours of those hours being required courses in the major. Students are required to successfully complete a written comprehensive examination covering all required coursework during their final semester. No thesis is required.

### REQUIRED MAJOR COURSES

SMGT 800: Analytics and Decision Making in Sport (Fall)  
SMGT 801: Management in Sport (Spring)  
SMGT 802: Ethics in Sport (Fall)  
SMGT 803: Sport Marketing (Spring)  
SMGT 809: Sport Management Technology (Spring)  
SMGT 811: Sport in Society (Fall)  
SMGT 822: Communication in Sport (Fall)  
SMGT 835: Legal Issues in the Profession I (Spring)  
SMGT 847: Internship (See faculty advisor)

### ELECTIVE COURSES IN SPORT MANAGEMENT

SMGT 511: Selling in the Sport Industry (Fall and Spring)  
SMGT 520: Tournament and Event Management (Spring and Summer)  
SMGT 525: Sport Facility Management (Fall and Spring)  
SMGT 540: Business Analytics in Sport (Summer)  
SMGT 545: Sport Governance and Policy (Fall and Spring)  
SMGT 552: Study Abroad in Global Sport Industry (Spring)  
SMGT 818: Psychology in Sport (Spring)

### CAREERS IN SPORT MANAGEMENT

Graduates of this program work in a variety of sport settings including intercollegiate athletics, major league and minor league professional sports, event and venue management, fitness, recreation and specialized sport businesses.

### ADMISSION REQUIREMENTS

Applicants must have completed an undergraduate degree from a regionally accredited university with a minimum grade point average of 2.750 for the last 60 hours of course work. The Graduate Record of Exam (GRE) is not required. Applicants must submit an application and transcripts to the Graduate School and also submit a letter of application, resume and three reference reports to the Graduate Coordinator.

### GRADUATE COORDINATOR

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