

Curriculum Vitae

Mark Vermillion

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Education

2003- 2006 Ph.D. Sociology, Oklahoma State University
“Perceptions of Campus Crime”

2001-2003 M.A. Sociology, Wichita State University
“The Relationship of Sports Participation and Deviant Behavior in Adolescents”

1998-2000 B.S. Social Sciences, Emphasis in History and Sociology, Kansas State University

Professional Presentations

2014 Vermillion, Mark and Bass, Jordan. Students’ Perceptions of Forced Crowdsourcing as Social Change. Presented at the annual meeting of the World Association of Sport Management (WASM), Madrid, Spain. Refereed.

2014 Noble, Jeff and Vermillion, Mark. Youth Sport Coaches’ Perceptions of Organizational Child Abuse Policies and Training. Presented at the annual meeting of the North American Society for Sport Management (NASSM), Pittsburgh, PA. Refereed.

2014 Social Connection and Shared Responsibility in Sport: Locating Sport Management’s Role in Issues of Exploitation and Social Justice. Panelist. Presented at the annual meeting of the North American Society for Sport Management (NASSM), Pittsburgh, PA. Refereed.

- 2013 Kim, Wonyoung, Walker, Matt, Noble, Jeff, Ross, Mike, Vermillion, Mark, Stoldt, G. Clayton, and Drane, Dan "Residents' perceived social impacts of public funded multipurpose sport facility: A case of the Intrust Bank Arena in Wichita, KS" Sport Marketing Association Conference, Albuquerque, NM. Refereed.
- 2013 Noble, Jeff and Vermillion, Mark "Youth Sport Administrators' Perceptions of Child Abuse Policies and Training" Presented at the annual meeting of the North American Society for Sport Management (NASSM), Austin, TX. Refereed.
- 2013 Vermillion, Mark. "Spectator and Non-Spectator' Perceptions of Sport as a Character Builder: Differences among College Students." Presented at the annual meeting of the Midwest Sociological Society (MSS), Chicago, IL, Refereed.
- 2013 Perline, Martin, M., Stoldt, G. Clayton, and Vermillion, Mark. "Member Churning Among Conferences: A Contributing Factor to Economic Inequality." Presented at the annual meeting of the NCAA, Dallas, Tx. Refereed.
- 2012 Vermillion, Mark and Noble, Jeffrey. "Coaching Environments and Student Athletes' Perceptions of Support." Presented at the annual meeting of the North American Society for Sport Management (NASSM), Seattle, WA. Refereed.
- 2011 Vermillion, Mark. "Student athletes' Perceptions of Autonomy Support and Healthy Coaching Environments." Presented at the annual meeting of the North American Society for the Sociology of Sport, Minneapolis, MN. Refereed.
2011. Vermillion, Mark. "Student-Athlete Experiences as Reflections of Organizational Expectations and Deviance." Presented at the annual meeting of the Midwest Sociological Society, St. Louis, MO. Refereed.

- 2011 Vermillion, Mark. "Ethical Understandings of Collegiate Health Awareness: The Intersection of New Social Media and Healthcare." Central Collegiate Healthcare Association (CCHA), Wichita, KS. Invited
- 2010 Vermillion, Mark and G. Clayton Stoldt. "The Sociological Imagination: A Tool to Help Sport Management Students See the Big Picture." Presented at the annual meeting of the North American Society for Sport Management, Tampa, FL.
- 2010 Vermillion, Mark "Sports in the United States: The Relationship of Sport Consumption and Feelings of Alienation." Presented at the first annual Sport in Society Conference: Mirror into our Culture, Green Bay, WI.
- 2010 Vermillion, Mark, Stoldt, G. Clayton. and Gao, Lu. "Ranger Athletics: Crisis Communication and the Framing of a Therapeutic Community in Greensburg." Presented at the annual meeting of the Midwest Sociological Society, Chicago, IL.
- 2009 Vermillion, Mark and G. Clayton Stoldt. "College Choice Factors Influencing Community College Softball Players" presented at the annual meeting of the North American Society for Sport Management, Columbia, SC.
- 2009 Vermillion, Mark and David Wright. "American Sport and Alienation: A Multivariate Analysis" presented at the annual meeting for the Midwest Sociological Society, Des Moines, IA.
- 2008 Vermillion, Mark. "Collegiate Wheelchair Student-Athletes: Body Image, Self-Esteem, Gender and Disability Classification" presented at the annual meeting for the North American Society for the Sociology of Sport, Denver, CO.
- 2008 Vermillion, Mark, and Friedrich, Candace. "Indigenous Sport Imagery: Race and Gender in Predicting Students' Perceptions." Poster presented at the annual meeting for the North American Society for the Sociology of Sport, Denver, CO.

- 2008 Vermillion, Mark. "Millennials: Motivation, Discipline, and Management in Aquatics Settings" presented at the annual meeting for the South-central Kansas Aquatics Council, Wichita, KS.
- 2007 Vermillion, Mark, Marla Lindenmeyer, Kristin Henke, Brandi Hawkins, Kris Dorsett, and Erica Criswell. "Physical Fitness on a University Campus: A Sociological Analysis" Presentation at the annual meeting of the Kansas Association of Health, Physical Education, Recreation, and Dance., Emporia, KS.
- 2007 Vermillion, Mark. "Ethical and Leadership Principles: Recommendations for Sports and Recreational Practitioners." Presentation at the annual meeting of the Kansas Recreation and Park Association, Cheney, KS
- 2007 Stoldt, Clayton G., Mark Vermillion, and Lori Miller. "Changing Long Standing Traditions." Presentation at the annual College Sports Information Directors of America Workshop, San Diego, CA.
- 2007 Miller, Lori, G. Clayton Stoldt, Jeff Noble, and Mark Vermillion. "The Design and Implementation of Undergraduate and Graduate Sport Management Assessment Systems: A Worthy (yet Painful) Process." Paper Presented at the annual meeting of the North American Society for Sport Management, Fort Lauderdale, FL.
- 2007 Vermillion, Mark and Christopher Messer. "The NCAA: An Enforcement Agency Involved in the Production of Organizational Deviance." Paper presented at the annual meeting of the Mid-West Sociological Society, Chicago, IL.
- 2006 Messer, Christopher and Mark Vermillion. "The Tulsa Race Riot of 1921: Reexamining Theoretical Approaches." Paper presented at the annual meeting of the Mid-West Sociological Society, Omaha, NE.
- 2005 Vermillion, Mark and Jaime Burns. "Sex-offender Laws in Florida: An Integrative Approach" Paper presented at the annual meeting of the Mid-south Sociological Association (MSSA), Morehouse College, Atlanta, GA.

- 2005 Vermillion, Mark and Jaime Burns. "Sports Participation and Academic Performance: A Test of the Developmental and Zero-sum Hypotheses" Paper presented at the annual meeting of the Oklahoma Sociological Association, University of Central Oklahoma, Edmond, OK
- 2004 Stoldt, G. Clayton, Mark Vermillion, R. Mike Ross and Steve Dittmore. "Newspaper Sports Coverage Patterns: Implications for Media Relations Professionals" Paper presented at the annual meeting of the North American Society of Sport Managers (NASSM), Atlanta, GA
- 2004 Vermillion, Mark. "Wheelchair Basketball: Differences by Gender and Type of Disability" Paper presented at the annual Oklahoma State University Research Symposium
- 2004 Vermillion, Mark. "Predictors of Deviance and Sports Participation in the National Education Longitudinal Survey: A Multi-Logistic Analysis" Paper presented at the annual meeting of the Midwest Sociological Society, Kansas City, KS

Publications

- 2014 Bass, Jordan, Vermillion, Mark, and Putz, Paul. "Going Viral": The Impact of Forced Crowdsourcing on Coaching Evaluation Procedures. *International Sport Coaching Journal*, 1, 103-108.
- 2014 Vermillion, Mark "Division I Student Athletes' Perceptions: How well does the Athletic Department Promote Student Athlete Development in an Urban-serving University?" *Metropolitan Universities*, 25(1), 79-95.
- 2014 Noble, Jeff, & Vermillion, Mark. "Youth Sport Administrators' Perceptions and Knowledge of Organizational Policies on Child Maltreatment." *Children and Youth Services Review*, 38, 52-57.
- 2014 Vermillion, Mark, Rockers, Eric, Foster, Colin, Nichols, Kewa, and Bunkowski, Ryan "Alcohol consumption among high school athletes and non-athletes" *KAHPERD Journal*, 86(1), 62-69.

- 2013 Noble, Jeff and Vermillion, Mark “Kansas Youth Sport Practitioners: Perceptions of Child Abuse and Organizational Policies” *KAHPERD Journal*, 85(2), 41-45
- 2013 Stoldt, G Clayton, Perline, Martin, and Vermillion, Mark “Competitive Balance in College Football: Additional Analysis on the Effects of Changes in Conference Membership” *The Journal of Sport*, 2(2), 130-153.
- 2013 Stoldt, G. Clayton and Vermillion, Mark “The organizational roles of college athletics communicators: Relationship to the use and perceptions of social media.” *International Journal of Sport Communication*, 6, 185-202.
- 2013 Vermillion, Mark and Leivian, Angela “College students and gambling: Do student athletes gamble more?” *Journal for the Study of Sports and Athletes in Education*, 7(2), 115-130.
- 2013 Vermillion, Mark “Collegiate Wheelchair Basketball Student-Athletes: An Examination of Image and Self-Esteem.” *Journal for the Study of Sports and Athletes in Education*, 7(1), 4-19.
- 2013 Stoldt, Clayton G., Perline, Martin, and Vermillion, Mark “Competitive Balance in Conference USA Football: The Effects of Membership Churning.” *The Sport Journal*, 16, <http://www.thesportjournal.org/article/competitive-balance-conference-usa-football-effects-membership-churning>
- 2013 Vermillion, Mark and Messer, Chris “The NCAA: An Enforcement Agency Involved in the Production of Organizational Deviance.” *Contemporary Athletics Compendium Volume 4*. Nova Science Publishers, Inc. Hauppauge, NY
- 2012 Vermillion, Mark and Spears, Gerrrett “College Choice Factors for Division I Athletes at an Urban University.” *The Sport Journal*, 15 <http://www.thesportjournal.org/article/college-choice-factors-division-i-athletes-urban-university>.

- 2012 Vermillion, Mark. Effective Communication for Diverse Employees. In *Sport Public Relations: Managing Organizational Communication*, Human Kinetics. Authors: Stoldt, Clayton, G, Dittmore, Steve, and Branvold, Scott. 2nd edition, Morgantown, WV.
- 2012 Stoldt, G. Clayton, and Vermillion, Mark. "Sport Management." Chapter in *Introduction to Kinesiology*. Edited by Shirl Hoffman, Human Kinetics Inc. Morgantown, WV.
- 2012 Vermillion, Mark and Messer, Chris. "Crime, Deviance, and Violence in Intercollegiate Athletics." Chapter in *College Sports in Society: Issues and Controversies*. Cognella
- 2011 Vermillion, Mark and Messer, Chris "The NCAA: An Enforcement Agency Involved in the Production of Organizational Deviance." *Journal of Contemporary Athletics*, 5(1), 1-21.
- 2011 Perline, Martin, Stoldt, G. Clayton, and Vermillion, Mark. "The Effects of Conference Realignment on National Success and Competitive Balance: The Case of Conference USA Men's Basketball." *The Sport Journal*, 14, <http://www.thesportjournal.org/article/effects-conference-realignment-national-success-and-competitive-balance-case-conference-usa->
- 2010 Vermillion, Mark "College Choice Factors Influencing Community College Softball Players." *Journal of Coaching Education*, 3, 1-20.
- 2009 Vermillion, Mark, Stoldt, G. Clayton, Bass, Jordan. Social Problems in Major League Baseball: A Revisiting of the Topics Twenty Years Later. *Journal of Sport Administration and Supervision*, 1(1), 23-38.
- 2009 Perline, Martin M., Stoldt, G. Clayton, and Vermillion, Mark. An Analysis of Competitive Athletic Success Between Public and Private Institutions: The Case of the Missouri Valley Conference *Journal of Contemporary Athletics* 4(3), 1-14.

- 2009 Stoldt, G. Clayton, Vermillion, Mark, and Miller, Lori. "Public Relations Evaluation in Sport: Views from the Field." *International Journal of Sport Communication*, 2, 223-239.
- 2009 Vermillion, Mark, Holtz, Lacey, and Friedrich, Candace. "Native American Imagery in Sports: Current Student Perceptions." *International Journal of Sport Management*, 11(1), 111-140.
- 2009 Vermillion, Mark, Criswell, Erica, Dorsett, Kris, Hawkins, Brandi, and Henke, Kristin. "Physical Fitness on a University Campus: A Sociological Analysis" *KAHPERD*, 81(1), 54-59.
- 2007 Vermillion, Mark, Christopher Messer, and G. Clayton Stoldt. 2008. "An Analysis of Major and Minor League Sports: The Dual Labor Market Theory and its Contributions" *Free Inquiry in Creative Sociology*, 35(1), 13-25.
- 2007 Stoldt, Clayton G., Mark Vermillion, and Lori Miller. "Changing Long Standing Traditions." *CoSIDA Digest*, 60(2), 10-11.
- 2007 Vermillion, Mark. 2007. "Sport Participation and Adolescent Deviance: A Logistic Analysis." *Social Thought and Research*, 28, 227-258.
- 2007 Vermillion, Mark. 2007. "An Examination of the Rosenberg Self-Esteem Scale Using Collegiate Wheelchair Basketball Student Athletes." *Perceptual and Motor Skills*, 104, 416-418.
- 2007 Vermillion, Mark. 2007. "Hubris: Athletes, Perceptions of Authority, and Feelings of Invulnerability on a College Campus." *The SMART (Sport Management and Related Topics) Journal*, III, II (spring), 4-22.
- 2006 Vermillion, Mark. 2006. "WSU Football Would Require Subsidy" *The Wichita Eagle*, March 21, 7A.
- 2005 Vermillion, Mark and Jaime Burns. "Women and Low-wage Work" A facts sheet for Sociologists for the Study of Women in Society (SWS). *Gender & Society*

Grants

2014	Twitter: Data and Access grant “Crowdsourcing, public perception, and Twitter” Not funded
2014	NCAA “Division I student-athletes’ perceptions of support, identity and performance” \$6,576 (not funded)
2012	“iPad Innovation Grant Proposal: Department of Sport Management & the Preferred Health Systems Wichita Open.” (not funded)
2010	Institute for Research on Gambling Disorders “Factors Influencing Sport Gambling Behaviors: A Nationally Representative Sample of Adult, Youth, and Community Variables.” \$4,500 (not funded)
2009	National Science Foundation “Hispanic Girls’ Sport and Physical Activity Participation: An Exploratory Study of Rural Southwest Kansas.” \$165,000 (not funded)
2009	Superlative Group, Inc: Internship Grant for Patrick Sheltra Funded: \$7,000
2008	Superlative Group, Inc: Internship Grant for Jonathan Stimmel Funded: \$5,000 Additionally funded: \$7,000
2008	University Research and Creative Activity Grant (URCA), Wichita State University: “College and University Choice Factors Influencing Community College Softball Players” Funded: \$3,800
2006	World Anti-Doping Agency (WADA): “Doping in Sport: An International, Multidisciplinary, and Social Scientific Inquiry” Not Funded

Technical reports

- 2014 Ross, Mike, Vermillion, Mark, Stoldt, G. Clayton, Noble, Jeff, Kim, Wonyoung, Howe, Cody, Richardson, Travis, Zhang, Luwen, and Elmore, Chris. "Final Four Media Exposure Valuation." *Partnership for the Advancement of Sport Management (PASM)*. Retrieved <http://webs.wichita.edu/depttools/depttoolsmemberfiles/coe/pasm/FinalFourMediaExposure.pdf>
- 2014 Vermillion, Mark, Ross, Mike, and Stoldt, G. Clayton. "The Kansas Shrine Bowl and consumer behavior: A report of findings." *Partnership for the Advancement of Sport Management (PASM)*. Retrieved <http://webs.wichita.edu/depttools/depttoolsmemberfiles/coe/pasm/KansasShrineBowl.pdf>
- 2014 Stoldt, G. Clayton and Vermillion, Mark. "Consumer Demographics and Behaviors of Fans Attending a PGA Event" *Partnership for the Advancement of Sport Management (PASM)*. Retrieved <http://webs.wichita.edu/depttools/depttoolsmemberfiles/coe/pasm/ConsumerDemographicsBehaviorsFansAttendingPGAEvent.pdf>

Manuscripts for Review

Vermillion, Mark, Noble, Jeffrey, and Foster, Kewa. Coaching environments and student athletes' perceptions of support. *International Sport Coaching Journal*.

Current Research Projects

Vermillion, Mark and Messer, Chris. Student-Athlete Experiences as Reflections of Organizational Expectations and Deviance.

Research Interests

Coaching environments and perceptions
Sociology of Sport and Health
Crime/Criminology and Deviant Behavior in Sport
Social Psychology, Group Dynamics in Sport
Sport Participation Factors & Barriers
Diversity in Sport (such as disabled/able bodied, gender, race/ethnicity, etc.)

Academic Honors, Awards, & Duties

2014-2015	WSU Online Learning Faculty Fellows Program fellow
2014-Present	co-founder, co-editor <i>Journal of Amateur Sport</i>
2014-Present	Chair, Department of Sport Management
2014-Present	WSU Leadership Academy
2013-2014	Interim chair, Department of Sport Management
2013-Present	Executive Director: Partnership for the Advancement of Sport Management (PASM)
2013-2014	College of Education representative and finalist for Wichita State University young faculty scholar award
2012-Present	Associate Professor, Wichita State University
2010-Present	Graduate coordinator
2006- 2012	Assistant Professor, Wichita State University
2006-2010	Undergraduate coordinator
2007- Present	Adjunct Instructor, Wichita State University Sociology Department
2008	College of Education: Research Award Recipient
2006-2010	Nominated for the Academy for Effective Teaching (AET) teaching award
2007	Featured Commencement Speaker for spring graduation ceremonies, Seward County Community College, May 12 th , 10:00 a.m.
2007	Featured Speaker for Phi Theta Kappa Honor Fraternity Graduation Breakfast, Seward County Community College, May 12 th , 8:00 a.m.

Teaching Experience

<i>“Sociology of Coaching”</i> Sport Management 750d	Wichita State University
<i>“Psychology of Sport”</i> (Graduate) Sport Management 818	Wichita State University
<i>“Sports, Deviance, and Violence”</i> Sociology 399	Wichita State University
<i>“Sports Consumer Research”</i> Sport Management 750	Wichita State University
<i>“Psychology of Sport”</i> Sport Management 465	Wichita State University
<i>“Sport in American Culture”</i> Sport Management 475	Wichita State University
<i>“Sport in Society”</i> (Graduate) Sport Management 811	Wichita State University
<i>“Leadership and Ethics in Sport”</i> (Graduate) Sport Management 802	Wichita State University
<i>“Ethics in Sport”</i> (Graduate) Sport Management 802	Wichita State University
<i>“Seminar in Sport Business”</i> Sport Management 540	Wichita State University
<i>“Sport Finance”</i> Kinesiology and Sport Studies 528	Wichita State University
<i>“Introduction to Sociology”</i> Sociology 111Q Sociology 1113	Wichita State University Oklahoma State University
<i>“Social Inequality and Stratification”</i> Sociology 330Q	Wichita State University

Professional Affiliations (Past and Present)

North American Society for the Sociology of Sport
North American Society for Sport Management

Kansas Association of Health, Physical Education, Recreation, and Dance
SHAPE America (Formerly known as: American Alliance for Health, Physical
Education, Recreation, and Dance)
Oklahoma Sociological Association
Mid-South Sociological Association
Midwest Sociological Society
American Society of Criminology