

The Development of African Private Enterprise:

Lessons and Opportunities for Investors, Collaborators and Students

Featured Speaker:

Mark Wentling (BA, Wichita State University; MA, National War College; MS, Cornell University) began his career as Peace Corps Volunteer, Associate Director (*Honduras and Togo*), and Director (*Gabon and Niger*). He became a U.S. Foreign Service Officer with USAID, managing a complex, integrated rural development project in *West Africa*, the Niamey Department Project, for which he received a USAID Superior Honor Award and Government of Niger commendation. He subsequently managed regional projects in agricultural research, rural credit and private sector development from USAID's headquarters in *Washington DC* and moved to *Guinea, Togo and Benin* as USAID Representative working in private investment promotion, agribusiness, local farmers and food aid. For his work with population, child survival, export promotion and agricultural policy reform activities, he received USAID Meritorious Awards and promotion to the U.S. Senior Foreign Service. Other positions include first USAID Director/*Angola*, Director of the *Southern Africa* Drought Emergency and *African* Disaster Assistance Task force, Director of USAID/*Somalia* and Director of USAID/*Tanzania*. Following his retirement, he worked as USAID's Senior Advisor (*Great Lakes Region of Africa*) and as a specialist consultant to USAID missions (*Zambia, Guinea, Senegal and Malawi*.) Over the last two decades, his work includes: CARE (*Niger and Mozambique*); World Vision (*all Africa from Maputo*); USAID (*West Africa* Mission) and Country Program Manager (*Niger and Burkina Faso*); Plan International's Country Director (*Burkina Faso*); Breedlove Foods' Senior Consultant (*Lubbock, Texas*); Senior Agriculture Advisor for USAID (*Ghana and Mali*); USAID and interim national advisor for the President's Malaria Initiative (*Angola*). He serves as USAID Senior Health Consultant (*Guinea*), is evaluating rural-development projects (*Burkina Faso and Niger*), and in USAID's Democracy, Human Rights and Governance Office (*Coté d'Ivoire's*). His three-volume, *Africa Memoir --- 54 Countries, 50 Years, One American*, was published in 2020.

Discussants:

Usha Haley (PhD, Stern School of Business, New York University) is W. Frank Barton Distinguished Chair in International Business & Professor of Management, Wichita State University. She is also Director, Center for International Business Advancement and elected Chair, World Trade Council of Wichita. She has over 300 publications and presentations and 8 books on non-market economies, subsidies, multinational corporations, emerging markets, trade, strategy, and scholarly impact. Her book on US divestment from South Africa, *Multinational Corporations in Political Environments: Ethics, Values and Strategies*, was reviewed in the *Wall Street Journal* and *Academy of Management Review* as insightful and important. Her research on Chinese subsidies has been incorporated into federal trade regulation in the USA, EU, Australia, and India including the Non-market Economy Trade Remedy Act (the basis of HR 1229 in the USA) and three pieces of EU anti-dumping regulation. Competitive research grants include from the National Science Foundation.

Denis Orwaru is a Master's in Management Science & Supply Chain student at Wichita State University and elected President of the International Business Studies Association. Originally from Kenya, he has worked in the Monitoring and Evaluation Directorate of The National Treasury as part of the implementation and capacity-building team for the electronic National Integrated Monitoring and Evaluation System (eNIMES). Previous experience includes the Kenya Urban Support Program (KUSP) at the County Government of Kiambu in Program Support. Denis has interests in improving aid effectiveness from international development programs and capitalizing on Supply Chain 4.0 for sustained impacts on African trade and development.

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